



Library of Advertising Volume 6

By Axel Petrus Johnson

Rarebooksclub.com, United States, 2012. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****.This historic book may have numerous typos and missing text. Purchasers can download a free scanned copy of the original book (without typos) from the publisher. Not indexed. Not illustrated. 1911 Excerpt: .attractiveness of A. Good Example. Bad Example. VII. Real Estate. A B JOHN HEIM, 3148 N. Ashland-av. nr. Lincoln and Belmont-avs. 9-room residence, Walnut-st \$G,500 Elegant hard wood floors and finish. 2-flat building. Park-av.; 7-7 rooms; new; everything the latest; fine billiard-room; \$8,500. All bargains, J. N. HOSTETTER, 137 N. Kedlle av. FOR SALE--ONLY \$3,750; NICE 7-ROOM RES1dence; bath, gas, furnace heat, with brick basement, on 30x125 foot lot; not far from Lake View High School or near Belle Plaine-av. and ClurkBt.; only \$500 cash and easy monthly payments. The real estate columns constitute the bulk of classified advertising. In the light of that fact, example B is in error only in so far as it is lost in a mass of other ads of identically the same pattern. Example A may not be so explicit, but it is original in style and the reference to...



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