

**“Boo at the Zoo Contest”
Official Rules**

ELIGIBILITY:

No purchase necessary. A purchase will not increase the chances of winning. Must be 18 or older and must be a resident of Idaho. Open to individual, legal residents of ID who are 18 years of age or older. Employees of Delta Dental of Idaho and their respective corporate affiliates, successors and/or assigns, subsidiaries and agents, advertising and promotion agencies involved in any way with this promotion and members of their immediate family (spouse and parents, siblings and children of their spouse) and persons living in the same household of such individuals are not eligible to participate or win a prize. Void outside ID and where prohibited.

HOW TO ENTER:

To enter the **“Boo at the Zoo Contest,”** you must complete the registration form on the [Delta Dental of Idaho Blog](#) or mail your name, address, phone, and email to Delta Dental of Idaho Attn: Marketing, 555 East Parkcenter Boulevard, Boise, ID 83706. Sponsor not responsible for late, lost, damaged, illegible, incomplete, and incorrect or misdirected entries.

PRIZES:

The **“Boo at the Zoo Contest”** promotion will begin Monday, October 9, 2017 and conclude Monday, October 23, 2017, at 5 p.m. MT. Mailed forms must be postmarked on or before October 13, 2017. A Delta Dental of Idaho representative will pick a winner at random. There will be a total of one prize for this promotion. The winner will receive four tickets to the Boo at the Zoo at Zoo Boise on October 28, which runs from 10 a.m. to 5 p.m. with the last admission at 4:30 p.m., and a kid’s Sonicare electric toothbrush. Retail value for the prize is up to \$75. Odds of winning will vary by the number of eligible entries received. Winner will receive prize at Boo at the Zoo. Winner will be announced on October 26, 2017.

GENERAL CONDITIONS:

No cash redemption, substitution or transfer of prize permitted. All federal, state and local taxes on prize and expenses relating to acceptance and use of prize are the sole responsibility of winner. Prizewinners will be notified by email or phone and will be required to sign and return an affidavit of eligibility and liability/publicity release (except where prohibited by law). By participating, entrants agree to: (a) be bound by these official rules and the decisions of Sponsor and judges which shall be final and binding in all aspects relating to the promotion, (b) and consent to the use by Sponsor of entrant’s phone and email address for the purpose of notifying participant if he or she is only a prize winner, and (c) release and forever discharge and covenant not to sue Delta Dental of Idaho their affiliates, subsidiaries, distributors, agents and advertising & promotion agencies and the employees, directors and officers of each of the foregoing entities from any and all claims, demands, damages, losses and liabilities, of any nature whatsoever, which they may now or hereafter assert, including but not limited to claims for injury, death, damages, or illness arising out of or relating to or claimed to be arising out of or relating to promotion entry, prize acceptance or use or misuse of the prize or any product or prize certificate awarded including, without limitation, personal injury, death and property damage. Acceptance of a prize constitutes winner’s agreement and permission to the use of his/her name and/or photograph for advertising, publicity and promotional purposes without further notice or compensation (unless prohibited by law). Sponsor and its agents are not responsible for any printing or other errors in promotion related material. The laws of Idaho will govern this promotion. Delta Dental of Idaho will not use or sell personal contact information including address, phone or email for any other purposes outside of the **“Boo at the Zoo Contest”** prize notification.

WINNER’S LIST:

For the name of the winner please visit facebook.com/DeltaDentalID

SPONSOR: Delta Dental of Idaho 555 East Parkcenter Boulevard, Boise, ID 83706.

FBP:071212