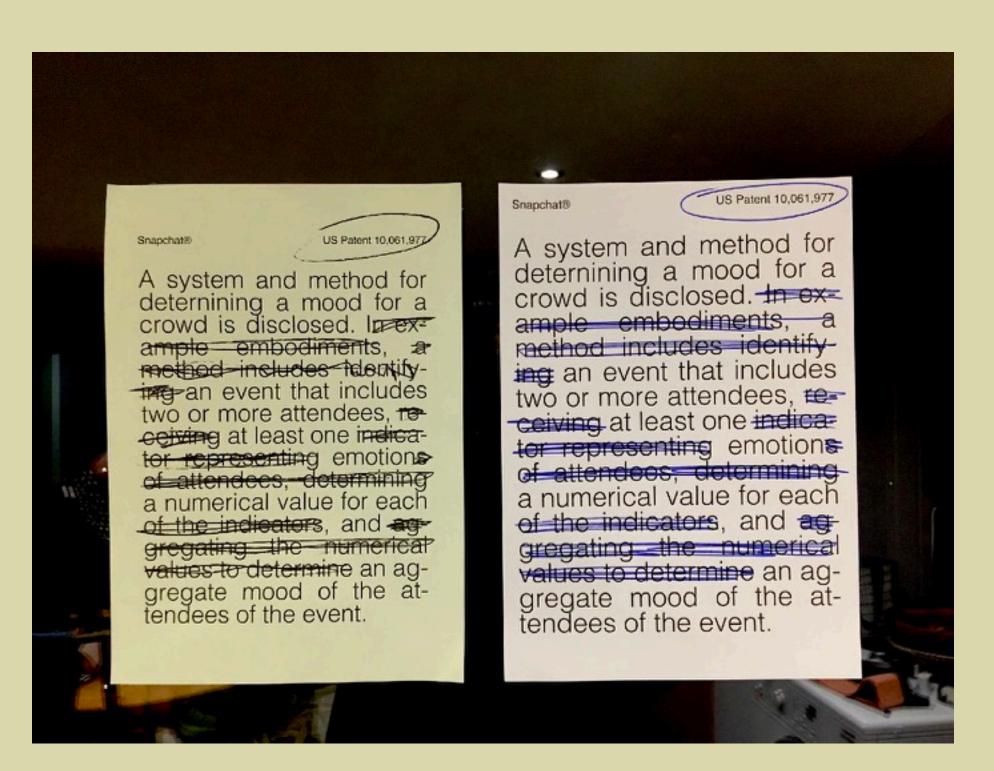
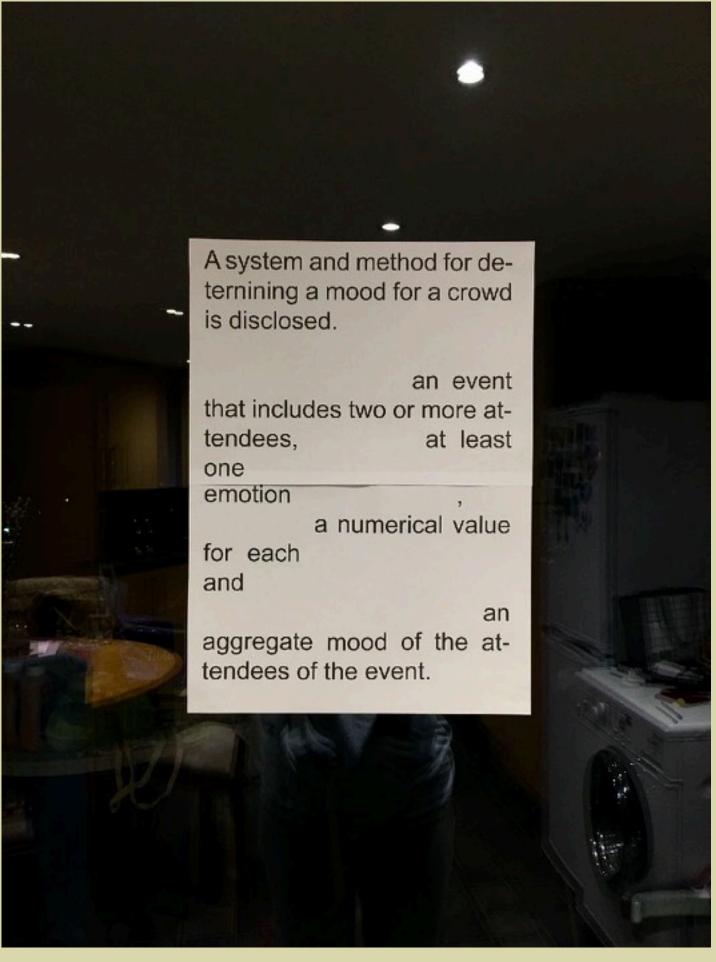
experimentation

It was important to get off my laptop and print some posters as this is how they would be displayed.

Although only A4 it was useful to see how they read at a distance and when stuck up on a flat surface.

The poster on the right is the easier to read but I would like to try to animate the process of scribbling out words to see how that works.





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experimentation

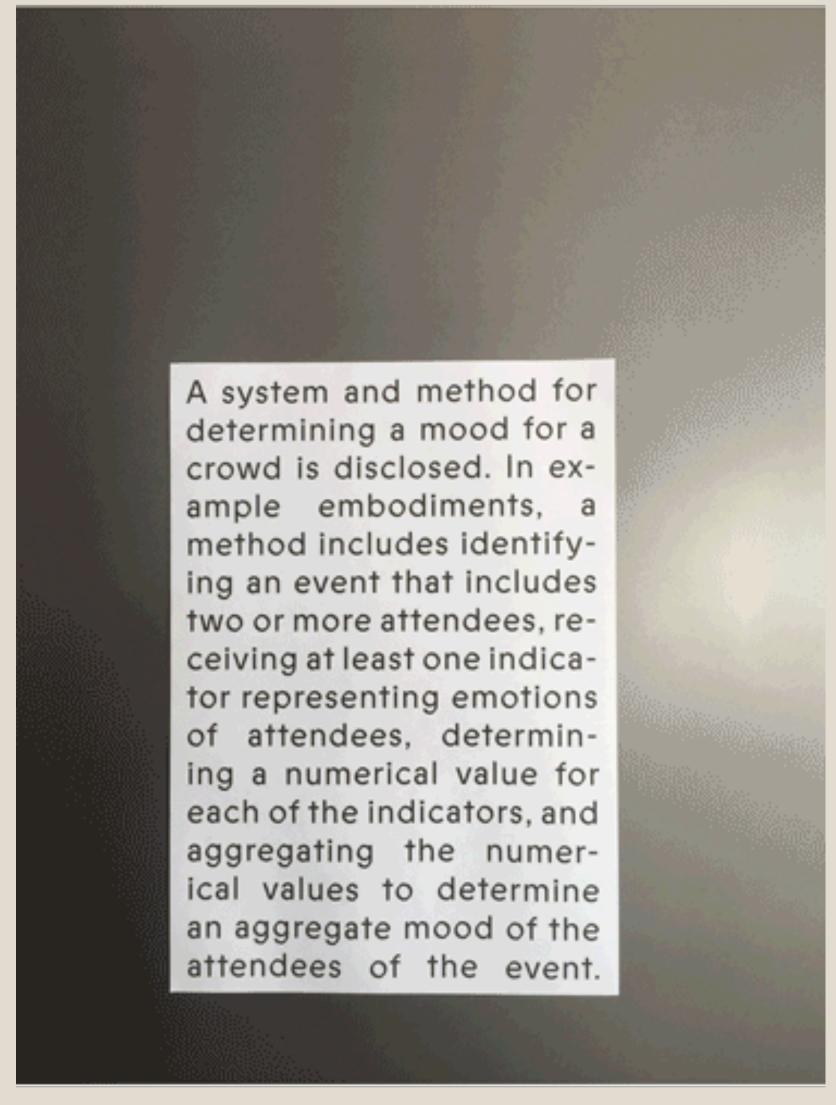
Once I had typeset everything and was happy with how it read and looked, I filmed myself physically removing the unnecessary words.

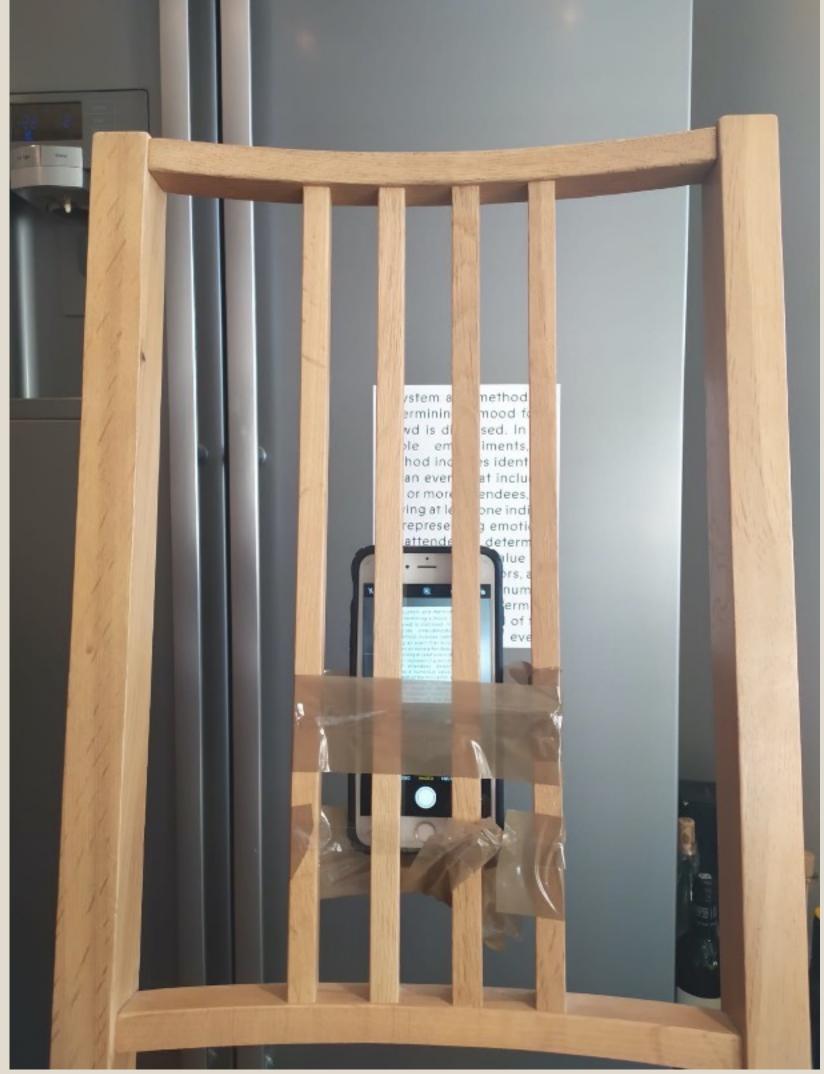
This process is meant to show viewers how to navigate the wordy information.

I wanted it to be more dynamic than just reading the poster by itself but in hindsight I can see that this approach was quite distracting and took away from the message.

Physically seeing my arm and hand adds a human element to the information. It shows my autonomy over the information provided, I'm regaining control and manipulating it the way I want.

Tape is the best <3





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