

# Aditya Dwi Ferdiansyah

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## PROFILE

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I am a dedicated Informatics student at the University of Jember with strong teamwork skills and practical experience in video editing. I am enthusiastic about the intersection of technology and creativity, particularly in graphic design. I excel at applying problem-solving skills to collaborative projects, resulting in high-quality visual and technical outputs. I am eager to expand my knowledge in software development, design, and multimedia to create impactful and innovative solutions.

## PROFESSIONAL EXPERIENCES

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### Video Editor - Freelance

Freelance

October 2023 – January 2024

- Produced engaging video content through end-to-end editing processes for social media and internal use.
- Conducted content research to enhance storytelling and accuracy.
- Developed social media content strategies, increasing engagement and reach across platforms.
- Organized media assets to streamline project timelines and ensure deliverable consistency.

## ORGANIZATION EXPERIENCE

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### Himpunan Mahasiswa Informatika

Staff *MEDIATEK*

December 2024 - Present

- Designed visual assets, posters, and motion graphics for HMIF and Informatika Unej's digital communication channels.
- Produced and edited short-form and event documentation videos to enhance engagement and organizational branding.
- Managed and maintained Instagram accounts, creating consistent and compelling content aligned with organizational goals.
- Captured and curated visual documentation of internal and external events to support promotional campaigns and archives.
- Collaborated with internal departments to ensure timely content delivery and brand consistency across media platforms.

### UKM Linux and Open Source

Member

December 2024 - Present

- Actively contributed to community discussions and technical sharing sessions, particularly related to Linux and open-source software, while participating in various internal organizational events.
- Directly involved as an event committee member for the Linux training program within the Design & Documentation (PDD) team, responsible for producing visual materials and handling event documentation.

## Pelatihan Linux – UKM LAOS

Staff PDD

February 2025 - March 2025

- Designed and managed all visual promotional materials for the event, including posters and graphic content for digital platforms, ensuring consistent branding.
- Documented all event activities through photography and video records, and coordinated with relevant teams for post-event reporting and archiving.

## Friendship Competition – BEM

Staff PDD

April 2025 - June 2025

- Designed and managed all visual promotional materials for the event, including posters and graphic content for digital platforms, ensuring consistent branding.
- Documented all event activities through photography and video records, and coordinated with relevant teams for post-event reporting and archiving.

## COURSE & CERTIFICATION

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|--|---------------|
| • AI For Software Engineer, MySkill              | October 2024  |
| • Artificial Intelligence, MySkill               | November 2024 |
| • Python Programming Bootcamp, Udemy             | November 2024 |
| • Python for Data Science, AI & Development, IBM | February 2025 |
| • Belajar Dasar AI, Dicoding                     | February 2025 |
| • Memulai Pemrograman dengan Python, Dicoding    | July 2025     |

## EDUCATION

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### University of Jember

August 2024 - Present

Informatics | Semester 2 – GPA 3.93 out of 4.00

Represented university in national competitions:

- UI/UX Hology 8.0 – Universitas Brawijaya.
- UI/UX INV FEST X ISF 9.0 – Telkom University Purwokerto
- Competitive Programming Contest – Gunadarma Code Week 2025

## SKILLS & TOOLS

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|-----------------------|---|--------------------|
| • Figma               | • Strong Communication & Team Collaboration     | • Bahasa Indonesia |
| • Alight Motion       | • Multitasking & Deadline Management.           | • English          |
| • Adobe After Effects | • Integrity & Accountability.                   |                    |
| • Python (Basic)      | • Attention to Detail in Design & Documentation |                    |