



# Charlies Entrepreneurial Journey: A Guide to Success Through Entrepreneurship

By Lawrence Spiegel

iUniverse. Paperback. Book Condition: New. Paperback. 418 pages. Dimensions: 8.9in. x 5.8in. x 1.1in. Then Frank said something that changed my life—one of the first things he'd said in years that truly made sense to me. Maybe you should start your own business, Chuck. He shrugged his shoulders and toyed with the closely shaved hair at his temples, the only hair remaining on his otherwise balding skull. You're sharp, a great writer, great creative guy. You've led teams here a number of times and people seem to like you. My dread turned to confusion, even mild irritation. Start my own business. How I don't have any real savings, I don't manufacture anything, I don't know the first thing about running a company. I stopped as Frank put up his hand to interrupt. Your greatest adversary is the man in the mirror. What Charlie didn't realize as he was losing his job was the amazing opportunity ahead of him. His time was now! Charlie had always dreamed of running his own business, being his own boss, and finally getting paid for his effort. In the following months Charlie built his business foundation from the ground up. Marketing, accounting, manufacturing, franchising and financing...



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