



Strategic Training Management: Transforming the Business of Training

By Catherine Mattiske

Tpc - The Performance Company Pty Limited, United States, 2010. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Strategic Training Management combines self-study with workplace activities to develop skills in effectively leading the training team to deliver organizational goals. It will guide you in evaluating your current approach to management of the training function and in developing new and innovative approaches for application in the workplace. Learning and development managers are often highly competent trainers who have been promoted on their technical capability and have a history of success in designing and delivering learning outcomes. Apart from their knowledge of instructional design, training delivery, training administration, and training logistics, today's training manager must have skills in leadership, coaching, counseling, and resource planning. Furthermore, he or she must have a fundamental understanding of the broader business strategy and the impact and contribution of the Learning and Development function on organizational objectives. By providing you with new, fresh methods in the various facets of learning and development management, Strategic Training Management should help you improve the success of your team. Strategic Training Management includes the Training Partnering Opportunities and Communication Plan,...



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