



## PERSONAL

### Name

Yi Ting Lan 藍怡婷

### Mobile

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### Portfolio

delphinelan.com

## EDUCATION

### Shih Hsin University

Bachelor degree of  
Digital Multimedia Arts  
Sep 2006 - Jul 2010

## CERTIFICATE

### Google UX Design

## SKILLS

Design	Software
Drawing	Sketch
Typography	Figma
Visual Design	Adobe XD
UI Design	InVision
UX Research	Photoshop
Responsive Design	Illustrator
Wireframing	InDesign
Prototyping	
HTML / CSS	

# Delphine LAN

Delphine is a Taiwan based multidisciplinary designer specialising in Digital Design and Graphic Design. A girl who is good at communication and curious about new things. Likes to share and explore beautiful design!

As a product UI designer and a solid team member, I am constantly improving the necessary skills and gathering relevant information. I listen to the real needs of users, and believe that a good product is based on a good user experience. So before designing, I will conduct user research, market analysis, user interviews, etc., to fully prepare for the next step.

I full of ideals and ambitions for my work, and contribute my work experience. Responsibly in every job!

## WORK EXPERIENCE

### Apr 2022 - Present Senior UI/UX Designer

TenMax ad Tech Lab, Taipei

- B2B platform design include DSP and SSP platform.
- Communicate and interact with different functions, deliver a high-quality UI design and related elements with a consistent experience. Participate in and define product design practices and guidelines. Participate in the complete product life cycle.
- Communicate and interact with business people and technical people, and explain the reasons for product UI design.

### Aug 2019 - Apr 2022 Senior Visual Designer

Anue 鉅亨金融科技股份有限公司 (鉅亨網), Taipei

- Internal Website and APP UI Design.
- ★ **Hao.cnyes** : This project is a social media platform focusing on financial management. My work is cross-platform UI/UX design including APP and RWD web and CMS system. Discussing storyboard and planning functions with PM, product ideas, market research, wireframe planning and visual design.
- ★ UI revised design of the news website.
- ★ Design the company's B2B cooperation webpage and campaign page then complete all of this by html and css.

### Jun 2014 - Jul 2019 Web Designer

AMC 空中美語, Taipei

- Internal Website and RWD Campaign Pages Design.
- DM 、Poster 、Brochures Design by Photoshop and Illustrator.
- ★ **The company's official website** : UI design and complete by html and css.
- ★ **The course selection system** : UI designed and complete by html and css, then cooperation with RD to connection the back- ground information.

### Apr 2012 - May 2014 Graphic Designer

風尚國際廣告事業有限公司, Taipei

- DM 、Poster Design by Photoshop and Illustrator.
- Producing Video by After Effects and Premiere.
- ★ The exhibition booklet and bookcover design of the TAITRA .
- ★ The exhibition newspaper of the TIS (Taipei IN Style Taipei Charm Show) .