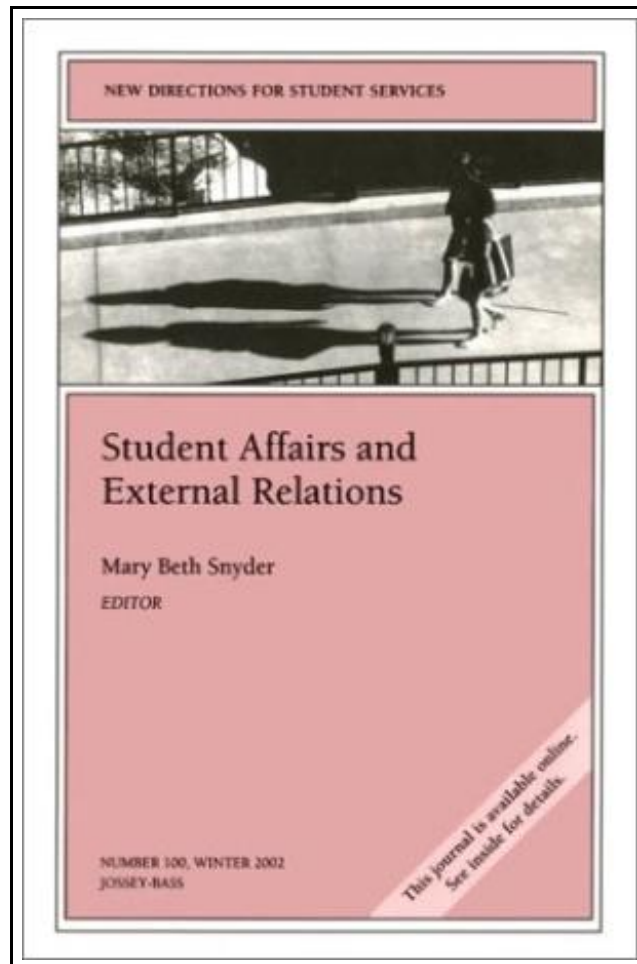


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Reviews

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THE STUDENT AFFAIRS AND EXTERNAL RELATIONS



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John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, The Student Affairs and External Relations, Mary Beth Snyder, Building positive relations with external constituents is as important in student affairs work as it is in any other university or college division. This issue is a long--overdue resource of ideas, strategies, and information aimed at making student affairs leaders more effective in their interactions with important off--campus partners, supporters, and agencies. Editor Mary Beth Snyder, vice president for student affairs at Oakland University in Michigan, and chapter authors explore the current challenges facing the student services profession as well as the emerging opportunities worthy of student affairs interest. C. Gary Grace, executive director and dean of the University Center of Lake County in Lincolnshire, Illinois, provides a general introduction to the growth of external partnerships in student affairs work and the role public expectations play in that change. Russell P. Bumba Jr., senior manager for student services for the South Carolina Technical College System, takes a comprehensive look at the historical development of state oversight of higher education. He illustrates the relevance of state coordinating boards for student affairs professionals at both public and private institutions. Changing public expectations of the campus experience demands a fresh approach to long established campus partnerships. Ted Montgomery, director of media relations at Oakland University in Michigan, joins the editor in a frank discussion on building and maintaining excellent media interactions. James E. Moore, assistant vice president for student services at Creighton University in Omaha, Nebraska, argues that student affairs staff should be firmly involved in their institution's decisions on outsourcing of services. He examines the ways that corporate outsourcing should and can add value to student life. Tara Singer, former assistant vice president for alumni relations at the University of Louisville,...



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