

CV

#### **PERSONAL**

- Name
  Yi Ting Lan
- **Mobile** 0921763276
- Portfolio
   delphinelan.com

### EDUCATION

Shih Hsin University
Bachelor degree of
Digital Multimedia Arts
Sep 2006 - Jul 2010

# CERTIFICATE

Google UX Design

## **SKILLS**

DesignSoftwareDrawingSketchTypographyFigma

Visual Design Adobe XD

UI Design InVision

Responsive Design Photoshop

Wireframing Illustrate

Prototyping InDesign

HTML / CSS

Yi Ting Lan is a Taiwan based multidisciplinary designer specialising in Digital Design and Graphic Design. A girl who is good at communication and curious about new things. Likes to share and explore beautiful design!

As a product UI designer and dependable team worker, I keep improving the necessary skills and collecting relevant information. In the future, I am curious, and will accept different challenges. I have a positive attitude, full of ideals and ambitions for my work, and contribute my work experience. Responsibly in every job!

## **WORK EXPERIENCE**

Aug 2019 - Present Senior Visual Designer

Anue 鉅亨金融科技股份有限公司(鉅亨網), Taipei

- Internal Website and APP UI Design.
- ★ Hao.cnyes: This project is a social media platform focusing on financial management. My work is cross-platform UI/UX design including APP and RWD web and CMS system. Discussing storyboard and planning functions with PM, product ideas, market research, wireframe planning and visual design.
- ★ UI revised design of the news website.
- ★ Design the company's B2B cooperation webpage and campaign page then complete all of this by html and css.

Jun 2015 - Jul 2019 Web Designer

AMC 空中美語, Taipei

- Internal Website and RWD Campaign Pages Design.
- DM \ Poster \ Brochures Design by Photoshop and Illustrator.
- ★ The company's official website: UI design and complete by html and css.
- $\bigstar$  The course selection system : UI designed and complete by html and css, then cooperation with RD to connection the back- ground information.

Apr 2012 - May 2015 Graphic Designer

風尚國際廣告事業有限公司, Taipei

- DM \ Poster Design by Photoshop and Illustrator.
- Producing Video by After Effects and Premiere.
- $\bigstar$  The exhibition booklet and bookcover design of the TAITRA .
- $\bigstar$  The exhibition newspaper of the TIS (Taipei IN Style Taipei Charm Show) .
- Oct 2010 Aug 2011 Graphic Designer

偉氏國際有限公司, Taipei

- DM > Poster Design by Photoshop and Illustrator.