



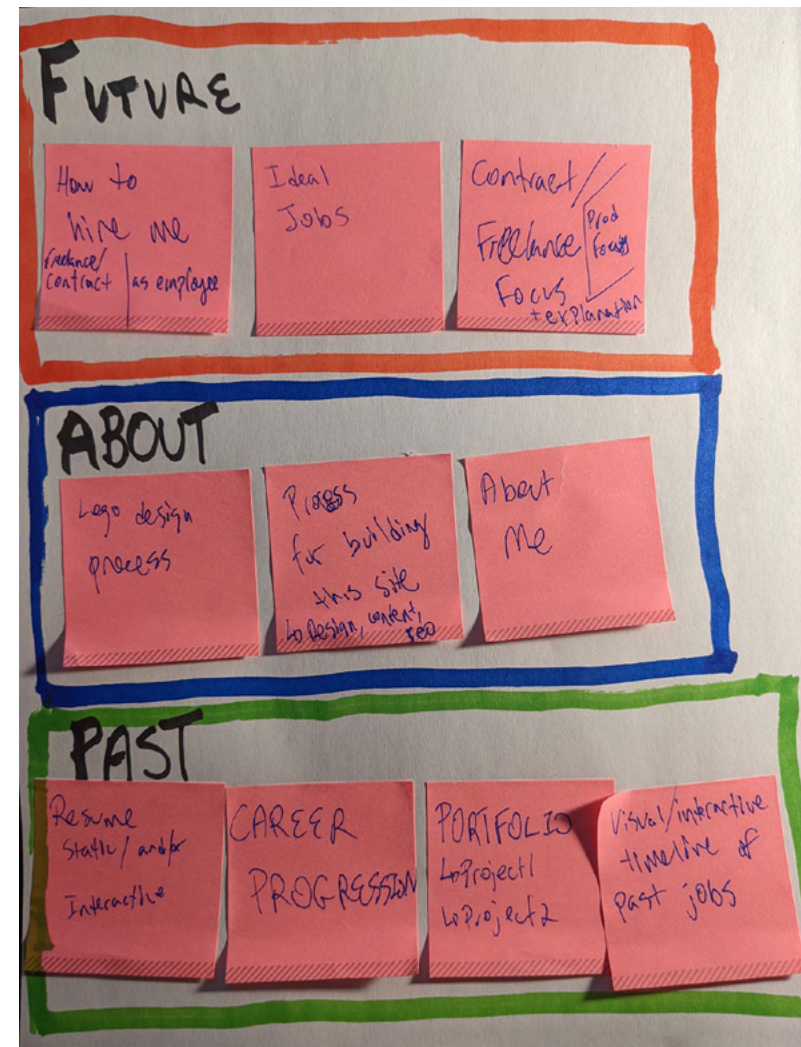
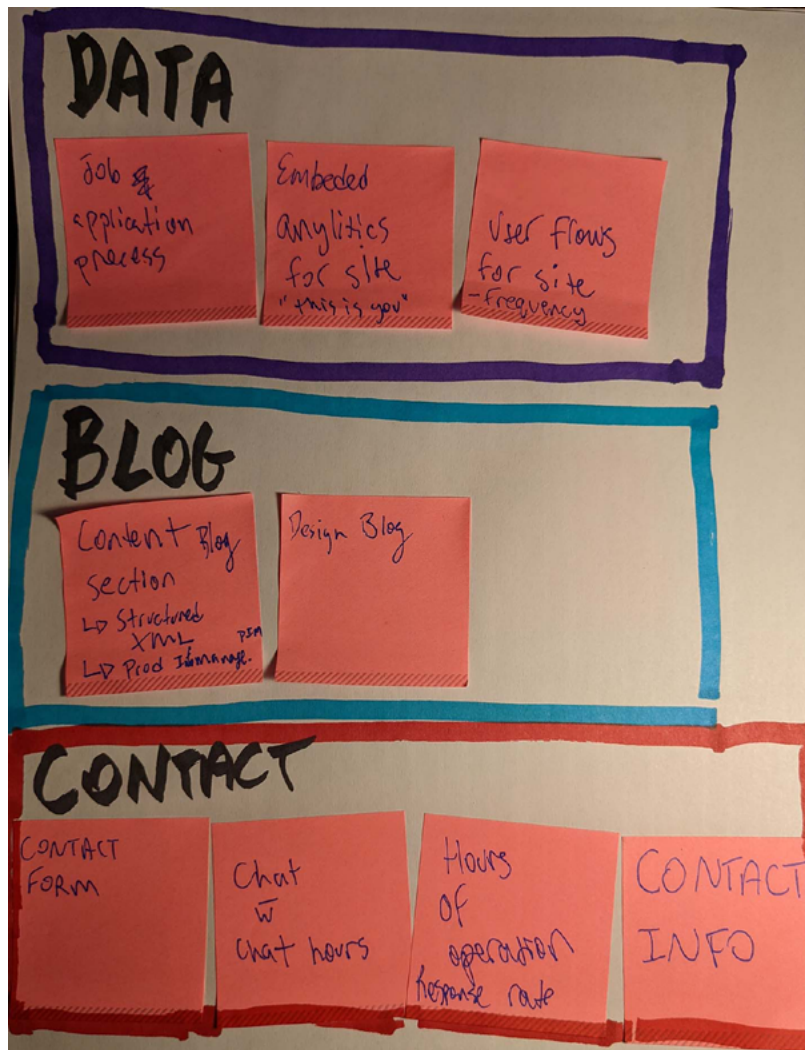
Idea and concept

Charles Kevin Delahunt



Ideation

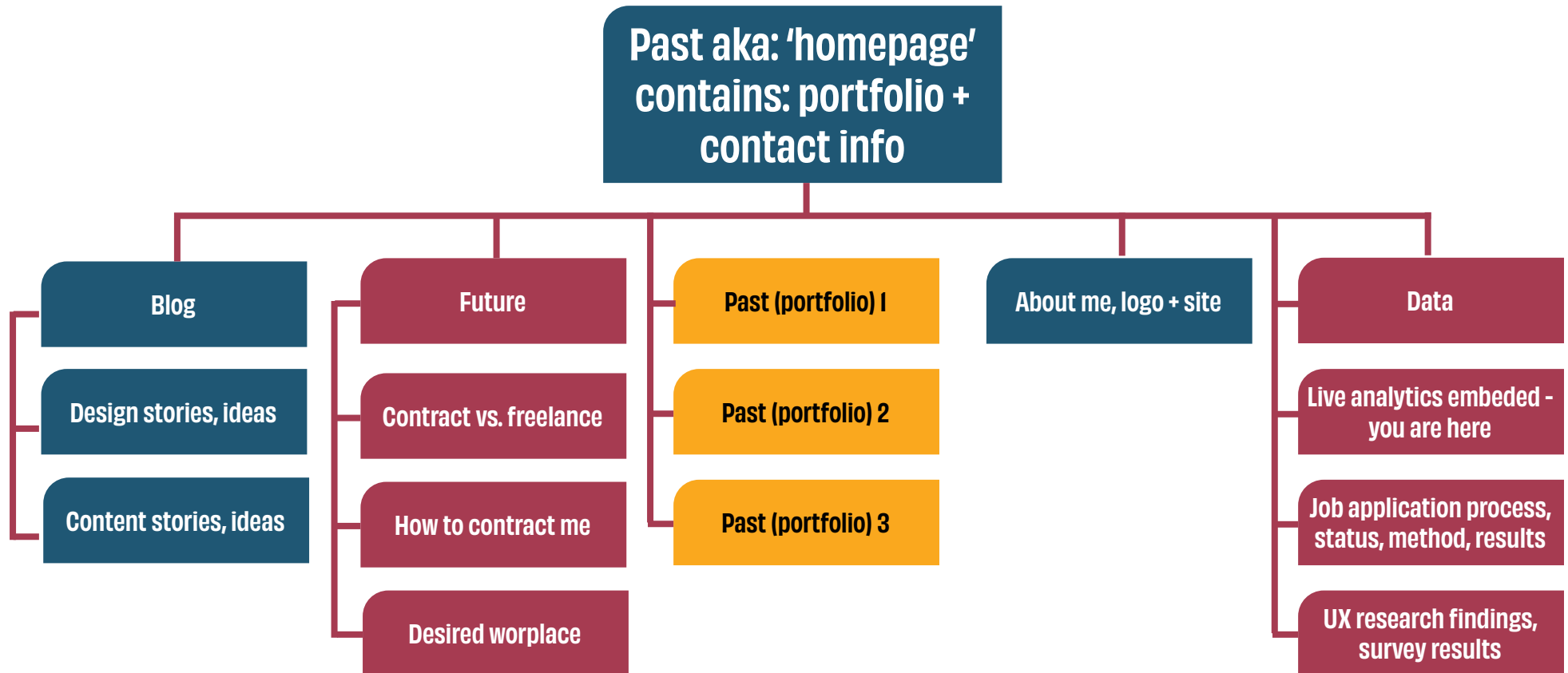
Sticky notes





Ideation

Site map





Usage Scenario

The Skimmer

In a rush, the user just needs to quickly verify I'm the right designer. Then they need to contact me as soon as possible.

1. The user goes to kevd.design and lands on the Past page. (Which is the homepage).
2. They skim part way down the website.
3. They notice the contact button and they select it.
4. They jot down the email address and leave the site.

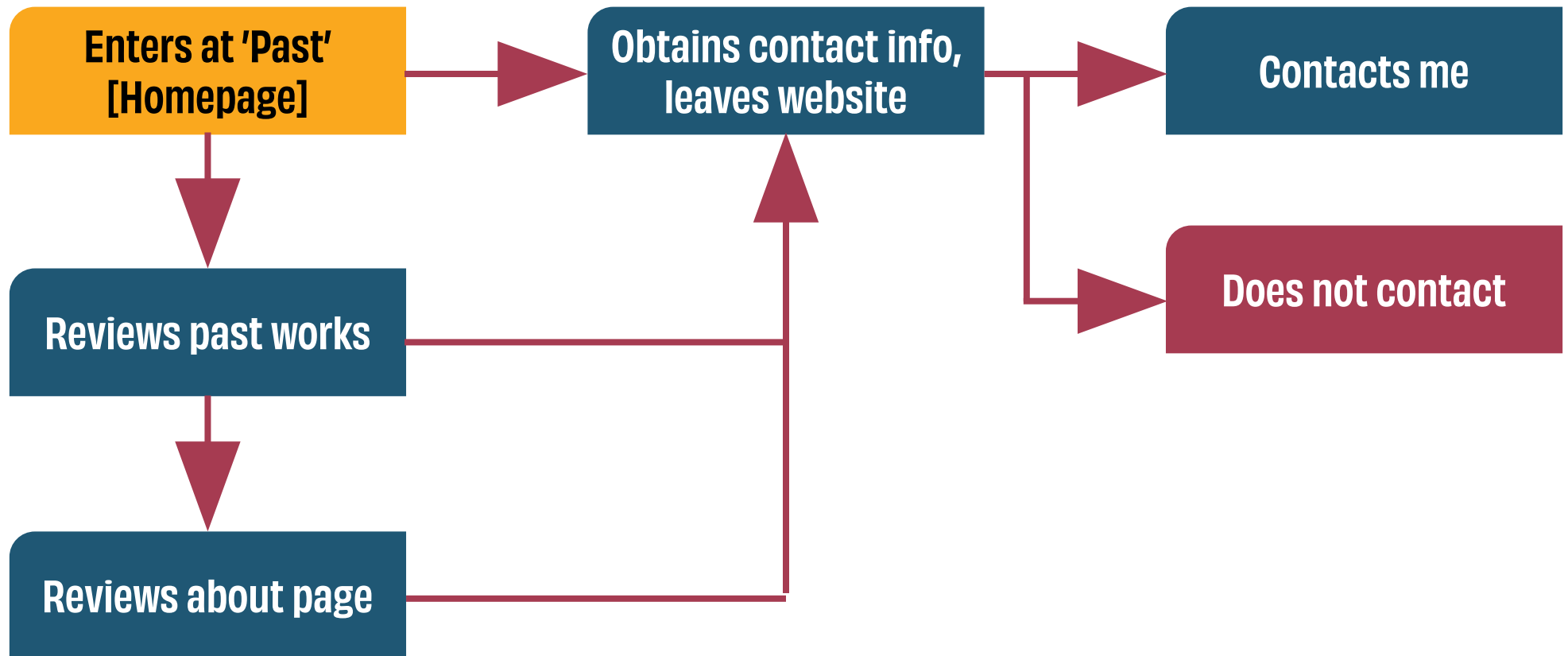
The Hunter

Meticulous and slow, this user wants to inspect every detail.

1. The user lands on the Past page (homepage) and they scroll down.
2. Notices the first past work and selects it..
3. They read the entire page, then they go back to the Past page.
4. They repeat steps 2-3 until they have read all the past work examples.
5. They select the About button in the top nav and they read the entire page.
6. They select the contact button, note down the email and leave the website.



User Flow

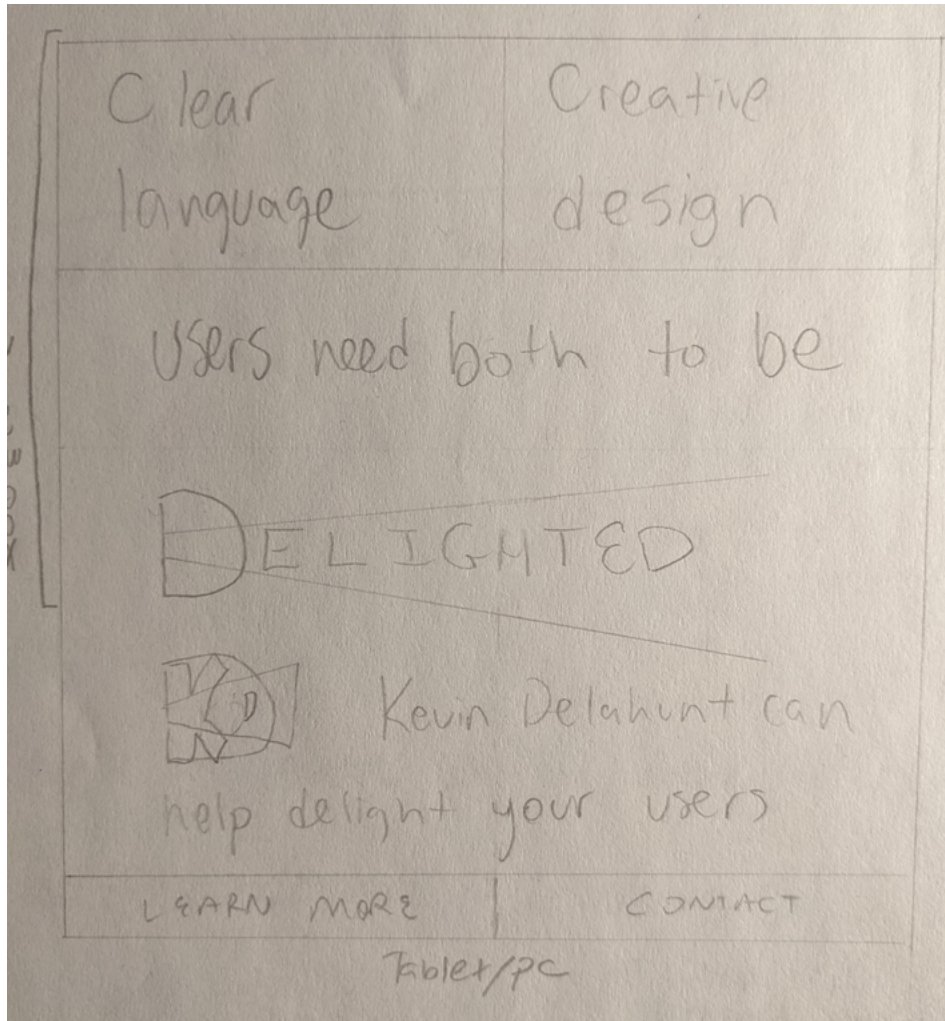




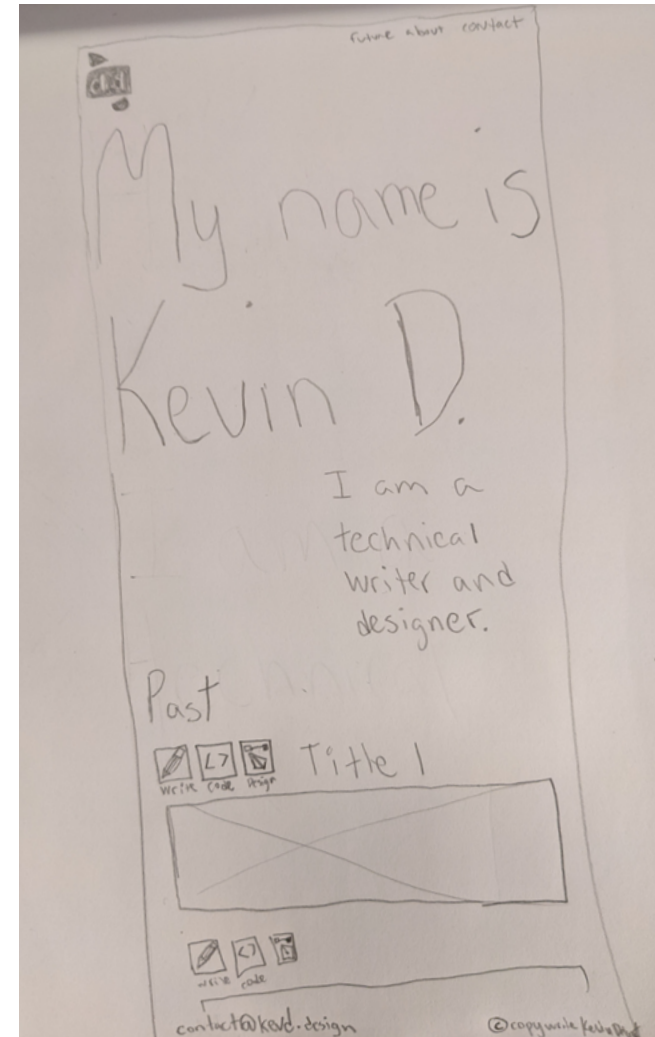
Paper Prototype

Low-Fidelity

Rejected

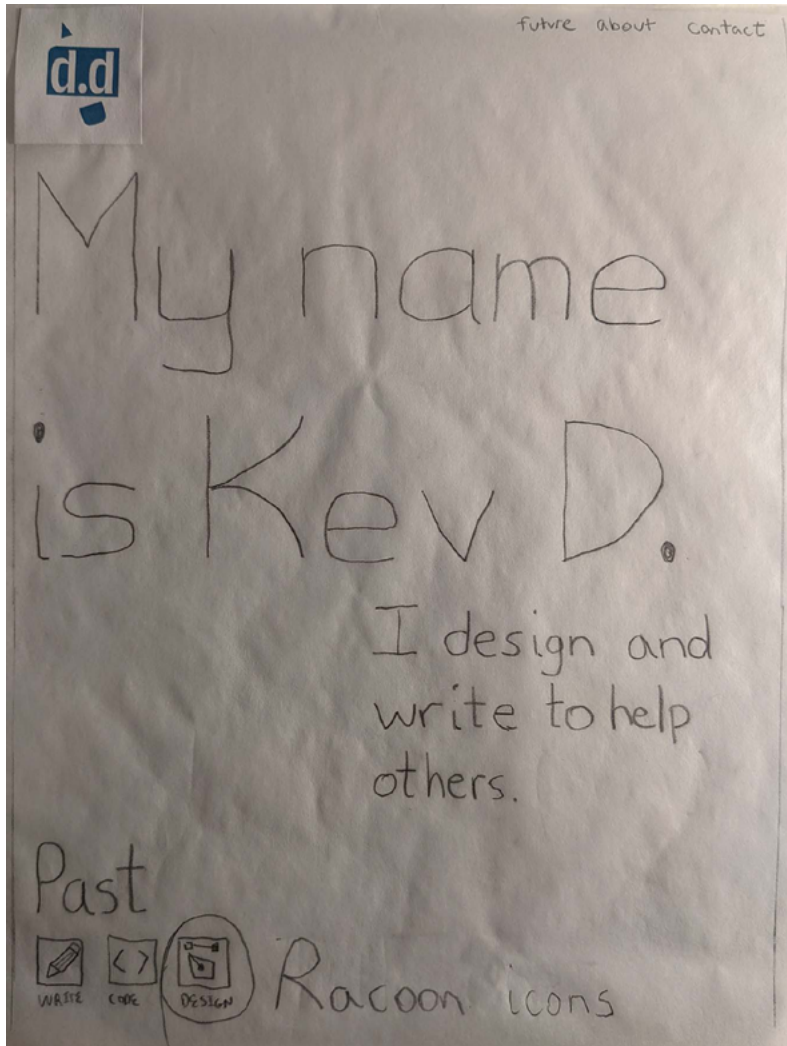


Selected





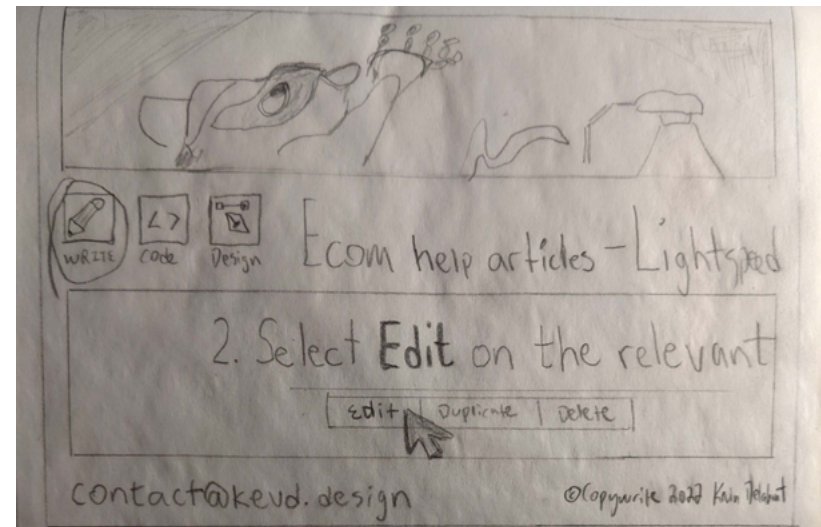
Top part



Paper Prototype

High-Fidelity

Bottom part





Digital Prototype

Low-Fidelity

