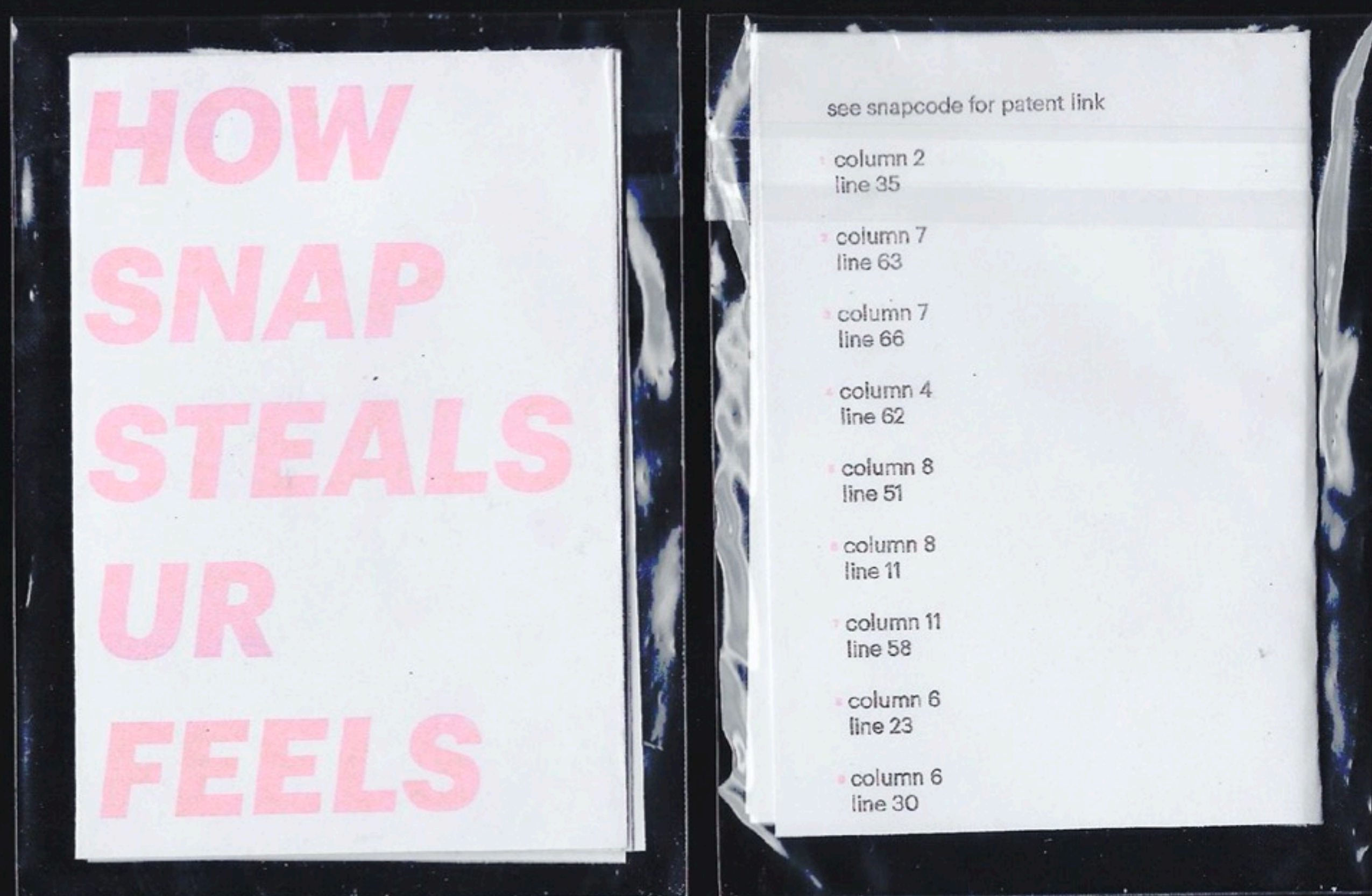


The back shows a referencing system to allow the reader to navigate the patent.

It was made to reduce time faffing and increase efficacy for the reader.

I think the referencing system works but perhaps for this context it is difficult to connect the printed matter to the patent which exists online.





My aim was to stick the poster around London. But following some group feedback I realised that I wasn't effectively communicating my concept.

I knew I could do better. I had become so focused on simplifying information in my own words that I had actually created more for viewers to read.

