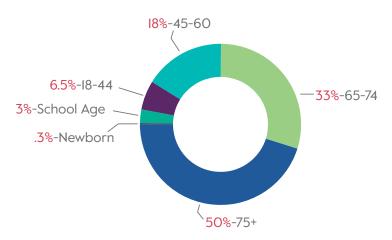


### WHAT CAUSES HEARING LOSS?

- Excessive **noise exposure** is the leading cause of hearing loss in the United States in adults
- Ototoxic drugs can cause hearing loss, tinnitus or balance disorders. There are over 200 known medications including: NSAIDS, antibiotics, diuretics, some cardiac medicine, and more.
- Aging is also a cause of hearing loss. Over time, our ears change and the tiny hair cells that help us hear become damaged and cannot re-grow.
- Various **illnesses and diseases** can be associated with hearing loss. Some include Meningitis, Heart Disease, Diabetes, Ménière's disease and Alzheimer's, among others.
- Other factors can lead to a higher risk of hearing loss as well, such as obesity, birth defects, head injuries, family history, smoking, and more

### **HOW COMMON IS HEARING LOSS?**

Hearing loss affects people of all ages. The graphic below shows percentages of hearing loss by age.



#### HOW CAN I PREVENT HEARING LOSS?

Simple tips to protect your hearing:

- Wear hearing protection and limit the time you're exposed to noise
- Turn down the volume keep music and TV volume at 50% or less
- Maintain a healthy lifestyle to avoid conditions such as high blood pressure and diabetes which contribute to hearing loss
- **Avoid ototoxic medications** talk to your healthcare professional when drugs are prescribed

## WHEN SHOULD I GET MY HEARING CHECKED?

Hearing loss can come on gradually. You may not even notice it's happening. As a rule of thumb, if your hearing test reports your hearing is OK, stick to once every three to five years. You should test your hearing annually if you are 55 or older or are experiencing any of the following:

- **Consistent exposure** to loud noises
- **Difficulty understanding** in noisy environments or in
- Hearing mumbling or feeling as though people are not speaking clearly
- Ringing in your ears

## DO I REALLY NEED HEARING AIDS?

My hearing isn'tTHAT bad...

Even mild hearing loss can negatively affect key areas of your life, including: mental health, physical health and income. Additionally, untreated hearing loss is usually more noticeable to other people than the actual hearing aids.

# HEARING AID PROGRAM OVERVIEW



Amplifon Hearing Health Care was established in 1995 to offer affordable, quality hearing care to patients. With custom hearing solutions from the leading manufacturers, expert care to make sure your expectations are met, and low prices negotiated on your behalf, Amplifon is with you every step of the way.

### THE AMPLIFON HEARING HEALTH CARE PACKAGE



**Custom hearing solutions** - we find the solution that best fits your lifestyle and your budget from one of the top brands.



**Hearing aid low price guarantee\*** - if you find the same product at a lower price, bring us the local quote and we'll not only match it, we'll beat it by 5%!



**Risk-free 60-day trial** - 100% money-back guarantee if not completely satisfied.



**Continuous Care** - 1-year free follow-up, 2 years of free batteries, and a 3-year warranty.\*\*

### DO HEARING AIDS REALLY WORK? WHICH BRAND IS BEST?

Hearing aids and the technology behind them have advanced considerably! They have bluetooth capabilities, automatic volume control, and can help reduce background noise to make sounds more clear. Did you know that **95% of people with hearing loss can be successfully treated with hearing aids**?

There is no one right brand, everyone is different. However, we do offer **discounts on the 10 top brands**. Each brand has a different level of technology for varying types of hearing loss. A hearing care professional can help you determine which option is right for you.





### WHAT IF MY HEARING AID DOESN'T WORK?

That's ok! If you buy from Amplifon, you receive **1-year of free follow up care** to ensure the device can be adjusted to meet your needs. If adjustments are not working for you, we have a **60-day risk-free trial-period** with a full refund (no hidden restocking or return fees). Amplifon offers thousands of different products, the right one is out there waiting for you.

### HOW DO I ACCESS MY DISCOUNT?

Accessing your discount is as **easy as 1-2-3**! Simply follow these steps:

Call Amplifon at 1-866-921-3974 and a Patient Care Advocate will assist you in finding a hearing care provider near you.

Our advocate will explain the Amplifon process and help you schedule an appointment. We'll send information to you and your hearing care provider to ensure your discounts are activated.

Hearing aids cannot restore natural hearing. Your experience will depend on the severity of your hearing loss, accuracy of evaluation, proper fit and ability to adapt to amplification.

- \*Amplifon offers a price match on most hearing devices. Some exclusions apply. Not available where prohibited by law. Visit amplifonusa.com or call for more details.
- \*\*Some exclusions apply. Limited to one-time claim for loss and damage. Deductibles may apply.

Hearing services are administered by Amplifon Hearing Health Care, Corp. Amplifon Hearing Health Care is solely responsible for the administration of hearing health care services, and its own financial and contractual obligations.

Delta Dental of Idaho and Amplifon are independent, unaffiliated companies.