



**DELMORE UTO**  
GRAPHIC DESIGN

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	Work Samples
NO.	01
PROJECT	BOMBAY GRILL
TYPE	Brand Identity
CONTENT	Logo Stationery Menus Apparel



## ABOUT

Bombay Grill is a food stand that specializes in authentic Indian cuisine.

The identity system maintains a simple aesthetic. The warm color palette symbolizes the various spices used in Indian cuisine.

The logomark symbolizes a traditional tandoor, a cylindrical clay oven used in most Northern Indian cooking.



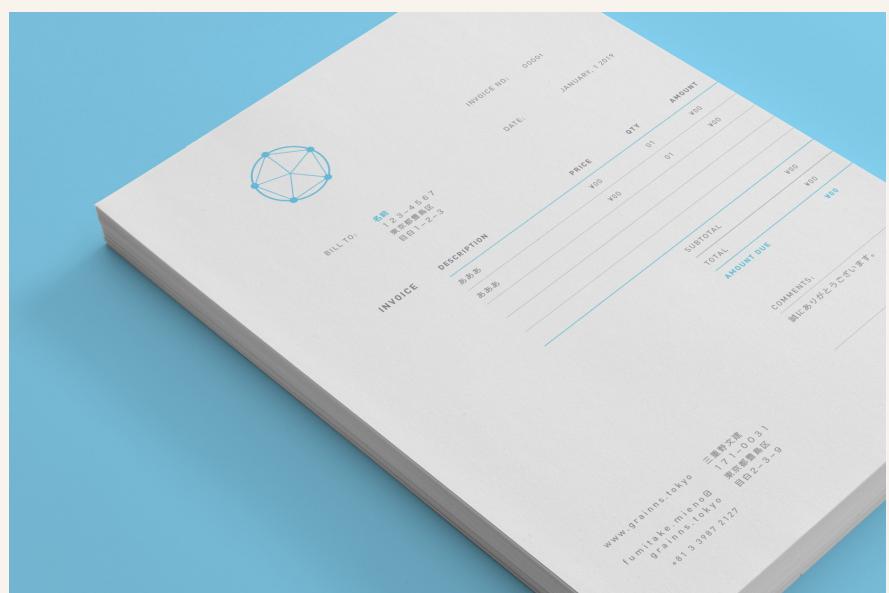
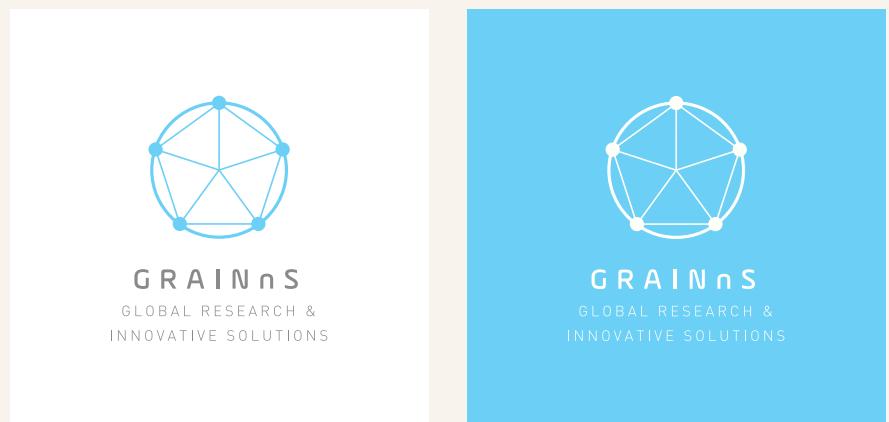
	Work Samples
NO.	02
PROJECT	GRAINNs
TYPE	Brand Identity
CONTENT	Logo Stationery

## ABOUT

GRAINNs is a consulting company working primarily within the Chinese and Japanese semiconductor industry.

The logo's five outer points symbolize the five focus points of the company (nanotechnology, semiconductor technology, manufacturing technology, patent technology, and diversified global friendship).

The lines that connect the points relay the idea of global unity and interconnectedness that the company values.





Work Samples

NO. 03

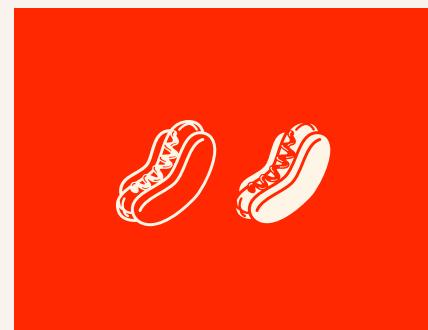
PROJECT	WACKY DOG
TYPE	Brand Identity
CONTENT	Logo
	Stationery
	Menus
	Apparel
	Illustration
	Custom Type

## ABOUT

Wacky Dog is a food stand serving various specialty hot dogs.

The goal, when designing the brand identity, was to make sure the identity reflects the "wacky" nature of the company.

Bright and vibrant colors, and fun illustrations were the base of the identity to bring out the wackiness.



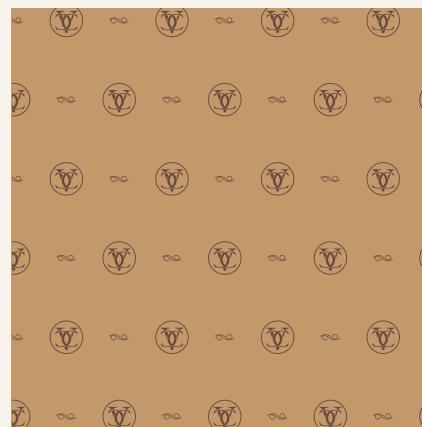
	Work Samples
NO.	04
PROJECT	VINTAGE CAVE COOKIES
TYPE	Packaging
CONTENT	Logo Box design Info card Pattern

#### ABOUT

Vintage Cave Cookies were a limited promotional item produced and sold exclusively at Vintage Cave Café.

The packaging had to maintain the same sophistication and elegance as the Vintage Cave brand.

One of the distinctive features of Vintage Cave is their antique-style bricks. These were used as a motif in the package design.



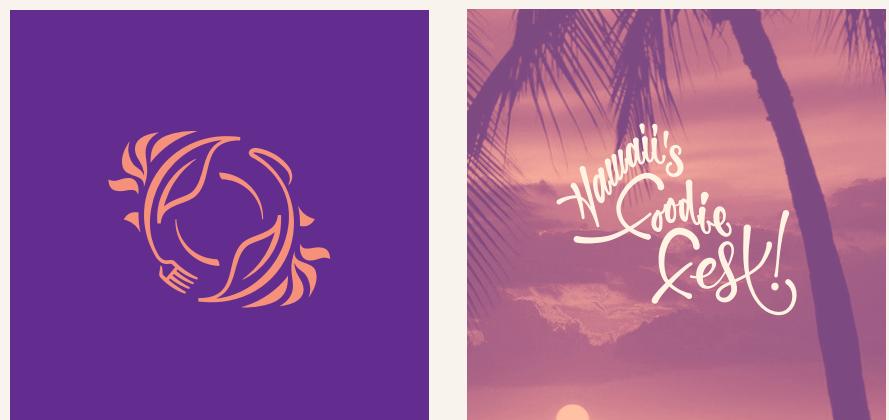
	Work Samples
NO.	05
PROJECT	TASTE OF PARADISE
TYPE	Brand Identity
CONTENT	Logo Stationery Patterns Promotional material

## ABOUT

Taste of Paradise is a food festival aimed at the “foodie” crowd, showcasing dishes from the finest new and established restaurants in Hawaii.

The festival was aimed at young adults so the branding had to convey youthfulness and fun.

The motif for the branding was derived from the Bird of Paradise flower or Strelitzia. The logo-mark consists of the two plants with the ends taking the shape of a fork and knife converging to form a plate. The logotype is styled in a handwritten script to convey the casual, yet classy atmosphere of the event.



	Work Samples
NO.	06
PROJECT	MISC. LOGOS
TYPE	Logo
CONTENT	Miscellaneous logos

## ABOUT

A collection of various logo designs.

