

# DEMI HE

## UX Designer

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### EXPERIENCE

**User Experience Designer** | Wynn Las Vegas  
Jul 2019 - Present

**Jr. User Experience Designer** | Wynn Las Vegas  
Mar 2018 - Jul 2019

- Conduct interviews with business stakeholders and hotel guests to understand motivations and goals
- Gather and evaluate user requirements with product, development, and marketing/branding teams
- Design wireframes, mockups and prototypes for a delightful and elegant user experience
- Conduct user testing and A/B testing (in-person and online) for Wynn website redesign and In-Room iPad Experience
- Responsible for overseeing multiple digital products: Wynn Chatbot, In-Room iPad Experience, and Amazon Alexa's Wynn Third Party Skill

**UX/UI Design Intern** | Verizon  
Jun 2017 - Aug 2017

- Created wireframes and mockups for a proof of concept to leverage innovative technology for digital products and mobile apps
- Ensured a consistent platform for users by analyzing and optimizing user flow and conducting Visual QA on a new product launch
- Conducted user testing among team members

**Backend Developer Intern** | Verizon  
Jun 2016 - Aug 2016

- Developed a mobile user application for a lightweight authentication platform in ASP.Net/C#, Javascript, and Oracle DB
- Implemented more HTTP services using ASP.Net Web APIs
- Reduced multiple authentication flows from three sources into one simple entry point

**Student Network Technician** | UNLV Network Engineering  
Feb 2016 - Mar 2018

- Configured switches, routers, access points and other network hardware
- Assisted with UX/UI design for in-house applications: redesigned UNLV's guest wifi portal to align with UNLV's current branding and style (portal serves over 4,000 students & staff per day)
- Troubleshoot and network maintenance

**Student Help Desk Technician** | UNLV Help Desk  
Jun 2014 - Feb 2016

- Provided technology account, computer maintenance and support for university staff, employees, and students
- Assisted entire campus through phone and field work

### EDUCATION

B.S. Computer Science  
Class of 2018  
University of Nevada, Las Vegas (UNLV)

### SKILLS

#### DESIGN

User Research  
User Interviews  
Mindmaps  
Information architecture  
User personas  
Customer journeys  
Wireframing  
Mockups  
Prototyping  
Usability testing

#### TOOLS:

Sketch  
InVision  
Illustrator  
Photoshop

#### FAMILIAR WITH:

HTML5/CSS  
Python  
Javascript

### ACHIEVEMENTS

First Place: Convention Logistics Tracker  
2017 Computer Science Senior Design

UNLV Excellence Scholarship 2014-2018