# Recommendations

## Goal of the assignment

- 1. Implement personalized recommender system serving personalized products for each customer in real-time.
- 2. Build a REST API service to fetch recommendations from model.

Data can be found here: <a href="http://bit.ly/ai-rec-data">http://bit.ly/ai-rec-data</a> (need to be logged in using Google account)

## **Dataset description**

customer\_idunique customer IDproduct idunique product ID

type customer action (event), e.g. view product or purchase

timestamp unix timestamp when action (event) occurred

### **Evaluation criteria**

- code quality and tests,
- service built around model(s) to serve recommendations,
- selected recommendations methods and evaluation metrics,
- written description of the solution, summary findings (max 1x A4).

#### **Notes**

- Don't try to maximize/minimize specific evaluation metric, it's not the goal of the assignment. We want to find out how you're thinking about the problem.
- Use whatever technologies you want libraries, DBs, anything.
- Please write legible and commented code.