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Twitter For Dummies

By Laura Fitton, Anum Hussain, Brittany Leaning

John Wiley Sons Inc, United States, 2014. Paperback. Book Condition: New. 3rd Revised edition. 305 x 188 mm. Language: English . Brand New Book. A fully updated new edition of the fun and easy guide to getting up and running on Twitter With more than half a billion registered users, Twitter continues to grow by leaps and bounds. This handy guide, from one of the first marketers to discover the power of Twitter, covers all the new features. It explains all the nuts and bolts, how to make good connections, and why and how Twitter can benefit you and your business. Fully updated to cover all the latest features and changes to Twitter Written by a Twitter pioneer who was one of the first marketers to fully tap into Twitter s business applications Ideal for beginners, whether they want to use Twitter to stay in touch with friends or to market their products and services Explains how to incorporate Twitter into other social media and how to use third-party tools to improve and simplify Twitter.



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