

DELAURYN BROWN

INTERACTION DESIGNER

ATLANTA, GA

C: (404) 449 - 3969
delaurnb@gatech.edu
LinkedIn

TECHNICAL SKILLS

Java
HTML/CSS
JavaScript
Python
Adobe Photoshop
Adobe Illustrator
Adobe XD
Figma
WordPress

DESIGN SKILLS

Persona Development
Sketching
Storyboarding
Wireframing
Prototyping

LEADERSHIP

Computational Media Ambassadors

President
- Serves as liaison between CM community members and faculty/administration
- Delegates tasks to executive committee
- Facilitates weekly meetings and 3 community events per semester

Xi Alpha Chapter of Delta Sigma Theta Sorority, Inc.

Treasurer & Fundraising Chair
- Collaborates with committee chairs to minimize necessary expenses for over \$18,000 budget

Office of Minority Educational Development

Challenge Counselor
- Planned logistics for 6 programs immersing participants in educational, professional and social development activities

EDUCATION

Georgia Institute of Technology

B.S. COMPUTATIONAL MEDIA

People - Interaction Design & Experimental Media

EXPERIENCE

Product Design Intern

DESIGN BLOC

JAN 2020 - PRESENT

Our team is working with local partners to design bus stops for the West-Midtown area.
- Visualized stakeholder maps and value proposition maps to organize and assess design goals
- Determined specific design requirements and restrictions with partners
- Curated a series of 40 sketches and 2 iterations of high fidelity prototypes to present and receive feedback from partners and community members

Web Design Intern

BLACK MEDIA STUDIES AT GEORGIA TECH

SEPT 2019 - DEC 2019

- Launched 5 primary pages for the public website to increase department visibility
- Established clear workflow design for site navigation
- Lead meetings with department members across 4 disciplines to determine marketing strategies for featured events

PROJECTS

G.P.B. - Voice User Interface

GEORGIA TECH

JAN 2020 - PRESENT

The goal of this project was to design a technology that solved a relevant problem on Georgia Tech's campus using voice interaction.
- Interviewed 16 people to flesh out specific problem areas and curated affinity diagrams to filter insights and determine project scope
- Developed personas, storyboards, wire-frames to present high fidelity prototypes
- Conducting user-testing with Wizard of Oz prototyping method to evaluate experience

FreeStyle

GEORGIA TECH

JAN 2019 - MAY 2019

This application provided a centralized location for independent dancers in the Atlanta area to find classes, companies, and training programs that fit their specific needs.
- Ideated and sketched 3 potential design implementations
- Interviewed 16 members of target audience to curate feedback for improvements
- Developed high fidelity prototype to assess quality of experience