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100 GREAT INNOVATION IDEAS



Marshall Cavendish International (Asia) Pte Ltd, Singapore, 2012. Paperback. Book Condition: New. 190 x 127 mm. Language: English. Brand New Book. Companies that fail to innovate will, like prehistoric dinosaurs, eventually disapper from the face of the earth. This book contains 100 great innovation ideas, extracted from the world s best companies. Ideas provide the fuel for individuals and companies to create value and success. Indeed the power of ideas can even exceed the power of money. One simple idea...

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- Released at 2012



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