



# Global Finance

By Leo Gough

John Wiley and Sons Ltd. Paperback. Book Condition: new. BRAND NEW, Global Finance, Leo Gough, This is the fast track route to mastering global finance and macroeconomics. It covers the key areas of global finance, from the theory of comparative advantage and the aims of the WTO/GATT to multinational business and managing forex risk. It includes examples and lessons from some of the world's s most successful businesses, including Ford, NTT DoCoMo and Nestle, and ideas from the smartest thinkers, including Paul Romer, Milton Friedman, J M Keynes, Paul Krugman and Alan Greenspan. It also includes a glossary of key concepts and a comprehensive resources guide.



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