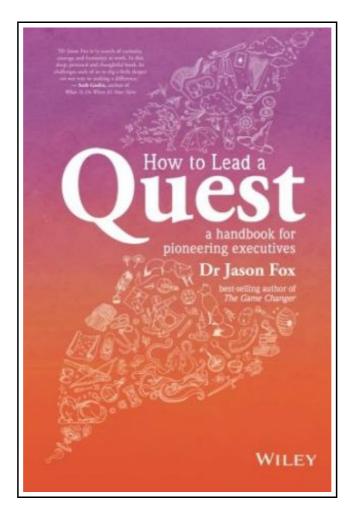
How to Lead a Quest: A Handbook for Pioneering Executives



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Reviews

Extremely helpful to all type of individuals. It really is basic but excitement inside the 50 % of the pdf. Its been designed in an remarkably basic way and is particularly only right after i finished reading through this book in which basically transformed me, change the way i believe. (Agustina Treutel)

HOW TO LEAD A QUEST: A HANDBOOK FOR PIONEERING EXECUTIVES



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John Wiley Sons Australia Ltd, Australia, 2016. Paperback. Book Condition: New. 230 x 152 mm. Language: English . Brand New Book. Unlock progress through doubt and uncertainty The biggest threat facing modern business is the sheer complexity of an uncertain future. That, and the fact that everyone is busy. Too busy for progress. Workplace cultures have become cursed with efficiency. And so when it comes to developing strategy, we default to our defaults. We favour quick fixes, easy templates and familiar approaches, developing robust plans that do little to mitigate strategic risk or generate new value. The result? The future comes, and businesses die. But no longer! *cue trumpets* How to Lead a Quest is a book for pioneering leaders - folks who know that enterprise strategy is far too important to condemn to smart goals, a clear vision for the future and other such rubbish. Within this book, you ll discover how to: * liberate enterprise leadership and workplace cultures from the curse of efficiency, default thinking and the delusion of progress * explore complex and uncertain futures to find profound insights that mitigate strategic risks and ensure your business model remains viable * create new value and enduring relevance by pioneering into unchartered and unprecedented territory * embed new structures and rituals into your enterprise to build for the future, while still delivering operational excellence today. Not for the faint of heart or short-of-wit, this uniquely refreshing book bravely tackles the paradox that is pioneering leadership. You ll discover how to lead meaningful progress - even if you don t know what the goal or destination looks like.



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