DEMI HE
UX Designer

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EXPERIENCE

Jr. User Experience Designer | Wynn Las Vegas
Mar 2018 - Present

- Conduct interviews with business stakeholders and hotel guests to understand motivations and goals
- Gather and evaluate user requirements with product, development, and marketing/branding teams
- Design wireframes, mockups and prototypes for a delightful and elegant user experience
- Conduct user testing and A/B testing (in-person and online) for Wynn website redesign and In-Room iPad Experience
- Responsible for overseeing multiple digital products: Wynn Chatbot, In-Room iPad Experience, and Amazon Alexa's Wynn Third Party Skill

UX/UI Design Intern | Verizon
Jun 2017 - Aug 2017

- Created wireframes and mockups for a proof of concept to leverage innovative technology for digital products and mobile apps
- Ensured a consistent platform for users by analyzing and optimizing user flow and conducting Visual QA on a new product launch
- Conducted user testing among team members

Backend Developer Intern | Verizon
Jun 2016 - Aug 2016

- Developed a mobile user application for a lightweight authentication platform in ASP.Net/C#, Javascript, and Oracle DB
- Implemented more HTTP services using ASP.Net Web APIs
- Reduced multiple authentication flows from three sources into one simple entry point

Student Network Technician | UNLV Network Engineering
Feb 2016 - Mar 2018

- Configured switches, routers, access points and other network hardware
- Assisted with UX/UI design for in-house applications: redesigned UNLV's guest wifi portal to align with UNLV's current branding and style (portal serves over 4,000 students & staff per day)
- Troubleshoot and network maintenance

Student Help Desk Technician | UNLV Help Desk
Jun 2014 - Feb 2016

- Provided technology account, computer maintenance and support for university staff, employees, and students
- Assisted entire campus through phone and field work

EDUCATION

B.S. Computer Science
Class of 2018
University of Nevada, Las Vegas (UNLV)

SKILLS

DESIGN
User Research
User Interviews
Mindmaps
Information architecture
User personas
Customer journeys
Wireframing
Mockups
Prototyping
Usability testing

PROGRAMMING
HTML5/CSS
Python
Javascript

TOOLS
Sketch
Invision
Illustrator
Photoshop

ACHIEVEMENTS

First Place: Convention Logistics Tracker
2017 Computer Science Senior Design

UNLV Excellence Scholarship 2014-2018