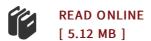




## Tales from the Playing Field : A new strategy for Business management Coaching

By Rochefort, Gilles R.

Woodley & Watts, Montreal, 2000. Soft Cover. Book Condition: New. First. 7 x 9 ". 2000 Paperback book . BRAND NEW from 2000 publisher. Never opened, Never owned, Never marked. Gift Giving quality . 7 x 9" size; 240 pages . This book offers a bold approach to business management coaching whose "functionalized" format entertains as it educates . Its fun to read and it offers a common-sense approach to managers who wish to maximize the performance of their work teams, improve profits and boost their own careers. This new coaching model, built on original ideas pioneered at General Electric, will help you to: Communicate effectively with subordinates and superiors. Maximmize productivity in your department . Develop your team . Market your innovative ideas . Maintain credibility in a changing environment . Stand out from the pack and be rewarded. Motivate yourself to be the best coach you can be! ." Tales from the Playing Field : A new strategy for Business management Coaching " . by Gilles R. Rochefort . 2000 softcover book, published by Woodley & Watts, Montreal \*\*\* Securely packed for Safe delivery ~ Shipping safely Worldwide, since 1965 \*\*\*.



## Reviews

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