

One-Pager

Short-pitch

An online experience exhibiting the experiences, and travels of Paige Demoe throughout her time abroad in Germany.

Long pitch

This website will display the opportunities that were available to Paige during her experience abroad, and the many different countries she experienced including Germany, Switzerland, Italy, and Turkey. It will also showcase the classes taken at HTWG Konstanz and the overall ins and outs of a long-term study abroad program. The website could offer insight for fellow students in terms of searching for a study abroad to go on or if they have already enrolled in one, to see what possibilities there are out there for them. It will be more for personal use than commercial but will provide benefits in both situations either way.

Personas

- Students who are going to/already have gone on a study abroad
- Program leaders for study abroad experiences
- Students considering going abroad
- Friends/family interested

Comparables

<https://duabroad.com/>

<https://getatmel.wordpress.com/>

<http://thepinthemapproject.com/>

<http://www.thecollegegetourist.com/>