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THE FOOD TRUCK HANDBOOK: START, GROW, AND SUCCEED IN THE MOBILE FOOD BUSINESS



Wiley. Paperback. Book Condition: New. Paperback. 288 pages. Dimensions: 8.8in. x 5.9in. x 1.0in.How to start, grow, and succeed in the food truck business. Food trucks have become a wildly popular and important part of the hospitality industry. Consumers are flocking to these mobile food businesses in droves, inspiring national food truck competitions and even a show dedicated to the topic on The Food Network. The relatively low cost of entry as compared to starting a restaurant, combined with free...

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- Authored by David Weber
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