

# ULTRACIVIC

## Stop 1 ton CO<sub>2</sub> for \$20.



# Companies overpay 25x for climate credibility.

Removing 1 ton CO2 costs \$300-1,000.



ULTRA<ivi> stops it at the source for \$20.

# How it works:

1. Pay \$20 + fee.
2. ULTRA<i>iVi</i> retires a power plant's allowance for 1 ton CO<sub>2</sub>.
3. Get carbon credit.

Our impact is law-enforced.

The EPA monitors power plants' CO<sub>2</sub>.

10 U.S. states require power plants to have one allowance for each ton CO<sub>2</sub>.

ULTRA CIVIC puts allowances in a no-exit trust.

# Revenue Model

\$4 fee/allowance retired. To DIY you must buy bundles of 1K allowances (\$20K cash).

0.3 carbon credit fee—\$4.5 of \$15 price (like quality carbon credits, World Bank).

Strategy: market power through carbon credit adoption.

# Market Size

\$11M/yr = (30K SaaS SMB)(92 tons)(\$4 fee)

In 5 years: \$78M/yr (CAGR: Stripe Climate)

Expand to Forbes Global 2000: \$1.4B/yr

CO<sub>2</sub> reduction capacity: 315M tons CO<sub>2</sub>/yr  
(U.S. + Europe cap-and-trade programs)

# Traction

Product is live: 1,000 allowances bought,  
carbon credit live as token in Ethereum.

2 LOIs:

- EV fleet (Mexico)

- Consulting firm (US)

# Competition

- We're 1st to cut CO<sub>2</sub> via cap-and-trade.
- 25x cheaper than carbon removal.
- Precise, gov't-monitored impact, unlike Verra, Amazon carbon credits.
- Direct grid decarbonization, unlike renewable energy credits.



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PhD, Economics, 2022



[Link to personal website](#)

[Link to Linkedin](#)

# Milestones

- Q3 '25: self-serve app.
- Q4 '25: 10K allowances retired, \$40K ARR, launch of 3rd-party trusts, CA/NY/LA digital assets licensing, pre-seed round.

Thank you!