


# Andrew Demers, MBA, PMP, CSPO, CPMAI

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## Work Experience

### **Technical Product Manager, AI Applications** | webAI

03/2024 - Present

- Drive the product strategy and execution for an end-to-end ML platform, democratizing AI for technical users and enabling rapid prototyping and deployment.
- Spearhead the development and launch of the company's debut iOS application, focusing on privacy-centric, on-device LLM inference, targeting a new market segment.
- Translate user needs and market analysis into a unified product roadmap, prioritizing and delivering 30+ high-impact features that contributed to a 20% increase in user adoption.
- Collaborate cross-functionally with Engineering, Design, and Marketing to align product releases with business goals, ensuring on-time delivery within budget.

### **Software Project Manager** | Appttronik

06/2023 - 02/2024

- Served as the primary liaison between external stakeholders and engineering teams to define and prioritize AI/ML features and capabilities for advanced robotic systems.
- Developed and maintained product roadmaps, feature epics, and user stories, creating a "shared brain" for autonomous decision-making across distributed engineering teams.

### **Associate Product Manager, Computer Vision** | Flash

07/2022 - 04/2023

- Managed the product backlog and development lifecycle for a computer vision SaaS product, balancing technical debt with new feature development to maximize business value.
- Partnered with Analytics, Engineering, and Sales teams to define and ship accretive product features, resulting in improved model accuracy and customer satisfaction.

### **Project Manager I & II, Strategic Projects** | Flash

09/2020 - 07/2022

- Collaborated with diverse customer groups to generate innovative ideas for new features, ensuring alignment with the organization's strategic objectives and product roadmap
- Led end-to-end ownership of multiple B2B2C software development initiatives using Agile principles, ensuring on-time delivery, meeting budgetary constraints, and exceeding client expectations

## Education

**M.S. in Artificial Intelligence**, University of Colorado Boulder

2025 - 2027

**Master of Business Administration**, Louisiana State University Shreveport

2021 - 2022

**B.S. in Computer Science**, Oregon State University

2017 - 2019

## Certifications

**Cognitive Project Management for AI (CPMAI)+ PLUS** from Project Management Institute

2025

**Certified Scrum Product Owner (CSPO)** from Scrum Alliance

2022

**Project Management Professional (PMP)** from Project Management Institute

2022

## Technical Skills

**Languages:** Python3, JavaScript ES6+, SQL, React, MongoDB/JSON

**Applications:** Redash, Looker, LaunchDar, Jira, Postman, git, AWS, Figma, Miro, Hugging Face, Langchain, n8n

**Tools:** LLMs, Agentic AI, Machine Learning, Computer Vision, SLMs, MLLMs