**2016 PEW RESEARCH CENTER’S AMERICAN TRENDS PANEL**

**WAVE 19 JULY**

**JULY 12-AUGUST 8, 2016**[[1]](#footnote-1)

Thinking about ways you might earn money…

**ASK ALL:**

ONLSELL1 In the last year, did you earn money by selling something online?

1 Yes

2 No

**ASK IF SELL ONLINE (ONLSELL1=1):**

ONLSELL2 Which of the following have you sold online in the last year? **[RANDOMIZE; KEEP ITEM d LAST]**

[*Check all that apply*]

a. Used or second-hand goods

b. Items that you made yourself

c. A line or brand of consumer goods (such as makeup, clothes, or health/fitness products)

d. Something else **[TEXT BOX]**

**ASK IF SELL ONLINE (ONLSELL1=1):**

ONLSELL3 Which of the following statements best describes the income you earn from selling online? **[REVERSE SCALE FOR RANDOM HALF OF RESPONDENTS, RANDOMIZE IN SAME ORDER AS GIGWORK3 AND HOMESHR3]**

1 It is essential for meeting my basic needs

2 It is an important component of my budget, but not essential

3 It is nice to have, but I could live comfortably without it

**ASK IF SELL ONLINE (ONLSELL1=1):**

ONLSELL4 How important are social media sites like Facebook and Twitter when it comes to finding customers and marketing the items you sell online?

1 Extremely important

2 Somewhat important

3 Not very important

4 Not important at all

**ASK ALL:**

GIGWORK1 Some people find paid jobs or tasks by connecting directly with people who want to hire them using a particular type of website or mobile app. These sites require workers to create a user profile in order to find and accept assignments, and they also coordinate payment once the work is complete.

In the last year, have you earned money by taking on jobs through this type of website or mobile app (for example, by driving someone from one place to another, cleaning someone’s home, or doing online tasks)?

1 Yes

2 No

**ASK IF HAVE NOT EARNED MONEY FROM ONLINE GIG WORK (GIGWORK1=2):**

RIDESHR In the last year, did you earn money by working as a driver for a ride-hailing app (such as Uber or Lyft)?

1 Yes

2 No

**ASK IF HAVE EARNED MONEY FROM ONLINE GIG WORK (GIGWORK1=1):**

GIGWORK2 What sorts of jobs or tasks have you performed in the last year using these services? **[RANDOMIZE; ITEM e ALWAYS LAST]**

[*Check all that apply*]

a. Driving for a ride-hailing app (such as Uber or Lyft)

b. Shopping for or delivering household items

c. Performing tasks online (like completing surveys or doing data entry)

d. Cleaning someone’s home or doing laundry

e. Something else **[TEXT BOX]**

**ASK IF HAVE EARNED MONEY FROM ONLINE GIG WORK OR RIDE HAILING (GIGWORK1=1 OR RIDESHR=1):**

GIGWORK3 Which of the following statements best describes the income you earn from using these services? **[REVERSE SCALE FOR RANDOM HALF OF RESPONDENTS, RANDOMIZE IN SAME ORDER AS ONLSELL3 AND HOMESHR3]**

1 It is essential for meeting my basic needs

2 It is an important component of my budget, but not essential

3 It is nice to have, but I could live comfortably without it

**ASK IF HAVE EARNED MONEY FROM ONLINE GIG WORK OR RIDE HAILING (GIGWORK1=1 OR RIDESHR=1):**

GIGWORK4 Which of the following are reasons why you use these services? **[RANDOMIZE; ITEM f ALWAYS LAST]**

[*Check all that apply*]

a. You need to be able to control your own schedule due to child care, school, or other obligations

b. It helps to fill in gaps or fluctuations in your other sources of income

c. To gain work experience for future job opportunities

d. For fun, or to do something with your spare time

e. Because there are not many other job opportunities in your area

f. Some other reason **[TEXT BOX]**

**ASK IF HAVE EARNED MONEY FROM ONLINE GIG WORK OR RIDE HAILING (GIGWORK1=1 OR RIDESHR=1):**

GIGWORK5 Which statement best describes how you view your relationship with these services? **[RANDOMIZE]**

1 I think of myself as an employee of these services

2 I think of myself as an independent worker who simply uses these services to connect with customers or clients

**ASK IF HAVE EARNED MONEY FROM ONLINE GIG WORK OR RIDE HAILING (GIGWORK1=1 OR RIDESHR=1):**

GIGWORK6 Have you ever performed work using any of these services for which you did not receive payment?

1 Yes

2 No, this has never happened

**ASK ALL:**

HOMESHR1 In the last year, did you earn money from renting out a house or apartment on an online home-sharing site (such as Airbnb or VRBO)?

1 Yes

2 No

**ASK IF HAVE EARNED MONEY FROM HOME-SHARING (HOMESHR1=1):**

HOMESHR2 Did you earn money from a home-sharing site by allowing someone to rent… **[RANDOMIZE; ITEM e ALWAYS LAST]**

[*Check all that apply*]

a. Your entire primary residence

b. A guest bedroom or common space in your primary residence

c. A separate living space in your primary residence (such as an in-law suite or garage apartment)

d. A home that is not your primary residence

e. None of these **[EXCLUSIVE PUNCH]**

**ASK IF HAVE EARNED MONEY FROM HOME-SHARING (HOMESHR1=1):**

HOMESHR3 Which of the following statements best describes the income you earn from home-sharing sites? **[REVERSE SCALE FOR RANDOM HALF OF RESPONDENTS, RANDOMIZE IN SAME ORDER AS ONLSELL3 AND GIGWORK3]**

1 It is essential for meeting my basic needs

2 It is an important component of my budget, but not essential

3 It is nice to have, but I could live comfortably without it

**ASK ALL:**

INCCOUNT In total, how many different sources of income do you personally have (not including anyone else in your household)?

0 0

1 1

2 2

3 3

4 4

5 5 or more

**ASK ALL:**

EXTRAINC Other than yourself, who else contributes to your household income? **[RANDOMIZE A-C; ITEM d AND e ALWAYS LAST AND IN ORDER]**

[*Check all that apply*]

a. A spouse or partner

b. A child or children

c. A parent or other relative

d. Someone else

e. I am the sole income earner for my household **[EXCLUSIVE PUNCH]**

**ASK ALL:**

THOUGHTA How much thought have you given to the coming presidential election?

1 A lot

2 Some

3 Not much

4 None at all

**ASK ALL:**

VOTEGEN If the 2016 presidential election were being held today, would you vote for… **[RANDOMIZE OPTIONS 1 AND 2 WITH OPTION 3 ALWAYS LAST]**

1 Donald Trump, the Republican

2 Hillary Clinton, the Democrat

3 Vote for neither/Other

**ASK IF SELECTED CANDIDATE (VOTEGEN=1,2):**

VOTEGEN2 And would you say…

1 You are certain to vote for **[**Clinton over Trump/Trump over Clinton**]**

2 There is a chance you might change your mind

**ASK IF NEITHER/OTHER CANDIDATE OR SKIPPED VOTEGEN (VOTEGEN=3 OR MISSING):**

VOTEGEN3 **[IF NEITHER/OTHER IN VOTEGEN DISPLAY:]**

And even though you don’t plan to support Donald Trump or Hillary Clinton, if you had to choose, would you say you…

**[IF SKIPPED VOTEGEN DISPLAY:]**

If you had to choose, would you say you…

**[RANDOMIZE OPTIONS IN SAME ORDER AS VOTEGEN]**

1 Lean more toward Donald Trump

2 Lean more toward Hillary Clinton

3 Neither

*Note: Display choice 3 Neither only if the question is skipped without selecting choice 1 or 2*

*Soft Prompt: If you would not support either candidate please select answer choice Neither. If you would like to skip, click Next.*

**ASK ALL:**

### CAMPFEEL How have you been feeling about the 2016 presidential campaign recently?

### *[Check all that apply]* **[RANDOMIZE WITH 8 ALWAYS LAST]**

1 Interested

2 Excited

3 Optimistic

4 Indifferent

5 Frustrated

6 Disgusted

7 Scared

8 None of these **[EXCLUSIVE PUNCH]**

**ASK ALL:**

WHOWIN Regardless of who you support, who do you think will win the 2016 presidential election… **[RANDOMIZE]**

1 Donald Trump

2 Hillary Clinton

**ASK ALL:**

CIVIC\_ENG\_ACTMOD Here’s a list of activities some people do and others do not. Please indicate if you have done each of the following activities in the PAST YEAR.

*[Check all that apply]*

**[RANDOMIZE; ALWAYS DISPLAY “NONE OF THESE” LAST]**

a. Attended a political rally, speech, or campaign event

**NO ITEM B**

c. Worked or volunteered for a political party, candidate, or campaign

d. Been an active member of any group that tries to influence public policy or government, not including a political party

**NO ITEM E OR F**

g. Contacted any elected official

h. Contributed money to a candidate running for public office or to a group working to elect a candidate

i. Displayed a poster or bumper-sticker or worn clothing or a button related to a political campaign

j. Publicly expressed your support for a political campaign on Facebook, Twitter or other social media

k. None of these **[EXCLUSIVE PUNCH]**

**ASK ALL:**

QBELIEF1 Do most of the people you know have… **[RANDOMIZE 1 AND 2]**

1 Similar political beliefs to you

2 Different political beliefs from you

3 A mix of various political beliefs

4 I’m not sure about their political beliefs

Thinking about ways you might use social media sites like Facebook or Twitter…

**[RANDOMIZE POLNEWSNSINT AND TALKPOLSNSINT]**

**ASK ALL:**

POLNEWSSNSINT How often do you get political news on social media?

1. Often
2. Sometimes
3. Hardly ever

4 Never

**ASK ALL:**

TALKPOLSNSINT How often do you comment, post, or discuss government and politics with others on social media?

1. Often
2. Sometimes
3. Hardly ever

4 Never

**ASK ALL:**

SNSINT Do you use any of the following social media sites?

*[Check all that apply]***[RANDOMIZE A-C WITH D ALWAYS LAST]**

a. Facebook

b. Twitter

c. Instagram

d. Any other social media sites

*Soft Prompt: You have not selected any of the sites.  If this is correct, click Next.*

**ASK IF FACEBOOK USER IN WEB MODULE (SNSINTa=1):**

FBKNOW Would you say the people you are friends with on FACEBOOK are…

**[RANDOMIZE 1 AND 2]**

1 Mostly people you know personally

2 Mostly people you do NOT know personally

3 A mix of both

**ASK IF TWITTER USER IN WEB MODULE (SNSINTb=1):**

TWKNOW Would you say the people you are friends with on TWITTER are… **[RANDOMIZE 1 AND 2 IN SAME ORDER AS FBKNOW]**

1 Mostly people you know personally

2 Mostly people you do NOT know personally

3 A mix of both

**ASK IF INSTAGRAM USER IN WEB MODULE (SNSINTc=1):**

IGKNOW Would you say the people you are friends with on INSTAGRAM are… **[RANDOMIZE 1 AND 2 IN SAME ORDER AS FBKNOW]**

1 Mostly people you know personally

2 Mostly people you do NOT know personally

3 A mix of both

Thinking about the content you SEE on different social media sites…

**ASK IF FACEBOOK USER IN WEB MODULE (SNSINTa=1):**

FBPOST1 How much of what you see on FACEBOOK is related to politics (including the 2016 elections)?

1 A lot

2 Some

3 A little

4 None

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**ASK IF TWITTER USER IN WEB MODULE (SNSINTb=1):**

TWPOST1 How much of what you see on TWITTERis related to politics (including the 2016 elections)?

1 A lot

2 Some

3 A little

4 None

**ASK IF INSTAGRAM USER IN WEB MODULE (SNSINTc=1):**

IGPOST1 How much of what you see on INSTAGRAM is related to politics (including the 2016 elections)?

1 A lot

2 Some

3 A little

4 None

Now thinking about the things you might POST on different social media sites…

**ASK IF FACEBOOK USER IN WEB MODULE (SNSINTa=1):**

FBPOST2 How much of what you post on FACEBOOK is related to politics (including the 2016 elections)?

1 A lot

2 Some

3 A little

4 None

**ASK IF TWITTER USER IN WEB MODULE (SNSINTb=1):**

TWPOST2 How much of what you post on TWITTERis related to politics (including the 2016 elections)?

1 A lot

2 Some

3 A little

4 None

**ASK IF INSTAGRAM USER IN WEB MODULE (SNSINTc=1):**

IGPOST2 How much of what you post on INSTAGRAMis related to politics (including the 2016 elections)?

1 A lot

2 Some

3 A little

4 None

Now thinking about your friends or people you follow on different social media sites…

**ASK IF FACEBOOK USER IN WEB MODULE (SNSINTa=1):**

QBELIEF2 Do most of your FACEBOOK friends have … **[RANDOMIZE 1 AND 2]**

1 Similar political beliefs to you

2 Different political beliefs from you

3 A mix of political beliefs

4 I’m not sure about their political beliefs

**ASK IF TWITTER USER IN WEB MODULE (SNSINTb=1):**

QBELIEF3 Do most of the people you follow on TWITTER have … **[RANDOMIZE 1 AND 2 IN SAME ORDER AS QBELIEF2]**

1 Similar political beliefs to you

2 Different political beliefs from you

3 A mix of political beliefs

4 I’m not sure about their political beliefs

**ASK IF INSTAGRAM USER IN WEB MODULE (SNSINTc=1):**

QBELIEF4 Do most of the people you follow on INSTAGRAM have … **[RANDOMIZE 1 AND 2 IN SAME ORDER AS QBELIEF2]**

1 Similar political beliefs to you

2 Different political beliefs from you

3 A mix of political beliefs

4 I’m not sure about their political beliefs

**ASK SOCIAL MEDIA USERS IN WEB MODULE (IF YES TO AT LEAST 1 ITEM IN SNSINT):**

ELECTFTGSNSINT Thinking about the posts and discussions you see on social media about politics and the 2016 election, which comes closer to your view? **[RANDOMIZE 1 AND 2 WITH ITEM 3 LAST]**

1 I like seeing lots of political posts and discussions on social media

2 I am worn-out by how many political posts and discussions I see on social media

3 I don’t feel strongly about these posts one way or the other

**ASK SOCIAL MEDIA USERS IN WEB MODULE (IF YES TO AT LEAST 1 ITEM IN SNSINT):**

**RANDOMIZE TALKDISASNSINT AND TALKCMNSNSINT**

TALKDISASNSINT In your experience, when you talk about politics with people on social media who you DISagree with, do you generally find it to be … **[RANDOMIZE 1 and 2]**

1 Interesting and informative

2 Stressful and frustrating

TALKCMNSNSINT And in your experience, when you talk about politics with people on social media who you DISagree with, do you usually find that … **[RANDOMIZE 1 and 2]**

1 You have more in common politically than you thought

2 You have less in common politically than you thought

**ASK SOCIAL MEDIA USERS IN WEB MODULE (IF YES TO AT LEAST 1 ITEM IN SNSINT):**

**[RANDOMIZE QUAL1-QUAL7; RANDOMIZE RESPONSE OPTIONS 1 AND 2 FOR QUAL1, REPEAT SAME ORDER AS QUAL1 FOR REMAINING QUESTIONS IN SERIES]**

Thinking about all of the places OUTSIDE OF SOCIAL MEDIA where people might discuss politics or political issues…

QUAL1 Are the political discussions you see on social media…

1 More civil

2 Less civil

3 About the same

QUAL2 Are the political discussions you see on social media…

1 More respectful

2 Less respectful

3 About the same

QUAL3 Are the political discussions you see on social media…

1 More informative

2 Less informative

3 About the same

QUAL4 Are the political discussions you see on social media…

1 More angry

2 Less angry

3 About the same

QUAL5 Are the political discussions you see on social media…

1 More politically correct

2 Less politically correct

3 About the same

QUAL6 Are the political discussions you see on social media…

1 More likely to come to a resolution

2 Less likely to come to a resolution

3 About the same

QUAL7 Are the political discussions you see on social media…

1. More focused on important policy debates
2. Less focused on important policy debates
3. About the same

**ASK SOCIAL MEDIA USERS IN WEB MODULE (IF YES TO AT LEAST 1 ITEM IN SNSINT):**

**[RANDOMIZE A-E]**

QIMPACT How well do you think the following statements describe social media?

1. People say things when discussing politics on social media that they would never say in person

1 Very well

2 Somewhat well

3 Not at all well

1. Social media has helped to bring new voices into the political discussion

1 Very well

2 Somewhat well

3 Not at all well

1. People don’t say things about politics on social media because they worry they will lose friends or get criticized

1 Very well

2 Somewhat well

3 Not at all well

1. Social media helps people get involved with issues that matter to them

1 Very well

2 Somewhat well

3 Not at all well

1. Social media is a good way to learn about what political candidates are really like

1 Very well

2 Somewhat well

3 Not at all well

**ASK SOCIAL MEDIA USERS IN WEB MODULE (IF YES TO AT LEAST 1 ITEM IN SNSINT):**

QCHANGE1 Have you ever modified your views about a political or social issue because of something you saw on social media?

1 Yes

2 No

**ASK IF HAVE MODIFIED VIEW ON AN ISSUE (QCHANGE1=1):**

QCHANGE2 Please describe the most recent instance where you changed your views on a political or social issue because of something you saw on social media.

[TEXT BOX]

**ASK SOCIAL MEDIA USERS IN WEB MODULE (IF YES TO AT LEAST 1 ITEM IN SNSINT):**

QCHANGE3 This election season, have you modified your views about a PARTICULAR POLITICAL CANDIDATE because of something you saw on social media?

1 Yes

2 No

**ASK IF HAVE MODIFIED VIEW OF CANDIDATE (QCHANGE3=1):**

QCHANGE4 Please describe the most recent instance where you changed your views on a particular candidate because of something you saw on social media.

[TEXT BOX]

**ASK SOCIAL MEDIA USERS IN WEB MODULE (IF YES TO AT LEAST 1 ITEM IN SNSINT):**

QCHANGE5 Have you ever been surprised by someone’s views on politics or a political issue, based on something they posted on social media?

1 Yes

2 No

**ASK IF HAVE BEEN SURPRISED (QCHANGE5=1):**

QCHANGE6 Please describe the most recent instance where you were surprised by someone’s views based on something they posted on social media.

[TEXT BOX]

**ASK SOCIAL MEDIA USERS IN WEB MODULE (IF YES TO AT LEAST 1 ITEM IN SNSINT):**

QDISAGREE1 When one of your friends posts something about politics on social media that you DISAGREE with, how do you usually respond? **[RANDOMIZE 1 and 2]**

1 Ignore the post

2 Respond with a comment or post of your own

**ASK SOCIAL MEDIA USERS IN WEB MODULE (IF YES TO AT LEAST 1 ITEM IN SNSINT):**

Have you done any of the following things on social media because of something related to politics?

**“Short” treatment:**

QDISAGREE2 Changed your settings to see fewer posts from someone in your feed

1 Yes

2 No

QDISAGREE3 Blocked or unfriended someone

1 Yes

2 No

**“Uneven” treatment:**

QDISAGREE2 Changed your settings to see fewer posts from someone in your feed

1 Yes

2 No, have never done this

QDISAGREE3 Blocked or unfriended someone

1 Yes

2 No, have never done this

**ASK IF HAVE HIDDEN OR BLOCKED SOMEONE (QDISAGREE2=1 OR QDISAGREE3=1)**

**[RANDOMIZE A-D WITH E LAST]**

QDISAGREE4 Did you block, unfriend, or change your settings to see less of someone because they...

[*Check all that apply*]

a. Posted too much political content

b. Posted things that you disagreed with

c. Posted something you found offensive

d. Were abusive or harassing

e. Some other reason [TEXT BOX]

**ASK SOCIAL MEDIA USERS IN WEB MODULE (IF YES TO AT LEAST 1 ITEM IN SNSINT):**

QFOLLOW1 Do you currently follow any candidates or other political figures on social media?

1 Yes

2 No

**ASK IF FOLLOW POLITICAL FIGURES (QFOLLOW1=1):**

QFOLLOW2 Would you say that the political figures you follow are…**[RANDOMIZE 1 AND 2]**

1 Mostly people who share your views

2 Mostly people who do NOT share your views

3 A mix of people with different political views

**IF FOLLOW MIX OF PEOPLE, OR MOSTLY DIFFERENT VIEWS (QFOLLOW2=2,3)**

**[RANDOMIZE A-D WITH E LAST]**

QFOLLOW3 People follow political figures they disagree with for a number of reasons. Do you personally follow political figures you do not agree with because…

[*Check all that apply*]

a. You like to stay informed about what people on both sides are saying

b. You find it entertaining to follow people you don’t agree with

c. You like to argue with the other side’s supporters

d. You like to share information that makes the other side look bad

e. Some other reason [TEXT BOX]

**ASK ALL:**

TENURE How long have you lived at your current address?

1          Less than 1 month

2          1-6 months

3          7-11 months

4          1-2 years

5          3-4 years

6          5 years or longer

**IF LIVED AT CURRENT ADDRESS LESS THAN 5 YEARS (TENURE=1-5):**

MOVER Thinking about the most recent time you moved, from what city and state did you move?

Text box for city

Drop down for state

Check box for “Moved within the same city” [EXCLUSIVE PUNCH]

1. Open-end responses are excluded from public datasets to protect the confidentiality of ATP panelists. Lines across page designate a page break.. [↑](#footnote-ref-1)