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Business Think: Rules for Getting It Right--Now and Now Matter What!

By Dave Marcum, Steve Smith, Mahan Khalsa

Franklin Covey on Brilliance Audio, United States, 2014. CD-Audio. Book Condition: New. Unabridged. 168 x 134 mm. Language: English . Brand New. businessThink introduces a powerful, yet simple, framework for achieving break-through results businessThink breaks the old business as usual rules, which we ve too often blindly followed or lazily accepted. Then, through a sequential process of disciplined thinking, this new framework teaches us how to get it right no excuses. Never before have I seen a framework that so disciplines our mindset and heart to balance logic and pragmatism with intuition and idealism. From the Foreword by Stephen R. Covey author of The 7 Habits of Highly Effective People.



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