

I worked in Illustrator to create the layout. Using images from the patent and my own imagery I tried to visualise each of the 5 steps from the patent.

I found it best to create a few iterations of the work at the same time so I could constantly compare typefaces and design choices.

I started using typefaces with too much personality which in hindsight I realise they didn't fit the content. I needed to keep it very simple in terms of design but I was trying to add too much at the time.

I spent a lot of time on this booklet and it consumed most of my time. I overworked it. It is clear that I work best in shorter bursts so for my next outcome I am keen to adopt a more proactive approach and set myself time constraints for tasks.

HOW SNAP STEALS UR FEELS

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1

Snapchat needs to detect 2 or more faces to begin.

The Viola Jones Algorithm compares contours in an image to detect a face.



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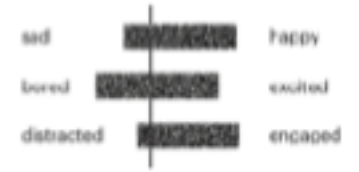
4

Snapchat can now generate a chart of emotion values.



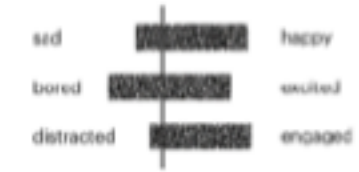
3

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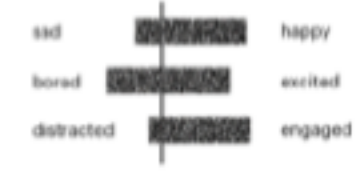
4

Snapchat can now generate a chart of emotion values.



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Snapchat can now generate a chart of emotion values.




3

The Robert Plutchik wheel helps Snapchat assign a number to ur emotion.




3

The Robert Plutchik wheel helps Snapchat assign a number to ur emotion.




3

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3

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2

Now Snapchat can detect ur emotion.

Points on ur face are tracked over time.

Ur eyes and lips show the most movement and indicate if you're smiling or frowning etc.




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IPS Outcome 1

Using the riso seemed like the most appropriate method of printing.

With the riso you can quickly reproduce content. But even though the printing can be very fast, the process overall can be frustrating and time consuming - at least that was my experience with it.

I quickly found problems with the ink drums which had dried out so the lovely Tom came to rescue. I also found flaws within my document which I only realised when printing. I should have made some marks on the document to indicate where to line up the two layers. When it came to printing everything was offset and I couldn't quite line it up exactly as I had on screen.

I guess now I know how to prepare better for riso printing.

