






Still the wording did not feel right. Once again I referred back to the patent and on the first page I read to *Abstract*.

It was one sentence which summarised the entire document. The sentence was short and mostly concise but there were a few words which could be completely erased.

So I focused on the main points and got rid of any unnecessary words. This process of reduction was rewarding in a sense that the reader could read the selected words with ease and begin to understand what is going on. Because the abstract was taken directly from the patent, the poster reflected that.

Removing certain words created a nice visual pattern which was obvious that text has been taken mid sentence.

I started emulating my hands on research process by scribbling the unnecessary words out.

<p><b>ABSTRACT</b></p> <p>A system and method for determining a mood for a crowd is disclosed. In example embodiments, a method includes identifying an event that includes two or more attendees, receiving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>	<p><b>ABSTRACT</b></p> <p>A system and method for determining a mood for a crowd is disclosed. In example embodiments, a method includes identifying an event that includes two or more attendees, receiving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>	<p><b>ABSTRACT</b></p> <p>A system and method for determining a mood for a crowd is disclosed. In example embodiments, a method includes identifying an event that includes two or more attendees, receiving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>	<p><b>Snapchat®</b></p> <p>A system and method for determining a mood for a crowd is disclosed. In example embodiments, a method includes identifying an event that includes two or more attendees, receiving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>	<p><b>Snapchat®</b></p> <p>A system and method for determining a mood for a crowd is disclosed. In example embodiments, a method includes identifying an event that includes two or more attendees, receiving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>
<p>A system and method for determining a mood for a crowd is disclosed.</p> <p>an event that includes two or more attendees,</p> <p>at least one emotion</p> <p>a numerical value for each of the indicators, and</p> <p>an aggregate mood of the attendees of the event.</p> 	<p>A system and method for determining a mood for a crowd is disclosed.</p> <p>an event that includes two or more attendees,</p> <p>at least one emotion</p> <p>a numerical value for each</p> <p>and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>	<p>A system and method for determining a mood for a crowd is disclosed.</p> <p>an event that includes two or more attendees,</p> <p>at least one emotion</p> <p>a numerical value for each</p> <p>and</p> <p>an aggregate mood of the attendees of the event.</p>	<p>A system and method for determining a mood for a crowd is disclosed.</p> <p>an event that includes two or more attendees,</p> <p>at least one emotion</p> <p>a numerical value for each</p> <p>and</p> <p>an aggregate mood of the attendees of the event.</p>   	<p>A system and method for determining a mood for a crowd is disclosed.</p> <p>event that includes two or more attendees,</p> <p>at least one emotion</p> <p>a numerical value for each</p> <p>and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>   
<p>Snapchat®</p> <p>US Patent 10,061,977</p> <p>A system and method for determining a mood for a crowd is disclosed. In example embodiments, a method includes identifying an event that includes two or more attendees, receiving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>	<p>Snapchat®</p> <p>US Patent 10,061,977</p> <p>A system and method for determining a mood for a crowd is disclosed. In example embodiments, a method includes identifying an event that includes two or more attendees, receiving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>	<p>Snapchat®</p> <p>Patent 10,061,977</p> <p>A system and method for determining a mood for a crowd is disclosed. In example embodiments, a method includes identifying an event that includes two or more attendees, receiving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>		

I tried bringing in some of the imagery from the booklet and video to add a human event to the poster.



It was important to get off my laptop and print some posters as this is how they would be displayed.

Although only A4 it was useful to see how they read at a distance and when stuck up on a flat surface.

The poster on the right is the easier to read but I would like to try to animate the process of scribbling out words to see how that works.

