

Flash 8: The Missing Manual

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O'Reilly Media, Inc, USA. Paperback. Book Condition: new. BRAND NEW, Flash 8: The Missing Manual, Kate J. Chase, Macromedia's Flash 8 is the world's premier program for adding animation to websites. And with the latest version, this popular program becomes more versatile, letting beginning webmasters and expert developers alike create sophisticated web content. But Flash isn't intuitive. And it doesn't come with a manual. Whether you want to learn the basics or unleash the program's true power, "Flash 8: The Missing Manual" is the ideal instructor. This hands-on guide to today's hottest web design tool is aimed at nondevelopers, and it teaches you how to translate your ideas into great web content. It begins with a solid primer on animation, which helps you get comfortable with the Flash interface. Once you have these basics under your belt, "Flash 8: The Missing Manual" moves on to advanced animations, including adding special effects and audio, video, and interactivity to your presentations. When you're really feeling steady, the book shows how to use a dollop of ActionScript to customize your content. It then teaches you how to publish your Flash creations for web surfers everywhere to enjoy. Along the way, the book shows you good design principles and helps you avoid elements that can distract or annoy an audience. Author Emily Vander Veer has more than a dozen books to her credit, including titles on web design and scripting - most written for non-technical readers. Her background makes her the perfect author for a straightforward book on a complex subject. She takes "Flash 8: The Missing Manual" from the basics to the advanced, yet avoids a hasty jump into tough topics that can leave readers confused. Not only will "Flash 8: The Missing Manual" help you turn a concept into unique, dynamic content,...

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