



## Alliances And Co-evolution: Insights From The Banking Sector

By ul-Haq, Dr Rehan

Palgrave Macmillan, UK, 2005. Hardcover. Book Condition: New. Dust Jacket Condition: New. First Edition. 216 Pages. NEW. Alliances and Co-Evolution provides alliance managers, consultants and academics with a detailed analysis covering 23 years of the growth and decline of three lifecycles of alliances. This analysis links structural change in the European macroenvironment with corporate alliance strategies. It differentiates between strategic alliances and infrastructure alliances with their differing strategic drivers, and proposes a Co-Evolution model to explain, monitor and manage the development of alliances over time. Alliances and Co-Evolution is written to assist the practicing alliance manager and their advisors to access over 400 thought leaders in the area. It provides major insights from twenty-four directors and nine European countries and enables a detailed understanding of the modern disintegrated firm Book Description: Alliances and Co-Evolution provides alliance managers, consultants and academics with a detailed analysis covering 23 years of the growth and decline of three lifecycles of alliances. This analysis links structural change in the European macro-environment with corporate alliance strategies. It differentiates between strategic alliances and infrastructure alliances with their differing strategic drivers, and proposes a Co-Evolution model to explain, monitor and manage the development of alliances over time.: Alliances...



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