I began visualising the patent by emulating the two columns which is how the patent is typeset throughout.

I thought this was a good reference to the document. My aim was to reduce the patent onto one page, and explain the 5 step process.

I reworded the process but I found that it didn't sound right. The tone was off and the overall way it read didn't feel related to the patent.

I reworded the process but I found that it didn't sound right. The tone was off and the overall way it read didn't feel related to the patent.

I tried to make the poster navigable by placing relevant imagery in line with the corresponding text. The original patent was confusing to navigate as you'd have to flip through it to find the relevant image. This poster was an attempt to subvert that.

US 10.061,977 BI		
	17	18
	securi ficial live (ASS) deliced; 31.17% offeres, some films, power sumported release, all in KeVA. In some rath offerests, the filterior (PM provide thermosterior of the control of the	In recogning the controllers of Meller is perform only one or controller the methodological edicension in terms can be extended, in classicality indicated in the controller and controllers are the interest of the equation on a characteristic discussion. The controllers of the controllers of the controllers of the equation of the controllers of the equation of the
	Grandigg, and duc Bla. The Breates 1794 consider bed also a mide matter of white influences 1714 trageration many other AFIs: to the operhanteess 1718. The fluoristical 1798 possible is slight-front-manual influences are consistent on the stational by the approximates 1799.	conditions 2000 that individually on pincily seasons the extensions 100 to perform any one or more of the metio chalupies channed benish. In one specific example, the various matches 120-249,341,269 are included in the inventions 100.
	according to some metadlessess. For extends, the fluore- socks EPM provide volcins graphic user intelline (SEE) fluorities, high-freed resource-energy-most implicated form- tion services, and so Sect. The fluoriestes EPM can be provided from agraphics of other AFM desires in a talking	In vertice multidiscens, for condition TRM completes processors (ERM, natures) EEM, and FO compresses (ERM, which has becoming not a continuous with each otherwise when ERC, for manufactures believed, the processors EEM, day, a Complete Processing Unit XTM's, it believed framework is a complete to the Complete Comple
	by the applications EVM, consent which may be specific to a posterior operating reasons or professor. Incorporation and religious the applications EVM in tasks a home application EVM, a consent application EVM, a reconsert application EVM, a total state of application EVM, a	the Set Computing (CSSC) province: a Crampine Indian- tion Set Computing (CSSC) province, a Complexe Provincing Cast (CSC), a Explicit Signal Provinces (CSSC), a Application reported Inaggraded Control (USAC), a Machine Province of Cast (CSSC), a Machine Computing Control (USAC), a Machine Province of Cast (CSSC), a Cas
	location application 1790, a media application 1790, a messaging application 1790; a passe application 1794, set a bread sometypes of other applications such as a final party application 1790. Assembling to some resindenests, the se-	say nativity continuous throat) includes, for example, a processor B(1) and a processor BMA that may examine the accounts BDB. The laws "processor" in abunded to leadeds multi-new processors that may comprise two as
	application. 1714 are programs that moreov functions defined in the programs. Valence programming languages and amplityed to create one or come of the applications 1716, programmed in a tentury of moments, such or object-	some independent pleasurers to be referred to an "score", that are considered to recover, and the restrict the re- port of the state of the presence, the machine SHM may technic to single presented texts a single come a single
	oriental programming language (e.g., Okjectivo C. 16%), or ∞ Cres' or provinced programming language (e.g., C. in asceroldy language). In a specific records, the first purp application (20m as 2007 with a contract developed using the ASSECCES'* as 2007 without development (assign the	processor with maniple some (v.g., a maintener processor) and high processors with a single some, unling to towards with subject cones, or any confusation frame? The names 1000 overgreen a mea necessor 1000, a ratio messers 1000, or overgreen in 100 overgreen. I 100 overwhele in
	an early other than the ventor of the particular platform) to man be maked software marking on a median opening contain early and DCC *** OPENING*** VPRESCRIPE Plants, or marker marks approving opening in this recomple, the	the governors BBB via the loss IBBL security is some estimates. The comparate IBDB can include a machine- machine audient IBDB can which are stood the increasions IBDB enthalping any one or more of the methodologies or
	stid per septiants (Net on herose to AF will 17:2) granded by the opening open 1788 is facilitie from 2 timelity described heros. Disciple Macking Architecture and Macking-Residite Macking.	has these directions bareles. The interestions HIP on other coulds, complicitly or at least profession, while the main actions BHC, soften the state, tensory HOA, within their case of the prospects SHIP (rg., while the processor) radar measures, or any maintain containment thereof, during
	FIT II is a block diagram flucturing components of a machine 1990 according to some confederation, solve most according flow a machine-models reading (e.g., a machine-analysis assign meltions and perform any one or most of the mathibideless discussed funds. Specifically,	resention formed by the reactions ISSN. Accordings: it values confordament, the minimum SEM, for excellent contents (EA), and the previous ISSN me excellent contents and the contents (EA). As med formed, the contents of th
	PG. If there is dispensate approaching of the modific 190 is the occupic function copies system, a within which transplace 1904 (e.g., subseque, a program, as application, as against, as ago, or other mortable code)	real-file realizes 2004 able to some date temporarily or

HOW SNAP STEALS FEELS races in your snap Then 2 or more emo-tions can be detect-A number is given to the emoyour snap.

> Imposing my summarised sentences over the original patent was an attempt to add some visual and information hierarchy.

The imagery just blocks the text from flowing nicely so I decided to get rid of it all together.

smile indicates more happiness. A chart is generated ions in your snap. Based off

Storage of the attenties. In another example, the passathers are textual districtions of the least of the districtions of districtions of the least of the districtions of districtions detects 2 smile indicates more Of de como of the latter happiness. sea Clesse in the attendee 106 is Your inc Shaped to ay Ameo Cara a Mand of System Then 2 or

more emo-

tions can

ed

be detect-

Anumber

is given to

the emo-

your snap. es as

distribution of points for the attendee's face. In one example

the distribution of points indicates locations of wrinkles

around the eyes, a furrow of an eyebrow, or other locations

In another embodiment, the mood module 268 compares

the distribution of points for an attendee's face with a

database of facial expressions. The database server (e.g.

tion you

show in

US 10,061,977 B1

generated to show all the emotions in your snap.

Based in the first of the this, an overall mood is calculated and sold to third party

example, the graphic module 280 generates a plot of an

Viola-Jones algorithm detects a face by searching which to a daof Fraces. chat® can begin to detect

Snapchat® needs to detect at

Elocations indicate locations wrinkles around ur eyes or a furrow of an eyebrow.

database of facial expres-Snapchat® sees a smile as

A number is assigned to the emotion u show in ur snap.

The number reflects the in-

tensity of an emotion. Intensity is measured by using Robert Plutchik's wheel of emotions. The wheel shows 8 core emotions which

can be experienced in differ-

ent intensities.

Snapchat® generates a chart called an aggregate mood.

Snapchat[®] exchanges ur host, manager etc. can buy the information to understand how people feel at their events. Ur feels are ex-

tracted, quantifed and sold.

Still the wording did not feel right. Once again I referred back to the patent and on the first page I read to Abstract.

It was one sentence which summarised the entire document. The sentence was short and mostly concise but there were a few words which could be completely erased.

So I focused on the main points and got rid of any unnecessary words. This process of reduction was rewarding in a sense that the reader could read the selected words with ease and begin to understand what is going on. Because the abstract was taken directly from the patent, the poster reflected that.

Removing certain words created a nice visual pattern which was obvious that text has been taken mid sentence.

I started emulating my hands on research process by scribbling the unnecessary words out.

ABSTRACT

A system and method for deternining a mood for a crowd is disclosed. In example embodments, a method includes identifying an event that includes two or more attendees, receiving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.

ABSTRACT

A system and method for deternining a mood for a crowd is disclosed. In example embodments, a method includes identifying an event that includes two or more attendees, receiving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.

ABSTRACT

A system and method for deternining a mood for a crowd is disclosed. In example embodments, a method includes identifying an event that includes two or more attendees, receiving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.

Snapchat®

A system and method for deternining a mood for a crowd is disclosed. example embodments, a method includes identifying an event that includes two or more attendees, receiving at least one indirepresenting cator emotions of attendees, determining a numerical value for each of the indicators, and aggre-gating the numerical values to determine an aggregate mood of the attendees of the event.

Snapchat®

A system and method for deternining a mood for a crowd is disclosed. In example embod an event that includes two or more attendees, receiv at least one emotions a numerical value for each an aggregate mood of the attendees of the event.

A system and method for deternining a mood for a crowd is disclosed. an event that includes two or more attendees, at least one emotion a numerical value for each of the indicators, and

numerical an aggregate mood of the attendees of the event.

A system and method for letermining a mood for a crowd is disclosed.

event that includes two or more attendees, t least one

numeri-

US Patent 10,061,977

cal value for each

land aggregating ne numerical values to de ermine an aggregate mood the attendees of the

A system and method for deternining a mood for a crowd is disclosed.

an event that includes two or more attendees. at least one emotion a numerical value

for each and

aggregate mood of the attendees of the event.

Patent 10,061,977

A system and method for deternining a mood for a crowd is disclosed.

an event that includes two or more at-🌙 at least tendees, emotion a numerical value

for each and

aggregate mood of the attendees of the event.

A system and method for determining a mood for a crowd is disclosed.

event that includes tw more attendees at least one

cal value for each

and aggregating the numerical values to determine an aggregate mood of the attendees of the event.

A system and method for deternining a mood for a crowd is disclosed. In ample embodiments, a an event that includes two or more attendees. ecivina at least one indica- tor representing emotions a numerical value for each of the indicators, and ag-gregating the numerical values to determine an aggregate mood of the attendees of the event.

A system and method for deternining a mood for a crowd is disclosed. In the an event that includes two or more attendees, eciving at least one indica tor representing emotions of attenders, determining a numerical value for each of the indicators, and ag-gregating the numerical values to determine an ag-gregate mood of the attendees of the event.

A system and method for determining a mood for a crowd is disclosed. In example embodiments. a method includes identif an event that includes eciving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.

I tried bringing in some of the imagery from the booklet and video to add a human event to the poster.