

# ABDELRAHMANE FERCHICHI



## Senior Product Manager - Creative Technology & Innovation

• Vancouver, Canada • PR Holder (Canada) • French citizenship abdelrahmane.ferchichi@gmail.com +1 581-999-4686

### GAME INDUSTRY INTEREST

25+ years gaming enthusiast (Skate or Die to AAA games like Skate and Battlefield). Self-taught learner currently building expertise in game development tools and creative pipelines through personal projects.

### PRODUCT MANAGEMENT

- Product Strategy & Vision Setting
- Leading Cross-Functional Teams
- User Research, Customer Discovery & Data-Driven Decisions
- Stakeholder Alignment & OKR Execution
- Technical Communication & Creative Problem Solving

### TECHNICAL SKILLS

Python React Js Edge AI

IoT Architecture Prototyping

Data Analysis (Python, Excel)

### TOOLS & PLATFORMS

Azure DevOps Docker Git CI/CD

Jira Scrum SAFe Quality Processes

Agile & Lean Confluence

### CORE COMPETENCIES

Innovation • Collaboration • Proactivity • Communication • Strategic Thinking • Adaptability.

### EDUCATION

**2021 — Master's, Digital Transformation** - Innovation, Creativity, Université Laval (QC).

**2016 — Engineer's Degree** (R&D 3-year apprenticeship at CEA), CESI, Nice, France .

### CERTIFICATIONS

Scrum Master • JS Web Dev • IoT • Big Data • Data Science • Azure Cloud

### LANGUAGES

French (Native) • English (Fluent) • Arabic (Intermediate)

### HOBBIES

Video games, photography, DIY projects, hiking

### ABOUT ME

Product leader with 12+ years of experience in R&D, leading AI-powered products and cutting-edge technologies. I hold a Master's in Innovation and Transformation, with coursework on serious games and gamified experiences. Experienced in collaborating with diverse teams to turn ideas into actionable solutions and deliver high-impact results, I am passionate about games and interactive experiences. I am excited to apply my product strategy and technical leadership to EA's Creative Innovation team, enabling artists to craft immersive experiences and redefine the future of gaming.

### PROFESSIONAL EXPERIENCE

#### Co-Founder - R&D & Operations Lead | **AIoT, SaaS** | Domely Technologies

AI-powered IoT solutions for roof protection and home safety | Montréal, QC • 2019 – Present • [domely.io](#)

- Lead **R&D** and operations for **AIoT**, integrating **SaaS** components from concept to commercialization, with a focus on creative workflow and **UX/UI**.
- Manage **\$5M** in R&D programs, set **OKRs**, and secure over **\$3M** in public and private funding.
- Develop **IoT** solutions combining sensors, embedded systems, and cloud architectures, with **2 patents** filed and continuous product discovery.
- Optimize production, logistics, and customer feedback processes, iterating on features and generating over **\$500K** in annual profit.

#### Programmer Analyst | Desjardins

Lévis, QC • 2020-2021

- Enhanced banking systems for **millions** of users, prioritizing reliability and seamless digital experiences.
- Engineered and integrated **RESTful APIs**, authored documentation, and maintained robust **CI/CD** workflows.
- Improved performance of **Java enterprise platforms**, partnering with cross-functional teams to deliver scalable solutions.

#### Product Manager & Technical Architect | Umano Medical

Lévis, QC • 2018-2020

- Architected **IoT-enabled hospital beds**, integrating **SaaS** for real-time monitoring and supporting **multi-site deployments**.
- Formulated product vision, led go-to-market strategies, and set measurable **OKRs** for cross-team alignment.
- Built **full-stack platforms**, implemented **Agile (SAFe, Scrum)**, and advanced **UX/UI** through iterative design and stakeholder feedback.

#### R&D Engineer | French Ministry of National Education

Grenoble, France • 2018

- Contributed to national platform serving **2.8M students** and **800K teachers**.
- Created project management applications with **Angular.js** and **Java Spring**, emphasizing intuitive interfaces and creative process automation.
- Produced technical specifications, led **Agile** ceremonies, and managed **CI/CD** pipelines for rapid deployment and stakeholder validation.

#### R&D Engineer - Photovoltaic Systems & Solar Technologies | CEA INES (National Institute of Solar Energy)

Grenoble, France • 2013-2016

- Conducted research on **photovoltaic cells** and **laser processes** with multidisciplinary teams.
- Built tools for **cost modeling** and **project tracking**, improving productivity.
- Managed **€14M** R&D budget and aligned with strategic planning and **OKRs**.