

## **The Project Dissertation Marking Sheet - Session 2014-15**

### **This section may be returned to student as feedback**

Student's Name: Deinabo Obeichina

Student ID:

Marker: Jenny Flinn

Marker's Signature:

#### Introduction to the Research and Review of Literature

- Is the purpose and rationale for the study clearly presented and justified?
- Does the review of literature adequately draw from previous theoretical and empirical studies as appropriate?

There is a strong theoretical underpinning to this study and it is clear that the author has engaged with a wide range of relevant literature. The lit review itself is very thorough although perhaps a little descriptive and I would like to have seen a bit more analysis and critique throughout. At times the direction of the literature review becomes a little lost, the author covers a lot – possibly a bit too much. A stronger practical focus may have helped here, it was not entirely clear from the outset exactly what the researcher was looking to find out or how they intended to do this, there was almost a bit too much focus on theory and a bit more of an introduction to the research itself may have been helpful at this stage.

#### Research Approach and Methodology

- Are data collection procedures and analysis rigorous and appropriate to/for the problem/purpose of the research?

The author shows a relatively sound understanding of the theory surrounding research methodology but I would like to see this being related more specifically to the research at hand. It would have been helpful to see more of a rationale as to the choice of case study as this is not a professionally organised event, it may have been beneficial to look at a larger scale event that encompassed design principles more specifically. The research is relatively limited in its scope but it is appreciated that there were issues in identifying a suitable event for the research. I would like to have seen a little more rationale as to the methods utilised but in saying that, the author does do well to link to previous research in this subject area.

#### Research Results and Discussion

- Are the results properly presented and explained?
- Does the discussion adequately address the aim(s) of the research?
- Does the discussion take adequate account of previous research findings?

As before, the author does well to link back to theory throughout this chapter but I did find the presentation of some of the primary research findings themselves a little confusing. It was not entirely clear what research has actually been conducted or where some of the data came from. However, this does offer an interesting insight into the differing views of

organisers and participants. I would like to have seen a bit more critique and analysis of this, the author needs to have more confidence in their own knowledge.

#### Concluding Chapter

- Are conclusions consistent and coherent?
- Are future research implications identified?

The conclusion sums up the research relatively clearly although I would like to have seen some recommendations being made as to what could be learned from this event and how it could have been improved.

#### Presentational and Associated Issues

- Consider the organisation and writing style
- Are references sufficiently complete and is adequate credit given to other contributors in this field?

Generally well written and presented with a good range of sources being utilised to underpin this study.

#### Any Additional Comments

This student worked consistently throughout the year although did face a number of issues in identifying their case study. The event that they finally examined was probably not ideal although did offer a good level of access. The author needs to have more confidence in her knowledge of this subject area.

**Marker's Signature:**

**Final Agreed Post Viva Mark:**