

Method of Data Collection (EPPS 6302) Assignment 1

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September 2023

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Question 1

Instructions followed and .qsf file imported into the Question 1.

Preview shown below:

https://utdallas.yul1.qualtrics.com/jfe/preview/previewId/11c29564-3b69-4a1b-94af-9d2fe7e96025/SV_e3z51Rke4Bp30Ts?Q_CHL=preview&Q_SurveyVersionID=current

Question 2

Analyze survey:

a. How is the survey structured?

The survey is structured in form of different questions which are:

- In Block (default question block is used in this example)
- In Page Break. (Page Breaks – Introductory/Welcome Message Page break and other Page containing the survey questions)

The questions are grouped into Q1 to Q18.

We have different buttons for Questions Type, Content Type, Respondent requirements and question behavior.

The question types used radio (option) button, dropdown button, and text box for users to respond to questions.

However it contains:

Survey, Workflows, Distributions, Data & Analysis, Results, Reports

Question 2

Analyze survey:

b. What is the questionnaire composed of??

The questionnaire was grouped into Q1 to Q18.

With different buttons for Questions Type, Content Type, Respondent requirements and question behavior.

The Survey begin with movie questions and different subjects heading as demography etc

The question types used list button, radio (option) button, dropdown button, checked box, and textbox button for users to respond to questions.

Multiple Choice, Text entry, Text/Graphic, Matrix table, Slider, Form field, Rank order, side by side, Net promoter score, Timing, Graphic slider, Constant sum, File Upload, Pick, group and rank, Drill down, Signature, Heat map, Hot spot, Meta Info

Question 2

Analyze survey:

c. How are the questions ordered? ?

The first page contain the instruction or welcome note.

Then it has different flows of question for the respondent to answer in a block.

Question 3

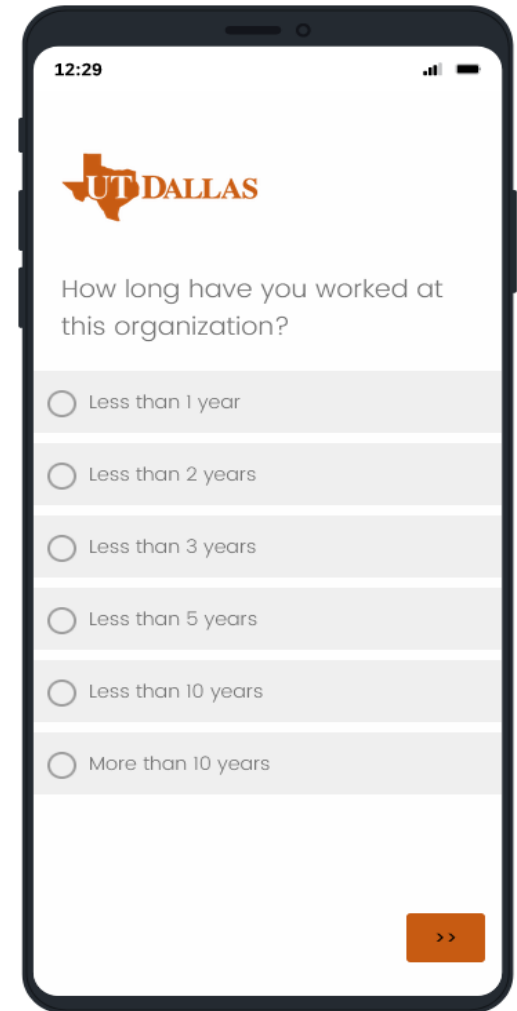
Sample screen shots (preview for desktop & mobile) displayed below:



How long have you worked at this organization?

- ☐ Less than 1 year
- ☐ Less than 2 years
- ☐ Less than 3 years
- ☐ Less than 5 years
- ☐ Less than 10 years
- ☐ More than 10 years

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Question 3

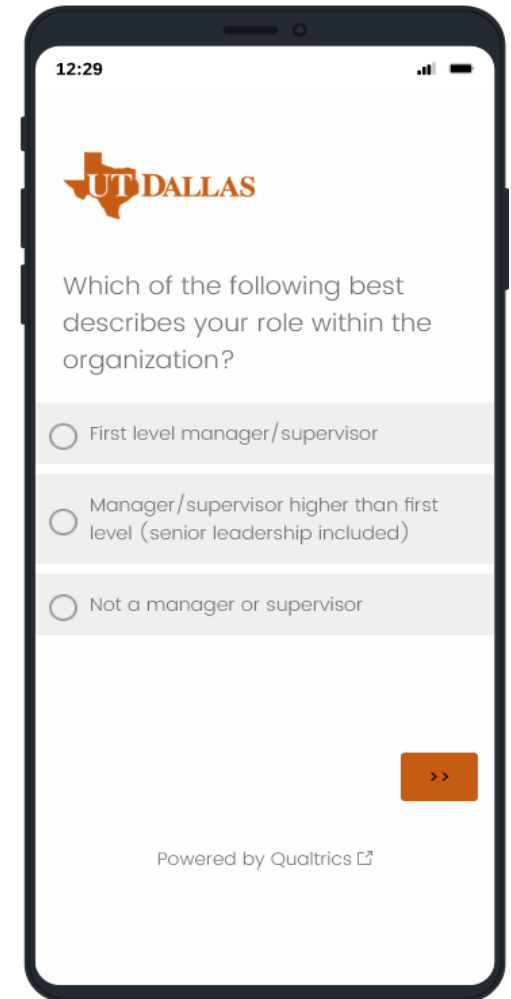
Sample screen shots (preview for desktop & mobile) displayed below:



Which of the following best describes your role within the organization?

- ☐ First level manager/supervisor
- ☐ Manager/supervisor higher than first level (senior leadership included)
- ☐ Not a manager or supervisor

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Question 7

- The length of question can be reduced
- The Page breaking can be well organized
- The structure of the question can be re-arranged and simplified

Further assignment: Importing a survey from Qualtrics library

https://utdallas.qualtrics.com/jfe/form/SV_e3z51Rke4Bp30Ts

