

Gelvin De Leon

Graphic Designer/Front End Web Developer

8 years of graphic design and front end experience.

Passionate for creating not only enticing designs, but also effective designs that provides a solution. As a web developer, a firm believer in responsive design, mobile-first approach, and driven on using technology to solve problems.

Calgary, AB

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Skills

- **Hard Skills:** Adobe Photoshop, Adobe Illustrator, Adobe Premiere, WordPress, HTML5, CSS3, SCSS, Web Content Management, Bootstrap, Javascript, JQuery, Git, ReactJS, Figma, Responsive Web Design, Data Entry, Microsoft Excel, Microsoft Word, Microsoft Powerpoint
- **Soft Skills:** Creative, analytical thinking, continuous learning, attention to detail, resolving technical issues, dedication, commitment, responsibility, teamwork, adaptability

Work Experience

Front-end Web Developer (Remote)

Platform 3 Inc. Key Media

November 2020 - September 2023

- Managed web content updates, provided consultation on newsletter coordinators for web and email related concerns, and created graphic design and mockups.
- Developed websites as a Front end Web Developer using Wordpress. This also includes converting figma wireframes to bootstrap based html file, Ensuring optimization and cross browser and device compatibility, assisting stakeholders, editorial and events team for content changes, and acting as point person for CMS related concerns.
- Built reusable codes for future use, ensured the technical feasibility of UI/UX design.
- Created and designed email templates for EDM send outs.
- Created, edited, and optimized image assets for web use.

Freelance Graphics Designer

Wert Philippines

January 2020 - October 2020

- Provided Detailing Aid, Catchcovers and Leaflet graphic designs for Wert Philippines' healthcare and wellness products: Calcidat OB, Calciday Ortho, and Perispa.
- Created a logo, packaging, and pillow pouch design with 4 different variants for Yummy Vites.
- Provided Box and Bottle label design for REZYD Throat Spray.

Front-end Web Developer

C88 Financial Technologies Pte Ltd

July 2014 - November 2019

- Developed websites as a Front end Web Developer In asp.net. This also includes making each website responsive for different screen resolutions and different mobile devices.
- Handled and created Microsoft Sharepoint pages and Microsoft Stream for internal company use.
- Provided graphic designs, page designs, email templates, and instructional videos.

Freelance Front-end Web Developer/Designer

Dalaroy Beach Resort

March 2018

- Created the web design and developed the website for Dalaroy Beach Resort. The website is developed using HTML, CSS, SCSS, Javascript, Bootstrap, JQuery, and Google Maps.

Front-end Web Developer

Cube International

January 2014 - June 2014

- Developed websites for different clients as a Front end Web Developer. This also includes making each website responsive for different screen resolutions and different mobile devices.

Education

De La Salle University, Manila

June 2009 - June 2014

Bachelor of Science degree in Computer Studies with specialization in Instructional Systems Technology

Dean's List: 3rd Term, AY 2010-2011; 1st Term, AY 2011-2012; 2nd Term, AY 2011-2012.



[Verified International Academic Qualifications - Issued by World Education Services](#)

Equivalency in Canada: Bachelor's degree (four years)

Portfolio

<https://del22vin.github.io/>

Certificates

- | | |
|---|------|
| ● Graphic Design | 2023 |
| Alison - Cert No:1926-34108935 | |
| https://alison.com/certification/check/2y10jOTfpegKiSEvHhSMcHc2meagS7ZRhd4naHhBMQYAK1O2GwVC7Og | |
| ● Wordpress CMS | 2023 |
| Inventive Media | |
| ● HTML & CSS with Bootstrap | 2022 |
| Inventive Media | |
| ● Mastering React | 2020 |
| Mosh Coding Made Simple - Cert No: cert_drhmpg32 | |
| ● Adobe Premiere Pro CC Training Course | 2019 |
| Inventive Media | |