



## deka isnadi

Co-Founder of ECC.co.id

### ABOUT ME

I am Experienced in sales and marketing with a history of working in the staffing and recruiting industry, and also managing numerous projects including recruitment, events, and IT projects. A Certified Professional Coach.

### CONTACT ME

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### Marketing Achievement

I am a Co-Founder of Engineering Career Center in 2007. For more than 14 years I had been responsible to manage hundreds of Clients from Companies including BUMNs, MNCs, National Companies, and Local Companies. I have had the opportunity to work with hundreds of big and medium Companies in recruitment Selection projects, events and IT related Projects.

### PROFESSIONAL EXPERIENCES

#### Director (January 2022 - Now)

of the Company - PT ECC

#### Advisor ECC.co.id (August 2019 - December 2021)

of the Company - PT ECC

As Advisor I'm Focusing on Business Development, Marketing Strategy, Marketing Team Development and also maintain high Profile clients.

#### Director (January 2018 - August 2019)

of the Company - PT ECC

PT ECC is now known as ECC.co.id. We creates Professional Networking platform focusing in Career Buddy, People Development and Recruitment.

#### HEAD OF BUSINESS DIVISION (July 2007 - February 2018)

of the Company - ECC

ECC is an independent IT based institution which main services are Career Information, People Development and Human Resource Consultant.

I am responsible in

- creating awareness in companies recruiter
- Engaging prospective client
- Reaching Client satisfactory target
- Obtaining targeted revenue
- Evaluating, developing and creating products services including IT service, events (Job Fair, Seminars), Recruitment and selection Service.

Beginning in 2017 I am also responsible in Internal Division including :

- Creating financial report
- General affair

#### CHAIRMAN OF THE COMMISSIONER (2011 - 2016)

of the Company - PT Swevel Universal Media

Swevel media was a creative digital solution which helps you stand out from the crowd. Because everyone is unique. And the universe is vast. People count on something that mean to them. We bring mean things to you. With every extraordinary way.

### EDUCATION BACKGROUND

#### Certified Professional Coach (2018)

Issued by : Coaching Indonesia

Approved by : International Coaching Federation

#### PHYSICS ENGINEERING (1999 - 2006)

Universitas Gadjah Mada

Thesis: "Water Jet Propulsion Simulation with Fluent Software"