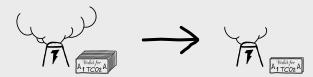
# ULTRA SIVIS

# Stop 1 ton CO<sub>2</sub> for \$20.



# Companies overpay 25x for climate credibility.

Removing 1 ton CO2 costs \$300-1,000.



ULTRA (iViX stops it at the source for \$20.

#### How it works:

1. Pay \$20 + fee.

2. ULTRA (iViK retires a power plant's allowance for 1 ton CO2.

3. Get carbon credit.

# Our impact is law-enforced.

The EPA monitors power plants' CO<sub>2</sub>.

10 U.S. states require power plants to have one allowance for each ton CO<sub>2</sub>.

LITRA (iVi< puts allowances in a no-exit trust.

# Revenue Model

\$4 fee/allowance retired. To DIY you must buy bundles of 1K allowances (\$20K cash).

0.3 carbon credit fee—\$4.5 of \$15 price (like quality carbon credits, World Bank).

Strategy: market power through carbon credit adoption.

## Market Size

```
$11M/yr = (30K SaaS SMB)(92 tons)($4 fee)
In 5 years: $78M/yr (CAGR: Stripe Climate)
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Expand to Forbes Global 2000: \$1.4B/yr CO2 reduction capacity: 315M tons CO2/yr

(U.S. + Europe cap-and-trade programs)

#### Traction

Product is live: 1,000 allowances bought, carbon credit live as token in Ethereum.

#### 2 LOIs:

EV fleet (Mexico)

Consulting firm (US)

## Competition

- We're 1st to cut CO<sub>2</sub> via cap-and-trade.
- of the ratio cut co2 via cap and trade.
- 25x cheaper than carbon removal.Precise, gov't-monitored impact, unlike
- Verra, Amazon carbon credits.
  Direct grid decarbonization, unlike renewable energy credits.

# Founder: Francisco del Villar

PhD, Economics, 2022



Link to personal website Link to Linkedin

#### **Milestones**

- Q3 '25: self-serve app.
- Q4 '25: 10K allowances retired, \$40K ARR, launch of 3rd-party trusts, CA/NY/LA digital assets licensing, pre-seed round.

### Thank you!