

SERVICE NAME : _____

DATE :

MEMO :

<div>問題 PROBLEM</div> <div>1</div>	<div>解決 SOLUTION</div> <div>4</div>	<div>価値 UNIQUE VALUE PROPOSITION</div> <div>3</div>	<div>優位 UNFAIR ADVANTAGE</div> <div>9</div>	<div>顧客 CUSTOMER SEGMENTS</div> <div>2</div>
<div>支出 COST STRUCTURE</div> <div>7</div>	<div>検証 KEY METRICS</div> <div>8</div>		<div>広報 CHANNELS</div> <div>5</div>	<div>アーリーアダプター EARLY ADOPTER</div>
	<div>収入 REVENUE STREAMS</div> <div>6</div>			