LITRA CIVIC

Stop 1 ton CO₂ for \$20.



Companies overpay 25x for climate credibility.



LITRA SIVIC \$20

Stop it at the smokestack.

Pay \$20 + fee.

ULTRA (iViK retires a U.S. power plant's 1 ton CO₂ allowance.

Get carbon credit.

Law-enforced climate impact.

The EPA monitors power plants' CO₂.

10 U.S. states require power plants to have one allowance per ton CO₂.

ULTRA (iVi< puts allowances in a no-exit trust.

Revenue Model

\$4 fee/allowance retired. To DIY you must buy bundles of 1K allowances (\$20K cash).

0.3 carbon credit fee—\$4.5 of \$15 price (like quality carbon credits, World Bank).

Strategy: market power through carbon credit adoption.

Market Size

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$11M/yr = (30K SaaS SMB)(92 tons)($4 fee)
In 5 years: $78M/yr (CAGR: Stripe Climate)
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Expand to Forbes Global 2000: \$4.5B/yr
CO2 reduction capacity: 800M tons CO2/yr
(U.S. + Europe cap-and-trade programs)

Traction

Product is live: 1,000 allowances bought, carbon credit live as token in Ethereum.

2 LOIs:

EV fleet (Mexico)

Consulting firm (US)

Competition

- We're 1st to cut CO₂ via cap-and-trade.
- We're 1st to cut CO2 via cap-and-trade.
- 25x cheaper than carbon removal.
- Precise, gov't-monitored impact, unlike Verra, Amazon carbon credits.

• Direct grid decarbonization, unlike RECs:

renewable energy subsidies.

Founder: Francisco del Villar

PhD, Economics, 2022



Link to personal website Link to Linkedin

Milestones

- Q3 '25 self-serve app.
- Q4 '25 10K allowances retired,
 \$40K ARR, launch of 3rd-party trusts,
 CA/NY/LA digital assets licensing.
- Q1 '26 \$3M seed round; add cofounder and first 2 engineers.

Thank you for getting to know

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