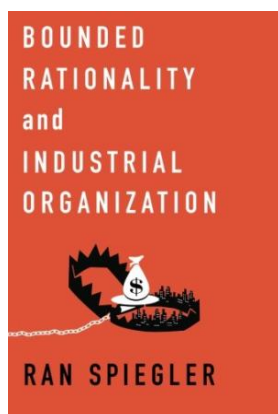


Get Kindle

BOUNDED RATIONALITY AND INDUSTRIAL ORGANIZATION



Oxford University Press. Paperback. Book Condition: New. Paperback. 240 pages. Dimensions: 9.1in. x 6.1in. x 0.6in. Conventional economic theory assumes that consumers are fully rational, that they have well-defined preferences and easily understand the market environment. Yet, in fact, consumers may have inconsistent, context-dependent preferences or simply not enough brain-power to evaluate and compare complicated products. Thus the standard model of consumer behavior-which depends on an ideal market in which consumers are boundlessly rational-is called into question. While behavioral economists have...

Read PDF Bounded Rationality and Industrial Organization

- Authored by Ran Spiegler
- Released at -



Filesize: 3.77 MB

Reviews

Just no phrases to spell out. it was writtern very properly and valuable. I am very easily can get a delight of reading a written book.

-- **Eric Macejkovic**

The best ebook i actually study. I have got study and i am certain that i am going to going to study yet again again in the foreseeable future. I found out this ebook from my i and dad suggested this book to find out.

-- **Allison Heaney**

Basically no phrases to explain. It really is filled with knowledge and wisdom You are going to like how the author create this book.

-- **Gerald Conn**
