

Shock and awe

Kev D. is a technical writer **and** a designer. He wants to help you create with purpose.

Kev D's Portfolio

Moody Pops

The image shows a website layout for "Moody Pops". At the top, there is a header with the logo "Moody Pops" and four buttons: "Home" (highlighted in blue), "Menu", "Contact", and "About". Below the header is a large, bold text "A pop for every mood" with a decorative illustration of several pink lollipops. At the bottom, there is a footer with three icons labeled "Write", "Code", and "Design" with corresponding icons (a pencil, a code editor, and a design tool). On the left side, there is a red oval containing the email address "contact@kevd.design". On the right side, there is a circular arrow icon with the word "Top" above it. The background features a pattern of small, colorful mood-popper icons.

Moody Pops

Home Menu Contact About

A pop for every mood

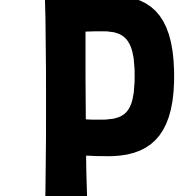
Write Code Design

contact@kevd.design

Top

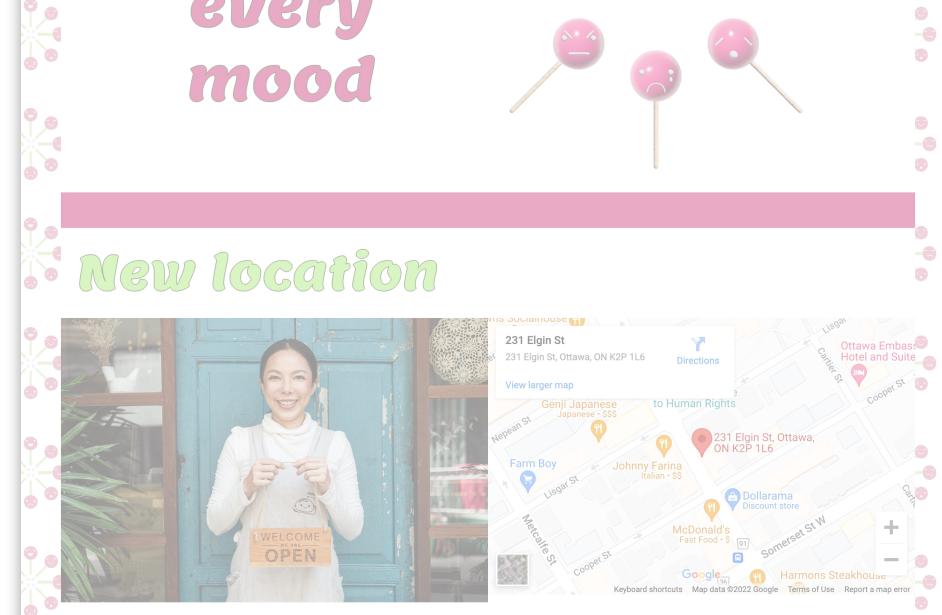
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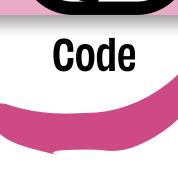


Kev D's Portfolio

Moody Pops



Write



Code



Design



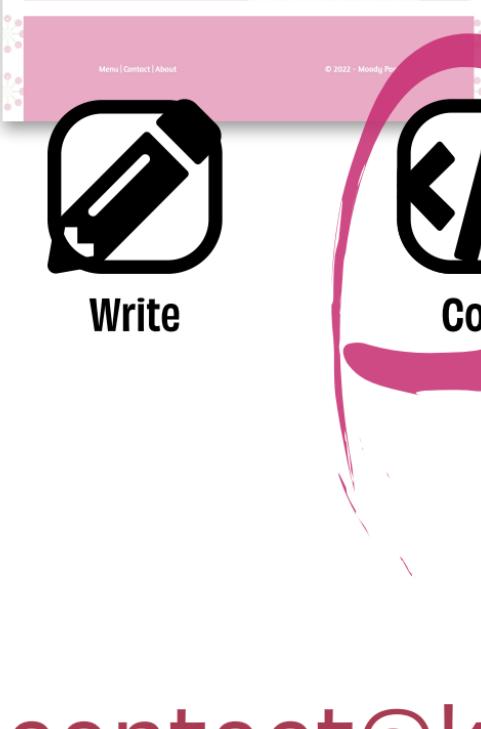
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Kev D's Portfolio

Moody Pops



Write



Code

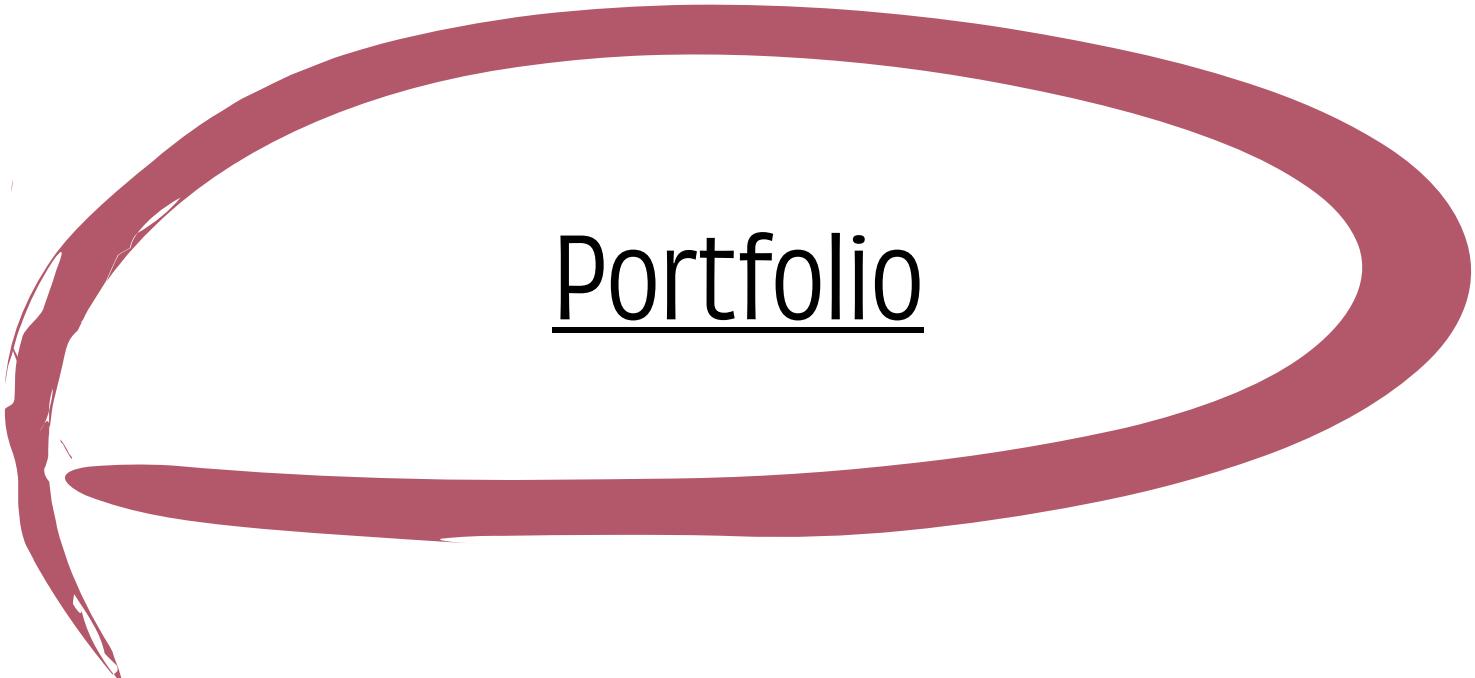


Design

contact@kevd.design

Top





Portfolio

A large, irregular oval shape, roughly centered on the page, is drawn with a thick, textured red brushstroke. It has a slightly irregular, organic feel to its shape.

About

contact@kevd.design

kevd.design



Portfolio

About

contact@kevd.design

Demo

Desktop

Tablet

Mobile



Portfolio

About

contact@kevd.design



Portfolio

About

contact@kevd.design



Portfolio

About

contact@kevd.design

kevd design



Portfolio

About

contact@kevd.design

About

Kev D. is a country-raised, city dweller. He games on PC and goes winter camping.

About Kev D.



Kev D. was born in Ottawa but he grew up in its countryside. Farm fields and forests were his playground. When he started to get older, towns and cities became his focus. By the time he was 18, he moved to Westboro, Ottawa. After a brief stint in the military, he moved to Montreal in his early 20's. It was here he was introduced to the Montreal tech industry.

Having reached his 30's, his most recent employment was as a Technical Writer. Here, he began to be interested in design and making an impact. He learned the importance of the design thinking process as a writer. This role showed that consistent positive outcomes come from process quality.

Presently he is enrolled in a design program at his local college.

About this website

Golden ratio

Golden

Golden rati

Golden ratio

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About this website

Golden ratio

Kev D. used an XD plugin called Typescale to set up a golden ratio typography scale based on 16 pixels.

[Typescale.io](#)

Golden ratio
Golden ratio
Golden ratio
Golden ratio
Golden ratio
Golden ratio
Golden ratio

[Obviously Font](#)

Font family

obvi

ous

ly!

The font family is called Obviously, it's from Adobe Fonts.

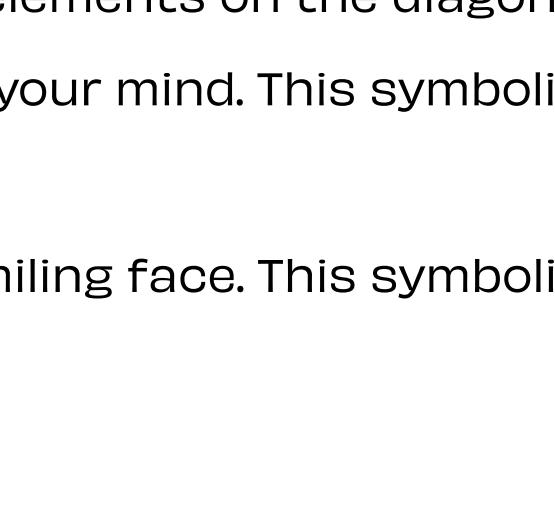
Headers are Narrow Semibold font,

paragraphs are Regular font.

[Obviously Font](#)

Design

This is the first iteration of Kev D.'s portfolio. It's influenced by modern portfolios.



[Concept](#)

Mobile first

Shock and awe

This website was coded to be responsive on any device size. This website was written in HTML and CSS by Kev D.

[GitHub repo](#)

About this logo

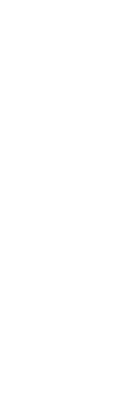
kevd.design

d.d

The design process took about a week. The final few iterations are shown here.

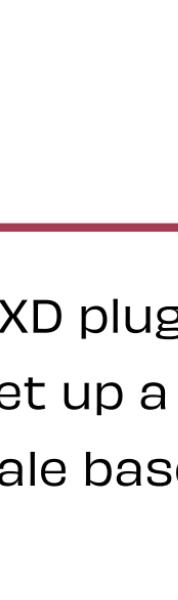
Other than "d.d", which is the middle characters of the domain name, three other elements are symbolic: a taskbar, a pencil, a face. The blue curved rectangle or taskbar is a symbol of Kev D.'s preferred medium: technology, computers and the internet. The two smaller elements on the diagonal use closure, a gestalt principle to draw a pencil in your mind. This symbolizes Kev D.'s ability to write and design.

The two D's and the pencil eraser creates a smiling face. This symbolizes the aim: a positive user experience.



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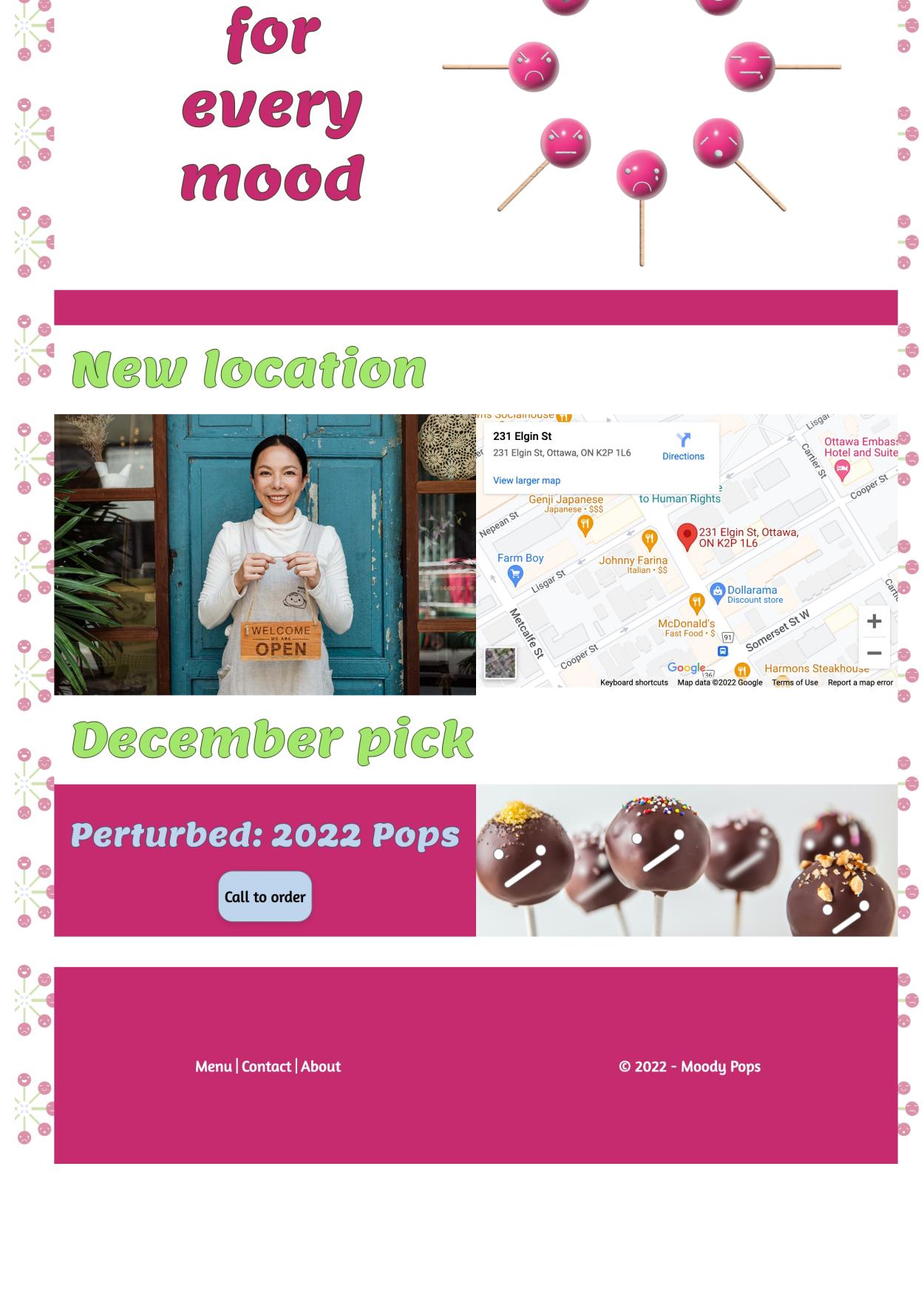
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About this website

Golden ratio

Moody Pops

made a real boy during a html
programming midterm.



description of the entrepreneur's needs.

During his second semester for a midterm project, Kev D had to resurrect Moody Pops. The midterm project required him to replicate the design using HTML and CSS. The trick was to also

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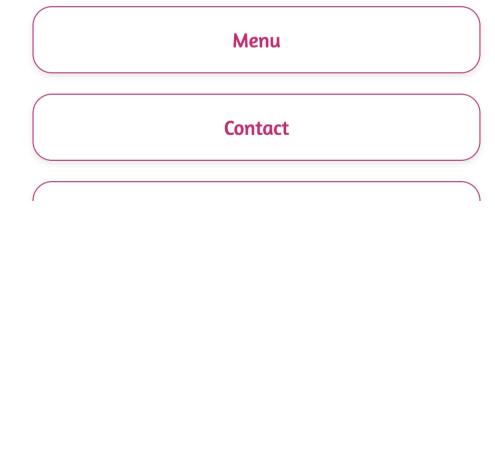
Responsive FIRST

Pops

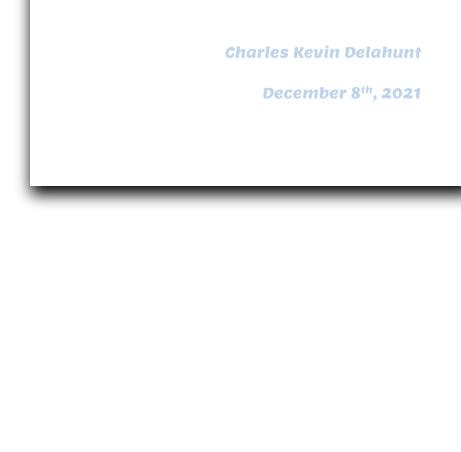
any screen.

Moody Pops

**Web Based Project
Assignment**



menu was created
for smaller screens.



Moody Pops

Semester I Final

Assignment (PDF)

31 3

Challenges

Real life?



The main challenge was making the images responsive. Too many images were created to



Estimating the viability of a cake pop store was how Kev D inspired himself. A shop would need to sell 5000 cake pops per month, on average.



Top

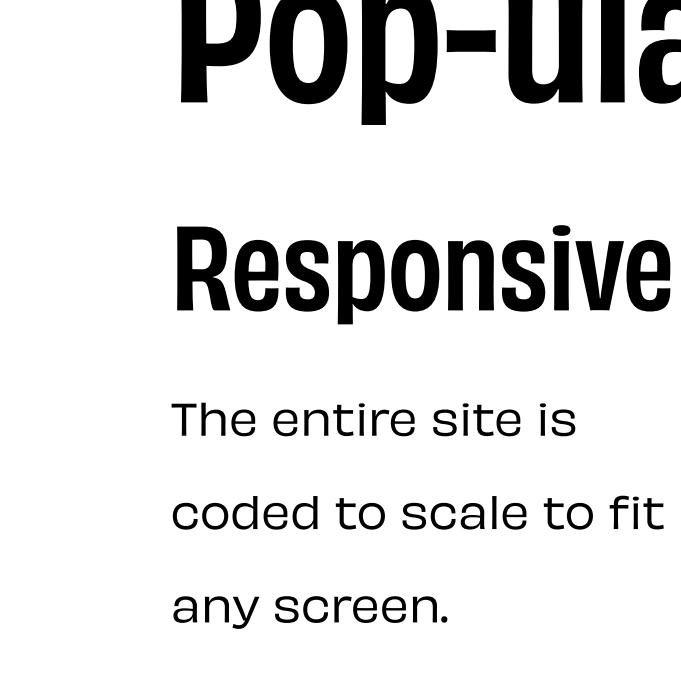


Moody Pops

Kev D's first webpage design was made a real boy during a html programming midterm.



Simple start



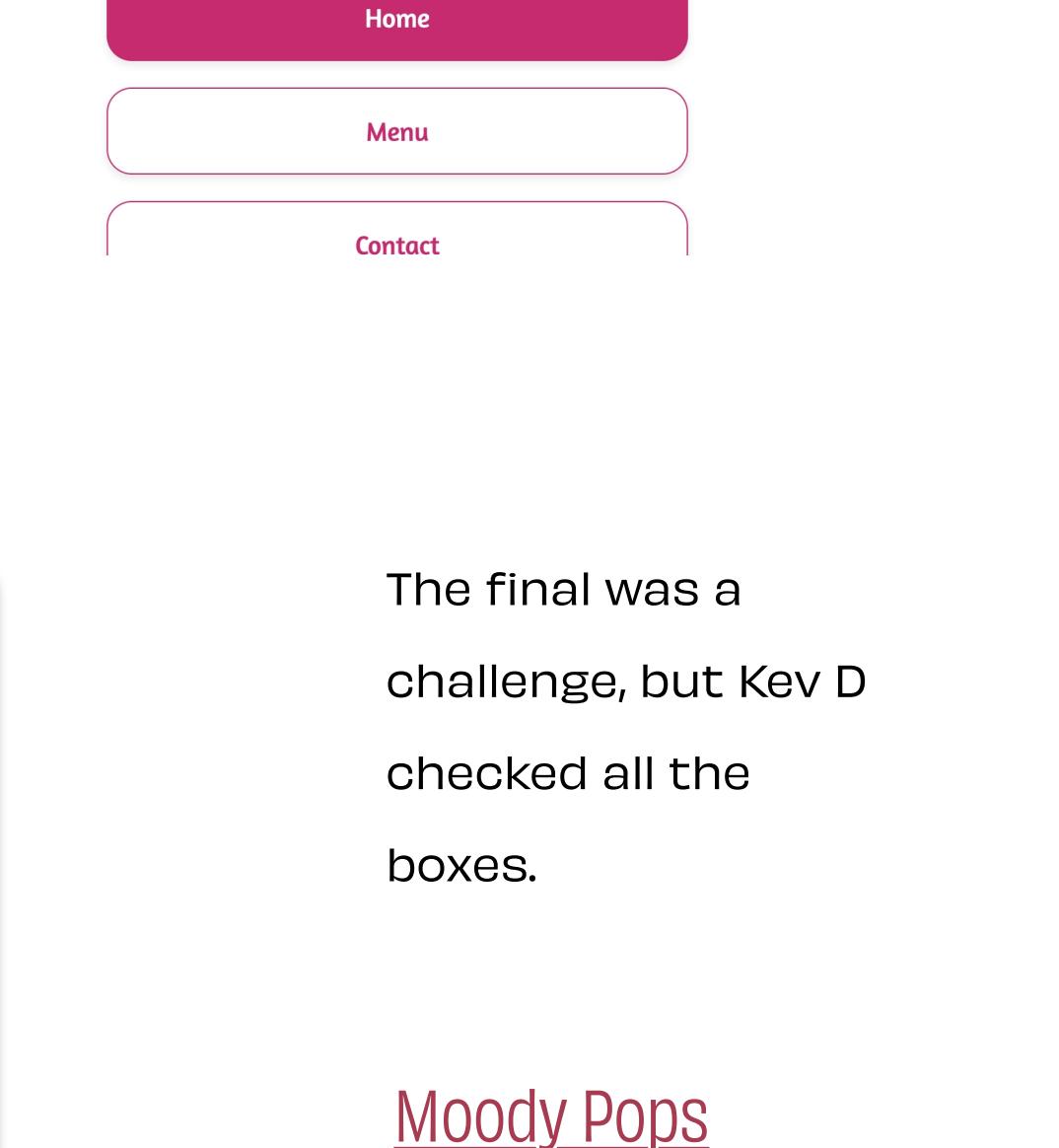
Home

Menu

Contact

About

*A pop
for
every
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For the final project in the first semester, Kev D was required to create a website for a fake customer who was a cake pop baker. The design thinking process was simulated based on a brief description of the entrepreneur's needs.

During his second semester for a midterm project, Kev D had to resurrect Moody Pops. The midterm project required him to replicate the design using HTML and CSS. The trick was to also make it

[Visit Moody Pops - Live](#)

Pop-ular Specifics

Responsive

The entire site is coded to scale to fit any screen.

A pure CSS nav

menu was created

for smaller screens.



Navigate

Home

Menu

Contact

First Final



The final was a challenge, but Kev D checked all the boxes.

[Moody Pops Semester I Final Assignment \(PDF\)](#)

Charles Kevin Delahunt December 8th, 2021

Design Foundations

Web Based Project Assignment

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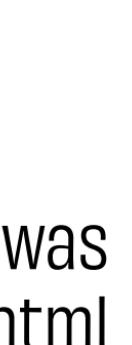
Design Foundations

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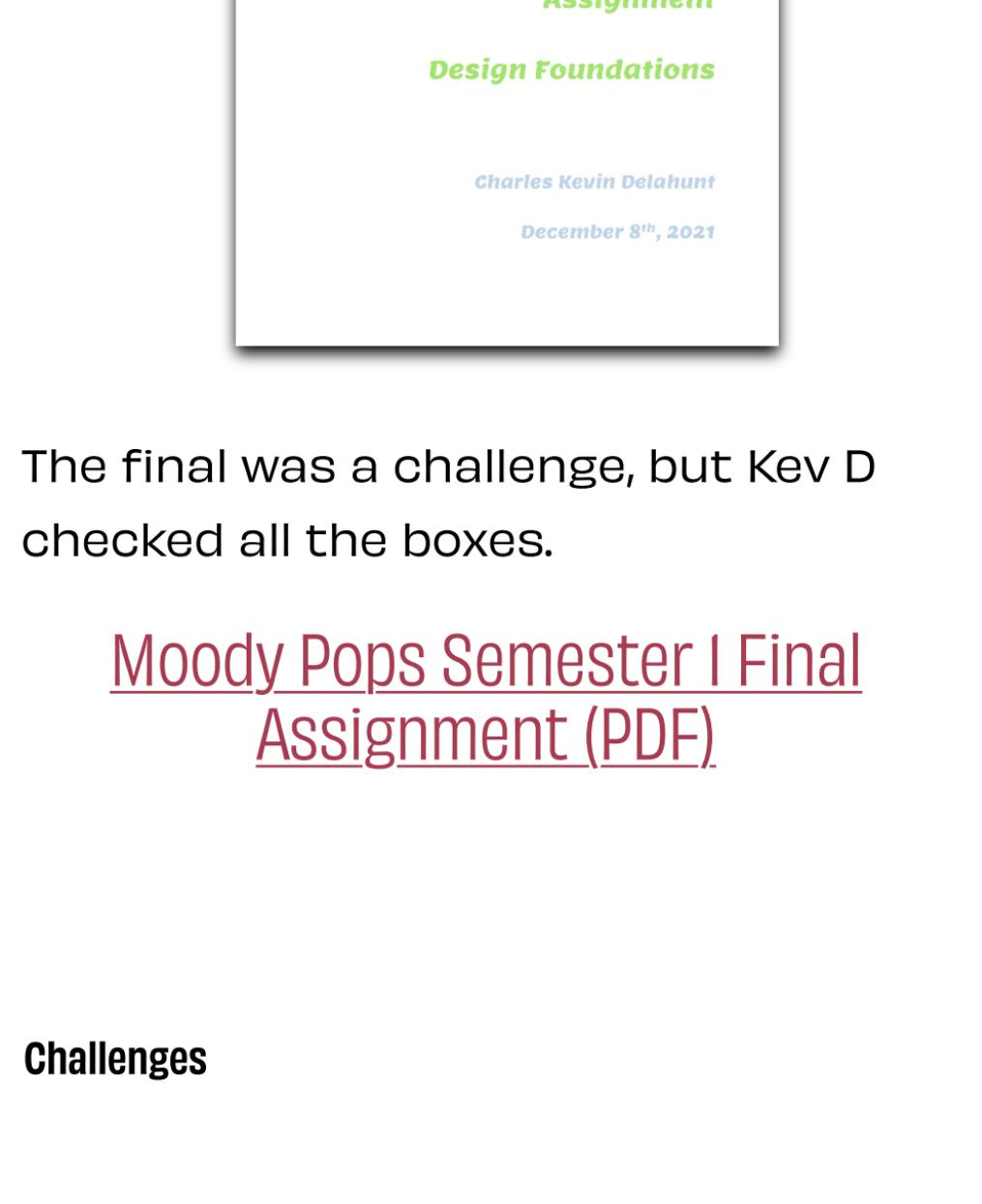


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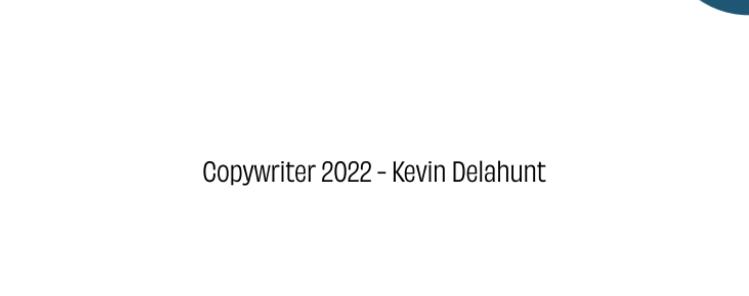
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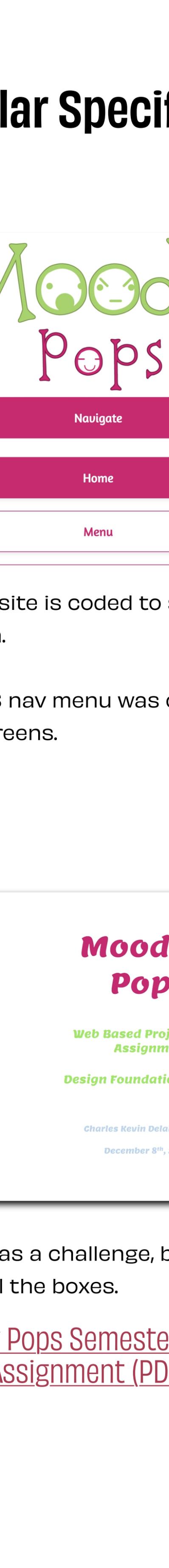
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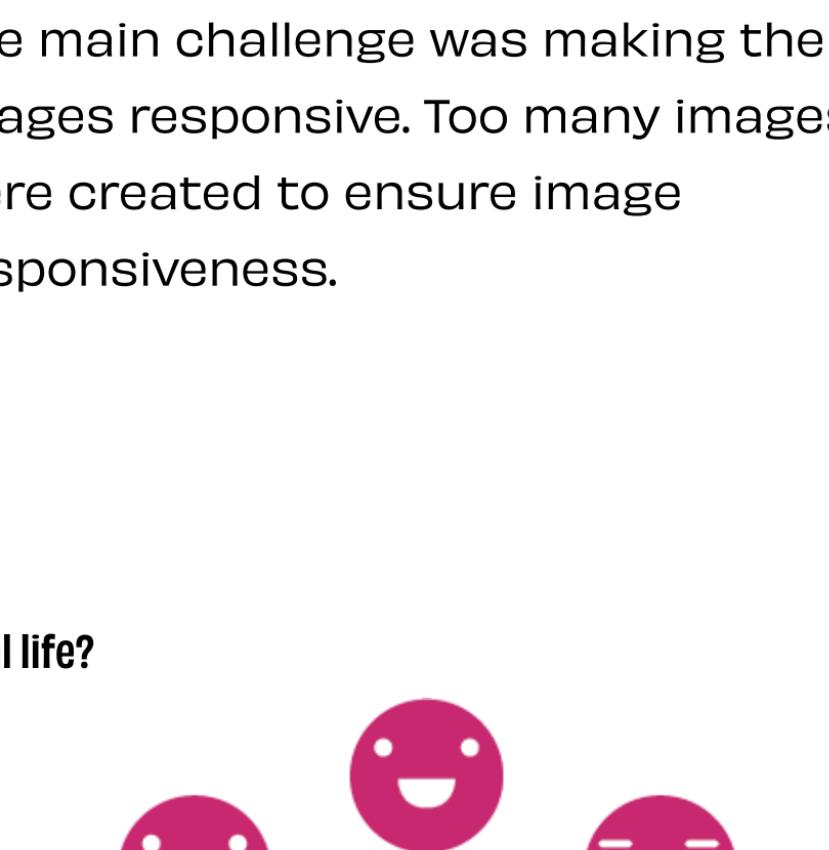
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