

ULTRA <i>iViK

issues and gives crypto
to anyone who makes
polluters pollute less.

Click to navigate.

What we do.

How we are different.

Who our customer is.

Who we are.

Who our competitors are.

Why do this now.

Where we are at.

What the market opportunity is.

Anyone can reduce the amount of carbon in the atmosphere by purchasing the right to pollute from American power plants.

One right to pollute is for one ton of carbon (1 tCO₂).

When you buy a right,
power plants cut 1 tCO₂.

It's good to buy rights.

\$20

\$200+

What 1 right
costs you

What 1 tCO₂
costs society

You buy a right.

We mint & give you crypto.

Until

price of
one right = social cost
of carbon

If you prefer, we buy
rights on your behalf
(and give you crypto.)

To make money, we

- take a crypto fee when we give you crypto, and
- charge a fee when we buy rights on your behalf.

Climate ventures fail
because they can't charge
everyone they benefit.

We can charge more
beneficiaries.

We make up a currency
and print money to reward
pollution rights purchases.
Through inflation,
we make everyone pay.

Our key customer segment:
AI companies.

We clean their compute.

1. Send cloud & power bill.
2. We lower power plants' emissions by the amount that powered you.


A clean compute brings:

- more customers
- better workers
- happier investors

I, Paco, am a solo founder.

PhD, economics



I quit  Meta and gave up my U.S. visa to search for ways to produce public goods without the State.

I could never get state workers to share data to

- improve tax collection,
- measure COVID rates,
- find corrupt courts, or
- lower homicides.

The data wasn't sensitive.
They just didn't care.

My agenda changed: we
must privately organize the
production of public goods.

Our competitors:

Carbon offsets and credits

Renewable energy credits

offset: paying someone who says they lowered 1 tCO₂.

r.e. credit: paying someone who produced 1 clean MWh.

You don't
lower CO₂ by 1 ton
when you buy an offset, or
lower dirty energy by 1 MWh
when you buy a r.e. credit.

Now is the right time to do this because Trump's SEC, CFTC, and Treasury Department do not go after Web3 ventures.

I began September 2024.

We can buy pollution rights.

We have not published the
currency (ERC-20).

We have no customers.

Our customers are not
in Mexico.

Our enemy is the Science-
Based Targets Initiative, a
climate luminary.

money we print in a year

× price of our money

Market Size (USD/year)

When someone buys a pollution right, we give her 1 coin and we earn .2 coins.

money
we print = 1.2 rights
they buy

We buy rights to clean 10%
of AI's compute.

Generators emit 80M tCO₂
to power AI (2025).

AI power grows 40%/year.

200K people buy 16 rights/
year to be carbon neutral.

200K is the number of
volunteers for a carbon
pricing lobby (CCL).

Companies switch 5%
of carbon credits and
renewable energy
certificates for
pollution rights.

$$\begin{array}{rcccl}
 \text{AI} & & \text{switchers} & & \\
 / & & / & & \\
 8 & + & 3.2 & + & 20 \\
 & & / & & \\
 \text{volunteers} & & & & \times 1.2 \\
 & & & & \hline
 \end{array}
 = 31.2$$

We print 37M/year.

We assume our currency trades for 10 USD, or half the current price of a right to pollute.

Market Size:
370 million USD
per year.