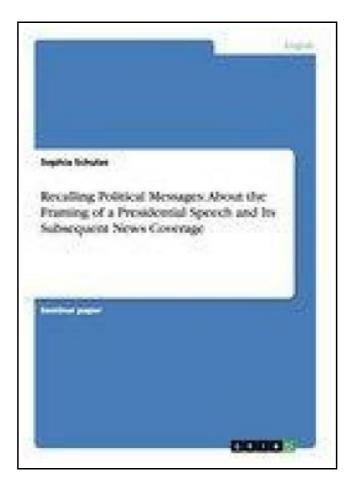
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RECALLING POLITICAL MESSAGES: ABOUT THE FRAMING OF A PRESIDENTIAL SPEECH AND ITS SUBSEQUENT NEWS COVERAGE



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