

Apollo Demirel

A full-stack and MarTech developer with a background in marketing. Effective communicator, innately curious, lifelong learner. Adept at learning and applying new tools, technologies, and frameworks.

San Francisco, CA

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[LinkedIn](#) | [GitHub](#) | Portfolio

PROJECTS

Bulletin Bored | [GitHub Repo](#) & [Deployed Site](#)

- This app presents simple activities and videos to inspire you to try a new hobby or activity.
- Contributed to JavaScript logic, API calls, and UI design.
- HTML, CSS, and JavaScript

EDUCATION

UC Berkeley Extension, Berkeley, CA
Full-Stack Web Development Certificate

JANUARY 2023 - JULY 2023

HTML5, CSS3, Javascript, JQuery, Bootstrap, NodeJS, MySQL, MongoDB, Express, Handelbars.js, ReactJS, front-end & back-end web development.

University of Massachusetts, Amherst, MA
Ph.D. in Marketing

AUGUST 2014 - May 2019

Theory and Science in Marketing, Behavioral & Social Science in Marketing, Marketing Management, Applied Marketing Research, Research Methods, Applied Multivariate Statistics, Mixed Methods Research, Qualitative Research, Behavioral, Experimental Research Methods, Data Mining for Social Sciences, and Social Networks.

OTHER SKILLS

Google Ads Search Certification

Google Ads Measurement Certification

Google Analytics for Beginners Certification

Google Digital Marketing & E-commerce Certification

HubSpot Inbound Certification

HubSpot SEO Certification

Hootsuite Social Media Marketing Certification

Hootsuite Platform Certification

SKILLS

HTML/CSS

JavaScript

React

Node.js

Express.js

JSON

APIs

SQL/MySQL

MongoDB

Version control with Git

GraphQL