

# II UNIT TEST 1ST PUC

## SUBJECT: BUSINESS STUDIES

(MARKS 40)

### I. Choose the correct answers from the following

2 X 1 = 2

1. Equity shareholders are called
  - a) Owners of the company
  - b) Partners of the company
  - c) Executives of the company
  - d) Guardians of the company
2. Which of the following cannot be protected under copyright?
  - a) Music
  - b) Drawings
  - c) Video games
  - d) Actors

### II. Fill in the blanks

3 X 1 = 3

3. \_\_\_\_\_ is the example for Intellectual property
4. \_\_\_\_\_ is an example for a long-term source of finance.
5. \_\_\_\_\_ is the cause for environmental pollution.

[ Debentures, public deposits, Trademark, Industries]

### III. Match the following

4 X 1 = 4

A	B
6. Social responsibility.	2017
7. Cottage industries	External Source
8. Commercial banks	Broader term
9. Start-up India scheme	Small capital

### IV. Answer the following in one word each

2 X 1 = 2

10. State any one element of Business ethics
11. For which purpose working capital is needed?

**V. Answer the following in 2 sentences each (Answer any 4)**

**4 x 2 = 8**

12. Give the meaning of Intellectual property.
13. State any 2 types of Debentures.
14. What is social responsibility of business?
15. Give 2 examples for Business ethics.
16. What is trade credit?
17. What is village Industries??

**VI. Answer the following in 4 or 5 sentences (Answer any 2)**

**2 X 4 = 8**

18. Explain briefly any 4 problems faced by small business in India
19. Explain any 4 limitations of public deposits
20. Explain 2 responsibility of business towards a) shareholders b) consumers
21. Explain the features of cottage industries

**VII. Answer the following questions in more than 15 sentences (any 1) 1 X 8 = 8**

22. Explain merits and limitations of commercial banks.
23. Explain the merits and demerits of equity shares.

**VIII. Answer the following questions (any 1)**

**1 X 5 = 5**

24. Suggest any 5 important sources of finance available for business organisation
25. As a businessman having concern for environment protection, suggest any 5 steps which can be taken up by you for environmental protection