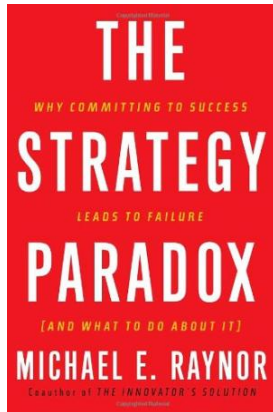


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# THE STRATEGY PARADOX: WHY COMMITTING TO SUCCESS LEADS TO FAILURE (AND WHAT TO DO ABOUT IT)



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- Authored by Raynor, Michael E.
- Released at 2007



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