



The Responsible Entrepreneur: Four Game-Changing Archetypes for Founders, Leaders, and Impact Investors (Hardback)

By Carol Sanford

John Wiley Sons Inc, United States, 2014. Hardback. Book Condition: New. 231 x 155 mm. Language: English . Brand New Book. Individuals, acting on deeply held beliefs and passion, are boldly imagining and bringing into existence a different world. Whether you re a business entrepreneur, a social entrepreneur, an investment entrepreneur, or an academic, artistic, or civil servant entrepreneur, devour this important and wise book. -- From the Foreword by John Fullerton Responsible entrepreneurs are a special breed, seeking to transform industries and even society itself. They challenge and refine cultural assumptions, laws, regulations, and even the processes of governance. This requires them to do and think far beyond what is usually required of business leaders. The Responsible Entrepreneur offers a blueprint for this new kind of business leadership, describing the means by which any entrepreneur can pursue a higher order of work. In it, Carol Sanford, one of the most trusted names in responsible business development, brings her vast expertise in helping executives and corporations to the entrepreneur looking to launch and scale a venture. She maps this journey through four archetypes: The Realizing Entrepreneur: Industry Game-Changer The Reconnection Entrepreneur: Society Game-Changer The Reciprocity Entrepreneur: Culture Game-Changer The Regenerative Entrepreneur:...

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