



No Nonsense No Gimmick Guide to Marketing Your Book: How to Sell More Books Without Selling Your Soul

By Eric Beebe

Post Mortem Press, United States, 2015. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Easy to understand introduction to the basics of book marketing, building a foundation with the fundamentals of marketing: product (your book), people (your readers), price (what s it worth to your reader?), place (where can I buy your book?), and promotion (how do you tell your readers the book is out there?). Invaluable timeless information at your finger tip. These aren t just some ideas the author thought up, these are time tested concepts that can adapt to any situation. Whether you are self-published or with a small press, you know marketing your book can be a challenge. This challenge is made even for difficult by the snake oil salesmen pushing their latest gimmick to sell more books through an overpriced and likely recycled eBook. There are many books out there that claim to have the secret to extraordinary sales numbers for self-published and small press authors. These books provide the latest gimmick and usually the only person selling an extraordinary number of books is the author of the gimmick book. The challenge is that these...



READ ONLINE
[2.7 MB]

Reviews

The ebook is straightforward in go through preferable to recognize. It typically does not charge too much. Its been designed in an exceptionally straightforward way and it is just following i finished reading this book where basically altered me, affect the way i really believe.

-- **Dr. Reta Murphy**

It becomes an amazing pdf which i actually have at any time read through. This can be for all those who statte there had not been a worthy of reading through. You wont sense monotony at anytime of your own time (that's what catalogues are for relating to should you check with me).

-- **Claud Kris**