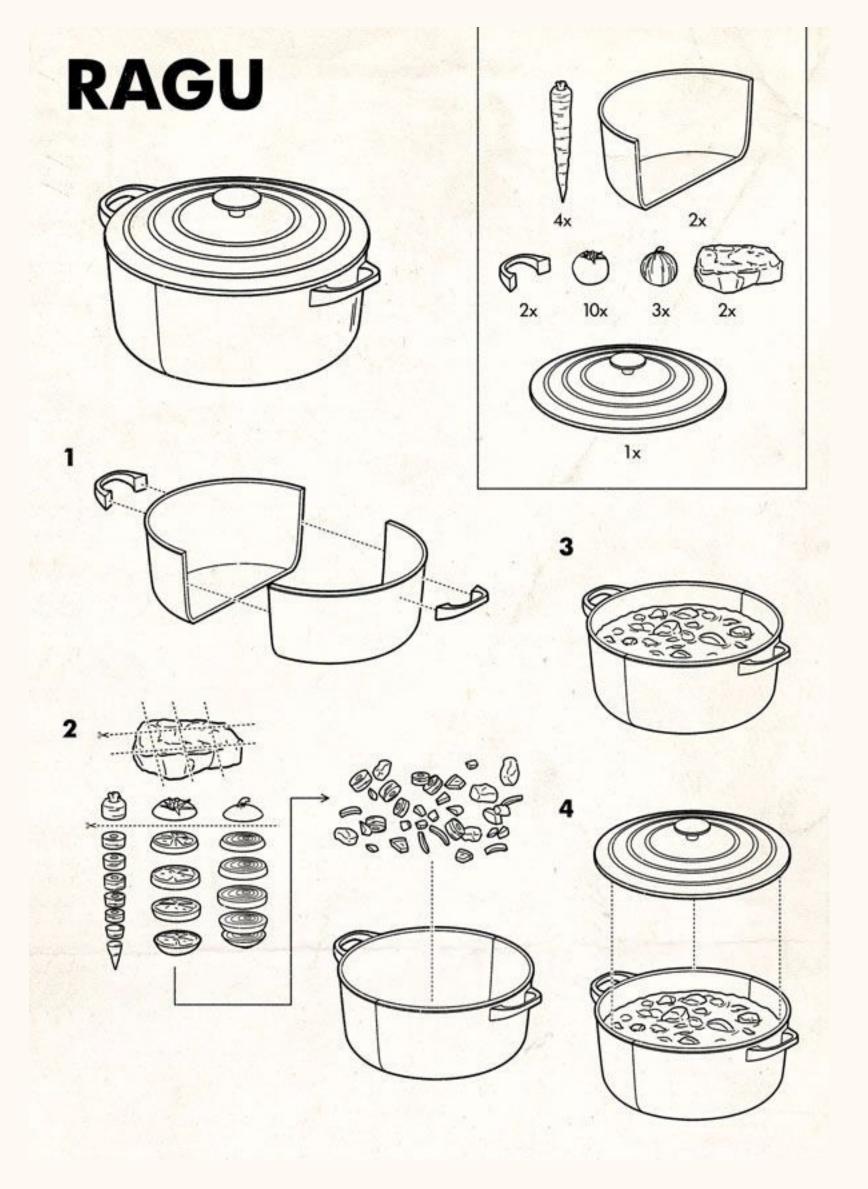
Democratic design

IKEA makes accessible design so how can I apply some of these principles to my design?

Legible typeface and clear typesetting. Reducing the amount of words to read. Keep the design simple.





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I began visualising the patent by emulating the two columns which is how the patent is typeset throughout.

I thought this was a good reference to the document. My aim was to reduce the patent onto one page, and explain the 5 step process.

I reworded the process but I found that it didn't sound right. The tone was off and the overall way it read didn't feel related to the patent.

I reworded the process but I found that it didn't sound right. The tone was off and the overall way it read didn't feel related to the patent.

I tried to make the poster navigable by placing relevant imagery in line with the corresponding text. The original patent was confusing to navigate as you'd have to flip through it to find the relevant image. This poster was an attempt to subvert that.

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HOW SNAP STEALS FEELS races in your snap Then 2 or more emo-tions can be detect-A number is given to the emoyour snap.

> Imposing my summarised sentences over the original patent was an attempt to add some visual and information hierarchy.

The imagery just blocks the text from flowing nicely so I decided to get rid of it all together.

smile indicates more happiness. A chart is generated ions in your snap. Based off

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distribution of points for the attendee's face. In one example

the distribution of points indicates locations of wrinkles

around the eyes, a furrow of an eyebrow, or other locations

In another embodiment, the mood module 268 compares

the distribution of points for an attendee's face with a

database of facial expressions. The database server (e.g.

tion you

show in

US 10,061,977 B1

generated to show all the emotions in your snap.

Based in the first of the this, an overall mood is calculated and sold to third party

example, the graphic module 280 generates a plot of an

Viola-Jones algorithm detects a face by searching which to a daof Fraces. chat® can begin to detect

Snapchat® needs to detect at

Elocations indicate locations wrinkles around ur eyes or a furrow of an eyebrow.

database of facial expres-Snapchat® sees a smile as

A number is assigned to the emotion u show in ur snap.

The number reflects the in-

tensity of an emotion. Intensity is measured by using Robert Plutchik's wheel of emotions. The wheel shows 8 core emotions which

can be experienced in differ-

ent intensities.

Snapchat® generates a chart called an aggregate mood.

Snapchat[®] exchanges ur host, manager etc. can buy the information to understand how people feel at their events. Ur feels are ex-

tracted, quantifed and sold.