

1. Pitchboard

maddie demlow

In my years of studying human-centered design, I work to creatively design user friendly products with simplicity.

For the past three years, I have been studying the art of designing for people, by people. Finding passion in how the human brain interacts with technology, I aim to design for those who do not have a voice. Implementing design that is driven by the user into my work is key, striving to make user-friendly interfaces and products that satisfy users. Approaching design with the user in mind is key to creating successful products.

PERSONAS



UX Design Student

Peer classmates & Colleagues



Professors

Instructors and Professors within ComArtSci



Senior UX Designer

Inspiration for design style

COMPS

<https://robin-noguier.com/>

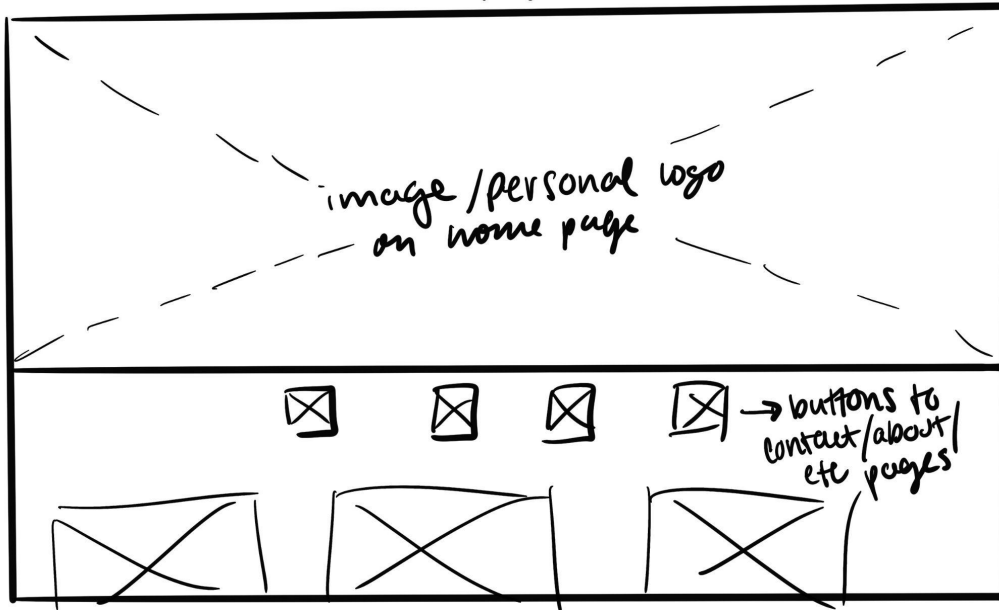
<http://lifeofpai.com/>

<https://www.kysondana.com/>

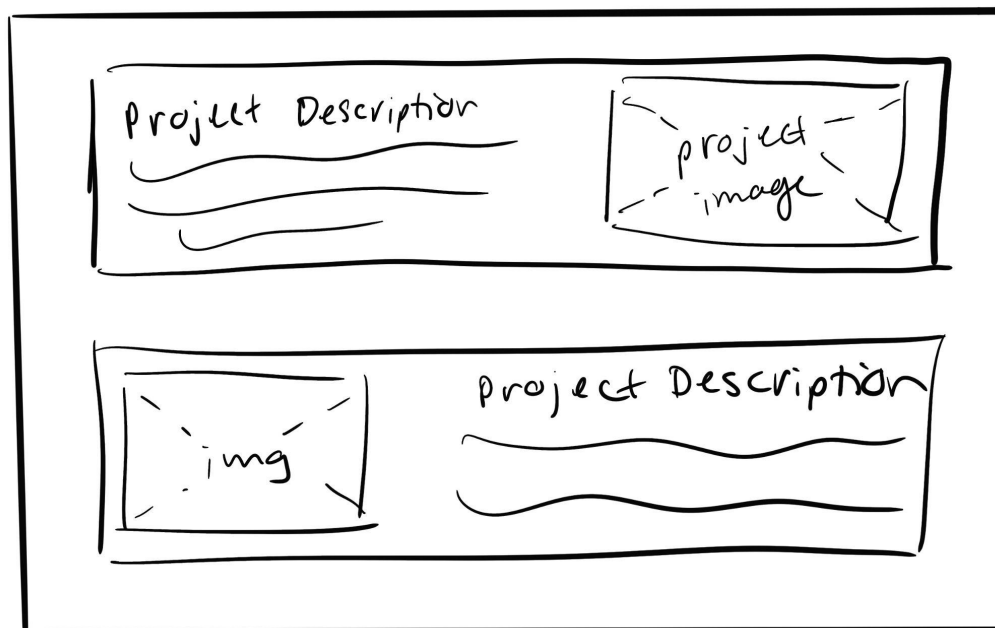
2. Wireframes

Home page

Wireframe- web view (home page)



Home page, display of projects

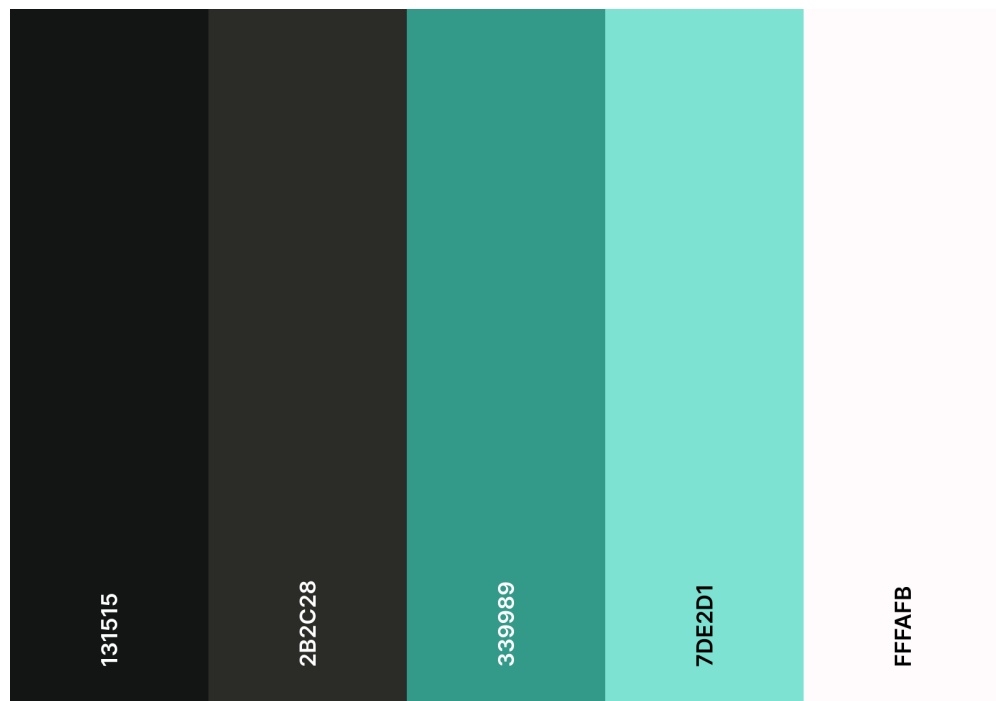


4. Comps

<https://portfolio-new-mw.webflow.io/>

<https://www.vickymarch.com/>

5. Color Palette



Final Project Color Palette

coolors