



Entrepreneur Boot Camp(r) Workbook

By Erik Bowman

Guanzi Institute Press, United States, 2012. Paperback. Book Condition: New. 235 x 190 mm. Language: English . Brand New Book ***** Print on Demand *****.We Help You Be Your Own Drill Sergeant! Unlike a typical military boot camp, in Entrepreneur Boot Camp(r) and in any business, you have to be both your own drill sergeant as well as the recruit. You need to take control while at the same time be open to learning new skills, accepting advice critique and learn how to start, run and grow your business. Entrepreneur Boot Camp(r) Workbook will walk you through the process of writing your business plan. The Workbook is designed to be used in tandem with live instruction, coaching, or consulting or as a tool to be used with one of the Entrepreneur Boot Camp Books. You are posed with a series of questions and activities that have been designed to help you gain focus and clarity about your business concept, helping you define or re-define your business based upon sound principles and proven concepts. Introduction What makes you an entrepreneur? Defining your business Writing your executive summary Defining your business structure Accounting and Financials Creating your budgets Creating a Marketing Plan...



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