



Locating Visual-Material Rhetorics: The Map, the Mill, and the GPS

By Amy D. Proppen

Parlor Press. Hardcover. Book Condition: New. Hardcover. 282 pages. Dimensions: 9.0in. x 6.0in. x 0.8in. Parks, maps, and mapping technologies like the GPS are objects of visual and material culture that rely on the interplay of text, context, image, and space to guide our interpretations of the world around us. LOCATING VISUAL-MATERIAL RHETORICS: THE MAP, THE MILL, AND THE GPS examines in depth, and in several contemporary settings, how visual and material discursive artifacts, when understood as rhetorical, shape our understanding of the unique cultural moments that these artifacts set out to represent. Using three cases that involve an exploration of the corporeal influence of the green spaces and commemorative sculptures at the Lowell Mills National Historical Park in Lowell, Massachusetts; the cartographic texts produced by GPS devices; and two maps involved in a federal court case about marine mammal protection, this book explores and tests the value of what Proppen calls visual-material rhetorics, or a visual rhetoric more expressly attuned to studies of space, the body, and materiality. Grounding all three cases is a theoretical approach that combines Michel Foucault's theory of heterotopias with Carole Blair's theory of material rhetoric. Such an approach brings Foucault's important work on spatiality into...



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