

PERSONAL

- Name Yi Ting Lan
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Shih Hsin University Bachelor degree of Digital Multimedia Arts Sep 2006 - Jul 2010

E CERTIFICATE

Google UX Design

SKILLS

Visual Design

Software Design

Sketch

Figma Typography

Adobe XD

UI Design **InVision**

Responsive Design Photoshop

Wireframing

Prototyping InDesign

HTML / CSS

YI TING LAN



Yi Ting Lan is a Taiwan designer specialising in UI Design, Graphic Design, and Digital Design. A girl who is good at communication and curious about new things. Likes to share and explore beautiful design!

As a product UI designer and dependable team worker, I keep improving the necessary skills and collecting relevant information. In the future, I am curious, and will accept different challenges. I have a positive attitude, full of ideals and ambitions for my work, and contribute my work experience. Responsibly in every job!

WORK EXPERIENCE

Aug 2019 - Present

Senior Visual Designer

Anue 鉅亨金融科技股份有限公司(鉅亨網), Taipei

- Internal Website and APP UI Design.
- ★ Hao.cnyes: This project is a social media platform focusing on financial management. My work is cross-platform UI/UX design including APP and RWD web and CMS system. Discussing storyboard and planning functions with PM, product ideas, market research, wireframe planning and visual design.
- ★ UI revised design of the news website.
- ★ Design the company's B2B cooperation webpage and campaign page then complete all of this by html and css.

Jun 2015 - Jul 2019

Web Designer

AMC 空中美語, Taipei

- Internal Website and RWD Campaign Pages Design.
- DM \ Poster \ Brochures Design by Photoshop and Illustrator.
- ★ The company's official website: UI design and complete by html and css.
- **★ The course selection system** : UI designed and complete by html and css, then cooperation with RD to connection the back- ground information.

Apr 2012 - May 2015 Graphic Designer

風尚國際廣告事業有限公司, Taipei

- DM \ Poster Design by Photoshop and Illustrator.
- Producing Video by After Effects and Premiere.
- ★ The exhibition booklet and bookcover design of the TAITRA.
- ★ The exhibition newspaper of the TIS (Taipei IN Style Taipei Charm Show).

Oct 2010 - Aug 2011 Graphic Designer

偉氏國際有限公司, Taipei

- DM > Poster Design by Photoshop and Illustrator.