

**Cover Letter for Senior Product Manager at EA**

• Vancouver, Canada • PR Holder (Canada) • French citizenship abdelrahmane.ferchichi@gmail.com +1 581-999-4686

Dear Hiring Team,

I am excited to apply for the Senior Product Manager role within EA's Creative Innovation team. Gaming has inspired me since my childhood and for over twenty-five years, from classics like Skate or Die on NES to AAA titles like Battlefield and Skate. My passion for games and the tools that create them drives me to contribute meaningfully to the technology behind these experiences.

With over twelve years in product management and R&D, I have led complex AI-powered hardware and software products from concept to launch. At Domely Technologies, I defined product strategy, set OKRs, and secured multi-million dollar funding for patented AIoT solutions. I collaborate closely with engineers, designers, and UX teams to turn creative ideas into actionable, data-driven outcomes, demonstrating my creativity / innovation in transforming concepts into concrete solutions.

My experience also includes delivering complex systems, emphasizing user experience, quality, and cross-functional alignment, with a strong connection to R&D at the CEA. This work reflects my pioneering spirit, exploring emerging technologies such as AI and IoT to push the boundaries of what's possible.

I hold a Master's degree in Innovation and Transformation, with coursework in leadership, serious games, gamified experiences, creativity, and innovation management. These studies, along with personal projects in game development, highlight my commitment to learning and continuous growth. I bring determination to manage complex projects, navigate funding, and drive patented solutions from idea to execution.

Fluent in French and English, I am experienced with Agile methodologies, CI/CD, Python, React Js, Confluence, Jira, Azure DevOps, and Git. My work consistently relies on teamwork, collaborating with cross-functional teams to deliver impactful results.

For me, this role is about joining a team whose values of creativity / innovation, teamwork, and passion align with how I work. Joining EA's Creative Innovation team is a unique opportunity to combine my strategic vision, technical depth, and creative enthusiasm to empower artists and shape the future of gaming through innovative tools and workflows.

I look forward to discussing how I can contribute meaningfully to the team and support EA's mission of creating transformative gaming experiences.

Sincerely,
Abdelrahmane Ferchichi