

# DEITY JOY AIRA DELA CRUZ

FREELANCE RESEARCHER & WEB DEVELOPER

Sta. Mesa, Manila

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[Online Portfolio](#) | [GitHub](#)

[Linkedin Profile](#) | Deity Joy Aira

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A freelancer who spends time learning and investigating new ideas and knowledge. Communicates with clients and suggest solutions based on their needs and business requirements. Develops websites and systems to simplify client's tasks.

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## WORK EXPERIENCE

### Freelance Researcher & Web Developer

April 2022 - Present

#### UpWork

- Designed an e-commerce website for a small clothing business using a website builder
- Reviewed and synthesized articles and other data needed for a client regarding Data Analytics, Machine Learning, Artificial Intelligence, and the Internet of Things (IoT)
- Maintained a website, uploaded new articles and blog posts weekly, and wrote newsletter drafts

### Legal Contracts & Management Intern

October - December 2021

Aboitiz Construction Inc.

- Developed a system using Google App Script and Google Forms that automates the contract signing saving time and resources
- Updated the system wherein all the forms from different departments are automated and organized in a single portal
- Designed Logos, stickers, and rebranding materials

## EDUCATION & CERTIFICATIONS

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- **Polytechnic University of the Philippines**

**Bachelor of Science in Computer Engineering**

Graduation Year: 2023

Completed our Thesis Project entitled "Student Document Disinfection UV Sorting Machine"

- **Full Stack Web Development**

**KodeGo Bootcamp**

June - October 2022

Expanded my knowledge and applied my skills by designing and developing websites and systems

## SKILLS & TOOLS

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- Web Development (HTML, JavaScript, CSS, and Bootstrap)
- Programming and Database (C++, Java, PHP, and MySQL)
- Wireframing & Prototyping (Figma)
- Graphic Design (Adobe Photoshop, Adobe Illustrator, and Canva)
- Writing and Communication Skills