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**Crowdfunding Report**

1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* Crowdfunding campaigns are more frequent within the theater category(more data is available for this field) and has the largest amount of projects. Music and film & video categories follow suit with 175 and 178 crowdfunding projects respectively.
* Subcategory of plays has the largest crowdfunding projects.
* Journalism has the least amount of crowdfunding.
* Technology has the highest percentage of successful crowdfunding projects.

1. What are some limitations of this dataset?
   * Some limitations include collection of data within certain years in which data could be missing or not collected within certain categories.
   * Data collection bias could exist. We don’t know if the data is a double blinded study or the reliability of the data.
   * Another limitation that could exist is with the number of categories and whether these are the only categories and subcategories that exist.
2. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
   * You can create tables and graphs year-over-year specifying a particular category which would allow you to analyze trends within one category or predict seasonality.
   * You may create pie charts to display the percentage of crowdfunding projects that were successful per category or subcategory.
   * Bar graphs that would demonstrate the outcomes and would display the most picked or well-liked crowdfunding categories.