

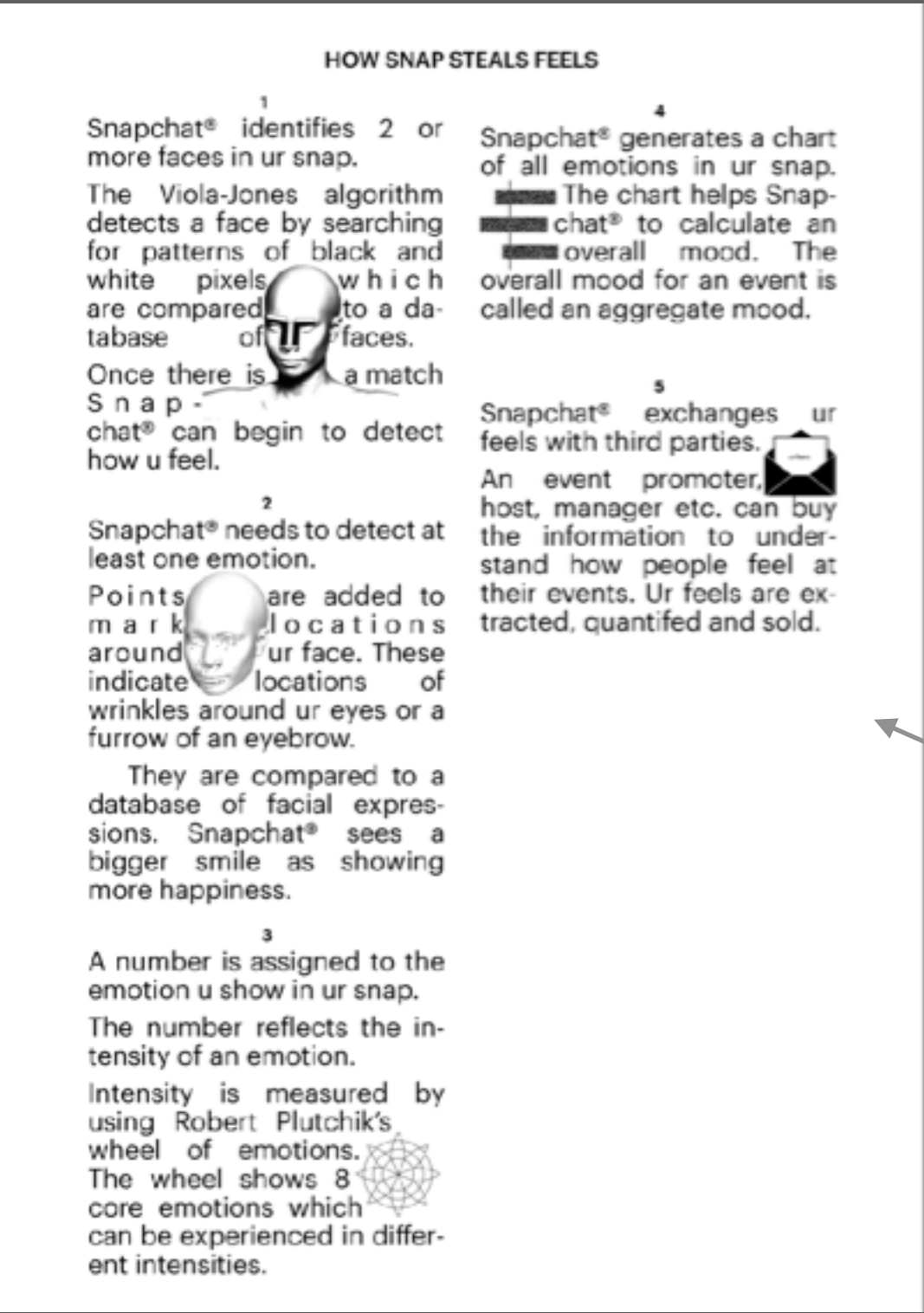
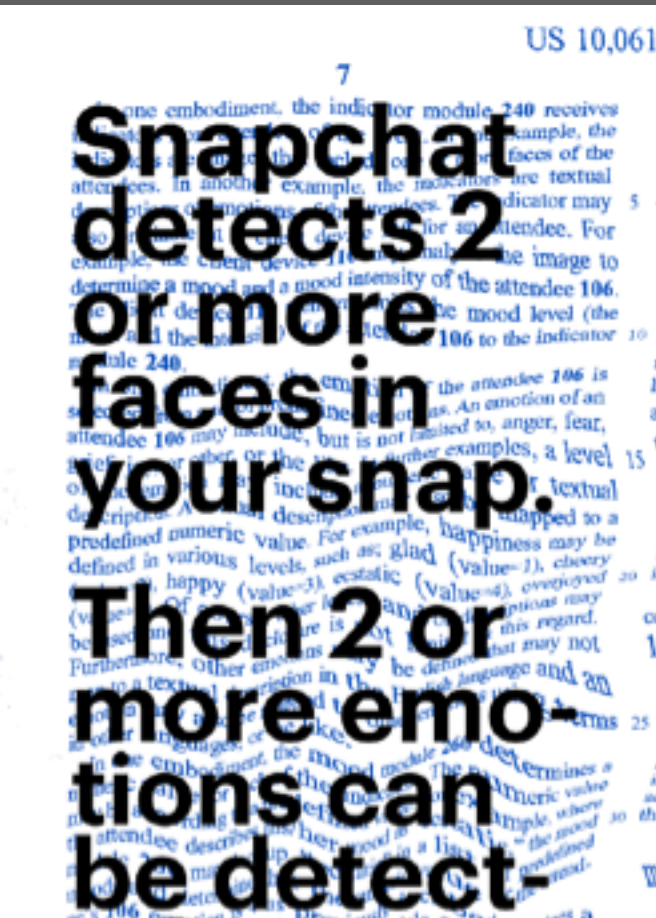
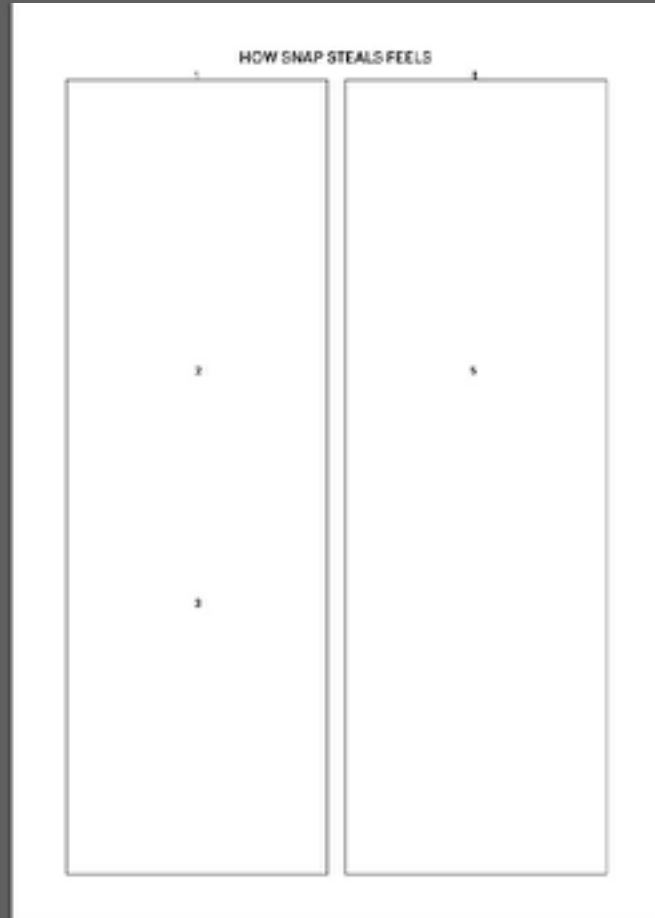
I began visualising the patent by emulating the two columns which is how the patent is typeset throughout.

I thought this was a good reference to the document. My aim was to reduce the patent onto one page, and explain the 5 step process.

I reworded the process but I found that it didn't sound right. The tone was off and the overall way it read didn't feel related to the patent.

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I tried to make the poster navigable by placing relevant imagery in line with the corresponding text. The original patent was confusing to navigate as you'd have to flip through it to find the relevant image. This poster was an attempt to subvert that.



The imagery just blocks the text from flowing nicely so I decided to get rid of it all together.






Still the wording did not feel right. Once again I referred back to the patent and on the first page I read to *Abstract*.

It was one sentence which summarised the entire document. The sentence was short and mostly concise but there were a few words which could be completely erased.

So I focused on the main points and got rid of any unnecessary words. This process of reduction was rewarding in a sense that the reader could read the selected words with ease and begin to understand what is going on. Because the abstract was taken directly from the patent, the poster reflected that.

Removing certain words created a nice visual pattern which was obvious that text has been taken mid sentence.

I started emulating my hands on research process by scribbling the unnecessary words out.

<p>ABSTRACT</p> <p>A system and method for determining a mood for a crowd is disclosed. In example embodiments, a method includes identifying an event that includes two or more attendees, receiving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>	<p>ABSTRACT</p> <p>A system and method for determining a mood for a crowd is disclosed. In example embodiments, a method includes identifying an event that includes two or more attendees, receiving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>	<p>ABSTRACT</p> <p>A system and method for determining a mood for a crowd is disclosed. In example embodiments, a method includes¹ identifying an event that includes two or more attendees,² receiving at least one indicator representing³ emotions of attendees, determining a numerical value for each of the indicators⁴, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>	<p>Snapchat®</p> <p>A system and method for determining a mood for a crowd is disclosed. In example embodiments, a method includes identifying an event that includes two or more attendees, receiving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>	<p>Snapchat®</p> <p>A system and method for determining a mood for a crowd is disclosed. In example embodiments, a method includes identifying an event that includes two or more attendees, receiving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>
<p>A system and method for determining a mood for a crowd is disclosed.</p> <p>an event that includes two or more attendees, at least one emotion, a numerical value for each of the indicators, and an aggregate mood of the attendees of the event.</p> 	<p>A system and method for determining a mood for a crowd is disclosed.</p> <p>an event that includes two or more attendees, at least one emotion, a numerical value for each, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>	<p>A system and method for determining a mood for a crowd is disclosed.</p> <p>an event that includes two or more attendees, at least one emotion, a numerical value for each and an aggregate mood of the attendees of the event.</p>	<p>A system and method for determining a mood for a crowd is disclosed.</p> <p>an event that includes two or more attendees, at least one emotion, a numerical value for each and an aggregate mood of the attendees of the event.</p>   	<p>A system and method for determining a mood for a crowd is disclosed.</p> <p>event that includes two or more attendees, at least one emotion, a numerical value for each and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>   
<p>Snapchat®</p> <p>US Patent 10,061,977</p> <p>A system and method for determining a mood for a crowd is disclosed. In example embodiments, a method includes identifying an event that includes two or more attendees, receiving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>	<p>Snapchat®</p> <p>US Patent 10,061,977</p> <p>A system and method for determining a mood for a crowd is disclosed. In example embodiments, a method includes identifying an event that includes two or more attendees, receiving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>	<p>Snapchat®</p> <p>Patent 10,061,977</p> <p>A system and method for determining a mood for a crowd is disclosed. In example embodiments, a method includes identifying an event that includes two or more attendees, receiving at least one indicator representing emotions of attendees, determining a numerical value for each of the indicators, and aggregating the numerical values to determine an aggregate mood of the attendees of the event.</p>		

I tried bringing in some of the imagery from the booklet and video to add a human event to the poster.