

Delijah Anderson

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EDUCATION

Arizona State University

Mesa, Arizona

Bachelor of Science in Human Systems Engineering | Focus: User Experience *Graduation: May 2024*

- **GPA:** 4.10
- **Relevant Coursework:** Research Methods, Information Design & Usability, Web Development, Product Design, Human-Computer Interaction, Human Systems Integration, Statistics, Cognitive Science, User Experience, Psychology, Engineering

Scottsdale Community College

Scottsdale, Arizona

Associate in Fine Arts with High Distinction

May 2022

EXPERIENCE & PROJECTS

Akwai Hero's League

Mesa, Arizona

User Experience Intern & Project Management

October 2023 - Present

- Methodically document day-to-day projects, maintaining meticulous records that serve as a reference for future initiatives.
- Collaborate with lead designers by coordinating project timelines, milestones, and deliverables.
- Participated in design reviews to refine project goals and ensure alignment with overarching objectives.

UX Designer & Researcher

Mesa, Arizona

- Developed a desktop and mobile app prototype aimed at enhancing the functionality and usability of the Dutch Bros interface.
- Worked collaboratively as a team member, contributing to user research, wireframing/mockup creation, and usability testing.
- Conducted thorough usability testing, leveraging scenarios and tasks to observe users and identify potential issues.
- Analyzed results, uncovering a commonality in user issues related to navigation and design.

UX Designer & Researcher

Mesa, Arizona

- Created a Mobile App prototype aimed at enhancing the accessibility of food security for students within a school's interface.
- Contributed to user research, usability testing, and the development of mockups. Conducted comprehensive research, surveys, and persona development, leading to a redesign based on valuable user feedback.

Member, Human Factors and Ergonomics

Mesa, AZ

- Attended events, meetings, and career events that pertain to UX Design, UX Research, and Human Factors Engineering While gaining access to resources that involve UX and Human Factors.

SKILLS & CERTIFICATIONS

Technical Skills: Figma, Adobe XD, Miro, User Experience, UX Design, UX Research, HTML, CSS, JavaScript, Python, Wireframe, Prototype, Usability Testing, Card Sorting, Responsive Design, GitHub, VS Code, SPSS

Certifications & Training: Digital Color Theory, Interaction Design Fundamentals, Design Thinking