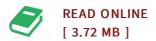




Valoriser la relation client avec une stratégie CRM adaptée

By Antoine Delers

50 Minutes Sep 2015, 2015. Taschenbuch. Book Condition: Neu. 203x127x2 mm. This item is printed on demand - Print on Demand Neuware - Un guide pratique et accessible pour tout savoir sur le CRM ou la gestion de la relation client Vos clients vous lâchent les uns après les autres Ou bien vous n'arrivez pas à en convertir de nouveaux Actuellement, puisque répondre aux requêtes exigeantes de ses derniers semble la clé de réussite de toute entreprise, pourquoi ne pas adopter une approche CRM (Customer Relationship Management) adaptée Incontournable, cet outil complet risque bien de changer votre manière d'appréhender les contacts avec vos clients et ce, pour le plus grand plaisir de tous : en augmentant leur satisfaction vous vous assurez parallèlement un meilleur rendement! Ce livre vous aidera à : . Maîtriser les bases du CRM . Imaginer une stratégie efficace. Élargir et fidéliser votre clientèle. Et bien plus encore! Le mot de l'éditeur : « Avec l'auteur, Antoine Delers, nous avons cherché à sensibiliser les lecteurs à l'importance que revêt la gestion de la relation client afin qu'ils parviennent à élargir et fidéliser leur cible. » Juliette Nève À PROPOS DE LA SÉRIE 50MINUTES...



Reviews

This is the very best publication i have got read until now. It is definitely simplified but shocks within the fifty percent of the pdf. You may like how the article writer create this pdf.

-- Rosario Durgan

The ideal publication i possibly go through. I was able to comprehended every thing out of this published e publication. I am delighted to explain how this is actually the finest pdf i have got read inside my personal existence and could be he very best ebook for possibly.

-- Roberto Friesen

Related eBooks



Psychologisches Testverfahren

Reference Series Books LLC Nov 2011, 2011. Taschenbuch. Book Condition: Neu. 249x191x7 mm. This item is printed on demand - Print on Demand Neuware - Quelle: Wikipedia. Seiten: 100. Kapitel: Myers-Briggs-Typindikator, Keirsey Temperament Sorter, DISG, Eignungstest für das Medizinstudium, Adult Attachment Interview,...



Programming in D

Ali Cehreli Dez 2015, 2015. Buch. Book Condition: Neu. 264x182x53 mm. This item is printed on demand - Print on Demand Neuware - The main aim of this book is to teach D to readers who are new to computer programming. Although...



Yearbook Volume 15

RareBooksClub. Paperback. Book Condition: New. This item is printed on demand. Paperback. 58 pages. Dimensions: 9.7in. x 7.4in. x 0.1in.This historic book may have numerous typos and missing text. Purchasers can usually download a free scanned copy of the original book (without...



Very Short Stories for Children: A Child's Book of Stories for Kids

Paperback. Book Condition: New. This item is printed on demand. Item doesn't include CD/DVD.



New KS2 English SAT Buster 10-Minute Tests: 2016 SATs & Beyond

Paperback. Book Condition: New. Not Signed; This is Book 2 of CGP's SAT Buster 10-Minute Tests for KS2 Grammar, Punctuation & Spelling - it's a brilliant way to introduce English SATS preparation in bite-sized chunks. Each set of quick tests is packed...



Studyguide for Constructive Guidance and Discipline: Preschool and Primary Education by Marjorie V. Fields ISBN: 9780136035930

2009. Softcover. Book Condition: New. 5th. 8.25 x 11 in. Never HIGHLIGHT a Book Again! Includes all testable terms, concepts, persons, places, and events. Cram101 Just the FACTS101 studyguides gives all of the outlines, highlights, and quizzes for your textbook with optional...