



The Visual Squash: An Nlp Tool for Radical Change

By Jess Marion, Shawn Carson

Changing Mind, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The Visual Squash is the premier negotiation strategy. It is a powerful technique that allows individuals and groups to move beyond either- or dilemmas and generate new ways of meeting personal and group goals. It also helps coaching clients to resolve parts conflicts and secondary gain issues. This book presents the traditional Visual Squash in a detailed, easy to follow manner so you can begin using it immediately. It also illustrates variations including, the Conversational and Deep Trance squashes. Finally you will discover how to apply this powerful pattern in your business and personal life. This book dives deep into one of my favorite NLP patterns. I teach this process in my classes because it encapsulates many of the most important principles behind good change work. Knowing the authors, as I do, I expected a well thought out and presented overview and breakdown of the visual squash and all its variations. This book exceeded those expectations in so many ways and on so many levels. Yes, they deliver the most comprehensive treatment of this pattern that...



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Reviews

This book is definitely not straightforward to get started on studying but extremely exciting to read. It is really simplistic but shocks in the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.

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