



Demand-Driven Open Data

An introduction for data users



More info: <http://demand-driven-open-data.github.io>

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What's Demand-Driven Open Data (DDOD)?

DDOD is an initiative by the U.S. Department of Health and Human Services (HHS) started in November 2014 as part of its IDEA Lab program.



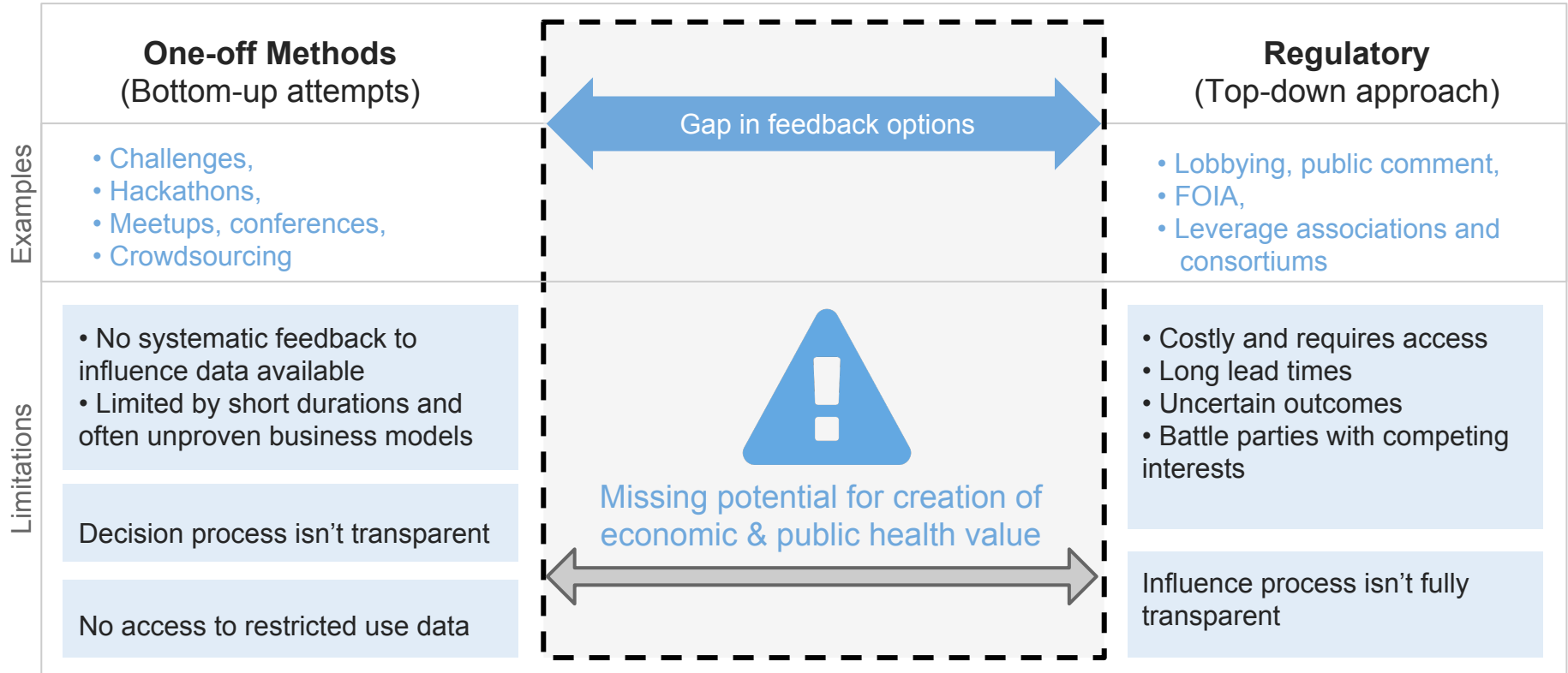
Its goal is to leverage the vast data assets throughout HHS's agencies (including CMS, NIH, CDC, FDA and many others) to create substantial **economic** and **public health** value.

What can DDOD do for you?

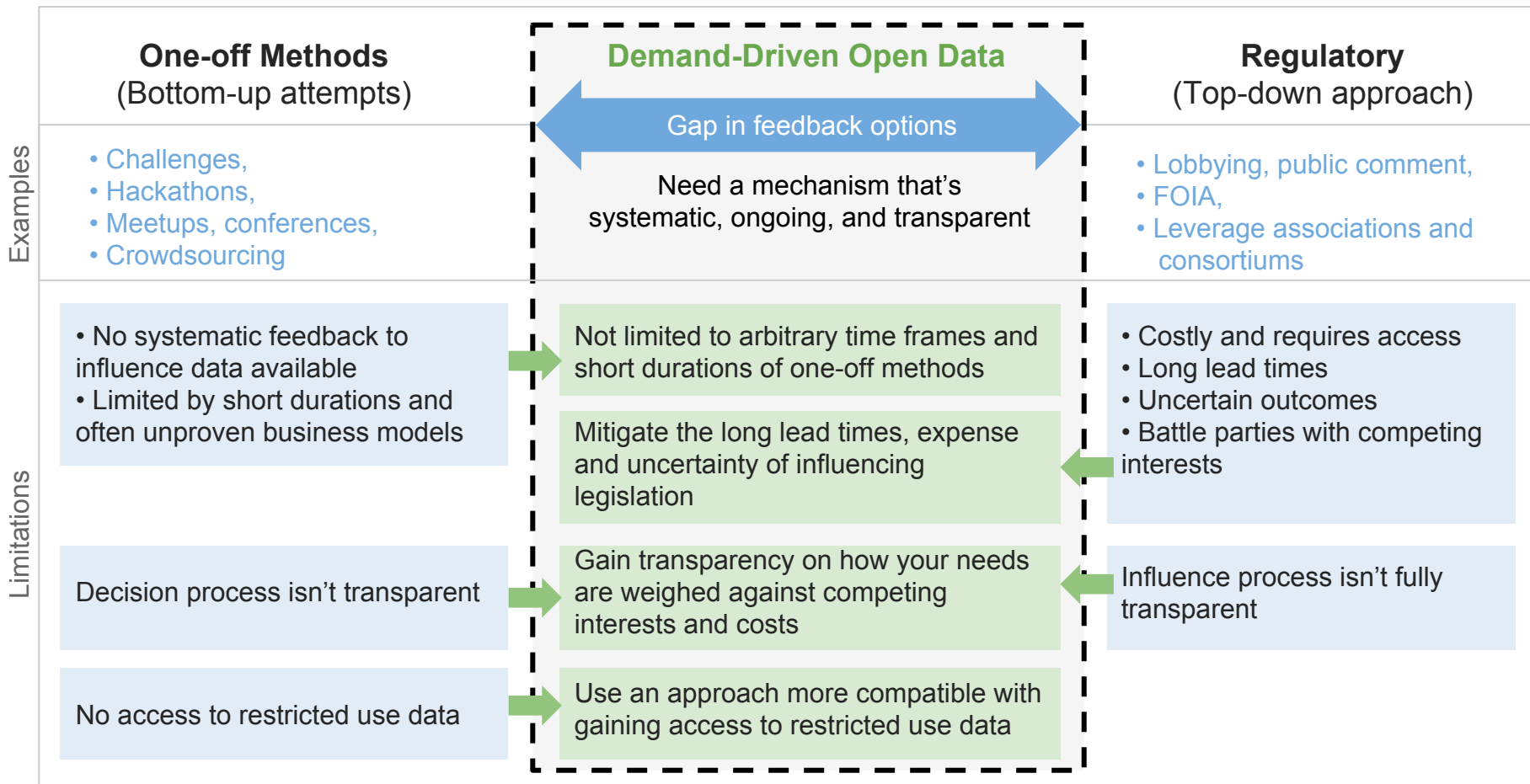
It provides you with a **systematic, ongoing and transparent** mechanism to tell HHS and its agencies what data you need

Prior to DDOD, if you wanted to influence the data HHS provides there were primarily two extremes: participate in **one-off** events or attempt the **regulatory** path

...But each had significant **limitations**



DDOD fills the gap and addresses many of the limitations

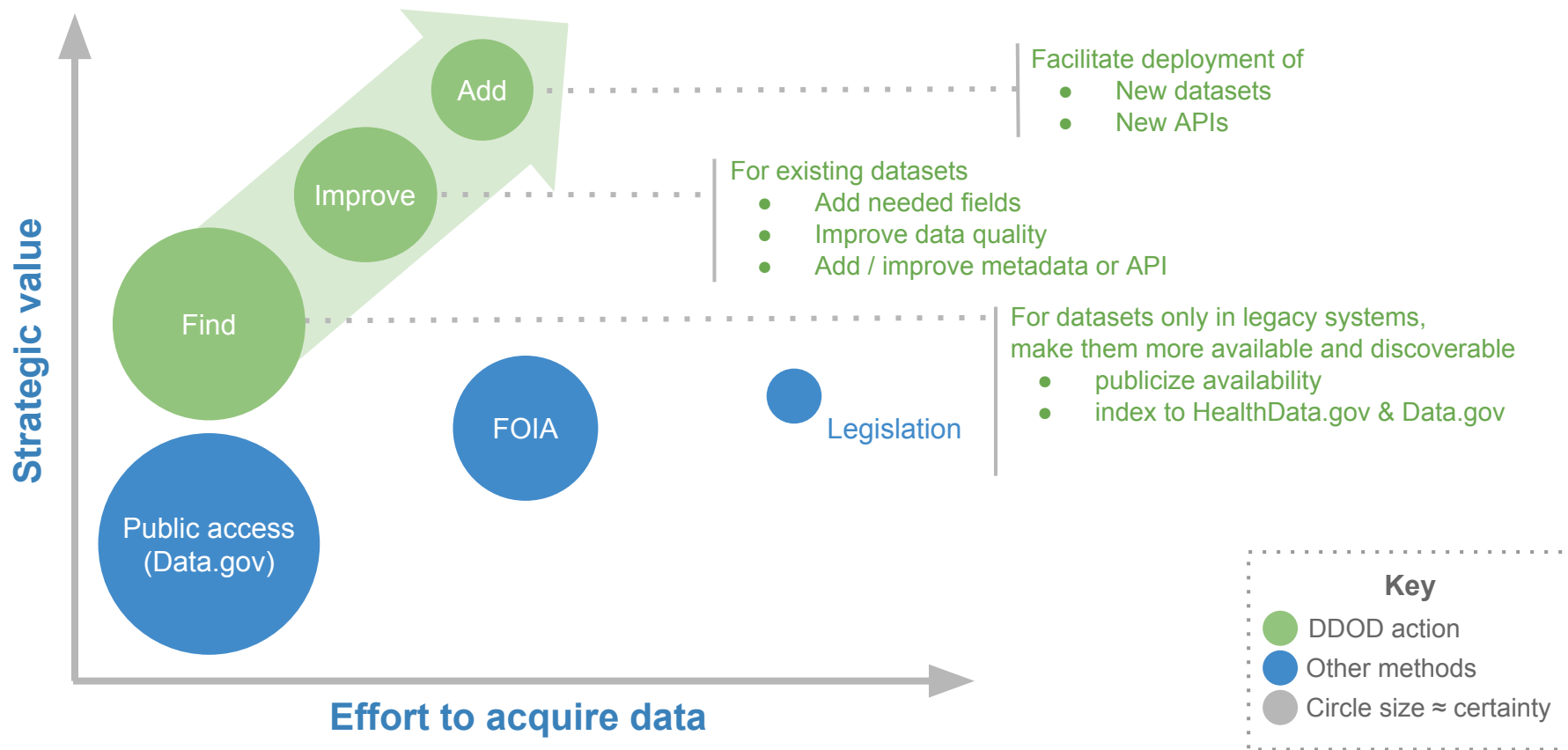


Who is DDOD for?

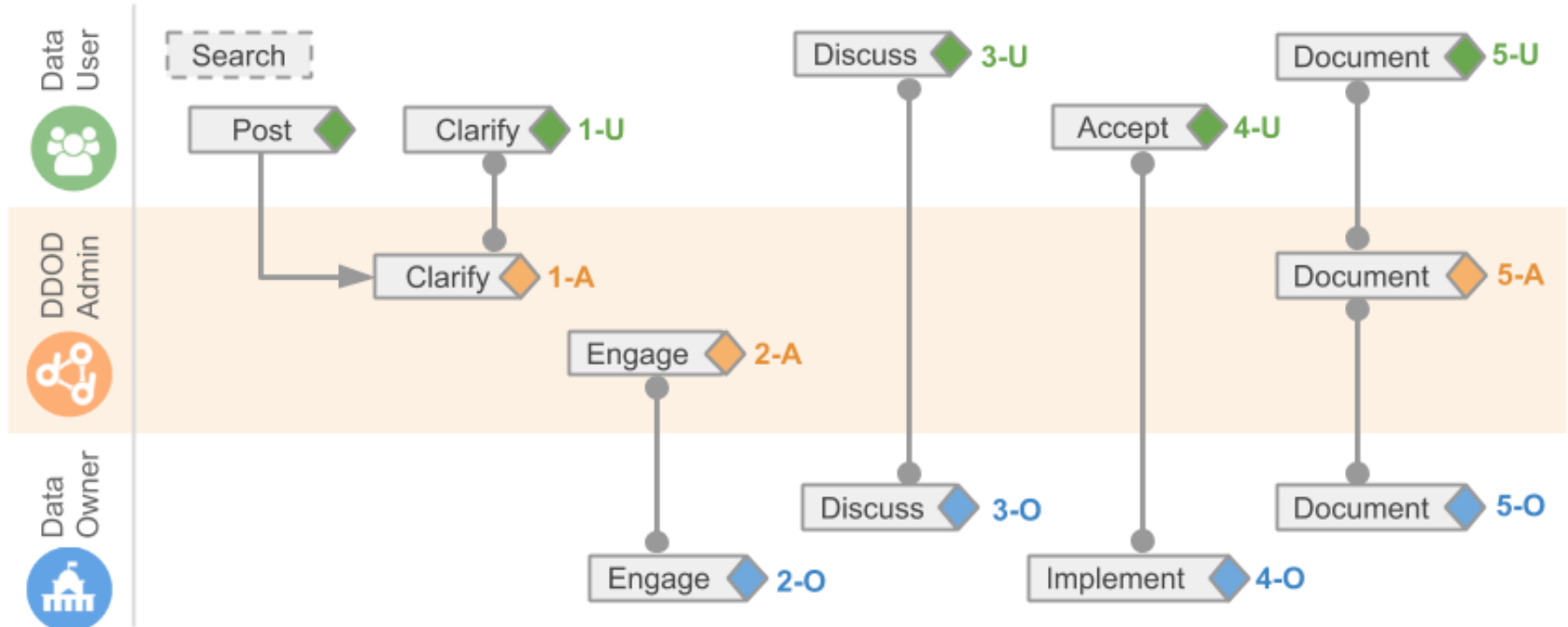
Any organization that could benefit from better access to data throughout HHS, including:

- health tech startups,
- established enterprises (employers, insurers, providers, etc.)
- researchers and universities
- nonprofits and associations
- state and local governments, as well as Federal agencies outside of HHS

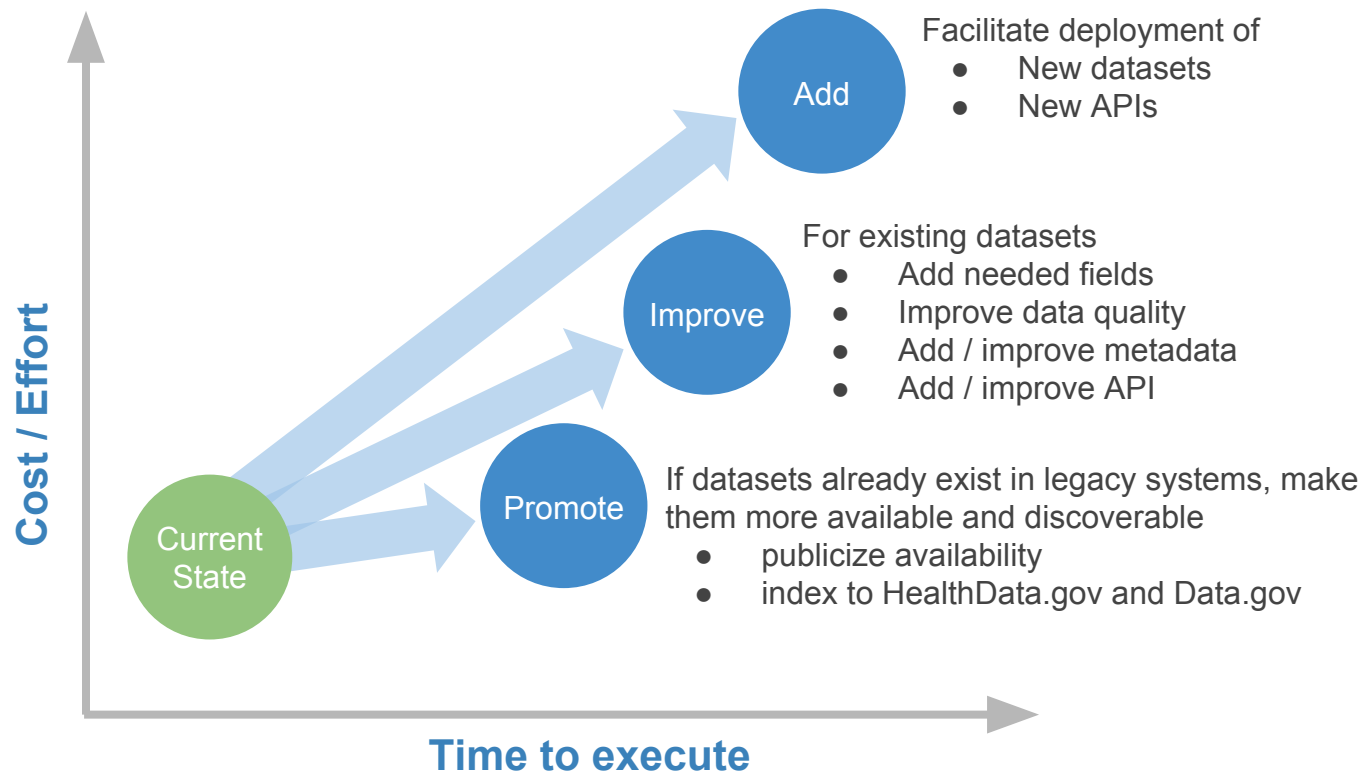
DDOD drives activity to find, improve and add datasets. Its aim is to deliver more strategic value than alternative methods.



The process involves 3 participants: **Data User** (that's you), **Data Owner**, and **DDOD Admin**. Each is responsible for enabling a specific set of milestones

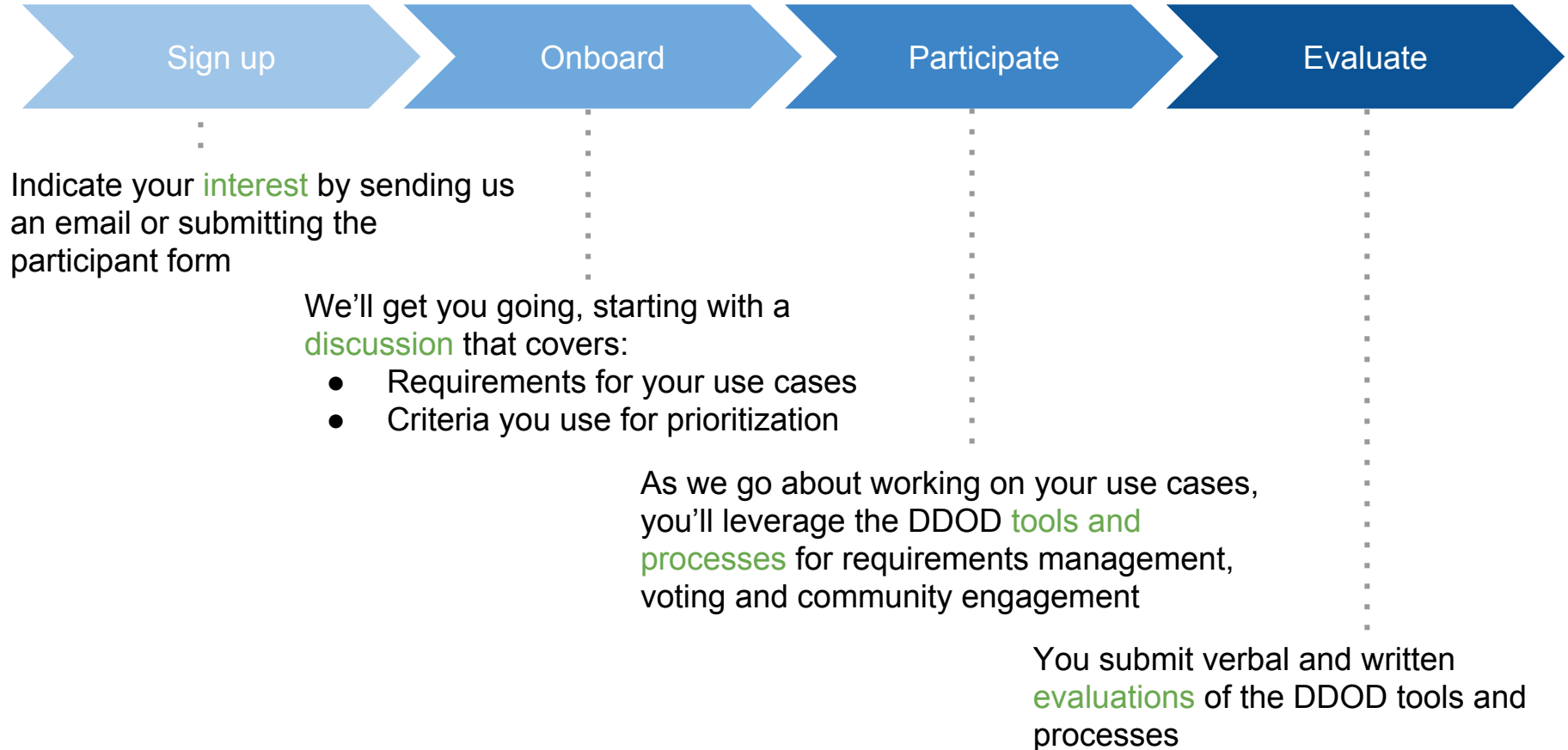


Implementation of a use case could fall into one of 3 categories



So how do you get started?

You just indicate your interest... And the rest will fall into place





To **sign up**, your options are...

Add your use case to DDOD's **Github** Issues page: <http://tiny.cc/DDOD-issues>

Send an **email** to demand.driven.open.data@gmail.com with your contact info and brief description of your use case

Sign up

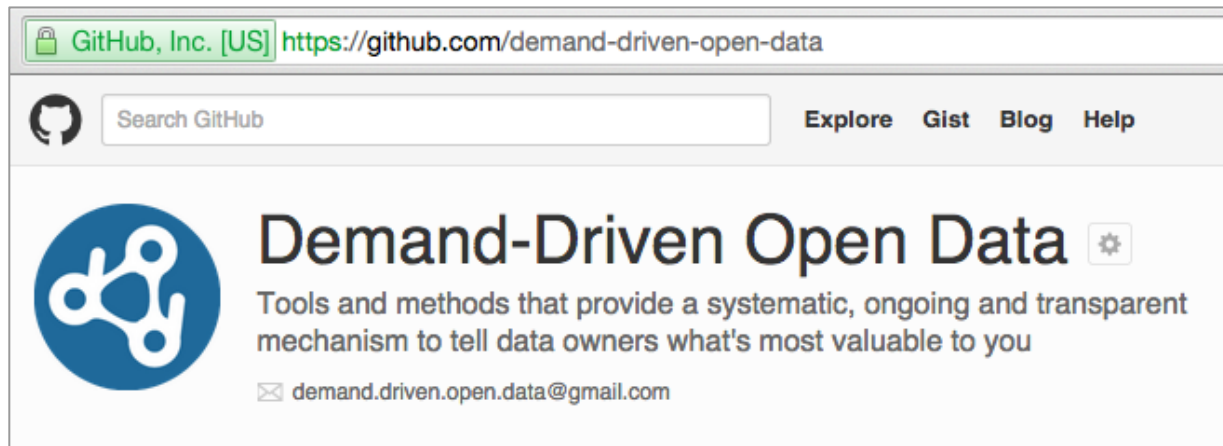
Onboard

Participate

Evaluate

We'll **onboard** your use case by helping...

- enter your **specifications** into the DDOD Github repository,
- ensure the **value** proposition is defined to avoid delays,
- **route** it to the right data owners and
- ensure your request is being reviewed within the target **response times**.



Sign up

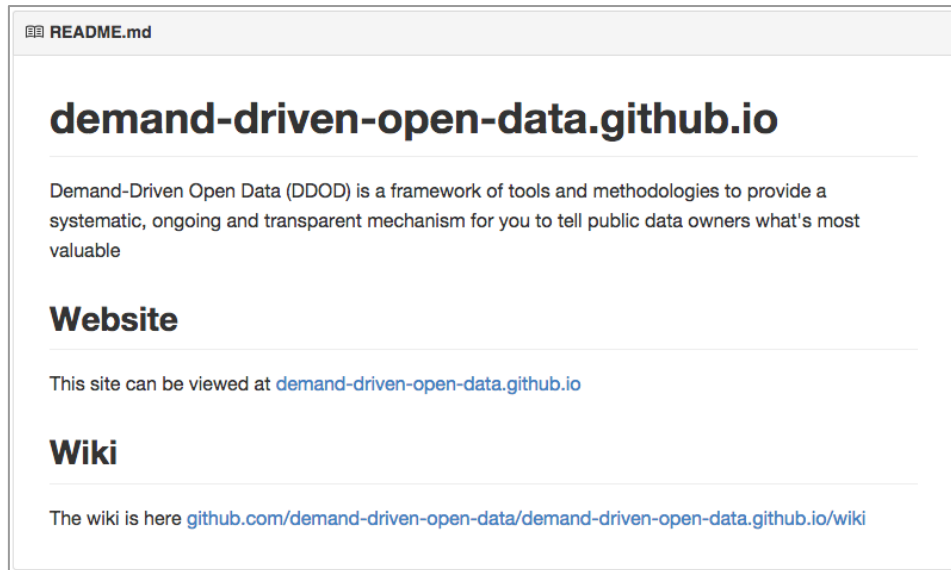
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As we go about working on your use cases, you'll actively **participate** in the process by leveraging the DDOD **tools** and **methods**.

Your participation in **requirements** management, community **engagement**, voting and deliverable **validation** will facilitate the progression of your use case from proposal to implementation.





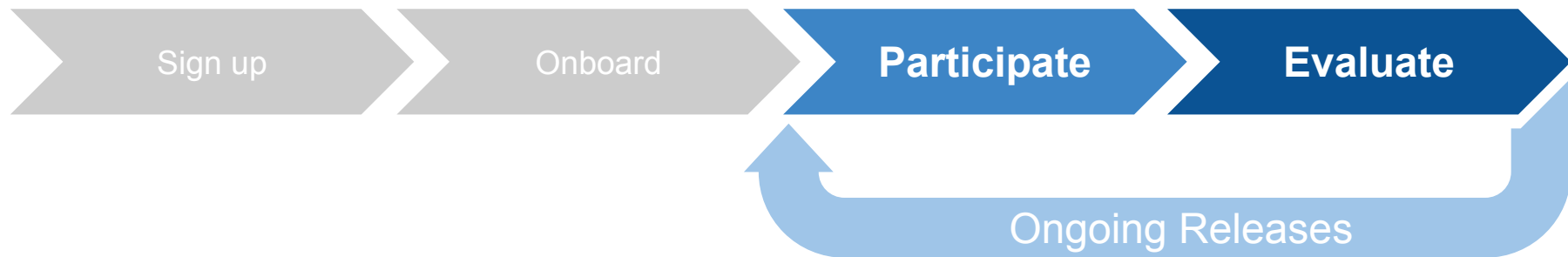
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Finally, we count on you to [evaluate](#) the DDOD program, so that we can continue to learn and improve it. We seek verbal and written evaluations of the DDOD tools and methods you experienced.



Once your use case is implemented, there is a **live** and **ongoing** project associated with it. That means there will be scheduled releases with news **features** and **fixes** when needed. So you'll be able to continue your participation and get even more value out of DDOD over time.

So take the first step



Sign up

Simply indicate your interest by
sending us an [email](#) or
submitting your use case on
[Github](#)