



The Power of Advertising

By Elizabeth Raum

Heinemann Educational Books, United States, 2014. Paperback. Book Condition: New. 236 x 185 mm. Language: English . Brand New Book. This book helps children to develop critical thinking and debating skills. It examines the topic of advertising in a lively and accessible way. Information is presented to help readers deliberate, debate, and decide for themselves. The book looks at the power of advertising: how it works, the pros and cons, the impact of consumerism and how advertising affects our daily lives.

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Reviews

An incredibly amazing ebook with perfect and lucid answers. It is written in basic terms and never difficult to understand. It's been written in an exceptionally basic way and it is only right after I finished reading this ebook in which it in fact modified me, affected the way I really believe.

-- **Beverly Hoppe**

Extremely helpful for all class of individuals. Better than never, though I am quite late in starting reading this one. I realized this publication from my I and dad suggested this ebook to discover.

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