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Effectively Managing Ethical Dimensions into Business Education (Hardback)

By -

Information Age Publishing, United States, 2011. Hardback. Book Condition: New. 236 x 157 mm. Language: English . Brand New Book. A volume in Research in Management Education and Development Series Editors: Charles Wankel, St. John s University Over the last decade, we have been witnessing a dramatic contrast between the CEO as a superhero and CEO as an antihero. The new challenge in business education is to develop responsible global leaders. Relatively little is known, however, about how management educators can prepare future leaders to cope effectively with the challenge of leading with integrity in a multicultural space. This volume is authored by a spectrum of international experts with a diversity of backgrounds and perspectives. It suggests directions that business educators might take to reorient higher education to transcend merely equipping people and organizations to greedily proceed, with dire effects on the preponderance of people, nations, our planet and the future. The book is a collection of ideas and concrete solutions with regards to how morality should be taught in a global economy. In the first part, the editors present reasons why management education for integrity makes up an important challenge in an intercultural environment. This book is an overview...



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This composed book is great. It is actually loaded with wisdom and knowledge It is extremely difficult to leave it before concluding, once you begin to read the book.

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