



LAUNCH YOUR BLOG

Step 5:

first posts

STEP 5

the 4 first 4 posts for your new blog

For the final step, I want to share with you the first 4 posts you should write for your brand new blog. Mind you, they don't have to be the first ones if you already have others in mind, but they should be there and soon, since they're classic topics your readers will look for from you.

1. The definition post

I consider this one to be a very personal and opinionated article. The idea for it is to define, with your own words the niche you're trying to break into and why it is important to be on it. Let me give you an example, let's say you're writing about fitness over 50. This article should be your explanation of why that is so important, what does it mean for a person over 50 to worry about their fitness? Why should they? This should be you directly connecting with your reader and explaining the "why" behind your entire blog.

Bonus tip: check out my definition post on why should someone blog:

<http://www.mywritingcorner.net/2019/06/05/should-i-start-a-blog.html>

2. The long list of.... post



Keeping in line with the previous example, here is where you show your readers you know about a particular subject within your niche. For example: *25 ideal mobility exercises for people over 50*. And there you'll cover all the basics, linking to other resources outside your own. The aim for this article is to hopefully network with other sites. You can let them know you've linked to them, in case they might want to share it as well, getting some traction to your much needed incoming traffic numbers.

3. The experts round up post

Inline with the previous idea, with this one, you'll contact the experts in your niche and ask them questions about one particular subject you're trying to cover. Now, depending on the amount of answers you get, you can create a single roundup post, covering and comparing their answers. Or a bunch of featured articles, individually covering what they had to say about it. You can even create a Google Form with the questions, and send them over, no need to personally interview them if that's a problem.

Hopefully, once this is done, your contacts will themselves share the blog post, and them being the experts they are, will most like have a big following on social networks, helping you boost the reach of the article.

Now, take into account that this one might take some time. Reaching out to experts, especially being someone no-body knows can take time, and some of them will never answer. Don't get discouraged though, other will and eventually you'll get enough people to create the post, just keep trying.



4. The top resources post

This blog post will be a great tool to reach others, since being able to answer the ever present question: "what tool should I use to..." is something that never gets old.

Additionally, if you're interested in monetizing your blog, this kind of articles are a potential gold mine, since every link could be an affiliate link. Every tool or resource you cover could be part of an affiliate program, and you could be linking to them.

If this article gets enough visits every month, you could be making some descent money before you know it.

Do note however that there are a lot of "ifs" in the above statement, I don't mean to discourage you, but I do want you to take it with a grain of salt, making money from a blog is highly tied to the traffic you get, so my recommendation would be to definitely create this post (and many like it), but don't expect it to become the gold mine others say it will be overnight. It takes time and effort, but it's definitely the right thing to work on, so don't skip it.

Bonus tip: check out my Top 12 tools for bloggers as an example:

<http://www.mywritingcorner.net/2019/06/07/best-blogging-tools.html>

Bonus link

In case you cover all 4 posts and happen to run out of ideas, check out my article on 5 techquines to get new ideas for your blog posts:

<http://www.mywritingcorner.net/2019/06/10/getting-blogpost-ideas.html>

That's it for the
5 steps to launching
your blog

SEE YOU ON
THE NEXT ONE!