Delijah Anderson

delijahneanderson@gmail.com

EDUCATION

Arizona State University

Mesa, Arizona

Bachelor of Science in Human Systems Engineering | Focus: User Experience

May 2024

• **GPA:** 4.08

• Relevant Coursework: Research Methods, Information Design & Usability, Web Development, Product Design, Human-Computer Interaction, Human Systems Integration, Statistics, Cognitive Science, User Experience, Psychology, Engineering

Scottsdale Community College

Scottsdale, Arizona

Associate in Fine Arts with High Distinction

May 2021

EXPERIENCE & PROJECTS

Akwai Hero's League

Mesa, Arizona

User Experience Intern

October 2023 - April 2024

- Collaborated with lead designers by coordinating project timelines, milestones, and deliverables.
- Participated in design reviews to refine project goals and ensure alignment with objectives.
- Conducted research and gathered data to understand user behaviors and pain points.
- Performed research methods such as surveys, card sorting, and usability testing.

ETACare

UX and Product Designer

Mesa, Arizona

- Developed a task management app to simplify and organize the communication between caregivers and patients.
- Performed usability testing and created a task analysis to understand the functionality of the app and how it will be utilized.
- Conducted comprehensive research by creating surveys, user flows and user requirements.

Dutch Bros

UX Designer & Researcher

Mesa, Arizona

- Developed a desktop and mobile app prototype aimed at enhancing the functionality and usability of the Dutch Bros interface.
- Worked as a team member, contributing to user research, wireframing/mockup creation, and usability testing.
- Conducted thorough usability testing, leveraging scenarios and tasks to observe users and identify potential issues.

Member, Human Factors and Ergonomics

Mesa, AZ

• Attended events, and meetings that pertain to ux design, ux research, and human factors engineering; while gaining access to resources that involve ux and human factors.

SKILLS & CERTIFICATIONS

Technical Skills: Figma, Adobe XD, UX design, User Research, User-centered design, Human-centered design, Research methods, Product design, Wireframe, Prototype, Usability testing, User testing, HTML, CSS, Javascript, jQuery, GitHub, VSCode, Python

Certifications & Training: Digital Color Theory, Interaction Design Fundamentals, Design Thinking