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Exposition Des Beaux-Arts Salon de 1864

By -

RareBooksClub. Paperback. Book Condition: New. This item is printed on demand. Paperback. 66 pages. Original publisher: Washington, D. C. : National Aeronautics and Space Administration, Scientific and Technical Information Branch, 1990 OCLC Number: (GPO)apn1992-042114 Excerpt: . . . MARKET ANALYSIS Assessment of the commercial value of the HSCT requires a comparison between its economic worth and cost-based price. This includes the following: Traffic demand Cash flow Market share Airline return on investment Passenger value of time Tax law Productivity Useful life Aircraft scheduling Quantity Fleet sizes Development cost Passenger revenue Recurring production cost Operating costs Manufacturers return on investment The overall evaluation process, specially designed economic and operational modes, and supporting data were the products of this study. Frequent consultation with airlines, including Northwest, , Federal Express, American, Delta, United, Pan Am, Japan Air Lines, Alitalia, and British Airways, provided invaluable exchanges regarding traffic projections, schedules, economic parameters, and related matters. Expert consultation on such issues as aircraft scheduling, utilization, and productivity as well as passenger value of time was received from Massachusetts Institute of Technology, Purdue University, and Quinnipiac College. Douglas-developed econometric methods were used to forecast traffic through the year 2000. The traffic estimates for the 18 international...


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