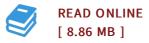




OCR A Level Economics Book 1: Book 1

By Peter Smith

HODDER EDUCATION, United Kingdom, 2015. Paperback. Book Condition: New. 278 x 214 mm. Language: N/A. Brand New Book. This textbook has been produced in collaboration with OCR for use with the new 2015 OCR Economics specification, giving you up-to-date material that supports your teaching. This book will enable students to: - Develop subject knowledge, with topic-by-topic insight and advice from Peter Smith, a professorial fellow in Economics and editor of Economic Review - Demonstrate awareness of current issues in economics and build analytical and evaluative skills with new case studies - Build their quantitative skills with worked examples - Accurately explain key economic concepts and issues by learning the key terms throughout the text and in the end of section glossaries - Prepare for exams with practice questions and activities throughout the book Contents Introduction Section 1 - Microeconomics - Part 1 Scarcity and choice -- Chapter 1: Introducing economics - Part 2 How competitive markets work -- Chapter 2: The coordination problem -- Chapter 3: The nature of demand -- Chapter 4: The nature of supply -- Chapter 5: Market equilibrium and the price system -- Chapter 6: Prices and resource allocation -Part 3 Market failure and government intervention -- Chapter 7: Market failure and externalities...



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