



## Ford, Regaining Their Competitive Edge: A Study of the Strategic Management Processes for Operational Success

By Carl G Smith

iUniverse, United States, 2007. Paperback. Book Condition: New. 224 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This project contains a look into the manufacturing company of Ford Motor Company. Research was done about how the company runs business, both globally and domestically. In this report, the company's mission, goals, strategies, product and service portfolios, market share and profit performance, technology and employment information are outlined. Key successes and weakness failures are also discussed in detail. Information about Ford's use of computer systems and an information model for the company is also included. The information model displays Ford's Work System, showing which components of the Work Organization, Control System, Industrial Relations and Human Resources Practices Ford implements. The Business Organization, with Ford's Business Strategy and Enterprise Organization is also part of the model. At the end of the report, self-evaluations by team members and references can be found. Ford Motor Company is currently trying to increase its global market share in automobile sales while facing slumping market share numbers in the United States. This report examines the Ford company characteristics and how the company uses information systems in the business climate....



**READ ONLINE**

### Reviews

*Very beneficial to all of class of people. I am quite late in start reading this one, but better then never. You may like just how the writer create this publication.*

-- **Audra Klocko PhD**

*Thorough information! Its this type of great go through. It is amongst the most incredible publication i actually have read through. It is extremely difficult to leave it before concluding, once you begin to read the book.*

-- **Germaine Welch**

## Related eBooks



### **Daycare Seen Through a Teacher s Eyes: A Guide for Teachers and Parents**

America Star Books, United States, 2010. Paperback. Book Condition: New. 224 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Between the good mornings and the good nights it s what happens during the day I want the...



### **Polly Oliver s Problem (Illustrated Edition) (Dodo Press)**

Dodo Press, United Kingdom, 2007. Paperback. Book Condition: New. Illustrated. 224 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Kate Douglas Wiggin, nee Smith (1856-1923) was an American children s author and educator. She was born in...



### **To Thine Own Self**

Dog Ear Publishing, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Carefree and self assured Carolyn loves her life. Her uncle runs the day-to-day details of her company leaving...



### **The Voyagers Series - Europe: A New Multi-Media Adventure Book 1**

Strength Through Communications, United States, 2011. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.The Voyagers Series is a new multi-media, multi-disciplinary approach to teaching reading that provides students with a stimulating,...



### **Talking Digital: A Parent s Guide for Teaching Kids to Share Smart and Stay Safe Online**

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. It is time for the digital talk. Today, kids are growing up in a wired world. Their online interactions, the good and the bad,...



### **History of the Town of Sutton Massachusetts from 1704 to 1876**

Createspace, United States, 2015. Paperback. Book Condition: New. annotated edition. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.This version of the History of the Town of Sutton Massachusetts from 1704 to 1876 is a labor...