So I shared the patent with some friends and this is the response I got.

An overall interest in the concept of the patent but as I figured, no one actually wanted to read it.

Or people felt they wouldn't understand it.

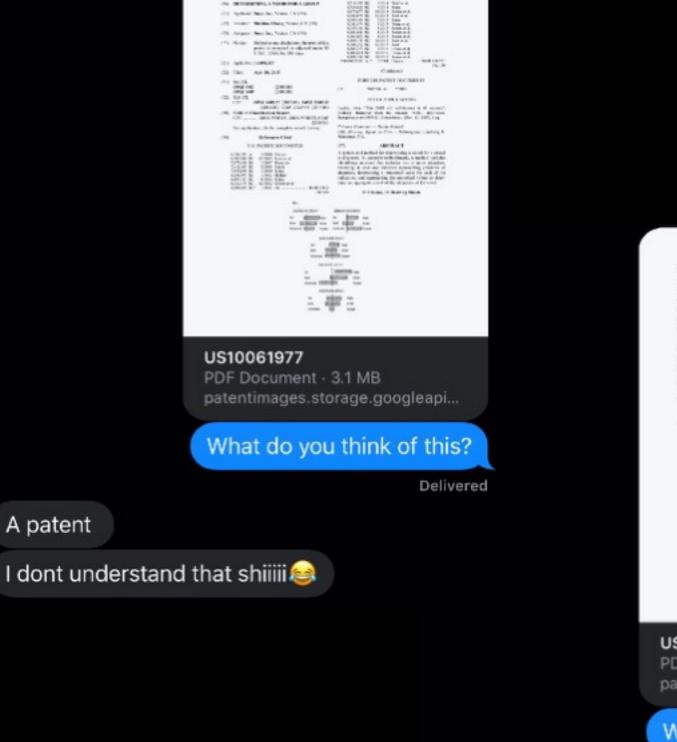
I wanted to share the information that I find concerning and shocking with others but in a way that is approachable and engaging.

My aims:

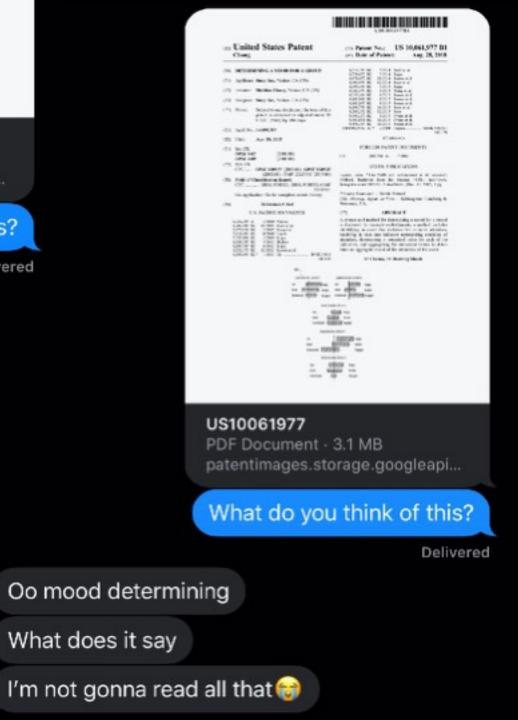
- condense the 33 page patent
- Remove confusing unnecessary language
- Make information accessible
- Visually engage with reader/viewer
- Keep the information accurate while simplified
- Spark conversation
- Democratic approach to information and design



Bro I ain't reading all that



.. United States Patent



dejana © 2021 IPS Outcome 1

A patent

It was my mission to understand the patent.

I get a bit obsessive with understanding the mechanisms of how something works.

My method begins with trying to understand what every word means.

e.g. *receive indicators* just means detecting an emotion in an image or video.

The 5 steps on the right are basically what the whole patent is about.

I began to question why all these pages were necessary when a lot of the content is repeated.

How can I summarise this and make it accessible to a wider audience?

