

Dela A. Kumahor

PRODUCT/UX/UI DESIGNER. RESEARCHER. EDUCATOR.

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Education

Masters in Product-Service Systems Design

Politecnico di Milano (Milan, Italy)

September 2006 – July 2010

Bachelor of Applied Science, Computer Science (concentration in Digital Media Design)

University of Pennsylvania (Philadelphia, USA)

September 1998 – May 2002

Employment History

Interaction and User Experience Design Consultant

Self-employed (Accra, Ghana)

July 2011 – January 2014, September 2017 – Present

Researched, designed and developed brands, websites, interactive concepts, Web and mobile applications.

Clients include Accra-based Esoko and Rancard Solutions, and San Francisco-based Pivotal Labs

Partner and Co-Founder, Design Lead

The Cobalt Partners (Accra, Ghana)

February 2014 – September 2017

Cobalt is a business, software and design consultancy. Projects and responsibilities included:

- Managing and mentoring a Design team of 6, as well as leading several cross-disciplinary project teams
- UX Research and Product Design and Testing for Vodafone Farmers' Club — a mobile phone-based product for Ghanaian smallholder farmers
- Led and executed Usability Testing and Interaction Design of a mobile app for micro-loan applications
- Led Change and Product Management for PEG Africa, West Africa's largest Solar Home Systems provider
- UX Research for a tablet-based app for Community Health Nurses
- Led a user research project for Star Oil, Ghana's 4th largest Oil Marketing Company
- Led creation of a Design Thinking-based empowerment program for rural cocoa-farming communities for the Chocolonely Foundation

Lecturer, Adjunct Lecturer

Ashesi University College (Berekuso, Ghana)

September 2012 – May 2015

Lectured and coordinated a Design course where I was responsible for a team of Lecturers, Teaching Assistants, Tutors and over 150 students. Also taught Human-Computer Interaction and eCommerce

Interaction Designer

Experientia (Turin, Italy)

November 2010 – June 2011

Conducted research, concept development, visual and interaction design and prototyping. Projects included website designs, a 2D and 3D IPTV interface for Alcatel-Lucent, and a touch-screen banking kiosk

Teaching Assistant

Politecnico di Milano (Milan, Italy)

October 2010 – February 2011

Lectured, provided design direction to and evaluated Product-Service Systems Design Masters students

Designer and Developer

Pierandrei Associati (Milan, Italy)

February 2009 – January 2010

Led Communication and Web efforts for *beta unopuntozero*, an award-winning furniture system designed for the creative office environment

Designer and Developer

Poltrona Frau Group (Milan and Tolentino, Italy)

February 2008 – July 2008

Participated in a multi-disciplinary design and innovation program led by industry luminaries, followed by an internship at furniture company Poltrona Frau

Graphic Artist, Senior Graphic Designer

Philadelphia Housing Authority (Philadelphia, USA)

February 2003 – September 2006

Designed print and multimedia campaigns. Managed corporate website and intranet portal

Recent Activities

Design Thinking Ghana

Co-Founder, 2016. Conference Facilitator, 2017

Ashesi Innovation Experience (AIX)

Design Lead, 2014 – 2017

Africa by Design

"Design Education in Africa" panelist, 2017

AfriDesignX: Design Futures in Sub-Saharan Africa

Conference Speaker and Workshop Facilitator, 2016

Reach for Change Accelerator

Entrepreneur Workshop Facilitator, 2016

Languages

English (native), Italian (good)