

# Maria

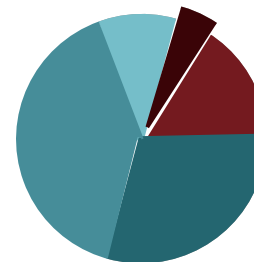


**AGE** 23  
**OCCUPATION** Teacher  
**MARITAL STATUS** Single  
**PRONOUNS** She/Her/Hers  
**LOCATION** Potsdam, NY  
**INCOME** \$50,000



**FAVORITE MOVIE** Clueless (1995)

## SPENDING



● Transportation  
● Housing  
● Savings/Debt  
● Food  
● Entertainment

## MOVIE HABITS

Maria doesn't go to the theater often. In 2021, she went to the movies twice for two major releases during the early summer with a small group of 4 friends. Her favorite production companies are Marvel and Disney.

## BIO

Fresh out of college, Maria moved to Potsdam, NY to start her new job at an elementary school. She loves interacting with and learning from her students, however it can be mentally exhausting. She misses home and is looking for a way to destress, explore, and make new friends.

## MOTIVATIONS

Growth

Purpose

Social

## FRUSTRATIONS

- ✗ Poor communication
- ✗ Unstructured environments
- ✗ Waiting long periods of time

## GOALS

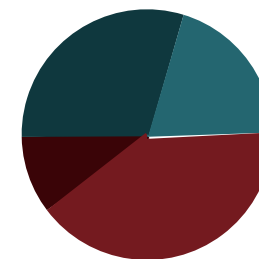
- ✓ Have fun and be a part of the community
- ✓ Feel a sense of control
- ✓ Remain focused, driven, and alert
- ✓ Manage free time effectively

## FAVORITE APPS

TikTok NETFLIX amazon GRUBHUB

## FREE TIME

● TV/App Usage  
● Explore  
● Friends  
● Other



## TECH EXPERIENCE

● Novice  
● Intermediate  
● Advanced  
● Expert

