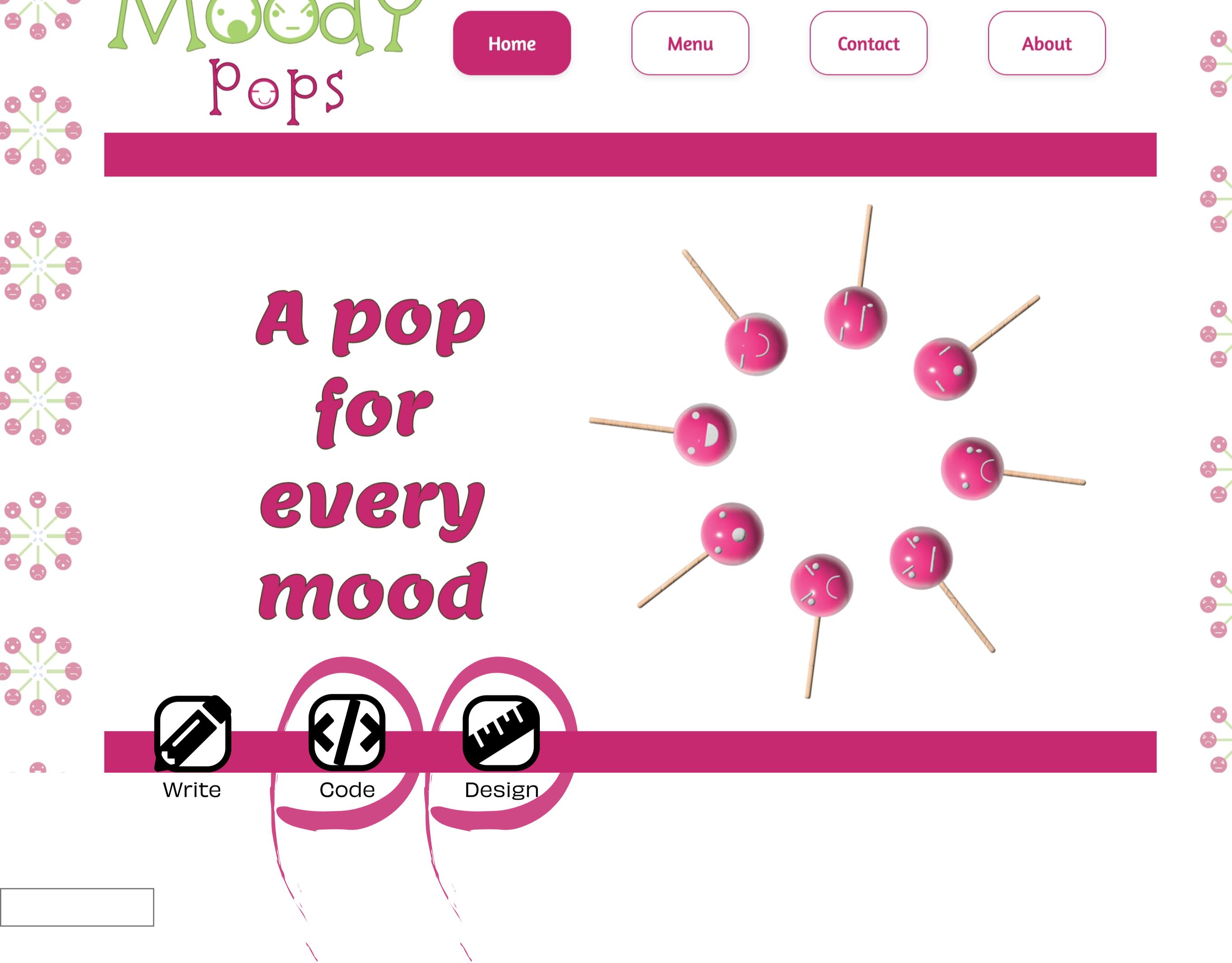


Shock and awe

Kev D. is a technical writer **and** a designer. He wants to help you create with purpose.

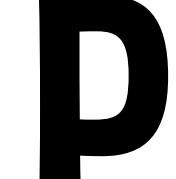
Kev D's Portfolio

Moody Pops



Shock and awe

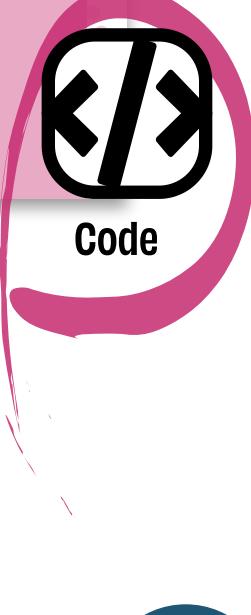
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Kev D's Portfolio

Moody Pops

The screenshot shows the Moody Pops website. At the top, there's a navigation bar with 'Home', 'Menu', 'Contact', and 'About' buttons. Below the header, a pink banner says 'A pop for every mood' with a cluster of smiling lollipops. A green banner below it says 'New location' with a photo of a woman standing in front of a blue door. To the right is a map of Ottawa showing the shop's location at 231 Elgin St. Below the map, there's a section for 'December pick' featuring 'Perturbed: 2022 Pops' with a call-to-order button. At the bottom, there are links for 'Write', 'Contact', and 'About'.





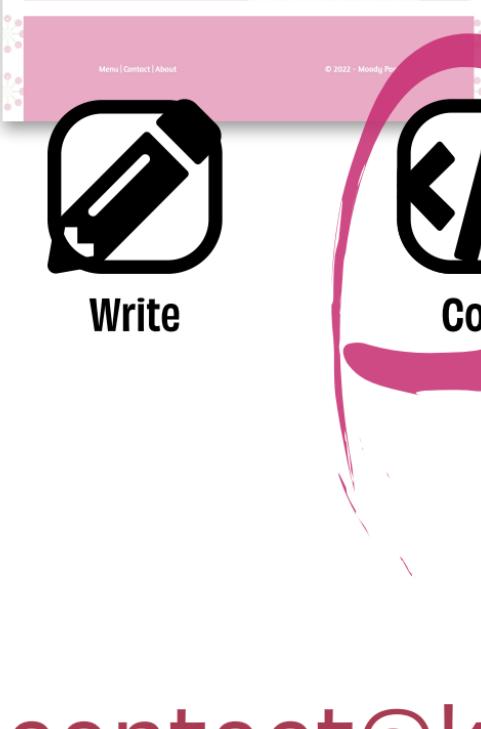
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Moody Pops



Write

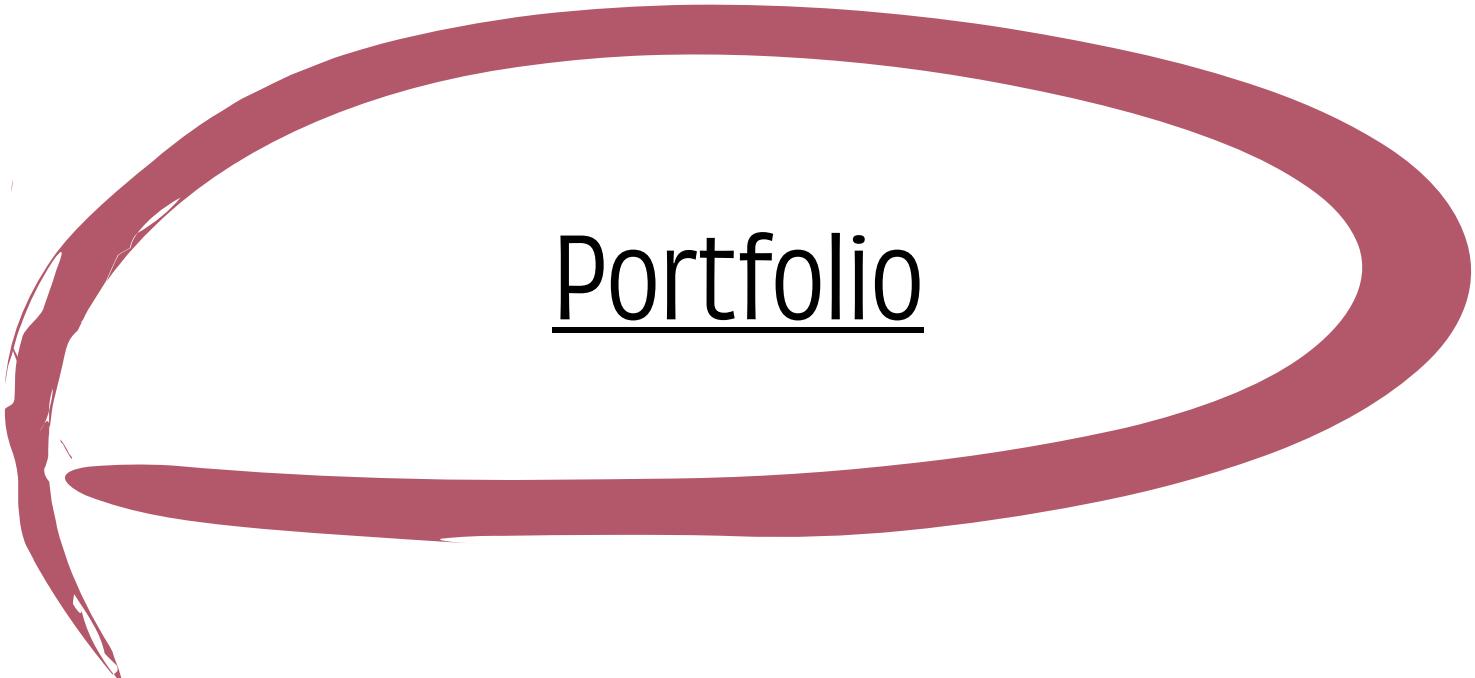
Code

Design

contact@kevd.design

Top





Portfolio

A large, irregular oval shape drawn with a thick, textured maroon brushstroke, centered on the page. The word "Portfolio" is written in a bold, black, sans-serif font and is positioned inside this oval.

About

contact@kevd.design



Portfolio

About

contact@kevd.design

Demo

Desktop

Tablet

Mobile



Portfolio

About

contact@kevd.design



Portfolio

About

contact@kevd.design



Portfolio

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kevd design



Portfolio

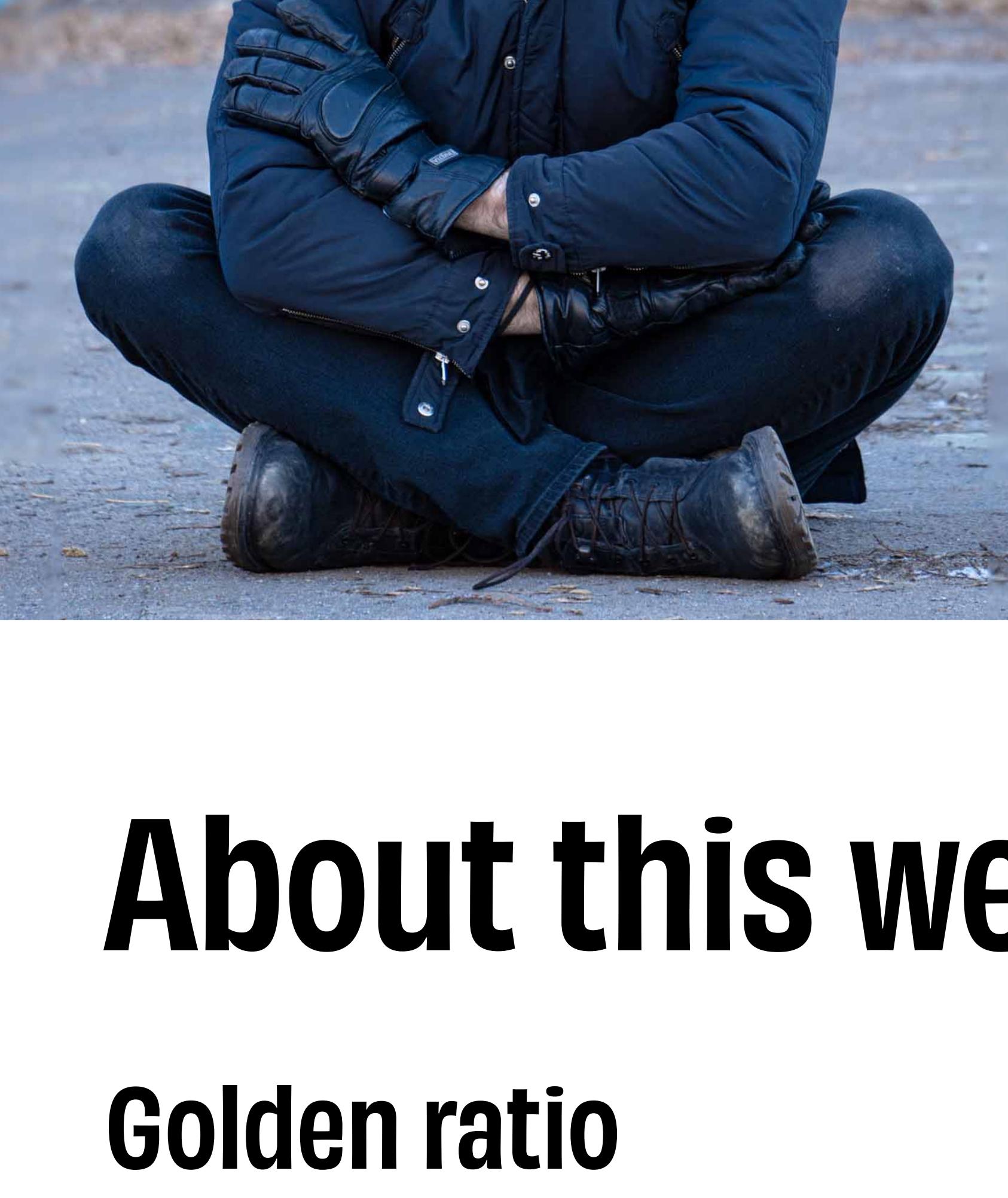
About

contact@kevd.design

About

Kev D. is a country-raised, city dweller. He games on PC and goes winter camping.

About Kev D.



Kev D. was born in Ottawa but he grew up in its countryside. Farm fields and forests were his playground. When he started to get older, towns and cities became his focus. By the time he was 18, he moved to Westboro, Ottawa. After a brief stint in the military, he moved to Montreal in his early 20's. It was here he was introduced to the Montreal tech industry.

Having reached his 30's, his most recent employment was as a Technical Writer. Here, he began to be interested in design and making an impact. He learned the importance of the design thinking process as a writer. This role showed that consistent positive outcomes come from process quality.

Presently he is enrolled in a design program at his local college.

About this website

Golden ratio

Golden
Golden ratio
Golden ratio
Golden ratio
Golden ratio

Golden ratio

Kev D used an XD plugin called Typescale to set up a golden ratio typography scale based on 16 pixels.

[Typescale.io](#)

Design



This is the first iteration of Kev D's portfolio. It's influenced by modern portfolios.

[Concept](#)

Font family

obvi
ous
ly!

The font family is called Obviously, it's from Adobe Fonts.

Headers are Narrow Semibold font,

paragraphs are Regular font.

[Obviously Font](#)

About this logo



The design process took about a week. The final few iterations are shown here.

Other than "d.d", which is the middle characters of the domain name, three other elements are symbolic: a taskbar, a pencil, a face. The blue curved rectangle or taskbar is a symbol of Kev D's preferred medium: technology, computers and the internet. The two smaller elements on the diagonal use closure, a gestalt principle to draw a pencil in your mind. This symbolizes Kev D's ability to write and design. The two D's and the pencil eraser creates a smiling face. This symbolizes the aim: a positive user experience.

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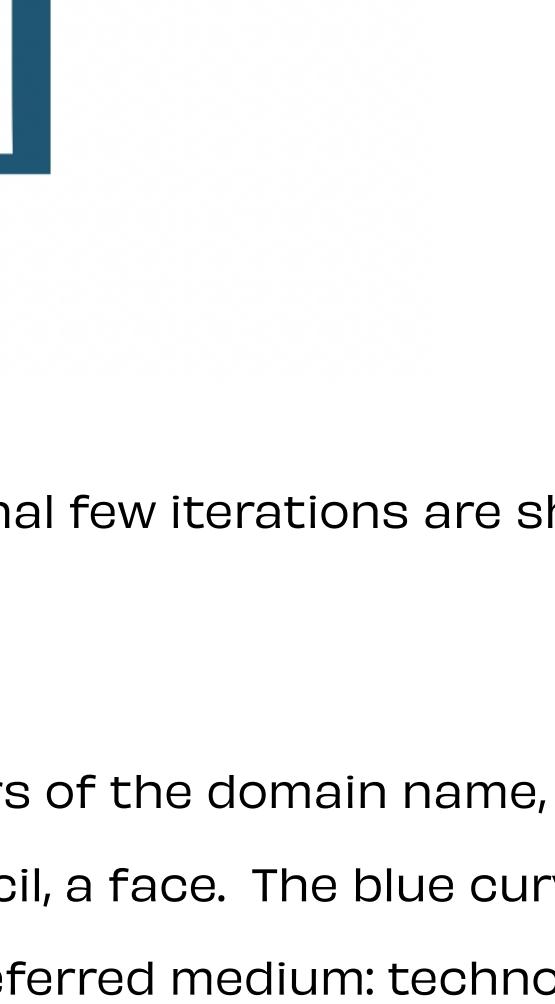
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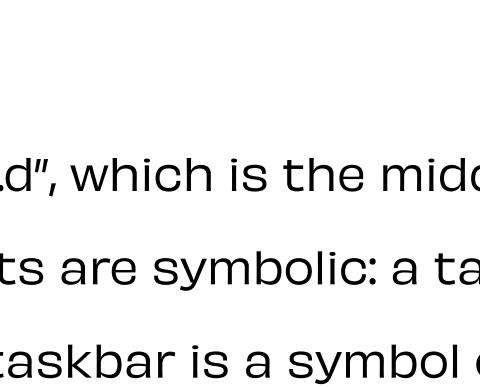
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Mobile first



This website was coded to be responsive on any device size. This website was written in HTML and CSS by Kev D.

[GitHub repo](#)

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d.d

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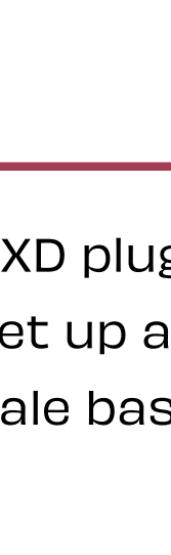
Top

Copywriter 2022 - Kevin Delahunt

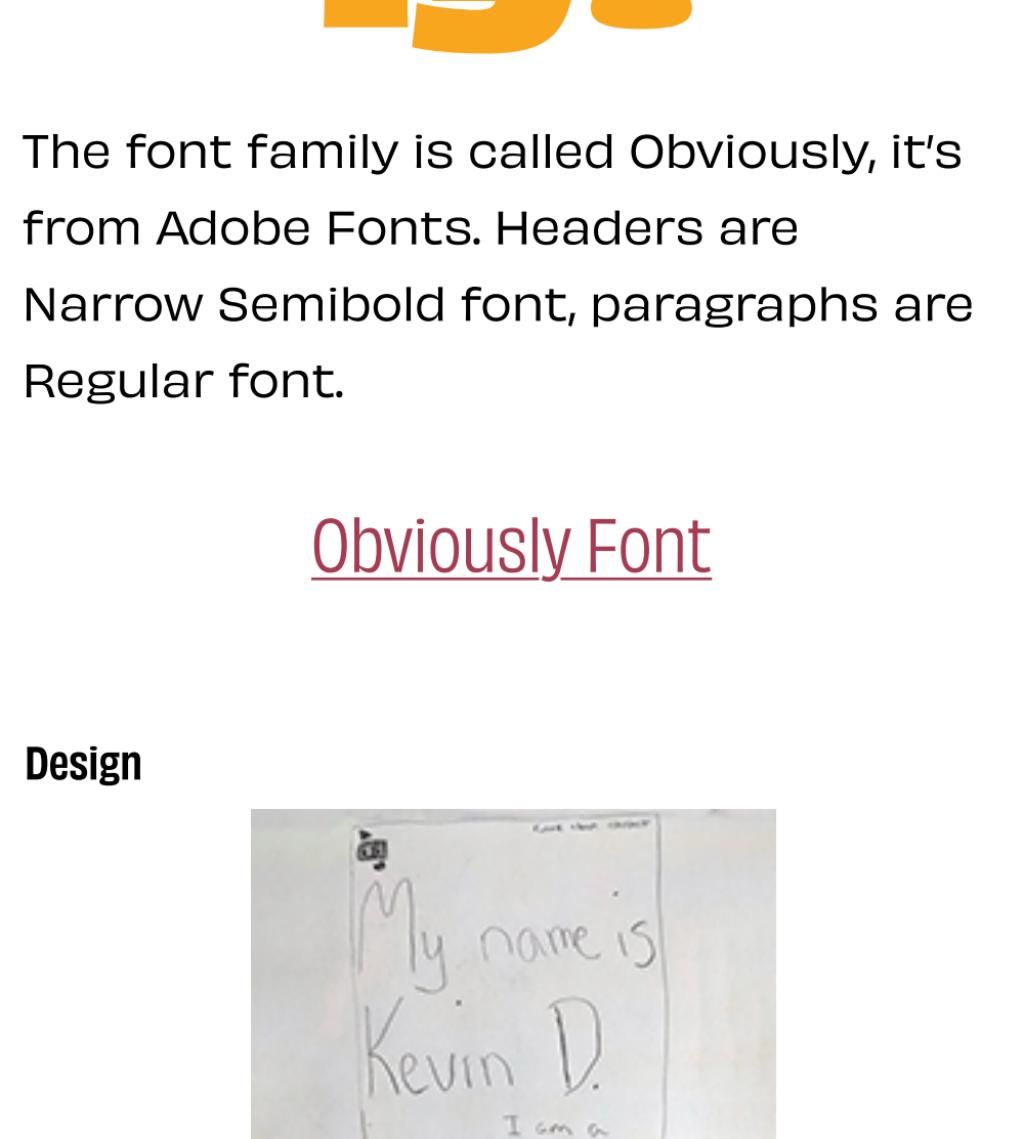


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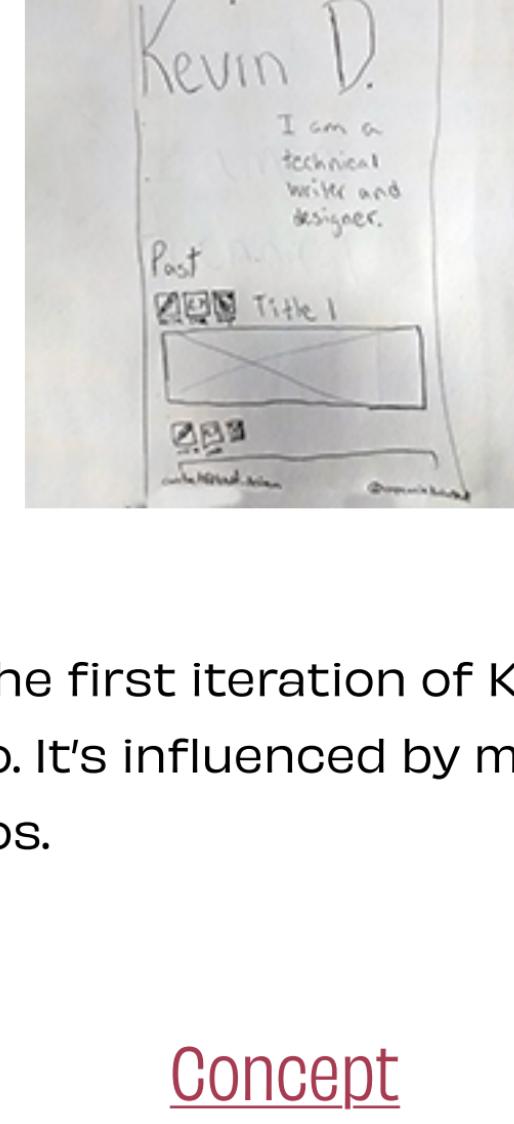
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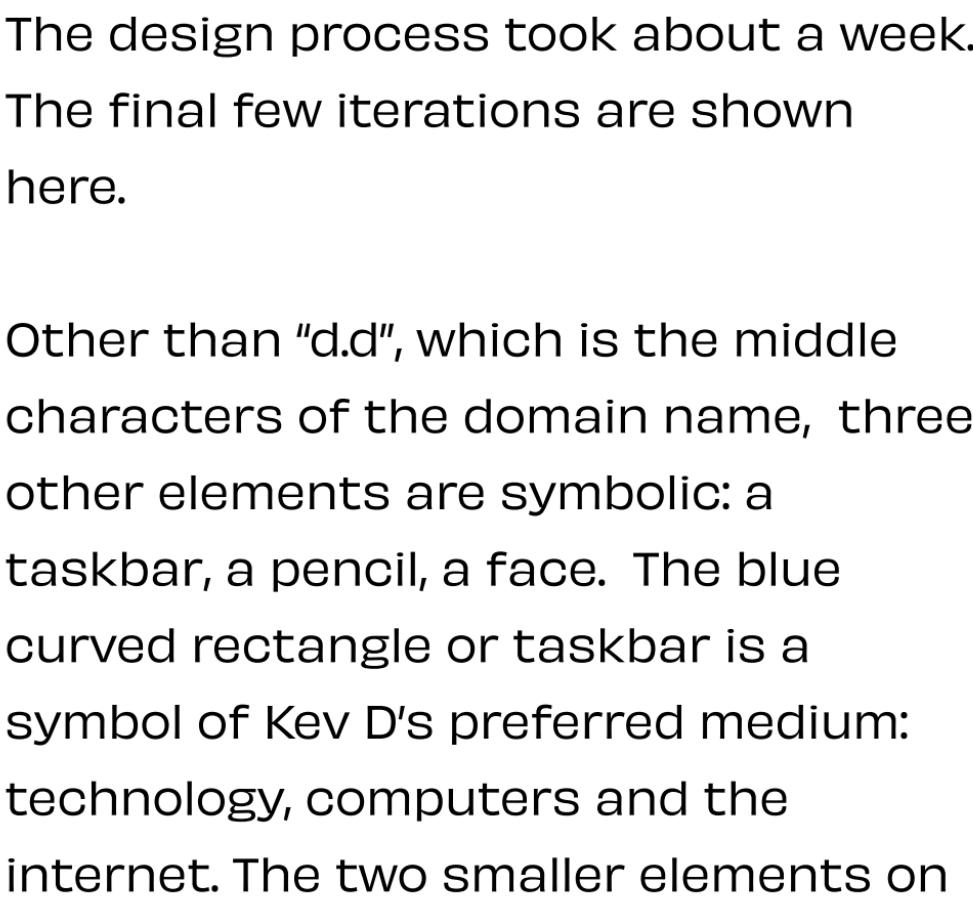


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Top

Copywriter 2022 - Kevin Delahunt

Moody Pops

Kev D's first webpage design was made a real boy during a html programming midterm.

Simple start



For the final project in the first semester, Kev D was required to create a website for a fake customer who was a cake pop baker. The design thinking process was simulated based on a brief description of the entrepreneur's needs.

During his second semester for a midterm project, Kev D had to resurrect Moody Pops. The midterm project required him to replicate the design using HTML and CSS. The trick was to also make it responsive and interactive. You can see the functional code here on Kev. D's GitHub account. Check out his code, he left comments.

[Visit Moody Pops - Live](#)

Pop-ular Specifics

Responsive



The entire site is coded to scale to fit any screen.

A pure CSS nav menu was created for smaller screens.



The final was a challenge, but Kev D checked all the boxes.

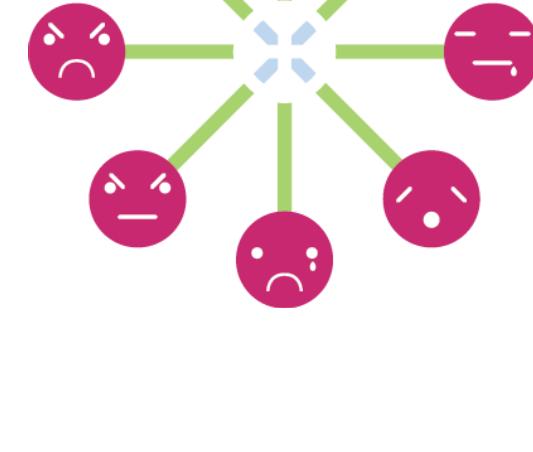
[Moody Pops Semester I Final Assignment \(PDF\)](#)

Challenges

The main challenge was making the images responsive. Too many images were created to ensure image responsiveness.



Real life?



Estimating the viability of a cake pop store was how Kev D inspired himself. A shop would need to sell 5000 cake pops per month, on average.

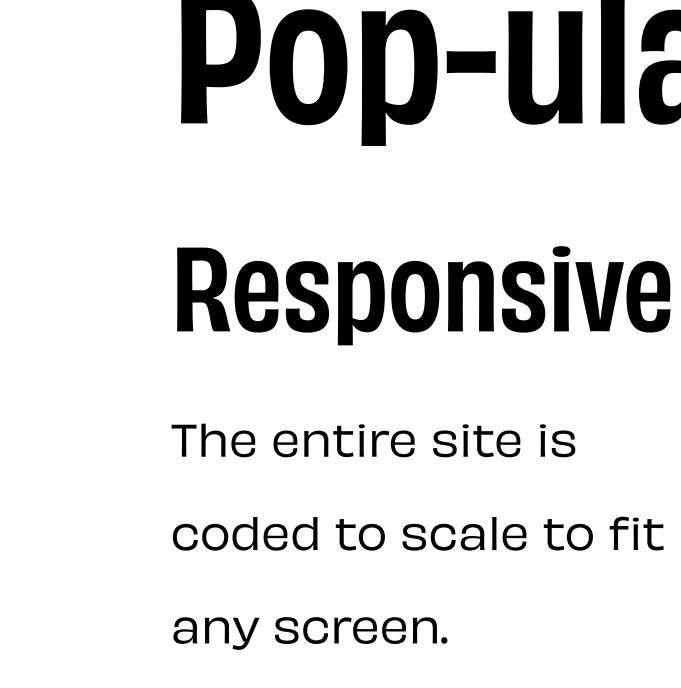


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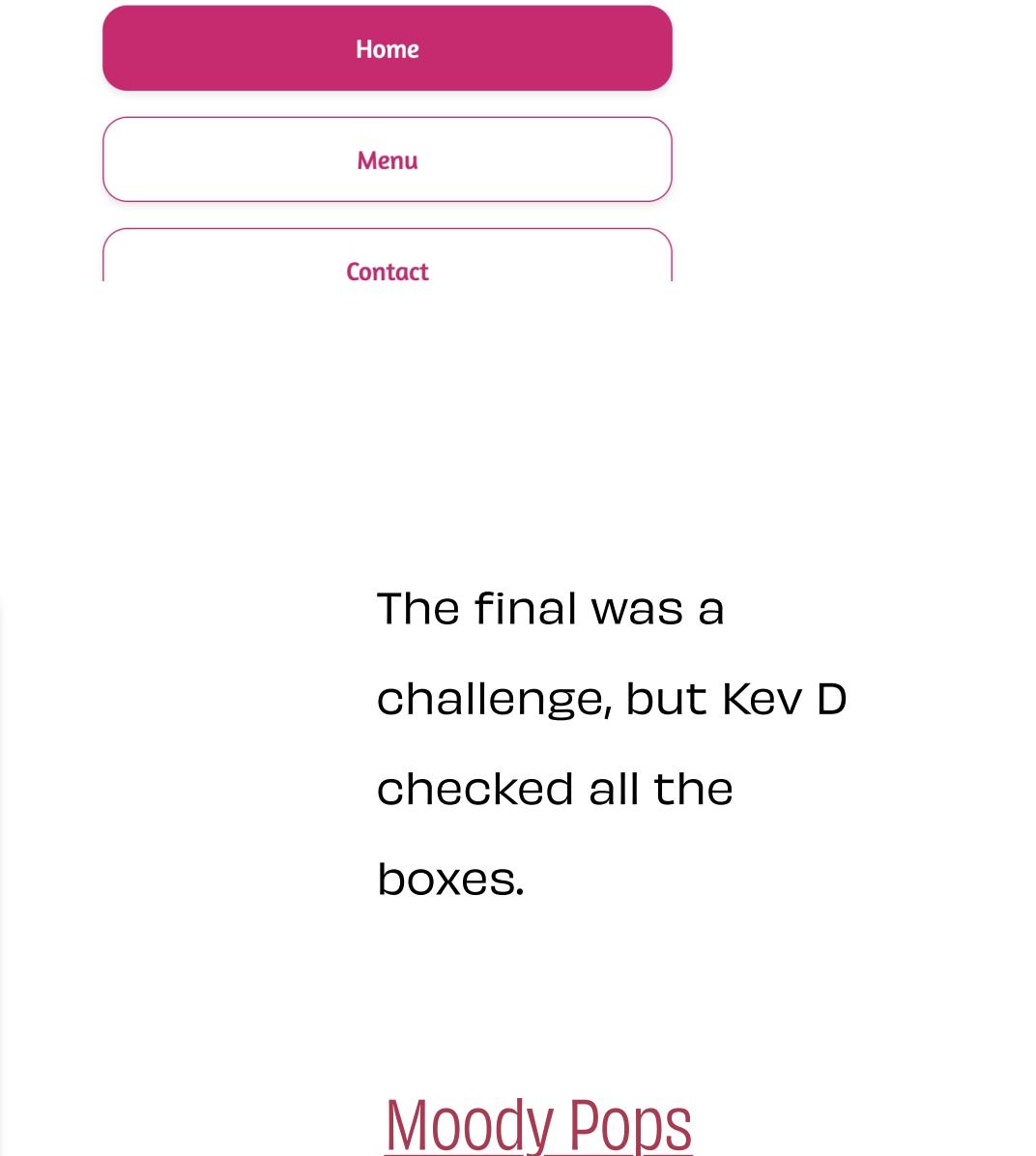
Home

Menu

Contact

About

*A pop
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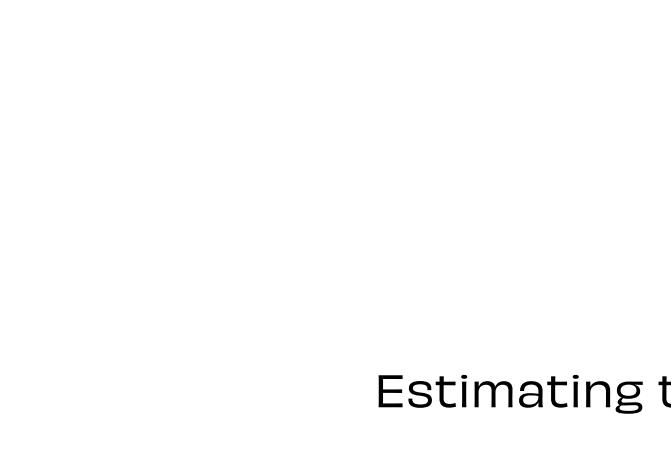
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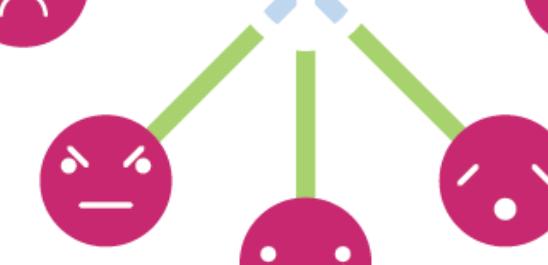
Navigate

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Menu

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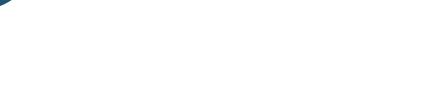
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Top

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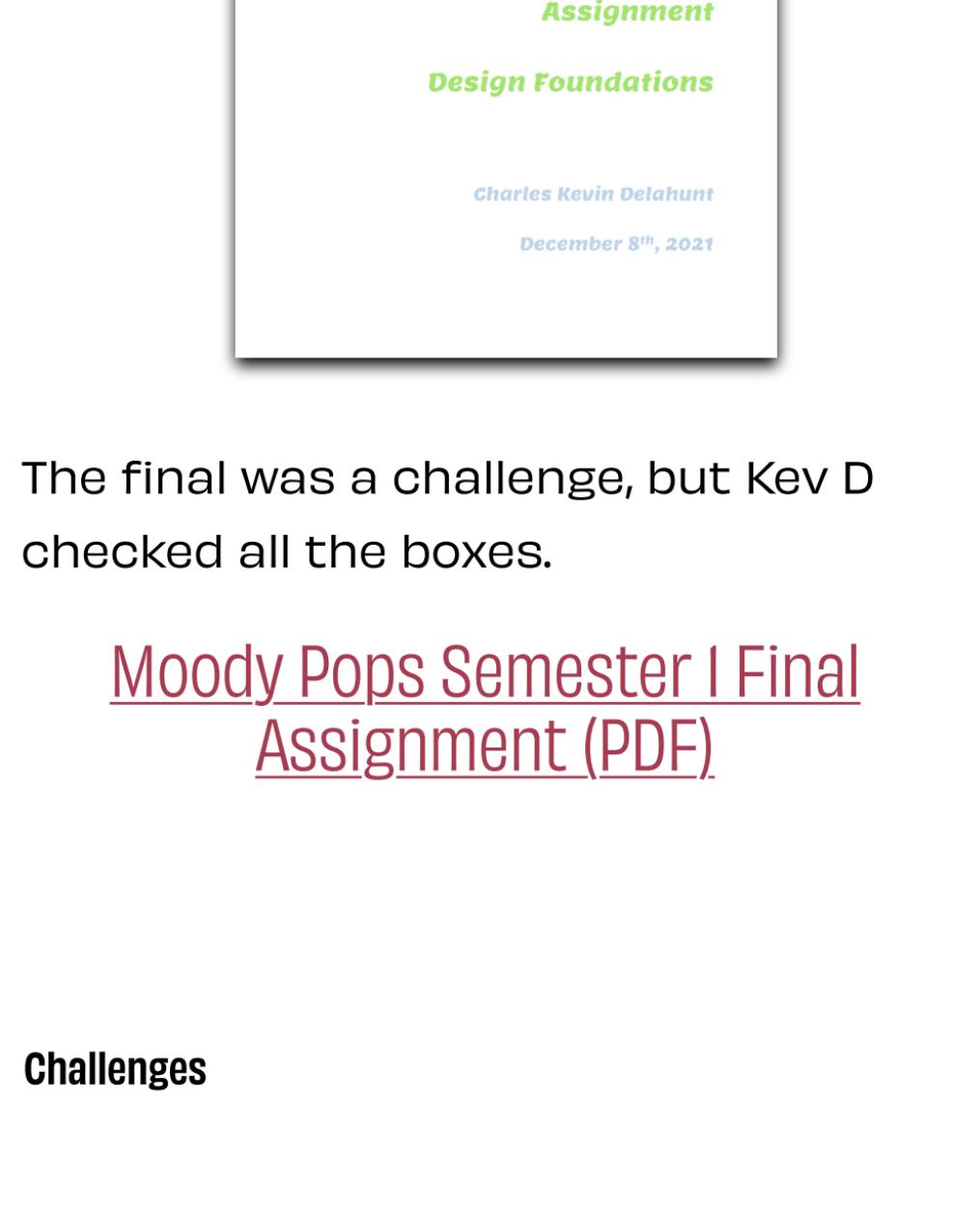


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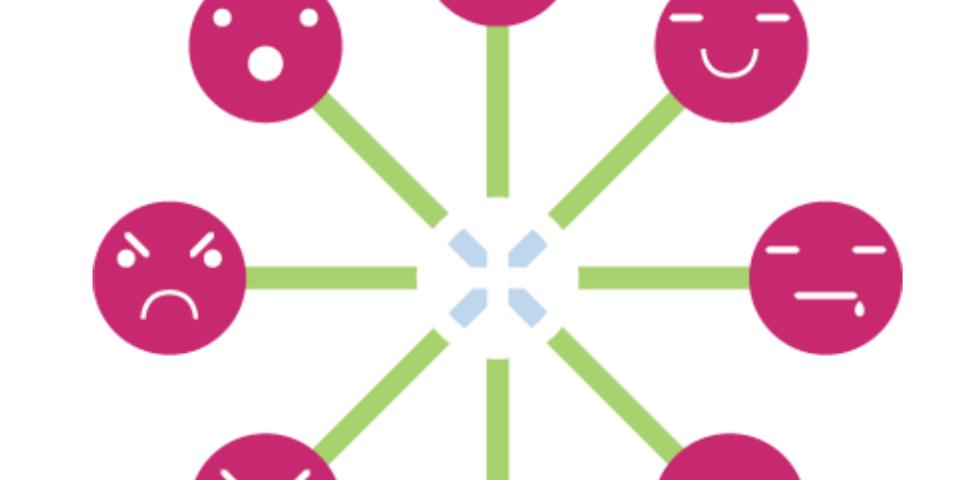
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