

# Gelvin De Leon

Front End Web Developer

Calgary, AB

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Web developer with 8 years of front end experience.

Passionate for responsive website design, a firm believer in the mobile-first approach, and driven on using technology to solve problems.

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## Skills

- **Hard Skills:** WordPress, HTML5, CSS3, SCSS, Bootstrap, Javascript, JQuery, Git, ReactJS, Figma, Responsive Web Design, Adobe Photoshop, Adobe Illustrator, Adobe Premiere
- **Soft Skills:** Analytical thinking, continuous learning, resolving technical issues, dedication, commitment, responsibility, teamwork, adaptability
- **Languages:** English, Filipino

## Work Experience

### **Platform 3 Inc. Key Media** *November 2020 - Present*

- Developed websites as a Front end Web Developer using Wordpress.
- Built reusable codes for future use, ensured the technical feasibility of UI/UX design
- Created email templates for EDM send outs, and collaborated with the development and content team members.
- Creating/editing image assets for web use
- Converting figma wireframes to bootstrap based html file
- Ensuring optimization and cross browser and device compatibility
- Assisting stakeholders, editorial and events team for content changes
- Add, edit, and optimize web contents
- Acting as point person for CMS related concerns.

### **C88 Financial Technologies Pte Ltd** *July 2014 - November 2019*

- Developed websites as a Front end Web Developer In asp.net.
- This also includes making each website responsive for different screen resolutions and different mobile devices.
- Handled and created Microsoft Sharepoint pages and Microsoft Stream for internal company use.
- Provided graphic designs, page designs, email templates, and instructional videos.

### **Cube International** *January 2014 - June 2014*

- Developed websites for different clients as a Front end Web Developer. This also includes making each website responsive for different screen resolutions and different mobile devices.

### **Nerd Idea** *March 2012 - May 2012*

- Developed a game for mobile devices as a Part-Time Game Developer and created a Facebook application using Flash Actionscript.

## **Education**

### **De La Salle University, Manila** *2009 - 2014*

Bachelor of Science degree in Computer Studies with specialization in Instructional Systems Technology

Dean's List: 3rd Term, AY 2010-2011; 1st Term, AY 2011-2012; 2nd Term, AY 2011-2012.

## **Freelance Work**

- **Dalaroy Beach Resort Website**
- **Benzeed Throat Spray Box & Bottle Label Design**  
Provided Box and Bottle label design for Benzeed Throat Spray, a product of Wert Philippines.
- **Wert Philippines Catchcovers & Leaflets Designs**  
Provided Catchcovers and Leaflet graphic designs for Wert Philippines products: Calcidat OB, Calciday Ortho, and Perispa.
- **Wert Philippines Detailing Aid Design**  
Wert Philippines is a pharmaceutical company. Provided graphic design services to produce detailing aids for different products.

## **Trainings**

- **Mastering React** *2020*  
Mosh Coding Made Simple. A Course for mastering React JS
- **Adobe Premiere Pro CC Training Course** *2019*  
Inventive Media
- **HTML & CSS with Bootstrap** *2022*  
Inventive Media
- **Wordpress CMS** *2023*  
Inventive Media