



Customer Category

All

Year

All

Ironhill Purchases

All

Item

All

Month

All

150
Orders

45
Customers

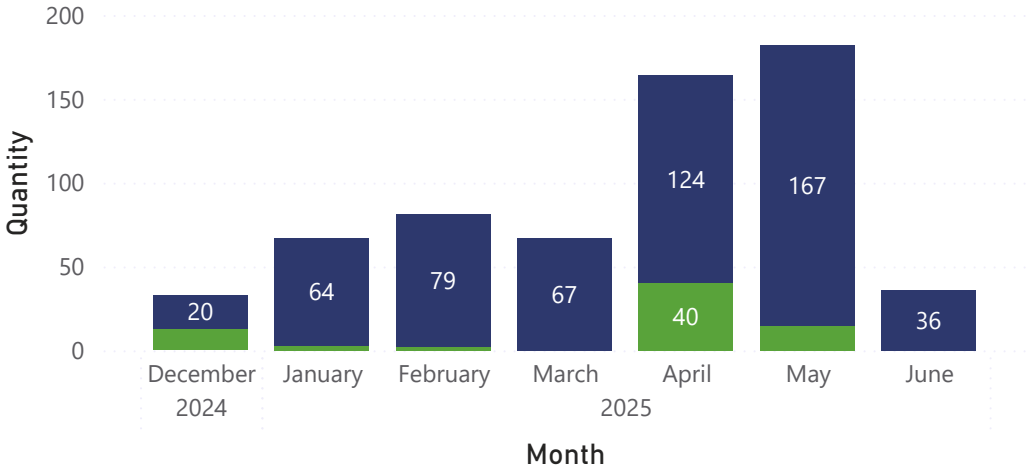
35
Repeat Buyers

0.78
Repeat Buyer Rate

2
Churned Customers

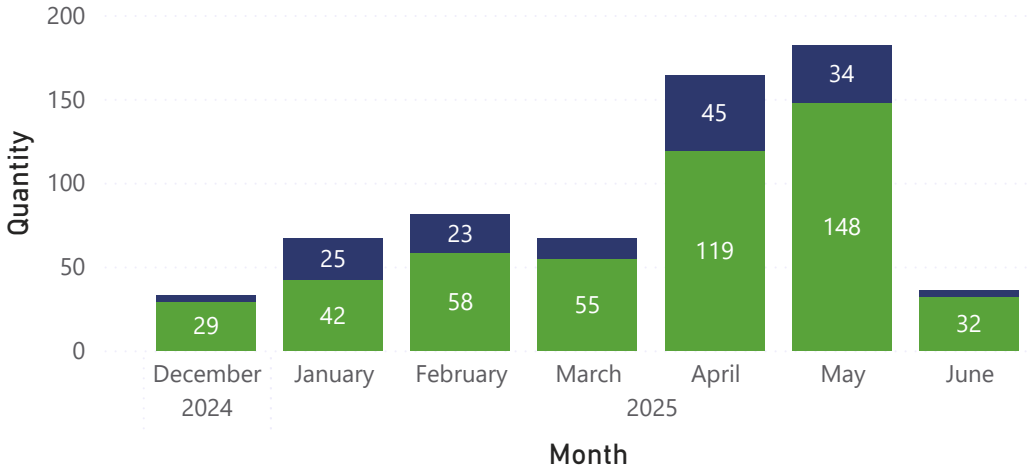
Depletion - Customer Category

Customer category ● Retail ● Trade

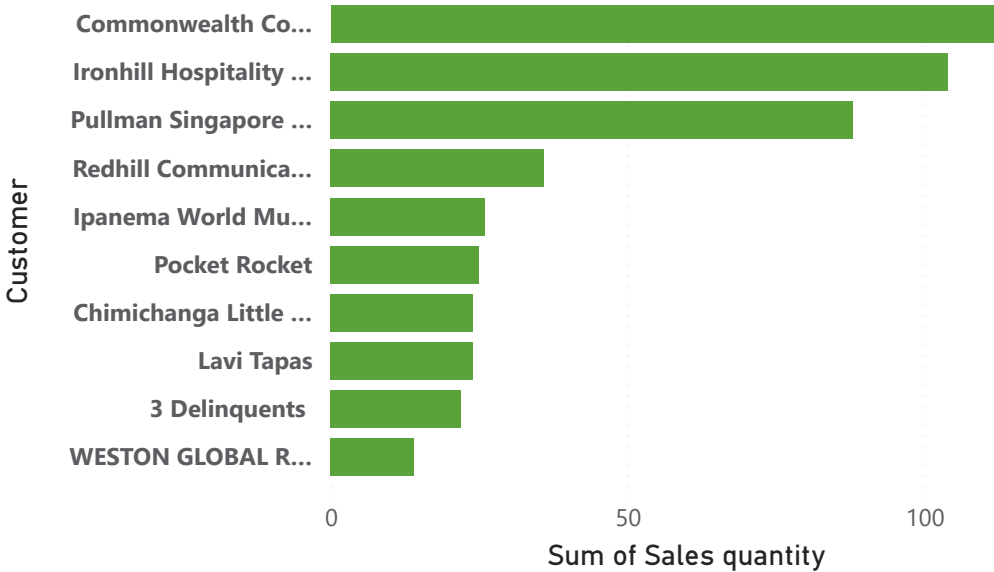


Depletion - Product

Item ● Loca Loka Blanco ● Loca Loka Reposado



Depletion - Top 10



Depletion by SKU

