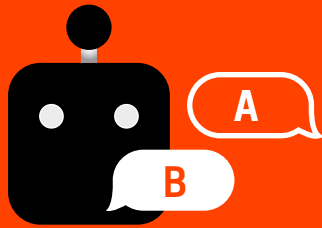


Scripted Chatbots



Cool, but what's finance got to do with feminism?

Good question - you're sharp!

Feminism can be a tool for exploring all kinds of inequalities,

including the ways that women or other gender minorities might be financially discriminated against.

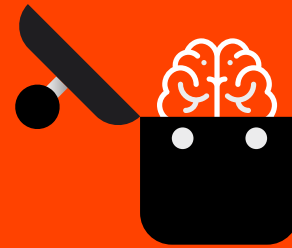
OK, got it

Tell me more

- Scripted chatbots only ask pre-determined questions
- They only allow you to respond using pre-determined buttons
- They don't allow you to type anything
- They're simpler to build than AI chatbots and require less technical development

AI Chatbots

+Natural Language Processing



Hi again

What can F-bot help you with today?

What is Feminism? ↑



- AI chatbots allow you to type your own responses
- They have a memory of your conversations, so they can give you a more personalised experience
- AI chatbots can recognise keywords by using a form of AI called Natural Language Processing (NLP). This helps them understand what you are asking and decide how to respond
- They're more complicated to build than scripted chatbots and require more in-depth technical development

Conversation Maps

Good question - you're sharp!

Feminism can be a tool for exploring all kinds of inequalities,

including the ways that women or other gender minorities might be financially discriminated against.

OK, got it

Tell me more

Great! What would you like to explore first?

There are some brilliant books on feminism and money...

- The conversation is mapped out in a tree-like diagram format
- It's scripted because every interaction is pre-determined
- The bot can't go 'off-script'
- Each conversation can follow a defined number of paths

Natural Language Processing

NLP is a form of AI that helps computers understand, process and communicate what we call human language. It allows humans to interact with devices through language, rather than traditional visual interfaces.

