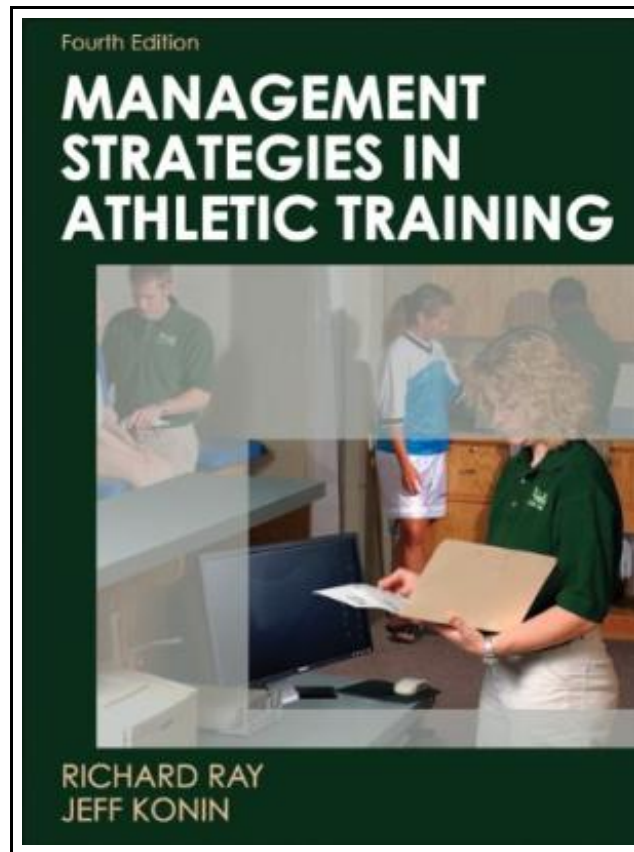


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Human Kinetics Publishers. Hardback. Book Condition: new. BRAND NEW, Management Strategies in Athletic Training (4th), Richard Ray, Jeff G Konin, "Management Strategies in Athletic Training, Fourth Edition," helps current and future athletic trainers deal creatively with the management challenges they will face on the job. Like the previous editions, the fourth edition uses a unique case-study approach in teaching students the theories of organization and administration and their applications to real-world situations in the profession of athletic training. The text, part of Human Kinetics' "Athletic Training Education Series," is an excellent resource for building comprehensive knowledge of management theory as well as the problem-solving skills to put it to practical use. The book's organization strategies can also be applied beyond athletic training to a variety of fields related to sports medicine, making it a valuable resource for any sports medicine professional. "Management Strategies in Athletic Training, Fourth Edition," has been significantly improved to align with the Health Care Administration portion of the National Athletic Trainers' Association (NATA) Role Delineation Study. With extensive updates and new information, the fourth edition emphasizes the practice of evidence-based medicine and offers 18 new sections of material that include the following: -Health care financial management -Injury surveillance systems -Advances in patient charting -Cultural awareness -Marketing a sports medicine practice -OSHA requirements for health care facilities Designed to encourage critical thinking, the fourth edition of "Management Strategies in Athletic Training" opens and closes each chapter with realistic and fascinating case studies presenting real-world dilemmas faced by athletic trainers. A series of questions at the end of these scenarios challenge students to analyze and apply the principles in the chapters to solve the hypothetical situations and ultimately prepare them for the kinds of problems they will face from day to day as professionals. To support learning, the...

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