

# Dela A. Kumahor

## PRODUCT & SERVICE DESIGNER.

dela.kumahor@gmail.com | +233 (0)54 867 8166

Accra, Ghana (GMT +00:00)

www.delakumahor.com

## Employment History

### Independent Consultant

#### Self-employed (Accra, Ghana)

July 2011 – January 2014, October 2017 – Present

Researched, designed and developed brands, websites, interactive concepts, Web and mobile applications.

Clients include Accra-based Esoko, Rancard Solutions, Grameen Foundation and a number of other startups, as well as San Francisco-based Pivotal Labs

### Partner and Co-Founder, Design Lead

#### The Cobalt Partners (Accra, Ghana)

February 2014 – September 2017

Cobalt is a business, software and design consultancy. Projects and responsibilities included:

- Managing and mentoring a Design team of 6, as well as leading several cross-disciplinary project teams
- UX Research and Product Design and Testing for Vodafone Farmers' Club — a mobile phone-based product for Ghanaian smallholder farmers
- Led and executed Usability Testing and Interaction Design of a mobile app for micro-loan applications
- Led Change and Product Management for PEG Africa, West Africa's largest Solar Home Systems provider
- UX Research for a tablet-based app for Community Health Nurses
- Led a user research project for Star Oil, Ghana's 4<sup>th</sup> largest Oil Marketing Company
- Led creation of a Design Thinking-based empowerment program for rural cocoa-farming communities for the Chocolonely Foundation

### Lecturer, Adjunct Lecturer

#### Ashesi University College (Berekuso, Ghana)

September 2012 – May 2015

Lectured and coordinated a Design course where I was responsible for a team of Lecturers, Teaching Assistants, Tutors and over 150 students. Also taught Human-Computer Interaction and eCommerce

### Interaction Designer

#### Experientia (Turin, Italy)

November 2010 – June 2011

Conducted research, concept development, visual and interaction design, prototyping and software development. Projects included various websites, a 2D and 3D IPTV interface for Alcatel-Lucent, and a touch-screen banking kiosk

### Designer and Developer

#### Pierandrei Associati (Milan, Italy)

March 2009 – March 2010

Led Communication and Web efforts for *beta unopuntozero*, an award-winning furniture system designed for the creative office environment

### Designer and Developer

#### Poltrona Frau Group (Milan and Tolentino, Italy)

February 2008 – July 2008

Was selected as one of only 15 designers to participate in a multi-disciplinary design and innovation program led by industry luminaries, followed by an internship at furniture company Poltrona Frau. Proposed, designed and developed communication strategies and websites

### Graphic Artist, Senior Graphic Designer

#### Philadelphia Housing Authority (Philadelphia, USA)

February 2003 – September 2006

Designed print and multimedia campaigns. Managed corporate website and intranet portal

## Education

### Masters in Product-Service Systems Design

#### Politecnico di Milano (Milan, Italy)

September 2006 – July 2010

### Bachelor of Applied Science, Computer Science (concentration in Digital Media Design)

#### University of Pennsylvania (Philadelphia, USA)

September 1998 – May 2002

## Recent Activities

### Design Thinking Ghana

Co-Founder; 2016. Conference Facilitator; 2017, 2018

### AfriDesignX: Design Futures in Sub-Saharan Africa

Conference Speaker, Workshop Facilitator; 2016, 2018

### Ashesi Innovation Experience (AIX)

Design Lead; 2014 – 2018

### Africa by Design

"Design Education in Africa" panelist; 2017

### Reach for Change Accelerator

Entrepreneur Workshop Facilitator; 2016

## Languages

English (native), Italian (good)