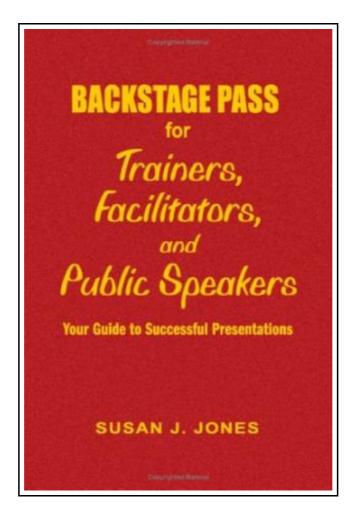
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SAGE Publications Inc, United States, 2005. Hardback. Book Condition: New. 231 x 150 mm. Language: English. Brand New Book. A wonderful contribution to the presentation field. As a presenter for 15 years, I have purchased, read, or perused many books on presentations. This is the most useful and captivating book I have read thus far.I love the dollops of research integrated into the manuscript. Since brain research is my area, I am happy that others will see how it relates. The author makes important connections between preparation, presentation, and prudence. This Backstage Pass can make the difference between an acceptable presentation and an outstanding one! - Marilee Sprenger, Professional Development Consultant, Presenter, and Author The warm, friendly, conversational tone makes it feel like the author is right there with you, cheering you on as you put her tried and true suggestions to work. Her suggestions resonate with my own professional experience. I found myself laughing, agreeing, and shouting yes! (even though there was no one in the room to hear me).I plan to re-read this book periodically to remind myself of this powerful advice and apply it to my own presentations - Lynell Burmark, Thornburg Center Associate, Presenter, and Author A how-to guide to working effectively with adult audiences in small or large presentation settings. With an emphasis not only on communicating information, but also on winning audience approval and buy-in, this friendly and humorous little book can be read in one sitting on the plane or train as a do-it-yourself mentor, speaking coach, image consultant, and train-the-trainer all in one. The topics range from pack for success and catch the early train through closers for summary, review, reflection, and connection. Also featured are strategies for designing audience handouts, seating the audience, maintaining group energy, working with angry...

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