

The Little Book of Behavioral Investing: How Not to be Your Own Worst Enemy



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Reviews

An extremely wonderful publication with lucid and perfect reasons. It typically will not expense too much. You are going to like the way the blogger compose this publication.

(Prof. Maya Hand)

THE LITTLE BOOK OF BEHAVIORAL INVESTING: HOW NOT TO BE YOUR OWN WORST ENEMY



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Wiley, New Delhi, 2015. Paper back. Book Condition: New. 236pp. A detailed guide to overcoming the most frequently encountered psychological pitfalls of investing Bias, emotion, and overconfidence are just three of the many behavioral traits that can lead investors to lose money or achieve lower returns. Behavioral finance, which recognizes that there is a psychological element to all investor decision-making, can help you overcome this obstacle. In *The Little Book of Behavioral Investing*, expert James Montier takes you through some of the most important behavioral challenges faced by investors. Montier reveals the most common psychological barriers, clearly showing how emotion, overconfidence, and a multitude of other behavioral traits, can affect investment decision-making., Offers time-tested ways to identify and avoid the pitfalls of investor bias, Author James Montier is one of the world's foremost behavioral analysts, Discusses how to learn from our investment mistakes instead of repeating them, Explores the behavioral principles that will allow you to maintain a successful, investment portfolio Written in a straightforward and accessible style, *The Little Book of Behavioral Investing* will enable you to identify and eliminate behavioral traits that can hinder your investment endeavors and show you how to go about achieving superior returns in the process.



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