# The Camp in the Foot-Hills, Or, Oscar on Horseback



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## Reviews

This is the finest book i have got go through right up until now. I have got read and i also am confident that i am going to planning to read once again yet again in the future. You will not truly feel monotony at at any time of the time (that's what catalogs are for about if you check with me). (Taylor Medhurst)

### THE CAMP IN THE FOOT-HILLS, OR, OSCAR ON HORSEBACK



RareBooksClub. Paperback. Book Condition: New. This item is printed on demand. Paperback. 76 pages. Original publisher: Washington: U. S. G. P. O., 2011. LC Number: KF26. C69 2005zl OCLC Number: (OCoLC)726192151 Subject: Television programs -- United States -- Rating -- Methodology. Excerpt: . . . 11 2. New York The MRC began its audit process of the New York LPM (NYLPM) during the early part of 2004. The New York market is arguably the most difficult market to measure particularly in obtaining the cooperation of households. The market is highly diverse and represents unique challenges in compiling accurate and reliable data. Fieldwork began in this market in April of 2004 and the MRC utilized its full audit scope and procedures for assessing the service. Ernst and Young conducted the audit using its standard Nielsen auditing team, which included bi-lingual personnel. There were many problems identified in the audit, including race and origin classi-fication errors, excessive and excessively disproportionate faulting and metering issues. The markets performance was further complicated by an on-going media campaign in the New York market, which could have potentially influenced house-hold participation. Concurrent with the introduction of the LPM, the MRC closely monitored the existing meter diary service in New York and found that this service had degraded. Subsequently on May 27, the MRC audit committee met to discuss the audit and the MRC staff recommendation. The audit committee voted to withhold Accredita-tion of the NYLPM at that time based on a number of problems identified in the Ernst and Young audit as well as issues identified by the MRC staff and the audit committee members. The MRC sent a letter to Nielsen that communicated detailed areas of concern and deficiencies with the NYLPM as identified by the audit process and suggested...

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