Delijah Anderson

delijahneanderson@gmail.com | portfolio

EDUCATION

Arizona State University

Mesa, Arizona

Bachelor of Science in Human Systems Engineering | Focus: User Experience

May 2024

• **GPA:** 4.08

• Relevant Coursework: Research Methods, Information Design & Usability, Web Development, Product Design, Human-Computer Interaction, Human Systems Integration, Statistics, Cognitive Science, User Experience, Psychology, Engineering

Scottsdale Community College

Scottsdale, Arizona

Associate in Fine Arts with High Distinction

May 2021

EXPERIENCE

Akwai Hero's League

Mesa, Arizona

User Experience Intern

October 2023 - April 2024

- Collaborated with lead designers by coordinating project timelines, milestones, and deliverables.
- Participated in design reviews to refine project goals and ensure alignment with objectives.
- Conducted research and gathered data to understand user behaviors and pain points.
- Performed research methods such as surveys, card sorting, and usability testing.

ETACare

UX and Product Designer

Mesa, Arizona

- Developed a task management app to simplify and organize the communication between caregivers and patients.
- Performed usability testing and created a task analysis to understand the functionality of the app and how it will be utilized.
- Conducted comprehensive research by creating surveys, user flows and user requirements.

Dutch Bros

UX Designer & Researcher

Mesa, Arizona

- Developed a desktop and mobile app prototype aimed at enhancing the functionality and usability of the Dutch Bros interface.
- Worked as a team member, contributing to user research, wireframing/mockup creation, and usability testing.
- Conducted thorough usability testing, leveraging scenarios and tasks to observe users and identify potential issues.

Member, Human Factors and Ergonomics

Mesa, AZ

• Attended events, and meetings that pertain to ux design, ux research, and human factors engineering; while gaining access to resources that involve ux and human factors.

SKILLS & CERTIFICATIONS

Technical Skills: Figma, Adobe XD, UX design, User Research, User-centered design, Human-centered design, Research methods, Product design, Wireframe, Prototype, Usability testing, User testing, HTML, CSS, Javascript, jQuery, GitHub, VSCode, Python

Certifications & Training: Digital Color Theory, Interaction Design Fundamentals, Design Thinking