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**World class speakers.**





**Satellite events before the conference.**





**More than 450 visitors from over 15 countries.**



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**Great sponsorship opportunities.**





**Learn more and get in touch.**

# Join the third consecutive edition of RubyConf Argentina

*The largest event in the spanish speaking ruby community is coming back!*

## About the conference

RubyConf Argentina is a two-day single-track event focused on Ruby and modern web technologies related to the Ruby programming language.

This year's edition will take place on November 27th-28th in the city of Buenos Aires.

## The venue

Because of its outstanding capacity, location and amenities, we've chosen, once again, Ciudad Cultural Konex for RubyConf Argentina 2013.

With its unique architecture, it was built in the 1920s and used as a factory and oil depot until 1992. Years later it was acquired in order to create Ciudad Cultural Konex and make it a benchmark for cultural activity in our country.

Inside, you can find all kinds of artistic expressions with the common goal of providing artistic and cultural enrichment of the community.



## Speakers and Agenda

The agenda is designed to cover the interests of a wide audience of developers, from the new developer who is interested in learning Ruby, to the long-time Ruby expert.

The event's aim is to facilitate the integration, collaboration and sharing of experiences among Rubyists around the world.

Past speakers include: Aaron Patterson, Narihiro Nakamura, Norman Clarke, Luis Lavena, Scott Chacon, Konstantin Haase, Matt Aimonetti, Tom Preston-Werner, Blake Mizerany and Nicolas Sanguinetti.

## Ruby Fun Day

Workshops, tutorials, agile games and product presentations.

A whole-day satellite event to hands-on, learn and have fun with Ruby and its amazing community!

Ruby Fun Day is free and exclusively for those who are registered for RubyConf Argentina 2013.

# Take advantage of this unique sponsorship opportunity

## The facts

- 🌐 Estimated audience: More than 450 rubyists from Argentina, Brazil, Chile, Uruguay, Colombia, Venezuela, USA, and all over the world!
- 🎫 Ticket fee: USD 150 (USD 85 for early birds)
- 🌐 Past events sponsors: Citrusbyte, Inaka Networks, SCV, Heroku, Engine Yard, VMWare, 3Pillar, Github, Google, Kleer, a4bandas, Restorando, Vulsai, Code54, 10 Pines, BVision, La Nación, Neo, Deviget, OmbuShop, Altoros, BeCloudy, Aycron, Urban Station, Universidad de Palermo, SzStudios, Attender.

## About the organization

RubyConf Argentina is organized by **Ruby Argentina Asociación Civil**, a non-profit tax-exempt organization dedicated to promote the growth of open source Ruby programming language.

Ruby Argentina is a member of RubySur a reunion of latin-american ruby communities.

In addition to the annual conference, Ruby Argentina also hosts monthly meetups with the local community, and multiple training and advocacy events about Ruby.

	BRONZE USD 500	SILVER USD 1,000	GOLD USD 3,000	PLATINUM USD 5,000
Free Tickets		1	2	4
Logo on website	yes	yes	yes	yes
Description on website		60 words	100 words	250 words
Mentions during the event			mention	10' slot
Logo on main banners	yes	yes	yes	yes
Logo on special banners				yes
Logo on lanyards				yes
Images and video during the event				30" video
Organize an official post-event social meeting			yes	yes
Organize games or activities during the conference			yes	yes
Include promotional materials on goodie bags		yes	yes	yes
Opt-in contact database			yes	yes

We are open to your ideas! Feel free to contact us for any custom sponsorship proposal.





# RubyConf Argentina 2013

November 27th-28th

Buenos Aires, Argentina