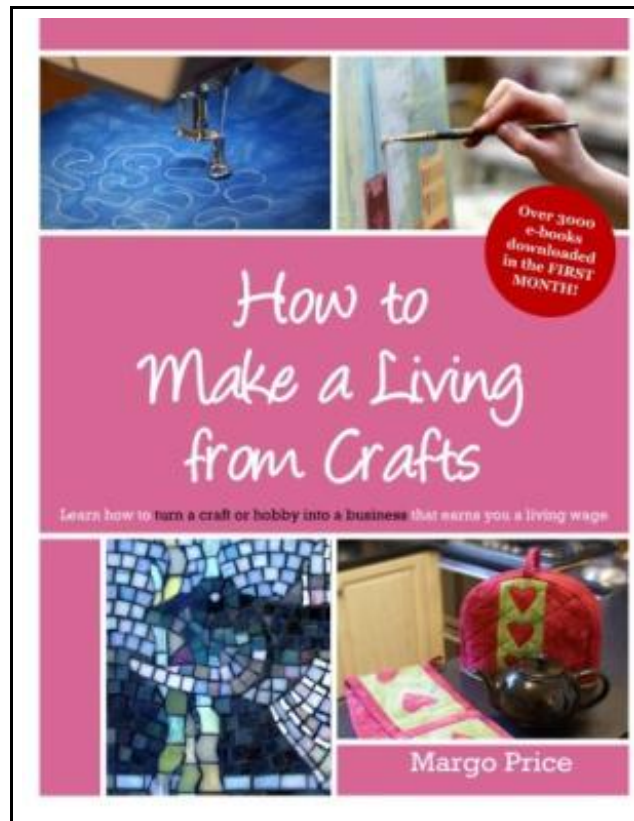


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Reviews

*An extremely wonderful publication with lucid and perfect reasons. It typically will not expense too much. You are going to like the way the blogger compose this publication.
(Prof. Maya Hand)*

HOW TO MAKE A LIVING FROM CRAFTS



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Createspace, United States, 2013. Paperback. Book Condition: New. 272 x 211 mm. Language: English . Brand New Book ***** Print on Demand *****. How to Make a Living from Crafts provides a fundamental blueprint for anyone running, or thinking of running, their own craft business. It tackles the major dilemma faced by crafts people: how to convert infrequent craft sales into a regular income. By showing you how to create multiple income streams and pass on your skills and knowledge to others, the book explains how you really can turn your hobby into a paying job. In this book, Margo Price shares her tried-and-tested techniques, perfected from over ten-year s experience of running her own sewing business Time4me Workshops. While sewing is used as the example, the practical ideas presented in this book make essential reading for anyone hoping to make a living from any type of craft. Find out how to turn your hobby into a business Converting your hobby into a money-making operation isn t always a smooth transition. You will need to change your attitude, get serious and act professional. To make a living in a craft business you must adopt a business-like attitude, become more focused on money and profits, and take a objective look at what it is you produce, and why. Learn how to make crafts that will make you money It s easy to get attached to your work and think everyone will have the same warm fuzzy feelings about your creations as you do. Think again. The biggest mistake is to make what you want rather than making what people want to buy. As with any new product or service, testing the market is key to your success. Discover how to make a fair profit for your creations How much should you...



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