




●  **Imagine** where your business would be if you had access to **millions** of potential customers ●



Share an update or announcement about your business that you want people buzzing about on social media.

We encourage your customers, fans, and influencers to share your business with their friends. They earn points for driving traffic, completing tasks you assign and influencing their friends.

You set the goals for your campaign and we deliver results by activating our own network of buddees and engaging with your fans. Our clear-cut graphs and precise metrics help you interpret the results.

Your Brand

Your Story

new product
upcoming event
alternative branding story
special deal
exclusive access

brandbuddiee
Campaign

brandbuddiee
newsletter blast

brandbuddiee
tweet

brandbuddiee
facebook promo

brandbuddiee
blog post



Discover.



Share.















Earn Rewards.

Features

- Brand-centric rewards encourage genuine fan participation
- Publish to our network of brand advocates or exclusively activate yours where they are with our API and embed feature
- Fully customizable campaigns--the brand sets the terms, the story, the reward, and the metrics they want including likes, traffic, survey takers, blogs, etc.
- You pick the metrics you want, your buddies and fans will deliver results
- A comprehensive analytics dashboard allows you to directly quantify your ROI
- Easily white label our tool to help activate thousands of your fans and reach millions of potential customers

Capabilities

 Increase Facebook Likes	 Gain More Twitter Followers	 Increase Yelp Reviews
 Get More from Social Media	 Recieve Organic web traffic	 Increase Social Media Buzz
 Increase Customer Referrals	 Meaningful Engagement	 Grow True Brand Advocacy
 Encourage Brand Loyalty	 Offer Brand-centric Rewards	 Use Easy-to-Read analytics

The brands

Brands big and small activate 100's to 1000's of fans to take action driving the results you need.



HANGOVER
RECOVERY SHOT*



amazon



Westfield



The buddiee

Finally, a place where everybody's influence counts. It's about results, not a score

Starting out? Tap our audience of 7,000 brand advocates waiting to discover new brands with interesting stories, then share them.

Established? Use our embed features to exclusively engage your customers and fans where they are and activate them to take action!

Facebook Average CPC (Likes, Follows, Etc) : \$1.08

Google Average CPC: \$3.3

Twitter Average CPC: \$.75 to \$2.50

Brandbuddee Average CPC: \$0.13

Average CPA on Twitter: \$2.50-\$4

Average CPA on Facebook: \$1.07

Average CPA on brandbuddee (Does not include click-throughs): \$0.39

brandbuddee refers 40K to 60K people a month to participating brands. We're the only platform that allows you to choose the metrics you want, then have them delivered organically through the natural process of word-of-mouth story-telling about your brand on social media.

Word-of-mouth is the #1 most trusted form of advertisement according to Forrester and Neilson. Word-of-mouth is brandbuddee.

We are not a pay-per-advocacy program—we denounce such programs. Real advocacy should come from real fans. Brand-centric discounts, exclusivities, and rewards are key.

We provide clear-cut analytics and measurable ROI so you know what you're getting.

Successful campaigns are open-ended and can far exceed your expectations at no additional cost.

brandbuddee is not a one-time program. It's based off content sharing, which is the focal point of social media marketing and will always be important.

brandbuddee is the # 2 referral source for Talking Rain Sparkling Ice, a \$100 million value company, beating all other CPC and digital marketing programs for only \$99 a month.

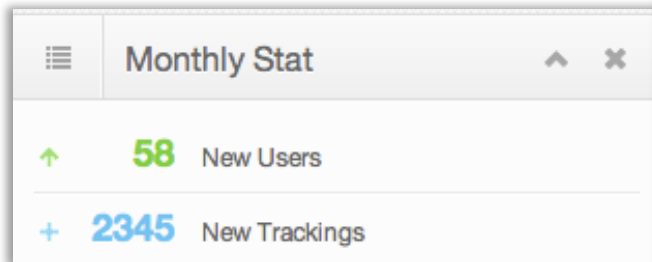
Total New Fans: **191**

New Followers: **135**

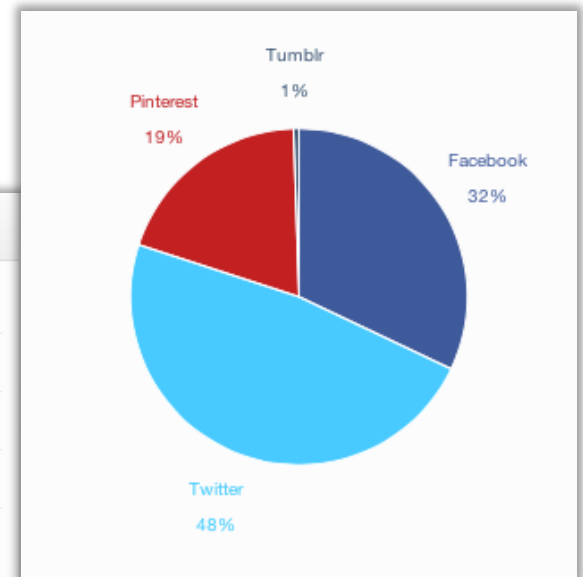
Click Referral Traffic: **2345**

Social conversations started: **390**

Blog Posts: **4**



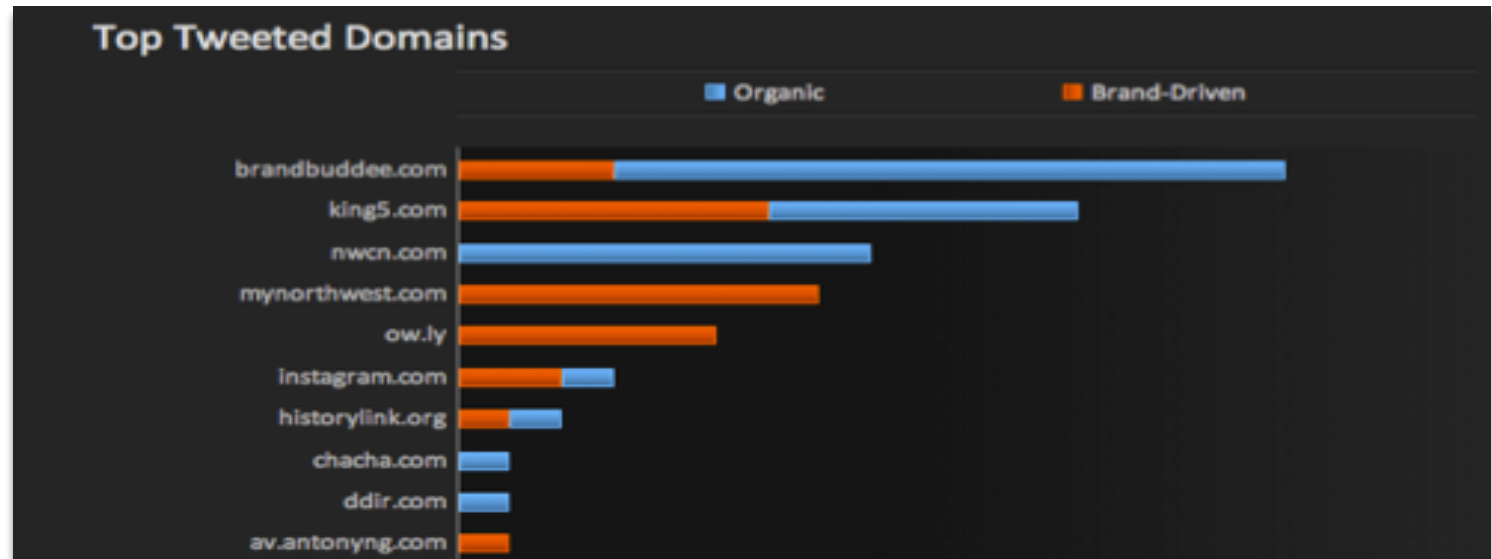
Numeric Per Social Network		
f	125	Facebook Shares
t	187	Twitter Shares
p	76	Pinterest Shares
t	2	Tumblr Shares
	390	Total Shares



brandbuddee beat traditional news media outlets for driving social media buzz about Dick's 59th Anniversary celebration. Unlike the media, which may or may not pick up your story, your customers and fans are always willing to share your story.

Click Referral Traffic: **923**

Social conversations started: **271**



Our packages

 Basic \$3³³ / Day Less Than Lunch	 Unlimited \$2³³ / Day Less Than Coffee	 Agency \$4³³ / Day Less Than A Beer
LEARN MORE!	LEARN MORE!	LEARN MORE!

 **Imagine if you could drive thousands of your fans to take action?**