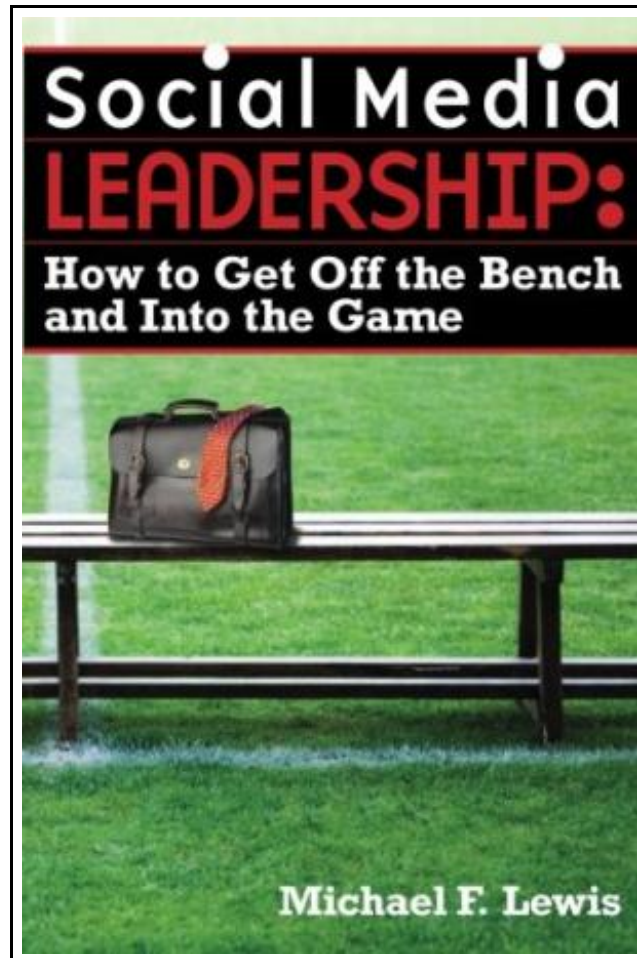


Social Media Leadership: How to Get Off the Bench and Into the Game



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