

What is Captivate?

eLearning Authoring Software

- software demonstrations
- software simulations
- branched scenarios
- soft skills and compliance training
- quizzes

who uses Captivate?

- training community
 - corporate trainers
 - educators / L&D (Learning & Development) personnel
 - sales and sales support staff

eLearning basics

eLearning definitions

- learning activities based on any electronic format (www.teach-nology.com)
- education via the Internet, network, or standalone computer (www.learnframe.com)
- using technology to deliver learning and training programs (www.audioteleconferencingsales.com)

types of eLearning

- informal eLearning
- corporate eLearning
- academic eLearning

components of effective eLearning

- interactive
- memorable
- flexible
- helpful
- accessible

what's new?

what's new?

- HTML5 publishing
- smoother SCORM and AICC LMS
- screencasting in HD
- themes
- smart shapes
- hyperlinks

what's new?

- pre-test and branch-aware quizzing
- partial and negative scoring
- remediation
- ready-to-use characters

eLearning Assessment

eLearning Assessment

- assessing a learner's comprehension and retention
- quiz = a series of questions using appropriate question types
- remediation
- scoring options
- results are then reported to an LMS