

Paul E. Demers Jr > UI Designer/Front-End Developer

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> EXPERIENCE

Interactive Designer Jun. 2013 - Present
Inflexxion - Newton, MA

- Design and develop behavioral health web applications as part of a mid-sized agile software engineering team.
- Design and develop responsive site designs for both public facing and private sites and applications.

UX Designer, Microsites/Mobile Jan. 2013 - Jun. 2013
TechTarget - Newton, MA

- Participated in agile creation of microsites for industry-leading technology clients throughout the wireframe, mockup, coding and QA phases.
- Worked on a small team of developers, designers, and business owners to develop and prototype new and innovative interface and site elements.

UX Designer, Editorial Feb. 2012 - Jan. 2013
TechTarget - Newton, MA

- Provided iterative UX design, visual design, and markup to support feature development and enhancements across the TechTarget network of over 80 sites in an agile environment.
- Collaborated with testing teams to produce mockups and markup to support A/B testing across the TechTarget network.

Creative Designer Jun. 2010 - Feb. 2012
Rothbury Software - Newton, MA

- Provided wireframing, UX, UI, and front-end development for Fox.com's custom content management system powering the Fox Broadcasting homepage and individual show sites.
- Developed custom interfaces on top of the Alfresco content management platform for a myriad of clients including BuyerZone, Bedford/St. Martin's, and Hasbro.
- Worked on a large development team creating eBay's tablet/mobile application using the SproutCore framework.
- Spearheaded company rebranding including logo/identity, website redesign/coding, creation of marketing materials, copywriting, and social media.

Senior Designer Dec. 2006 - Jun. 2010
Graphic Designer Oct. 2002 - Dec. 2006
New England Cable News - Newton, MA

- Collaborated with producers, content creators, and stakeholders to provide wireframes, front-end templating, and design for the 2010 relaunch of NECN.com.
- Designed and developed blogs, microsites, and other web elements for NECN properties as well as outside partnerships and promotions.
- Developed, designed, and managed content for corporate intranet and other internal sites.

Design Consultant Nov. 2005 - Mar. 2009
Dana-Farber Cancer Institute - Boston, MA

- Worked with doctors, nurses, and other hospital personnel to design collateral for patient workshops and programs.
- Managed content/design for a multitude of hospital programs displayed on LCD screens throughout hospital.

> EDUCATION

Endicott College - BS Communications Cum Laude - Beverly, MA May 2002

> SKILLSET

Visual/UX/UI design, Responsive/Mobile-first design, Handcoded HTML and CSS (BEM, OOCSS), Wireframing, jQuery, Agile, Unix command line, SVN, Git, Sass, Compass, Bourbon, Less, Grunt/Gulp front-end build tools