



Principles of Microeconomics (7th Edition)

By Ray C. Fair Karl E. Case

Prentice Hall, 2003. Softcover. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - For the 1-semester freshman/sophomore course in Principles of Microeconomics.
These two highly-respected economists and educators have revised this best-selling book to include more current, modern topics and events while maintaining its hallmark features.
Hallmark features include: the authors use three levels of explanation: "Stories, Graphs, and Equations" to make economic concepts accessible and relevant to students with various learning styles (verbal, visual, and numerical); unified and logical structure that carefully reveals the workings of the economy; unparalleled supplements package, the text supports both the instructor and the student through this first, often challenging, economics course.
If you want to teach with a principles text that brings out economic applications through real-world examples and news analysis articles then be sure to review Case and Fair's Principles of Economics 7/e.
If you would like to complete perfect competition before moving on to imperfect competition, take a look at Case and Fair's coverage in Chapters 5-10 and then 12-16.
When covering Comparative Advantage, if you prefer a brief introduction early in the course with in-depth analysis later, peruse Chapter 2 and then Section...



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