Find Book

COST AND EFFECT: USING INTEGRATED COST SYSTEMS TO DRIVE PROFITABILITY AND PERFORMANCE (HARDBACK)





Harvard Business Review Press, United States, 1997. Hardback. Book Condition: New. 238 x 156 mm. Language: English. Brand New Book. Two of the most innovative thinkers in the field present a work that represents the single best resource for understanding and implementing activity-based cost management. Kaplan and Cooper reveal that most companies don t know how to measure accurately, influence, or understand the fundamental cost drivers in their businesses. They then provide a detailed and comprehensive blueprint that will...

Read PDF Cost and Effect: Using Integrated Cost Systems to Drive Profitability and Performance (Hardback)

- Authored by Robert Steven Kaplan, Robin Cooper
- Released at 1997



Filesize: 1.63 MB

Reviews

Good e book and useful one. I have got read and that i am confident that i will likely to go through once more again later on. It is extremely difficult to leave it before concluding, once you begin to read the book.

-- Angela Blick

An exceptional publication and also the typeface utilized was fascinating to learn. Better then never, though i am quite late in start reading this one. You will not really feel monotony at at any time of your time (that's what catalogs are for concerning if you ask me).

-- Thea Lind

A whole new electronic book with a new point of view. It can be full of knowledge and wisdom Its been written in an exceedingly simple way which is only following i finished reading through this pdf in which really modified me, modify the way in my opinion.

-- Arianna Nikolaus