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# HOTEL MANAGEMENT. SUMMARY



GRIN Verlag GmbH Aug 2014, 2014. Taschenbuch. Book Condition: Neu. 210x148x1 mm. This item is printed on demand - Print on Demand Neuware - Exam Revision from the year 2012 in the subject Tourism, grade: 1,0, Stralsund University of Applied Sciences, language: English, abstract: The summary consists of preparational notes for an exam in hotel management in English language: Distribution (ways, changes, impacts); Main organizations of Hotel Industry; Positioning (Theme Orientation, target groups); Changes of Hotel Industry (new media, internet,...

## Read PDF Hotel Management. Summary

- Authored by Laura Herrmann
- Released at 2014



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