



## DANIEL DE LA ROSA

### SOFTWARE ENGINEER

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### SKILLS

Javascript  
React.js  
React Native  
Typescript  
Node.js/Express  
AngularJS  
Vue.js

### EDUCATION

#### Bachelor of Arts

#### Art History, Sociology

University of California, Irvine  
2005-2008

### PERSONAL

Fluent in Spanish, knowledge of Italian and Portuguese, certified AcroYoga Intl. instructor, Remote Year Participant (2017-2018), musician - drums, guitar, ukulele, and runner

### WORK EXPERIENCE

#### Senior Software Engineer | Chewy.com

October 2022 - Current

React, Typescript, Next.js, Node.js

- Led the development and implementation of the Buy It Again project resulting in improved customer retention and increase in sales through personal recommendations
- Developed and implemented the Related Searches project, enhancing user experience, improving search accuracy for tens of thousands of daily visitors and optimizing SEO strategies to increase organic traffic and improve search engine rankings
- Executed senior-level responsibilities including leading technical initiatives, mentoring junior team members, conducting code reviews, and ensuring adherence to best practices and coding standards to deliver high-quality software solutions

#### Senior Software Engineer | Cents

November 2021 - May 2022

React, React Native, Node.js

- Plan and implement the development of version 2.0 of the e-commerce mobile and web-based applications
- Guide junior developers in understanding and implementing features into the codebase
- Development of full stack features for our multiple mobile and web-based platforms.
- Used React and React Native on the front-end side to build user interfaces for our mobile and web-based applications
- Applied JavaScript for front-end and back-end development. Along with HTML and CSS

#### Senior Software Engineer | WeSpire

April 2021 - November 2021

React, Typescript, Ruby on Rails

- Principal pod lead managing several developers and guiding them to understand the codebase building frontend applications as microservices
- Plan the technical infrastructure of a new design system and begin its implementation into the existing codebase
- Tackled new feature development while updating existing codebase to industry standards

#### Software Engineer II | UberMedia (Now Near.co)

January 2018 - April 2021

AngularJS, React, Vue.js, Typescript, Node.js, Ruby on Rails

- Determined operational feasibility by evaluation problem definition, requirements, and proposed situations
- Designed and implemented front-end clients and servers from the ground up using latest technologies
- On-boarded junior developers by providing guidance on best practices and company culture