

KON-NI-CHI CLAW

"SUMO-SIZED FUN AWAITS!"

David Gurr - Founder, CEO
Daylin Perry - CMO



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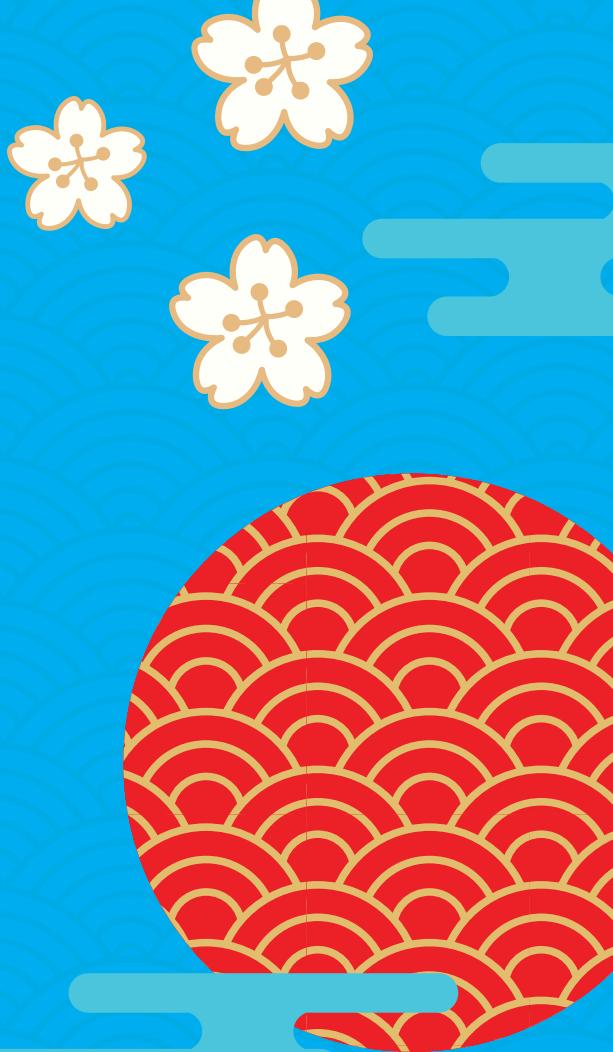
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Kon-Ni-Chi-Claw

"IMAGINE YOUR SPACE TRANSFORMED INTO A LIVELY DESTINATION WITH OUR CLAW ARCADE, ATTRACTING FAMILIES AND BOOSTING FOOT TRAFFIC.

OUR ENGAGING EXPERIENCE NOT ONLY OFFERS FUN BUT ALSO ENHANCES THE OVERALL APPEAL OF YOUR LOCATION, MAKING IT A MUST-VISIT SPOT FOR THE COMMUNITY."



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WHY US

- Increase Foot Traffic
- Unique Entertainment Experience
- Community Engagement
- Diverse Customer Base
- Family-Friendly Environment
- Seasonal Promotions Pro
- Profit Generation
- Revenue Projections
- Commitment to Success
- Our Setup



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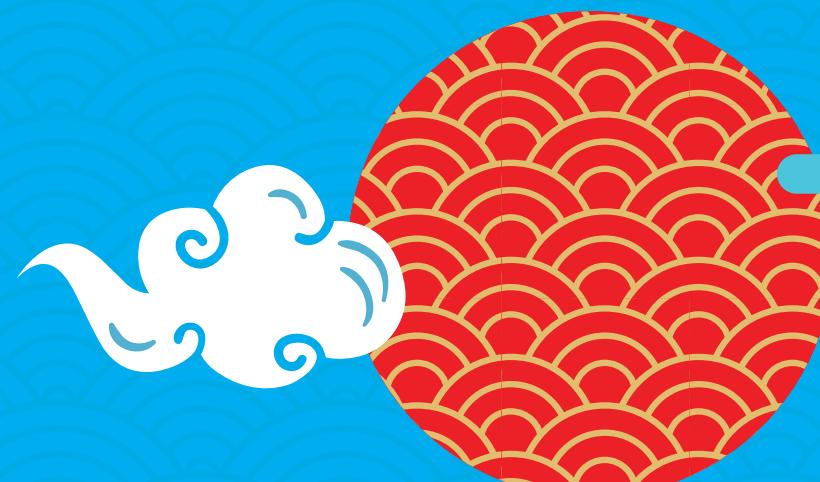
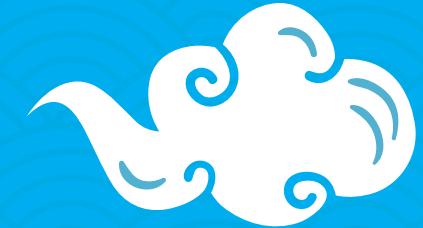


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INCREASED FOOT TRAFFIC

"OUR CLAW ARCADE WILL ATTRACT FAMILIES AND YOUNG ADULTS, DRIVING CONSISTENT FOOT TRAFFIC TO YOUR LOCATION AND BENEFITING ALL NEARBY BUSINESSES."



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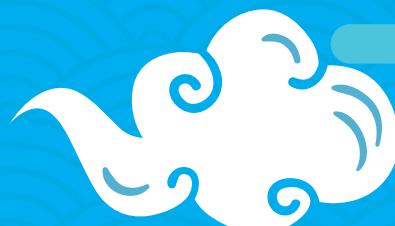
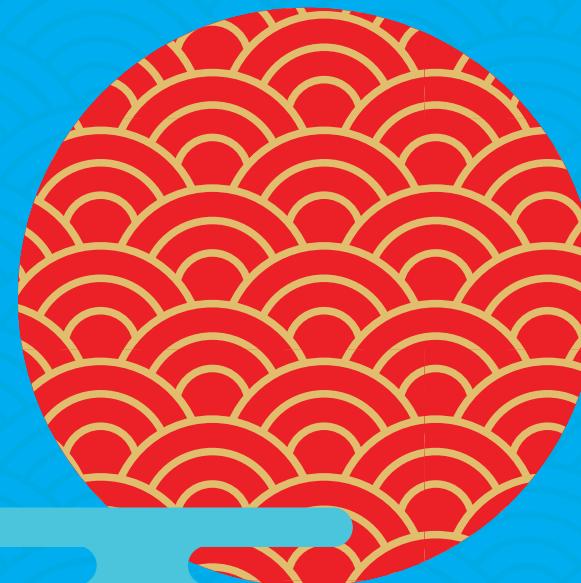


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COMMUNITY ENGAGEMENT

"OUR CLAW ARCADE FOSTERS COMMUNITY ENGAGEMENT THROUGH EVENTS, PROMOTIONS, AND PARTNERSHIPS WITH LOCAL SCHOOLS AND ORGANIZATIONS, ENHANCING YOUR PROPERTY'S REPUTATION."



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FAMILY-FRIENDLY ENVIRONMENT

**"OUR CLAW ARCADE CREATES A
SAFE AND WELCOMING SPACE FOR
FAMILIES, ENCOURAGING REPEAT
VISITS AND LONGER DWELL TIMES."**



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SEASONAL PROMOTIONS

"WE CAN RUN SEASONAL THEMES AND PROMOTIONS, KEEPING THE EXPERIENCE FRESH AND DRAWING IN REGULAR VISITORS THROUGHOUT THE YEAR."



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PROFIT GENERATION

1. Strategic Sourcing of Toys

- **Bulk Purchasing:** We source toys in bulk from reputable suppliers to negotiate better prices. This reduces overall costs and allows for a wider selection of prizes.
- **Supplier Relationships:** We maintain strong relationships with suppliers to access exclusive deals and seasonal merchandise at lower prices.

2. Prize Selection

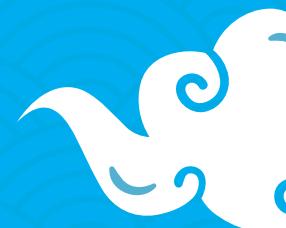
- **Cost-Effective Choices:** We carefully select a mix of high-quality, appealing toys that are cost effective. This ensures that players profit value in their wins while keeping our expenses manageable.
- **Variety and Appeal:** Offering a range of prizes at different price points increases player engagement and satisfaction.

3. Adjusting Difficulty Levels

- **Claw Machine Settings:** We calibrate the machines to balance the difficulty of winning with the frequency of wins. This encourages play while still ensuring a fair chance of success.
- **Regular Review:** We regularly assess and adjust settings based on player feedback and winning rates to maintain excitement and fairness.

4. Monitoring Performance

- **Data Analytics:** We track which toys are popular and which aren't, enabling us to make informed purchasing decisions and focus on high-demand items.
- **Customer Feedback:** Actively seeking player feedback helps us fine-tune our offerings and ensure that we meet customer expectations.
- **By implementing these strategies, we maintain low costs for our toys while ensuring a fair and enjoyable experience for our players. This not only enhances customer satisfaction but also promotes repeat business, creating a sustainable arcade environment.**



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REVENUE PROJECTIONS



1. Revenue Projections

- **Monthly Revenue from Games:** Estimate the average number of games played per day multiplied by the price per game.
- **Example:** $350 \text{ games/day} \times \$2/\text{game} \times 30 \text{ days} = \$18,000/\text{month}$

Total Monthly Revenue: \$21,000

2. Operating Costs

- **Rent:** \$2,000
- **Utilities:** \$500
- **Equipment Maintenance:** \$300
- **Supplies:** \$3000
- **Insurance:** \$200
- **Marketing:** \$300
- **Licenses/Permits:** \$100
- **Miscellaneous:** \$200

Total Monthly Operating Costs: \$6,600

3. Profit Projections

- **Monthly Profit:** $\text{Total Revenue} - \text{Total Operating Costs}$
- **Example:** $\$18,000 - \$6,600 = \$11,400/\text{month}$.

4. Annual Projections

- **Annual Revenue:** $\$18,000 \times 12 = \$216,000$
- **Annual Operating Costs:** $\$6,600 \times 12 = \$79,200$
- **Annual Profit:** $\$84,000 - \$79,200 = \$136,800/\text{year}$



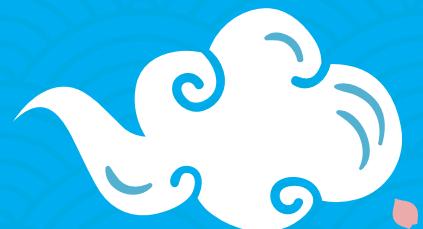
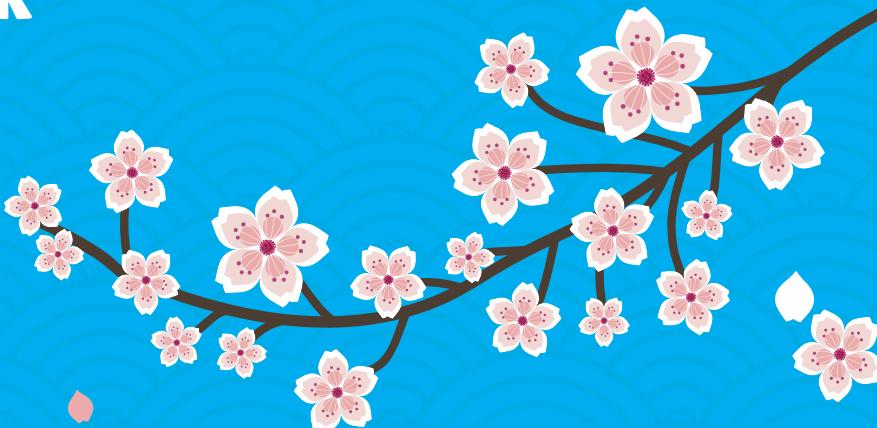
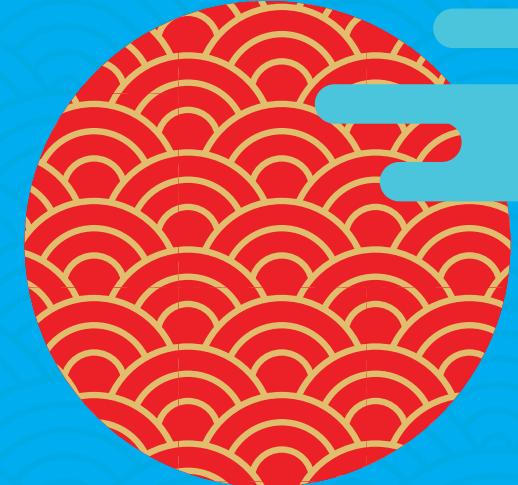
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COMMITMENT TO SUCCESS

"WE ARE COMMITTED TO CREATING A VIBRANT ATMOSPHERE THAT NOT ONLY ENTERTAINS BUT ALSO CONTRIBUTES TO THE OVERALL SUCCESS OF YOUR COMMERCIAL PROPERTY."



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OUR SETUP



WE ARE LOOKING FOR A SPACE APPROXIMATELY 500-1200SF

THIS SIZE WILL ALLOW US TO ACCOMMODATE MULTIPLE CLAW MACHINES, A PRIZE AREA, AND A SMALL SEATING AREA FOR GUESTS.

WHILE WE PREFER THIS SIZE, WE'RE OPEN TO DISCUSSING OPTIONS THAT CAN WORK WITHIN YOUR AVAILABLE SPACES TO FIND A MUTUALLY BENEFICIAL SOLUTION.

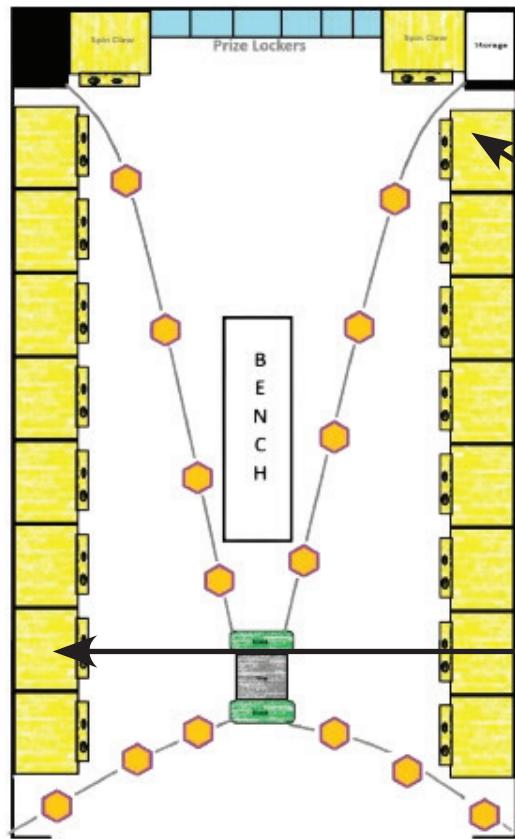


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OUR SETUP



OUR MACHINES ARE BEAUTIFULLY BRANDED AND EMIT A SOFT EYE APPEALING BLUE.

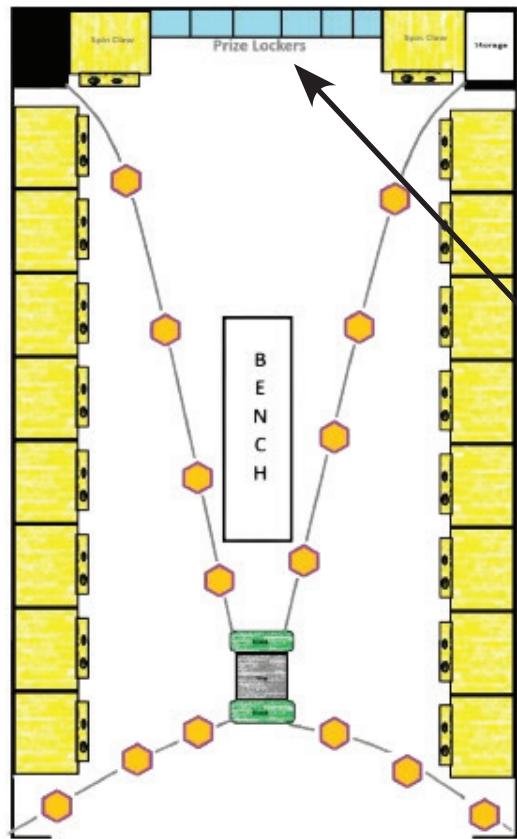


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OUR SETUP



OUR BACK WALL WILL HAVE A OPTIONAL PRIZE LOCKER, BY FINDING THE HIDDEN KEY WITHIN OUR MACHINES CUSTOMERS CAN WIN A "MEGA PRIZE"!

OPTIONAL BACK WALL WITHOUT PRIZE LOCKERS.



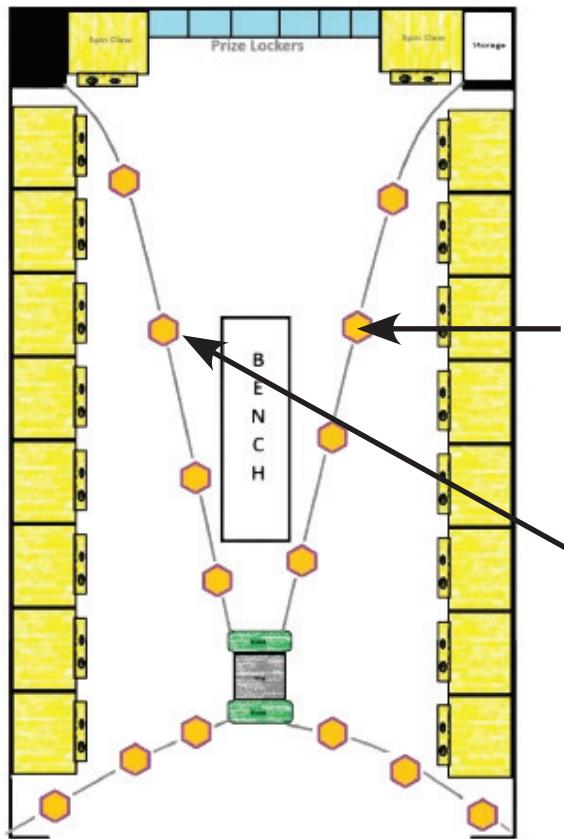
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OUR SETUP



**OPTIONAL TRADITIONAL JAPANESE
"TORO" LANTERN LIGHTING AND
BANNERS ALSO KNOWN AS "MATSURI".**



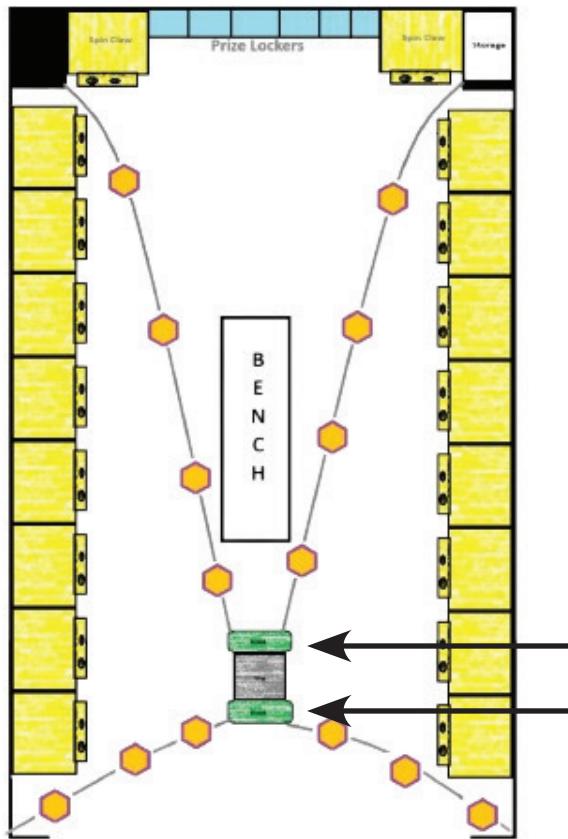
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OUR SETUP



WE USE A GAME CARD EXCHANGE SYSTEM. THESE KIOSK TAKE CASH AND CREDIT CARDS. WHEN A PURCHASE IS MADE A GAME CARD IS DISPENSED. WITH THIS SYSTEM WE CAN ADD EXTRA PLAYS TO A CARD FOR HOLIDAYS, SEASONAL PROMOTIONS, OR SPECIAL EVENTS.

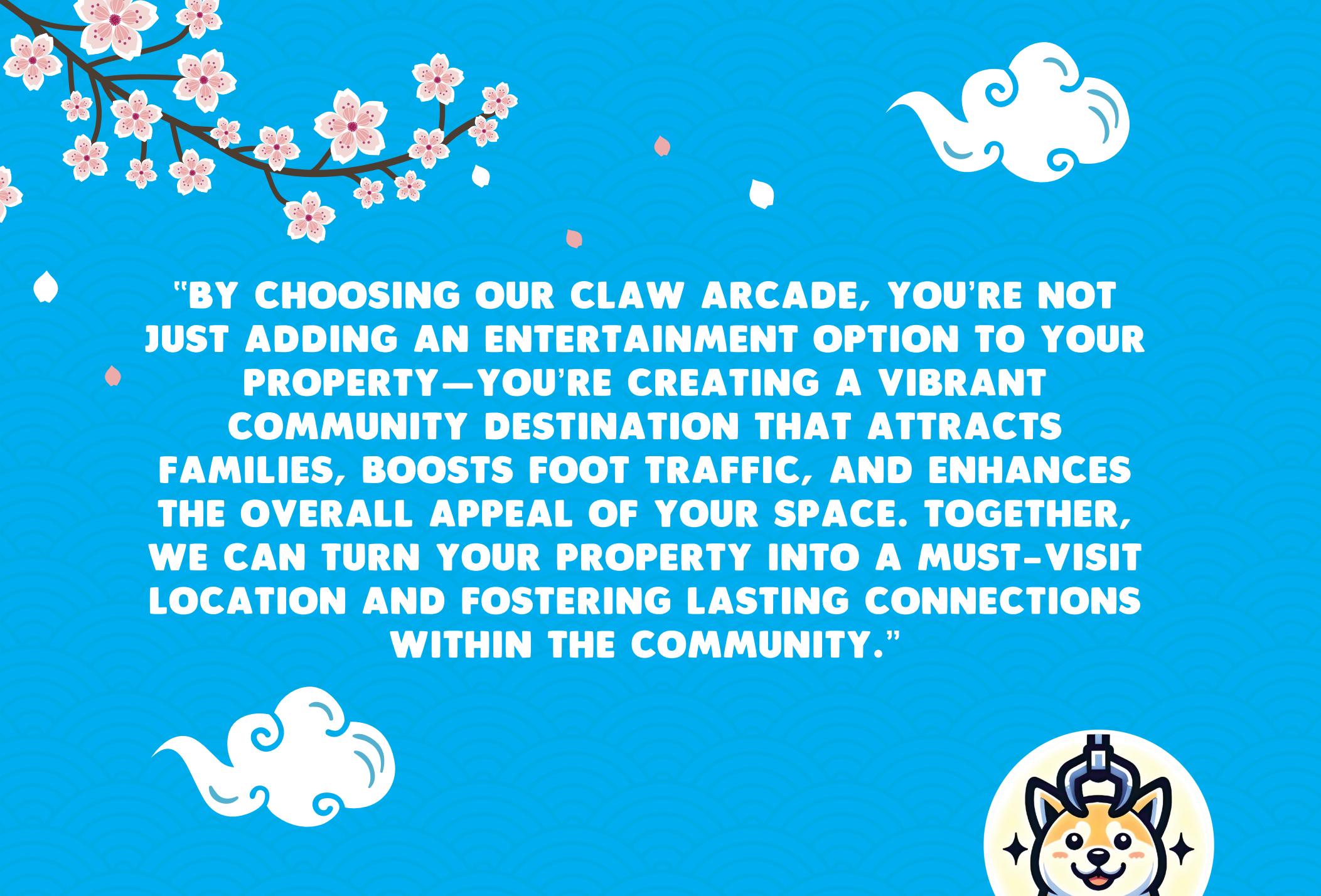


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"BY CHOOSING OUR CLAW ARCADE, YOU'RE NOT JUST ADDING AN ENTERTAINMENT OPTION TO YOUR PROPERTY—YOU'RE CREATING A VIBRANT COMMUNITY DESTINATION THAT ATTRACTS FAMILIES, BOOSTS FOOT TRAFFIC, AND ENHANCES THE OVERALL APPEAL OF YOUR SPACE. TOGETHER, WE CAN TURN YOUR PROPERTY INTO A MUST-VISIT LOCATION AND FOSTER LASTING CONNECTIONS WITHIN THE COMMUNITY."



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