

Gelvin De Leon

Calgary, Alberta

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Profile Summary

An accomplished web developer with nine years of expertise in handling diverse tools and technologies in implementing responsive web design and ensuring seamless cross-browser compatibility, my experience spans various projects, from software as a service (SaaS) to financial solutions, business promotions, awards, and event websites. Committed to driving innovation and problem-solving through technology, I am poised to contribute my skills and dedication to a dynamic team, eager to further enhance my expertise while delivering impactful solutions.

Skills

- **Hard Skills:** React, HTML, CSS, SCSS, Bootstrap, Javascript, JQuery, Git, ASP.NET, WordPress, PHP, Figma, Responsive Web Design, Object Oriented Programming, MySQL, Email, Adobe Photoshop, Adobe Illustrator, Adobe Premiere, Illustration, Branding, Logo Design, MS Office, Video hosting(Vimeo, YouTube), Google Analytics
- **Soft Skills:** Creative, analytical thinking, continuous learning, attention to detail, resolving technical issues, dedication, commitment, responsibility, teamwork, adaptability, innovative, attention to detail

Work Experience

Receiving/Warehouse

Canadian Tire - Calgary, Canada

November 2023 - Present

- Operates computer and scanning tools, and enters all relevant coding in Canadian Tire systems.
- Receives, scans, verifies, and stores all incoming products according to established procedures and policies.
- Ship returns, completes proper paperwork, prepares and fills merchandise for the retail floor.
- Responding to and handling customer and staff inquiries, requests, and concerns.

Front-end Web Developer

Key Media - Toronto, Canada (Remote)

November 2020 - September 2023

- Managed web content updates, improved the newsletter team's work efficiency by providing mockups and consultation to newsletter coordinators for web and email related concerns.
- Developed websites as a Front end Web Developer using Wordpress. This also includes converting Figma wireframes to bootstrap based html file, Ensuring optimization and cross browser and device compatibility, brand consistency across all websites, assisting stakeholders, editorial and events team for content changes, and acting as point person for CMS related concerns.
- Created and designed email templates for EDM send outs.
- Created, edited, and optimized image assets for web use.

Graphics Designer

Wert Philippines - San Juan, Philippines

January 2020 - October 2020

- Provided Detailing Aid, Catchcovers and Leaflet graphic designs for Wert Philippines' healthcare and wellness products which helped the company to attract their target consumers.
- Created a logo, packaging, and pillow pouch design with 4 different variants for their product, Yummy Vites.
- Provided Box and Bottle label design for their product, REZYD Throat Spray.

Front-end Web Developer

C88 Financial Technologies Pte Ltd - Makati, Philippines

July 2014 - November 2019

- Developed a lending-as-a-service platform website in asp.net which aided the company to attract investors from the Fintech industry. It includes an Employer Workspace for partner companies of C88 Financial Technologies where they can enroll their employees to the system, and a Borrower Workspace for customers to send loan applications and receive a customized loan offer based on their information.
- Created email templates for C88 Manage Print Services which is used to help manage print requests of loan or credit card applications.
- Managed and created Microsoft Sharepoint pages and Microsoft Stream while also providing graphic designs, page designs, and instructional videos for internal company use. The goal of the Sharepoint pages and Microsoft Stream is for the employees to have a centralized source of information and materials regarding the company's developed innovations.

Freelance Front-end Web Developer and Designer

Dalaroy Beach Resort - Cavite, Philippines

March 2018 - June 2018

- Created the web design and developed the website for Dalaroy Beach Resort to attract customers and give information about the resort's accommodation, rates and news. The website is developed using HTML, CSS, SCSS, Javascript, Bootstrap, JQuery, and Google Maps.

Part-time Front-end Web Developer

Cube International - Ortigas, Philippines

January 2014 - June 2014

- Developed websites for different clients as a Part-time Front end Web Developer. This also includes making each website responsive for different screen resolutions and different mobile devices.

Education

De La Salle University, Manila

June 2009 - June 2014

Bachelor of Science degree in Computer Studies with specialization in Instructional Systems Technology

Dean's List: 3rd Term, AY 2010-2011; 1st Term, AY 2011-2012; 2nd Term, AY 2011-2012.



[Verified International Academic Qualifications - Issued by World Education Services](https://www.credly.com/badges/b3cfff52-dd4b-4f32-ac5c-322bc11b0231/public_url)

https://www.credly.com/badges/b3cfff52-dd4b-4f32-ac5c-322bc11b0231/public_url

Equivalency in Canada: Bachelor's degree (four years)

Portfolio

<https://del22vin.github.io/>

Certificates

- **Google Analytics** 2023
Skillshop - Cert No: 57183 212665248
<https://skillshop.credential.net/77f9e7b9-575c-4f8d-8e0f-9377496dbc7a>
- **Graphic Design** 2023
Alison - Cert No:1926-34108935
<https://alison.com/certification/check/2y10jOTfpegKiSEvHhSMcHc2meagS7ZRhd4naHhBMQYAK1O2GwVC7Oq>

- **Wordpress CMS** 2023
Inventive Media
- **Google Analytics for Beginners** 2022
Google Analytics Academy
- **Graphic Design Careers: First Steps** 2022
LinkedIn Learning - Certificate Id: ASnOeXrIbmLGzyi1p8L2hEMT_K_k
- **HTML & CSS with Bootstrap** 2022
Inventive Media
- **Mastering React** 2020
Mosh Coding Made Simple - Cert No: cert_drhmpg32
- **Adobe Premiere Pro CC Training Course** 2019
Inventive Media