

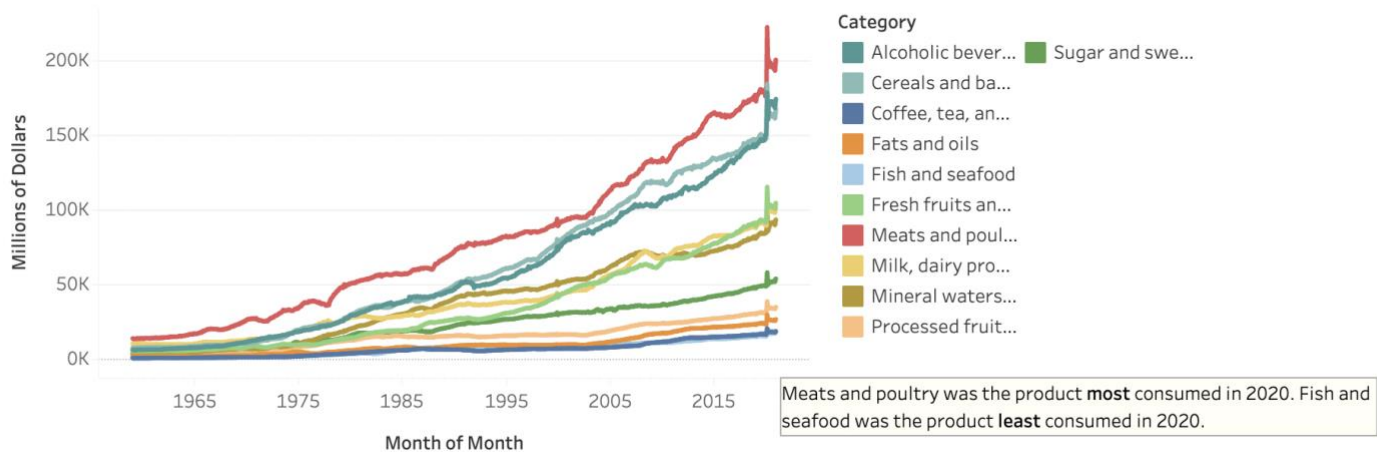
Covid's Immediate and Long-Term Impact of Product Consumption and Expenditure

Overview of Food and Alcohol Expenditures.

Overview of Sub-Category Expenditures.

Overall Expenditures 1959-2021

Click on the category color box to filter categories and their total expenditures from 1959-2021.



Expenditures Between 2019-2021

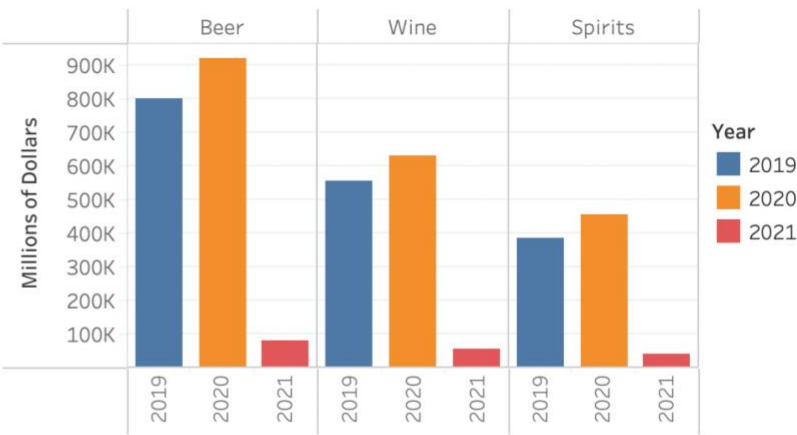
Category	2019	2020	2021
Alcoholic beverages	1,741,606	2,006,104	173,910
Cereals and bakery pr..	1,778,180	1,944,582	167,009
Coffee, tea, and other ..	200,703	218,340	18,768
Fats and oils	285,718	311,732	26,726
Fish and seafood	185,700	206,427	17,920
Fresh fruits and veget..	1,103,236	1,217,299	104,453
Meats and poultry	2,134,499	2,339,530	200,091
Milk, dairy products, a..	1,085,013	1,181,337	101,540
Mineral waters, soft d..	998,841	1,077,171	93,320
Processed fruits and v..	371,425	406,948	34,900
Sugar and sweets	584,247	619,478	53,817

2019-2021



The most prominent shifts for all categories occurred in 2020. This is a direct result of the immediate impact that Covid had on consumer behavior.

Alcohol Consumption 2019-2021



Overall alcohol consumption also increased with beer, wine, and spirits in 2020.

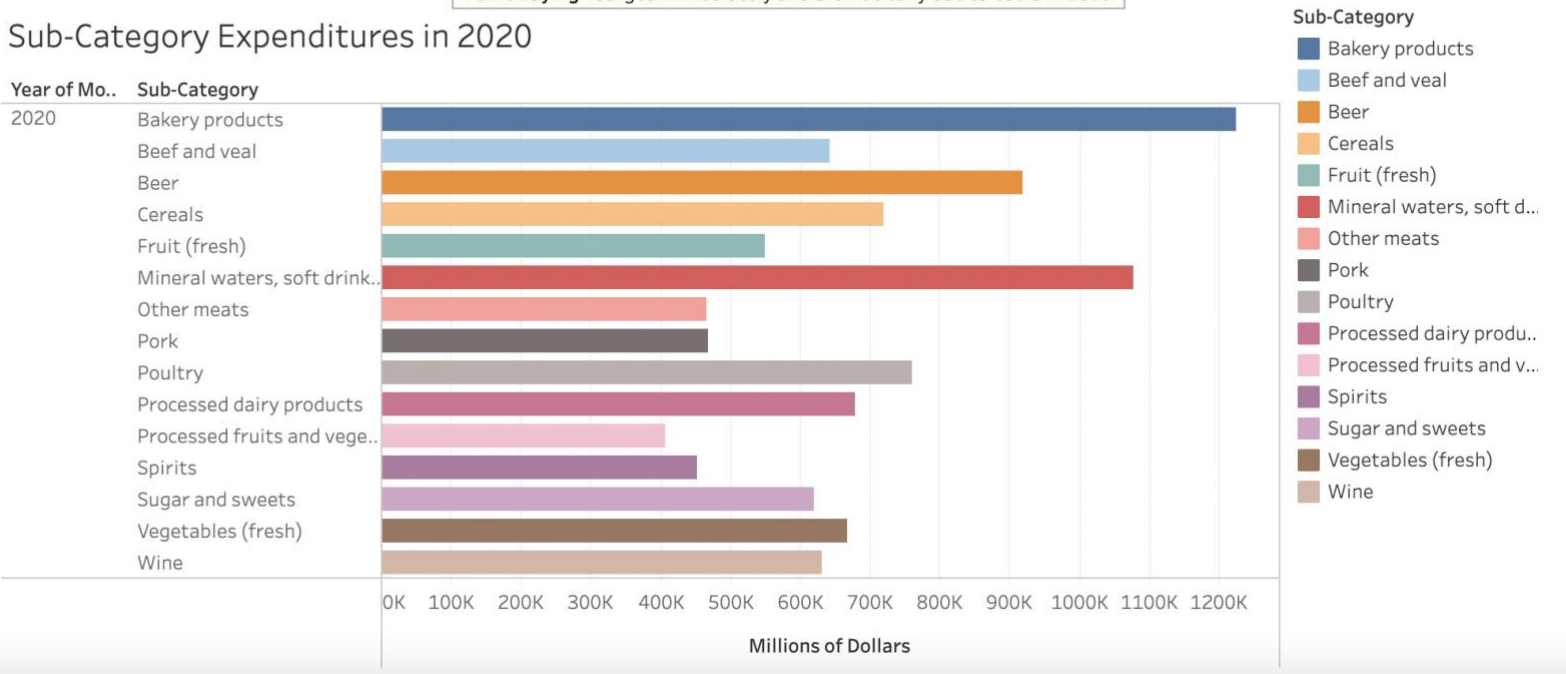
Covid reshaped **what** and **how** people buy. The acceleration of online shopping also led to less consumers buying products in 2021.

Covid's Immediate and Long-Term Impact of Product Consumption and Expenditure



"Panic Buying" surged immediately and dramatically due to Covid in 2020.

Sub-Category Expenditures in 2020



Sub-Category Expenditures 2019-2021

Category	Sub-Category	2019	2020	2021
Alcoholic beverages	Beer	801,004	919,960	79,753
	Spirits	387,464	453,137	39,325
	Wine	553,138	633,007	54,832
Cereals and bakery products	Bakery products	1,118,841	1,225,212	105,334
	Cereals	659,339	719,370	61,675
Coffee, tea, and other bev..	Coffee, tea, and other bev..	200,703	218,340	18,768
Fats and oils	Fats and oils	285,718	311,732	26,726
Fish and seafood	Fish and seafood	185,700	206,427	17,920
Fresh fruits and vegetables	Fruit (fresh)	497,983	549,468	47,148
	Vegetables (fresh)	605,253	667,831	57,305
Meats and poultry	Beef and veal	586,379	642,529	54,944
	Other meats	426,252	467,702	40,027
	Pork	427,821	468,790	40,087
	Poultry	604,047	760,509	65,033

Bakery products was the **most** purchased product in 2020, with **\$1,225,212**.

Fish and seafood was found to be the **lowest** expenditure in 2020, with **\$206,427**.

Here, we can see that the highest expenditure is meats and poultry in 2020, with a total of **\$2,339,530**. Within meats and poultry, the most consumed product is poultry, with **\$760,509**.