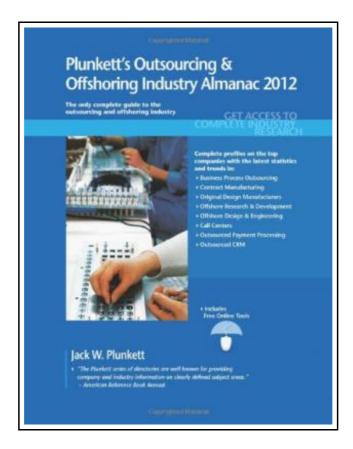
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Plunkett Research, Ltd. Paperback. Book Condition: New. Paperback. 493 pages. Dimensions: 10.9in. x 8.5in. x 1.2in.PLUNKETTS OUTSOURCING and OFFSHORING INDUSTRY ALMANAC 2012Key Features: -Industry trends analysis, market data and competitive intelligence-Market forecasts and Industry Statistics-Industry Associations and Professional Societies List-In-Depth Profiles of hundreds of leading companies-Industry Glossary-Buyer may register for access to search and export data at Plunkett Research OnlinePages: 493Statistical Tables Provided: 8Companies Profiled: 347Geographic Focus: GlobalA complete market research report, including forecasts and market estimates, technologies analysis and developments at innovative firms. You will gain vital insights that can help you shape your own strategy for business development, product development and investments. -How is the industry evolving-How is the industry being shaped by new technologies-How is demand growing in emerging markets and mature economies-What is the size of the market now and in the future-What are the financial results of the leading companies-What are the names and titles of top executivesContents, Statistics, Forecasts and Analysis Include: Major Trends Affecting the Outsourcing and Offshoring Industry1) Pros and Cons of Outsourcing and Offshoring2) BPO and KPO: White-Collar and Professional Tasks Are Offshored to a Growing Extent3) Health Care Goes Offshore, Medical Tourism and Clinical Trials Thrive in China, India and Elsewhere4) Clinical Trials and Medical Records Processing Conducted Abroad Spark Concerns5) From India to Singapore to Australia, Nations Compete Fiercely in Biotech Development6) Offshoring to India Drives Changes in Global Consulting7) Outsourcing and Offshoring in Eastern Europe, Latin America and the Middle East on the Rise8) Outsourcing and Offshoring Boom in China Challenged by Rising Wages, Employee Demands and Increased Regulation9) R and D in China Becomes a Major Factor10) Offshore Research, Development and Engineering Grows in India, Singapore, Taiwan and Korea11) Globalization: Growth in Offshore Apparel Manufacturing SlowsChina Remains Major Factor12) The Vast Majority of Shoes Sold in the...

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