



## Child Friendly Community Survey

# Business Brief

Enclosed please find information about our Child Friendly Community Survey. We have included information about the survey, its general findings, and all the responses that specifically pertain to Delta Businesses.

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Ministry of  
Children and Family  
Development

*DeltaKids is funded by the Ministry  
of Children and Family Development*



*The Delta Child Friendly Community  
Survey was funded by the United Way*

# Survey Background

**Who:** DeltaKids is a coalition of the non-profit and government partners who work with Delta children and families. Together we plan, implement, and support opportunities for the optimum development of children from conception to age twelve.

**What:** DeltaKids conducted a Child-Friendly Community Survey. The survey was inspired by the work of the Society for Children and Youth of BC and was funded by the United Way. Information about the general findings and specific results about Delta Businesses is enclosed.

**Why:** We offer this data in the hope that it will assist you in your work with Delta children and families, and in the spirit of prompting further discussion, research, and collaboration. Together we can make Delta an even more family friendly community than it is already.

*If you have questions about the survey or would like additional details please be in touch with:  
Jason Hodgins: [jhodgins@deltasd.bc.ca](mailto:jhodgins@deltasd.bc.ca)*

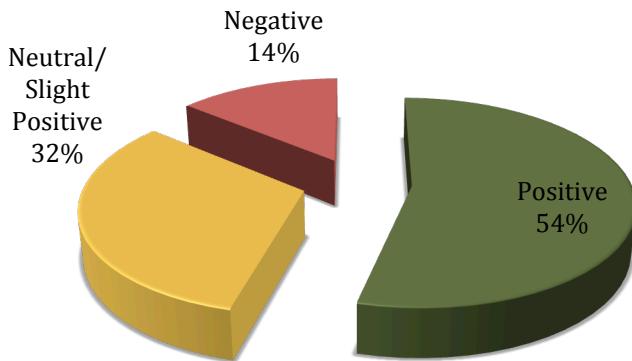
*If you would like to arrange a presentation, explore opportunities to collaborate with DeltaKids, or share ways you have found this information useful please be in touch with:  
Andrea Lemire: [coordinator@deltakids.ca](mailto:coordinator@deltakids.ca)*

About the Survey	Results
Where: The survey was conducted online, at community programs, events, and in schools during 2015	 <b>500 Parent Responses</b> (majority collected at programs and recreation centres)
What: Qualitative questions with three possible responses and the option to add comments.	 <b>54% of the time parents selected the most positive option</b> (community factors)
Who answered: Results are representational of Delta families, geographically and by child's age group	 <b>Responses from 1-2 % of families in each of the Delta neighbourhoods</b> <b>2.5% of each age cohort represented, newborn to 12 years old, based on 2011 census</b>
Were kids asked? Yes!	 <b>50 responses to age 3-5 interview</b> <b>31 responses to age 6-12 survey</b>
<b>2 questions about Delta businesses</b>	 <b>Parents feel very welcome</b> <b>Visiting businesses with children is more stressful than other activities</b>

# General Survey Findings: Community Factors

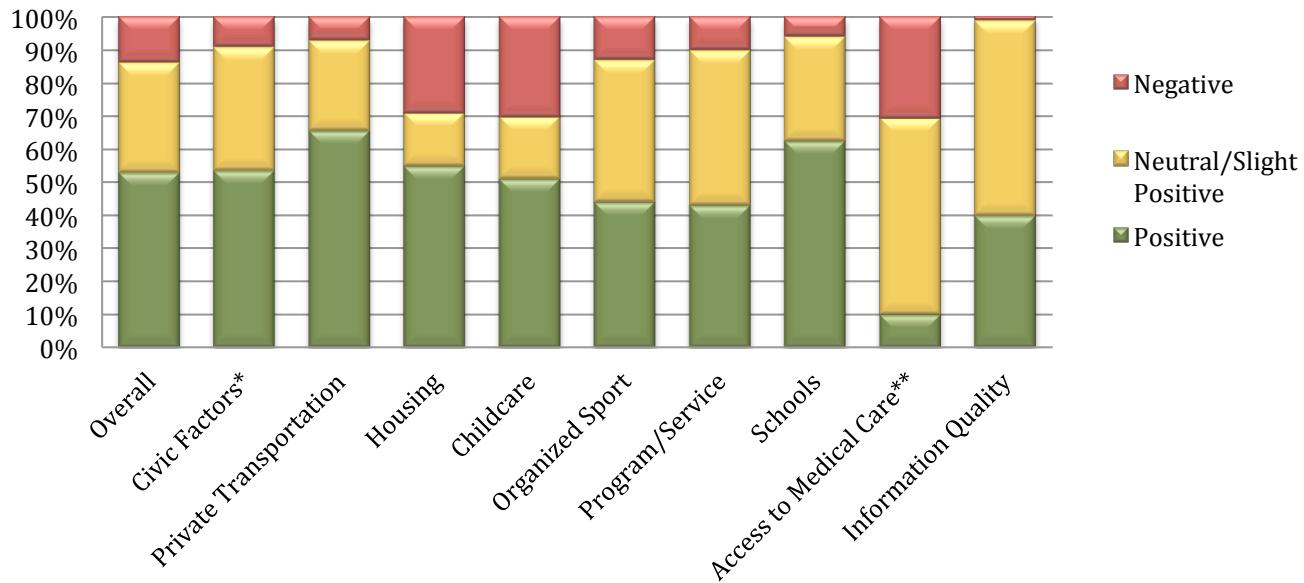
The survey included questions about the children's home environment/parent beliefs, and questions about the wider community. There were 29 questions covering a broad range of factors that impact families' experience of living in Delta. The choice of answers included a positive, negative and neutral/slightly positive answer.

## Community Factors



These 29 questions can be grouped into 9 categories. Questions specific to businesses are in the civic section.

## Community Factors by Section



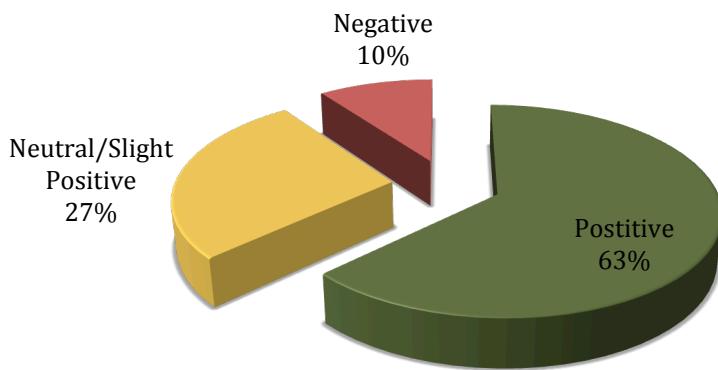
\* Civic Factors include access to play and outdoor spaces, feelings of safety, media coverage, involvement of children in decision-making, and experiences with local businesses.

\*\* The questions in 'Access to Medical Care' did not follow the typical question format. For most of those questions, the most positive response was a neutral one.

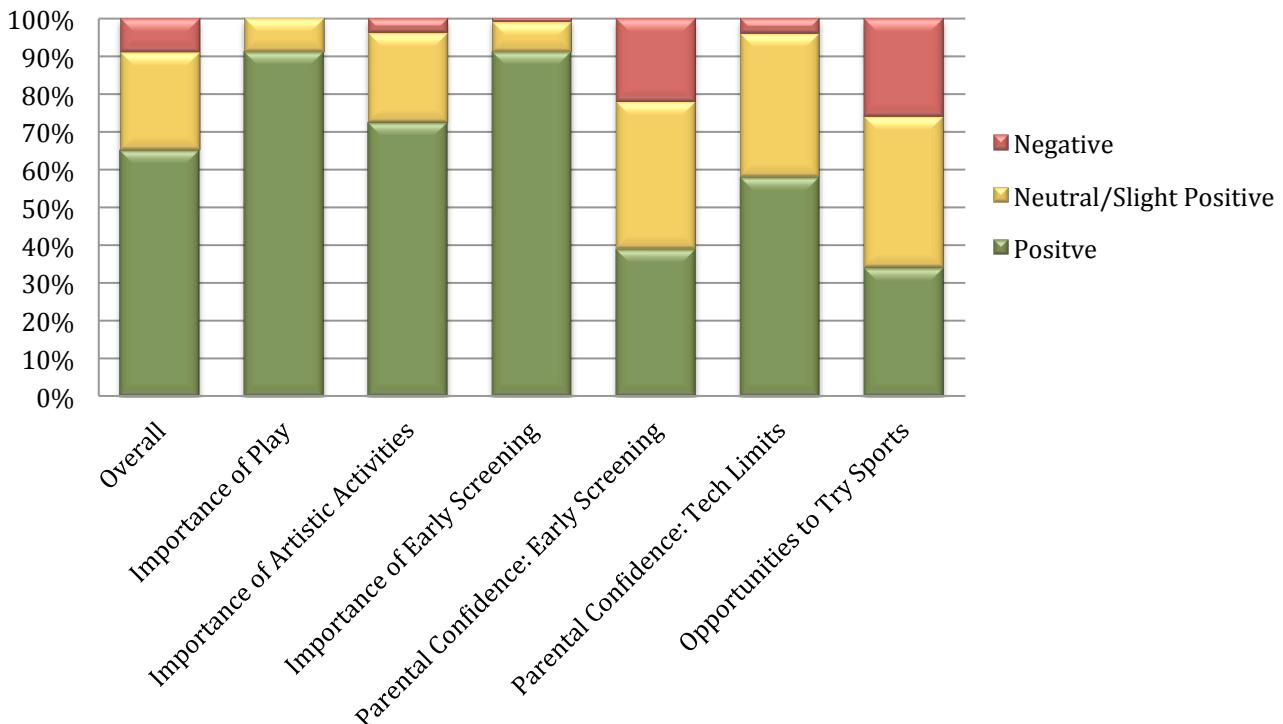
## General Survey Findings: Home Factors

Six Home Factors were surveyed. The survey asked about the importance of play, the importance of artistic/creative opportunities for children, the importance of early screening, parental confidence knowing when to access early screening, parental confidence setting limits on technology, and whether children had opportunities to try various sports activities. There were three possible answers: a positive response, a neutral/slight positive response, and a negative response.

### Home Factors



### Home Factors



# 10 Highest Rated Community Questions

On average, parents responded to questions about their community with the most positive response available 54% of the time. These are the top ten community factors.

<i>Rank</i>	<i>Item</i>	<i>Response</i>
1		How convenient is it to drive a car around your community with children? 84% : Convenient
2		How welcome do you feel at your child's school? 78% : Very Welcome
3		My child has regular access to outdoor spaces where he/she can explore, create and interact with the environment. 77% : Agree
4		How welcome do you feel with children in Delta stores, restaurants and other businesses? 76% : Very Welcome
5		There are lots of different places in my community for children to play. 69% : Agree
6		How convenient is it to walk around your community with children? 67% : Convenient
7		My community is a safe place to raise children. 67% : Safer than Average
8		How available are recreation programs for children? 62% : Many Programs are Available
9		There are many community/cultural events for my family to participate in. 59% : Agree
10		How difficult was it to get your current home? 58% : Relatively Easy

## 10 Lowest Rated Community Questions

On average, parents responded to questions about their community with the least positive response available 14% of the time. These are the ten lowest rated factors.

<i>Rank</i>	<i>Item</i>	<i>Response</i>
1		How easy has it been to access Doctors in the community while living in Delta? 46% : Difficult
2		How easy has it been to access Mental Health Workers in the community while living in Delta? 40% : Difficult
3		Compared to other family activities, how stressful is it to shop, eat out, or take care of family business when you are with your children? 30% : More Stressful
4		My community involves children and youth in making decisions that affect the whole community. 20% : Disagree
5		How easy has it been to access pre-natal care in the community while living in Delta? 18% : Difficult
6		How hard has it been to make arrangements for the care of your children when you as parents are not able to provide care? 18% : Very Hard
7		How easy has it been to access Public Health Nurses in the community while living in Delta? 16% : Difficult
8		How available are groups and services that offer help to parents when they want it? 15% : Few Programs are Available
9		How convenient is it to ride bicycles around your community with children? 15% : Not Convenient
10		Is your child able to participate in the sports that you would like him/her to? 13% : No

## Survey Findings: Business Specific Responses

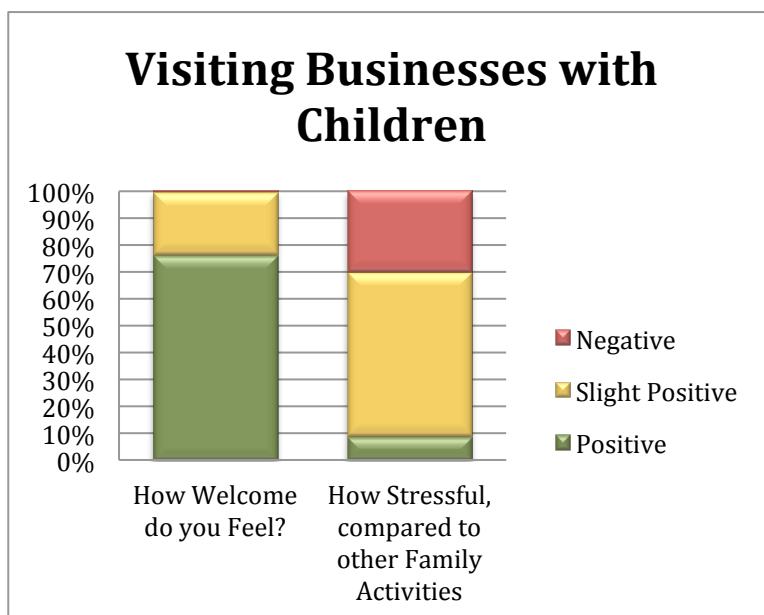
The parent survey asked two general questions about the experiences of families in Delta businesses

*Q1: How welcome do you feel with children in Delta stores, restaurants, and other businesses?*

- a. Very welcome
- b. Somewhat welcome
- c. Rarely welcome

*Q2: Compared to other family activities, how stressful is it to shop, eat out, or take care of family business when you are with your children?*

- a. More stressful
- b. About the same
- d. Less stressful



The results show that families feel very welcome in local businesses; this question was the fourth most family friendly factor identified in the survey.

On the other hand families are finding the act of visiting businesses with their children more stressful than other family activities; this question was the third least family friendly factor identified in the survey.

It is clear that local businesses want to welcome families and that they are having great success making families feel welcome when they arrive with children. These results point to an opportunity to build on this welcome by implementing strategies to reduce the stress that parents experience when conducting business with kids.

For families a less stressful experience has a direct positive effect on their mental health and well-being. For businesses, a less stressful experience is likely to increase the number of visits and level of patronage by families.

## Appendix I: Parent Survey Comments

Question: *How welcome do you feel with children in Delta stores, restaurants, and other businesses?*

Welcome most of the time

I wouldn't shop in a store that wasn't kid friendly. Delta is a community, therefore families live in it and the expectations is that the businesses cater to the surrounding demographics

We need way more automatic doors.

Automatic doors for strollers are wonderful. More would be fantastic.

My kids come everywhere with me!

Generally welcome.

Some restaurants have no change table available.

Somewhere in between - individual places differ in their welcome

No smiles from employees or greeting

Very welcome

I feel welcome by the stores, but often not by other customers. Particularly in grocery stores when I have two kids in a large stroller.

Depends on your ethnic

There are so few restaurants in North Delta aside from a few Indo Canadian restaurants on Scott Road., this question seems like a joke.

They have high chairs some have toys and play areas like Mcdonalds

I think people can be a bit more friendly

I always smile

Save-On Foods rarely has a till open to allow shopping with a double stroller

## Appendix I Parent Survey Comments

Question: *Compared to other family activities, how stressful is it to shop, eat out, or take care of family business when you are with your children?*

It is slightly less stressful to eat out and there are not many spots to breastfeed.

Eating out is a bit stressful.

My kids are little.

We have 4 to 6 children in our home

Somewhat more stressful. Moderately.

Depends on place/day/patience etc.

I don't find it stressful

the stress is more due to children's behaviour

About the same as other activities

Trennant park parking lot and intersection is terrifying with a stroller. I'm surprised there aren't more accidents. Very stressful and sidewalks are not accessible for stroller/wheelchair

I have never had issues taking our kids out

All the time they want to play they want food which they are like

At times it depends if there is too much traffic and stores are packed with shoppers

They are kids, they get into everything

n/a

I always smile

It's not the community's fault. My child is at the age where he prefers to be impossible.

It also depends on the age of the child. My daughter is 2, so it does make it more difficult to do shopping. I assume when child is older & able to follow directions, it is easier to do such activities.

## APPENDIX II: 3-5 year old Interview:

### Business Mentioned Comments page 1 of 2

Question: *What is your favourite thing about where you live?*

There's restaurants (*4 year old*)

Question: *From your house, where can you and your family walk?*

The grocery store (*3 year old*)

School, park, playground, stores (*5 year old*)

To the 7-11, the park, the bus stop with Daddy (*5 year old*)

To parks, school, town shopping mall (*2 year old*)

Chapters, park (*5 year old*)

Playground, groceries (*5 year old*)

We can walk to the beach, school, and white spot (*4 year old*)

McDonalds, the library, parks, movie theatre, the malls. (*4 year old*)

Schools, park, shopping (*4 year old*)

To a candy store (7-11), -playground (*3 year old*)

The crazy bread place and maybe Chuck E Cheese (*4 year old*)

Question: *Where do you like to play?*

McDonalds (*4 year old*)

Question: *What do you play outside?*

In sand, climbing, babies, little ponies, restaurant (*5 year old*)

Question: *Where do you feel safe?*

Home, with family, daycare (*4 year old*)

At Home, at daycare, at the park (*4 year old*)

Library, dance class, church, Sungod - swimming and roaming rascals, daycare (*3 year old*)

Question: *Where do you use these (pictures of Art tools)?*

School, home, 4 cats (*5 year old*)

Home, school and daycare (*5 year old*)

## APPENDIX II: 3-5 year old Interview:

### Business Mentioned Comments page 2 of 2

Question: *Who cares for you?*

\_\_\_\_ from Daycare, \_\_\_\_\_ from Dance, \_\_\_\_\_ from Cartwheels (*3 year old*)

My sister, my Nona, daycare (*5 year old*)

Before and after care at Devon Gardens (*5 year old*)

1<sup>st</sup> Step Montessori Daycare (*5 year old*)

Grandma, grandpa, Nana, Papa, Daycare worker (*3 year old*)

Daycare, grandparents (*3 year old*)

Mommy, Daddy, Auntie, daycare ladies (*4 year old*)

Mommy, daycare, family friend (*5 year old*)

June (daycare) (*5 year old*)

Extended family, daycare (*5 year old*)

School and After Care (*5 year old*)

Granny, Grandad, daycare (*5 year old*)

Delta Montessori Preschool (*3 year old*)

Daycare (*5 year old*)

## APPENDIX II: 3-5 year old Interview:

### Business Question: Store Comments page 1 of 2

Question:

<i>What store do you like to go to?</i>	<i>What do you like about going there?</i>	
Superstore	Free cookie	(3 year old)
the mall, so my mom can buy me things	I get treat, save-on foods i get a cookie (cookie store)	(3 year old)
the princess aisle (at superstore)	when we pick out a doll for birthday cakes	(4 year old)
I like to go to Walmart, Costco.	Having the swirl ice cream and French fries.	(5 year old)
Toy store	Toys	(3 year old)
Superstore	Walk and run	(5 year old)
Costco	their fries	(5 year old)
Safeway	The people	(4 year old)
London drugs	That there are toys	(5 year old)
shopping mall	to buy something	(5 year old)
SaveOn Foods - Nordel	nice people who work there	(5 year old)
Walmart	They have lots of toys	(5 year old)
Walmart, SaveOn, Starbucks, Boston Pizza	they have good food, the people are nice	(5 year old)
Superstore	Toy section	(4 year old)
Walmart	There is a lot of food.	(3 year old)
To the bakery and to McDonald's	I get to choose a cookie.	(3 year old)
SaveOn, London Drugs, Dollar Store	Friendly staff	(4 year old)
London Drugs. Dollarama	Good prices and lots to choose from	(4 year old)
SaveOn	Exciting, free cookie, everyone is friendly.	(3 year old)
Superstore	To get bread and carrot and noodles.	(3 year old)
Walmart	I buy toys	(4 year old)
the pet store	I like the fish and the kittens	(5 year old)
Dollar store, pet store	Kids toys, sometimes have pets there	(2.5 year old)
I like to go to Amazon and Dairy Queen and Tim Hortons.	I like about Tim Hortons because I can get Timbits there.	(5 year old)
London Drugs, Bitz	staples for family	(4 year old)
Target	All the toys	(5 year old)
Costco	I like going to Costco to get all the veggies	(5 year old)

## APPENDIX II: 3-5 year old Interview:

### Business Question: Store Comments page 2 of 2

Question:

<i>What store do you like to go to?</i>	<i>What do you like about going there?</i>	
Toy store Safeway	Cookies	(5 year old)
corner store	getting slurpees and treats	(5 year old)
McDonalds, pet store	fries, playplace and seeing the puppies and kitties	(4 year old)
Walmart	The food is cheaper than save on foods or superstore	(3 year old)
superstore	toys	(3 year old)
suprestore	toys	(4 year old)
superstore	buy everything	(4 year old)
superstore	toys	(4 year old)
Grocery stores	A good selection Of foods	(4 year old)
Toy Store	Looking at the toys	(3 year old)
Toy Store	Because of all the toys that we could buy	(4 year old)
Chapters	Looking at all the toys	(5 year old)
Macdonalds and mall	because they have play areas	(3 year old)
Superstore	Good selection and prices	(3 year old)
Superstore	Get food, Mede, kids clothing, insurance etc etc I guess the conventions and time saving	(5 year old)
I only really like grocery shopping	Buying food to experiment with new meals	(3 year old)
Toys r us	Looking at the toys	(5 year old)
the Apple Store	I like iPad and iPods there	(4 year old)

## APPENDIX II: 3-5 year old Interview:

### Business Question: Restaurant Comments page 1 of 2

Question:

<i>Other than home, where do you go to eat?</i>	<i>What do you like about eating there?</i>	
White spot, Starbucks	Running laps in white spot. Steamed milk at Starbucks.  (Family no longer eats out much because 3 yr old and 1 year old are not able to sit still long enough)	(3 year old)
white spot we go to with my opa.	I like the pirate ship and the chocolate coin	(3 year old)
sushi, mcdonalds	just eating	(4 year old)
The Old Spaghetti Factory, packed lunches at school	The bread with whipped garlic butter, also the ice cream.	(5 year old)
Tim Hortons	Donuts	(5 year old)
Mcdonald's	Fries	(5 year old)
Whitespot	The people	(4 year old)
Rickys. McDonald's. Ladner sushi.	Yummy food	(5 year old)
restaurant	I don't know.	(5 year old)
Boston Pizza, Starbucks, Tim Hortons	Boston Pizza has fun things to do	(5 year old)
Sushi	California rolls	(5 year old)
boston pizza, lotus restaurant, starbucks	good food and fun stuff to do	(5 year old)
Ricky's, subway	Pancakes, treasure chest	(4 year old)
White Spot	We get boats.	(3 year old)
McDonald's (White Spot, Subway and Sushi sometimes)	There are french fries and a park to play in.	(3 year old)
Grandparents house??? Ladner Sushi	Good food (reasonable prices)	(4 year old)
Sharkey's	Good food. Outdoor patio.	(4 year old)
take out, love Sushi, Pho	Love the food	(3 year old)
Boston Pizza, Subway, McDonald's	Yummy food.	(3 year old)
Subway, McDonald's, the Keg	I get a treat if I behave.	(4 year old)
Costco, Pizza House	I try stuff, I like pepperoni pizza	(5 year old)
Sushi, fresh slice pizza	feels good	(2.5 year old)
Wendy's	Because you can get Frosty's	(5 year old)

## APPENDIX II: 3-5 year old Interview:

### Business Question: Restaurant Comments page 2 of 2

Question:

<i>Other than home, where do you go to eat?</i>	<i>What do you like about eating there?</i>	
ABC, White Spot, Mario's	acceptability of families, affordability	(4 year old)
Boston pizza	Pizza	(5 year old)
Apples	There is some juice in it	(5 year old)
McDonald's, Abc, White spot	Pirate paks, Playground	(5 year old)
at my friend's house	because I can play with my friends	(5 year old)
McDonalds, Subway, Little Ceasars, Menchies	fries, ham sandwich, pizza and froyo	(4 year old)
white spot, earls	They are a sit down restaurant with good food	(3 year old)
restaurant	yummy food	(3 year old)
mc donalds	play area	(4 year old)
I eat homemade food only.	nothing	(4 year old)
McDonald	Play-area	(4 year old)
Fast food, McDonald's and limited sit down as we have a 1 yr old	Convince and entertaining for the kids	(4 year old)
Romer's Burger Bar and Boston Pizza	Pizza, burgers, fries and grilled cheese	(3 year old)
White Spot and McDonald's	White Spot - Macaroni and strawberry ice cream McDonald's - Ice cream, hamburgers and french fries	(4 year old)
Park (Picnic)	Watermelon on a sunny day	(5 year old)
Mcdonalds Tim hortons	Activity Mcdonalds	(3 year old)
Cactus club, ear Los, Boston pizza and tasty s	Atmosphere and time out of the house with friends and family	(5 year old)
Sushi, pizza	Quality food, flavours, variety	(3 year old)
Pizza, sushi	Flavour	(5 year old)
At school, at restaurant	They have spaghetti and meatballs	(4 year old)

## APPENDIX III: 6-12 year old Questionnaire:

### Comments Where Business Mentioned page 1 of 2

Question: *What is the best part about where you live?*

It's that my neighbourhood is very peaceful and quiet and that services are very close by so we don't have to go far to get groceries or do activities. (10 year old)

I'm close to my grandparent's house. It's not far from Tim Hortons. I can ride my scooter and play outside. (8 year old)

My friends live close by and I like my daycare (6 year old)

I play hockey with my friends, I go to daycare (9 year old)

Question: *Where do you like to play?*

Parks, bowling, front of my house (6 year old)

Question: *Where do you feel safe?*

Mom's house, auntie's house, daycare (6 year old)

Home. Cabin. School. Daycare. (6 year old)

School. Home. Skating. Daycare. (9 year old)

Home. Grandma's house. Daycare. (6 year old)

Around my Mom and dad, at school and after care (6 year old)

Question: *If you weren't feeling safe who could you talk to?*

Mom, grandma,/papa, child care provider and Dad (6 year old)

Mommy, Daddy, Daycare (6 year old)

The charge person. Daycare. (9 year old)

Mom, Dad, after care, my teacher, my principal (8 year old)

Question: *If you could, what would you change about where you live?*

Closer stores (8 year old)

Well, living on the big hill is a little tiring if you want to get anywhere. I would like it to be more closer to the mall so I don't have to drive a long time to get to the Richmond mall. (8 year old)

Question: *Who listens to you when you have ideas?*

Grandma, Stepsister, Childcare providers at daycare, Papa, Mom (6 year old)

Mom, brother, friends, daycare (6 year old)

Mom, Dad, Friend, Daycare (9 year old)

Childcare provider, Daddy (6 year old)

## APPENDIX III: 6-12 year old Questionnaire:

### Comments Where Business Mentioned page 2 of 2

Question: *Where can you be creative?*

At home, 4 Cats (*6 year old*)

School, daycare (*6 year old*)

Daycare (*6 year old*)

Daycare, school, with Grandma (*6 year old*)

At home, with Mommy. At daycare we make lots of things (*9 year old*)

School and daycare (*7 year old*)

## APPENDIX III: 6-12 year old Questionnaire:

### Business Question: Store Comments page 1 of 2

Question:

<i>What stores do you like to go to?</i>	<i>What do you like about going there?</i>	
Superstore, Save on foods, walmart	Cheap and good quality	(10 year old)
Claire's, Ardene's, Payless, Pet Store, Guildford Mall	Claire's: It has a bunch of fun stuff Ardene's: It has cool clothes Payless: Shoes Pet Store: The cute animals	(10 year old)
Toy store. Clothes store and shoe store.	At the toy store I like to buy Shopkins.	(7 year old)
Grocery	Get some food	(10 year old)
Super store,costco and walmart	You can find all needs	(10 year old)
I love toys and tech and the restaurants I like are peek-a-boo sushi and white spot.	Well, at toys and tech they have anything I want. At peek-a-boo they might be a small business but wow does the sushi get better than that! At white spot the service is spectacular and obviously they have good food.	(9 year old)
i love STARBUCKS!!!!. the dollar store, saveon foods, thrifys, and MORE STARBUCKS!!!!	FOOD, AND STUFF I DON'T NEED IS ALWAYS AT THE STORES I LIKE.	(12 year old)
Zellars, toys r us, dollar store	Toys	(8 year old)

## APPENDIX III: 6-12 year old Questionnaire:

### Comments Where Business Mentioned page 2 of 2

Question: *Where can you be creative?*

At home, 4 Cats (*6 year old*)

School, daycare (*6 year old*)

Daycare (*6 year old*)

Daycare, school, with Grandma (*6 year old*)

At home, with Mommy. At daycare we make lots of things (*9 year old*)

School and daycare (*7 year old*)

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### Business Question: Store Comments page 1 of 2

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Toy store. Clothes store and shoe store.	At the toy store I like to buy Shopkins.	(7 year old)
Grocery	Get some food	(10 year old)
Super store,costco and walmart	You can find all needs	(10 year old)
I love toys and tech and the restaurants I like are peek-a-boo sushi and white spot.	Well, at toys and tech they have anything I want. At peek-a-boo they might be a small business but wow does the sushi get better than that! At white spot the service is spectacular and obviously they have good food.	(9 year old)
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Zellars, toys r us, dollar store	Toys	(8 year old)

## APPENDIX III: 6-12 year old Questionnaire:

### Business Question: Store Comments page 2 of 2

Question:

<i>What stores do you like to go to?</i>	<i>What do you like about going there?</i>	
Target ,Walmart , Spectra, Guildford, Hot Topic, Bellis Fair	Buying things	(8 year old)
Target, Toys R Us, Walmart, Superstore	There are My Little Pony toys there	(12 year old)
Save on Foods, Costco	For Costco there's free food samples and Save on Foods is close	(10 year old)
Black bond books. Treasure isle. Dollarama	There are things that I like to look at.	(7 year old)
I don't know	I don't have favourite store	(10 year old)
Toys r us, superstore, Dollarstore	Buying toys	(7 year old)
Tim Hortons, 7-11, Superstore, Walmart	You can get hot chocolate and doughnuts.	(8 year old)
Candy & toystore	Getting candy & toys	(6 year old)
Superstore. Chapters. Costco	Convenience and selection	(10 year old)
All	Service	(9 year old)
Superstore. Save On	Cookies are Superstore. Help grandma shop at SaveOn	(6 year old)
Superstore. I don't like shopping.	Getting treats.	(6 year old)
Walmart. Superstore. SportChek.	I can spend some of my money. Mom buys things for me.	(9 year old)
<u>Dot.ca</u>	Buying toys.	(6 year old)
7-Eleven, Costco, Dollar Store, SaveOn Foods.	Because they have a lot of neat things.	(6 year old)
Book store (Chapters).	It has a lot of books and I love books.	(8 year old)
Super store	Close to house	(7 year old)
Save-on Foods, Alberto's hair, Boston pizza, Sungod rec centre, and the library	everyone is very friendly	(6 year old)
Tech-toys, Tim Horton's, Petra's and McDonalds	Because I find that the food is tasty and I like to get the little toys and since I don't really like their ice cream I like that they have chocolate chip cookies.	(8 year old)
Ardenes, Claire's, Chapters, Starbucks	Sometimes I go with my friends and my mom, it's not too far away	(11 year old)
Thrifteys, Merridan, 7-11 to get CANDY Marios when we're going out for dinner and the Dollar Store for me to get useless crap.	Because I like to BUY Stuff like useless crap and candy but the walking is the best part about it	(10 year old)
Superstore, Save on Foods, Walmart	Cheap and good quality	(10 year old)

## APPENDIX III: 6-12 year old Questionnaire:

### Business Question: Restaurant Comments page 1 of 2

Question:

<i>Other than home, where do you go to eat?</i>	<i>What do you like about eating there?</i>	
Montanas	Good food	(8 year old)
I never really go out to eat	I never really go out to eat	(12 year old)
Whitespot, Sushi, McDonald, A&W	Everything	(10 year old)
Ricky's. Dancing pig.	Yummy food	(7 year old)
local restaurants.	my favourite is sushi restaurants.	(10 year old)
Grandma and grandpa's house, McDonalds, Tim Hortons, Subway, Filipino restaurant, Chinese food, Pho	Murray dog, Play place, Cookies at superstore, I like how they spray paint their windows for the holidays	(7 year old)
McDonalds, Wendy's, Dairy Queen	chicken nuggets and french fries	(8 year old)
Restaurants- White Spot, sushi	The food & the colouring sheets	(6 year old)
Mcdonalds, Church's Chicken, Nando's, KFC, Swiss Chalet, Tims	Cheap and good food	(10 year old)
White Spot	Good food	(9 year old)
Boston Pizza	The macaroni is shaped like a bug and the jello tastes like blueberries.	(6 year old)
McDonald's	The toys	(6 year old)
Boston Pizza. Kentucky Chicken. McDonald's.	We all go together.	(9 year old)
Boston Pizza	Boston Pizza macaroni bugs and cheese.	(6 year old)
Subway. McDonald's. White Spot.	They all have my favourite foods.	(6 year old)
Fat Burger, Lombardos (in Vancouver),	Fat Burger has Oreos and Lombardos has amazing pizza.	(8 year old)
Barney's Pizza	Halal food	(7 year old)
Boston Pizza or Mcdonalds or Tim Hortons	the people are nice and there is food I like	(6 year old)
McDonalds, Chinese from Save On, sushi and Petras	Because some times the food there is tastier than what I have at home.	(8 year old)
Wendy's, Earls	That my mom doesn't have to cook	(11 year old)
Marios. Brown Social House sometimes. Oooh and I love getting sushi takeout from Maguros in Ladner.	The food is good.	(10 year old)
cuisine restaurants and fast food chains	the food is better then at home	(10 year old)

## APPENDIX III: 6-12 year old Questionnaire:

### Business Question: Restaurant Comments page 2 of 2

Question:

<i>Other than home, where do you go to eat?</i>	<i>What do you like about eating there?</i>	
The Keg	It is so yummy	(10 year old)
Marios, Browns Social house.	I like that they have good food.	(7 year old)
Restaurant	Meat and fish and vegi	(10 year old)
Indian and Chinese food		(10 year old)
White spot , pekk-a-booo sushi , Starbucks , Tim Hortons	they make the food perfect every time.	(9 year old)
restaurants, at family and friends houses.	it is something different, other than my house.	(12 year old)
Sushi, pizza, Triple o's	Flavours	(8 year old)
The Keg	It is so yummy	(10 year old)
Marios, Browns Social House.	I like that they have good food.	(7 year old)
Restaurant	Meat and fish and vegi	(10 year old)
Indian and Chinese food		(10 year old)
White spot , pekk-a-Boo sushi , Starbucks , Tim Hortons	they make the food perfect every time.	(9 year old)
restaurants, at family and friends houses.	it is something different, other than my house.	(12 year old)
Sushi, pizza, Triple o's	Flavours	(8 year old)

## Appendix IV: Neighbourhood and Age Breakdown

*While we can be reasonably confident in the accuracy of the Delta wide results (+/- 4.33% at 95% confidence level), the sub-population results for neighbourhoods or children's age have much larger confidence intervals. The following tables include confidence intervals calculated for the most positive response. If a sub-population's percentage is within the confidence interval for the total result a "w" is recorded. If not, an additional confidence interval was calculated for the sub-population result to determine if that range fell within or beyond the range of the overall survey result. As you will see the sub-populations are rarely different enough to be considered statistically different by this method. Nonetheless we wanted to provide the breakdown in the spirit of prompting questions, discussion, and further research.*

*Survey respondents identified their neighbourhood based on these descriptors:*

*These neighbourhoods are the same used by the Human Early Learning Partnership at UBC for their research*

<http://earlylearning.ubc.ca/>

### **Which community do you live in?**

- Annieville residents from 92A to 96 AVE replace 112 St with 114 ST-
- North Delta West of 112th ST (west is closer to Highway 91)
- North Delta East of 112th ST (east is closer to Scott Road/120 ST)
- Sunshine Hills
- Ladner
- Tsawwassen

### **How welcome do you feel with children in Delta stores, restaurants and other businesses?**

*% Response by Neighbourhood (no statistically significant differences)*

	Total	NDE	NDW	SH	LA	TS
Very Welcome	<b>75.83</b>	71	72	78	82	77
Sometimes Welcome	<b>23.55</b>	26	28	22	18	23
Rarely Welcome	<b>0.62</b>	3	0	0	0	0
# Responses	<b>484</b>	118	92	67	93	93
Confidence Interval	<b>3.77</b>	w	w	w	(+/- 8.37)	w

*% Response by Age of Child (no statistically significant differences)*

	0-11 months	12-23 months	2-3 years	4-5 years	6-8 years	9-11 years	12-14 years	15-18 years
Very Welcome	69	68	75	73	80	77	78	83
Sometimes Welcome	30	32	24	27	19	22	22	17
Rarely Welcome	2	0	1	1	1	1	0	0
# Responses	61	34	159	195	177	105	37	18
Confidence Interval	(+/- 11.3)		w	w	(+/- 5.8)	w	w	(+/- 17.4)

## Appendix IV: Neighbourhood and Age Breakdown

**Compared to other family activities, how stressful is it to shop, eat out, or take care of family business when you are with your children?**

*% Response by Neighbourhood (no statistically significant differences)*

	Total	NDE	NDW	SH	LA	TS
More Stressful than other family activities	30.17	32	26	28	39	24
About the Same as other family activities	60.95	60	63	64	53	64.89
Less Stressful than other family activities	8.88	8	11	7	9	11
# Responses	484	117	91	67	93	94
Confidence Interval	4.31	w	w	w	(+/- 10.08)	w

*% Response by Age of Child (no statistically significant differences)*

	0-11	12-23	2-3	4-5	6-8	9-11	12-14	15-18
More Stressful than other family activities	45	38	39	32	30	19	11	22
About the Same as other family activities	50	55.88	54	60	62	70	71	55.56
Less Stressful than other family activities	5	6	7	8	8	10	18	22
# Responses	60	34	157	197	177	105	38	18
Confidence Interval	(+/- 12.33)	(+/- 16.46)	(+/- 7.53)	w	w	(+/- 8.66)	(+/- 14.36)	(+/- 22.92)