

## Contextual Inquiry

plan

Initiate

Execute

close

Reflect - analyze data

## Data Analysis

### → Affinity Diagram

- \* Generate Idea
- \* Display ideas
- + Sort idea's into groups
- + Create "group header"
- + Draw finished diagram

## functional Requirement

### → Abstraction

### → Decomposition and hierarchy

- \* In requirement specification we don't bother about the implementation details

## Design:

### Two issues:-

- \* Start?

- \* Representation

### Start

- \* Interface design

- \* Code design

- \* Can also make use of some guidelines/thumb rules

### Design Guidelines

- \* eight Golden rule

- \* Seven principle  
for interface design

### Code design

- \* Main idea is make the code 'Manageable'

- \* Done based on SRS
- \* Two phases
  - preliminary (high-level) design
  - Detailed design (also called module - specification document)

### High-level Design:

- + Identification of modules
- \* Control relationships between modules
- \* Definition of interfaces between modules.

### Detailed Design:

- \* We focus on individual modules which data structures and algorithms used

### Design language

- \* Refers to a specifications of design

prototypes (language)

Code design language

- Natural language
  - \* Semi-formal language - DFD (Data flow Diagram)
  - \* formal language
- Semi-formal - (UML) Unified Modeling Language

## GUIDELINES

- \* provide starting point in the development life cycle

## Schneiderman's Guidelines

- \* eight rules

Rule 1:-

strict consistency

\* Internal consistency

+ External consistency

## Rule 2

- \* Design for universal usability

Example :- menu, ctrl + S

## Rule 3 :

- + offer informative feedback

Eg: progress bar

## Rule 4:

Design dialogues to yield closure

Organize activities into groups - beginning, middle, end

Some feedback at the end of each group

Eg:- online shopping (lots of subtasks, grouping helps)

## Rule 5:

offer error prevention and simple error

handling

- \* Design to keep error rates low (close and start options should not be kept close to each other)

- + Don't show complicated error message

Rule - 6

reversal of actions

+ undo and Redo

Rule - 7

Keep users in control

User should be able to perceive their interaction and change in system state

Rule 8

Reduce short term memory load

+ Should not force users to remember too many things

Norman's principles

7 principles

Norman's model of interaction

+ Represents behaviour of a layman of interactive systems in terms of a series of "actions"

\* actions are cognitive and sensory motor

## Two stages

Execution

Evaluation

Cognitive

- Establish goal
- formulate intention
- specify action at the interface
- Execute action human motor

- perceive system state
- Interpret system state
- Evaluate system state

with respect to goal.

Cognitive

The gulf of execution :-

If the action we formulated and specify them with real tasks they may not be supported by the interfaces then we say there is a Gulf of execution

The gulf of evaluation :-

our perception, may not match with actual state of interface.

- + Slip
  - understand System and goal
  - Correct formulation of action
  - Incorrect action
  
- + Mistake
  - unable establish a goal correctly

Slip - better interface design

Mistake - better understanding of system

- + This model is also used to recommend the guidelines
- + principles

1. use both knowledge in the world and knowledge in the head
2. Simplify the structure of tasks
3. Make things visible: bridge the gulfs of execution and evaluation
4. Get the mappings right
5. Exploit the power of constraints, both natural and artificial
6. Design-for errors

## 7. When all else fails, standardise.

### prototyping

- \* purpose is served, a prototype can be discarded
- \* Can be incrementally refined

### prototype categories

Horizontal - the entries interface is depicted at the surface level without any functionality

- \* Interaction is not prototyped
- + No real work can be done
- \* Suitable to discuss, brain-storm or elicit feedback on the interface look and feel, primarily

Vertical : designed to represent interaction

- \* Few selected features implemented in-depth starting from the first screen to the screen after the last action is performed.

- \* Suitable for analysis of interactions and features.

## CREATION OF PROTOTYPES

### → Low-fidelity

- \* No technological intervention - made with paper (cardboards), woods and so on
- \* A popular example are the paper mock-ups for interface look, feel and even functionality
- \* Quick and cheap
- \* Good for horizontal prototyping

### Interface sketches for interaction

#### + story boarding - series of sketches

→

### Medium-fidelity

- \* When we use computer to create simple (low-fidelity) prototypes:

#### \* If the computer is used to create

- Static sketches only, it still remains horizontal prototypes, since no real functionality is there

Ex: Adobe Flash tool  
interaction can also be simulated with as simple  
a tool as a Microsoft Powerpoint™

→ Hi-fidelity prototypes

Prototypes created with computer programs

- \* More sophisticated and requires much more effort than the other two

Ex: Visual Basic programming language,  
Java, swing library and soon

usage of prototype

- + thrown away

- + Incremental: Each unit is separately prototyped and tested  
Afterwards, it is integrated into the system

- \* evolutionary: the whole system is prototyped and tested  
+ Eventually, it becomes final product.

## Evaluation:

### → Expert evaluation!

quick and cheap evaluation

#### Two things

- \* a prototype (at least low-fidelity)

- + An evaluation team

- + Each team member evaluates individually and

Produce Report

→ Report contains a list of usability issues

- \* All these reports combined to produce a final list

## Cognitive Walkthrough

- \* An usability inspection method

- + Requirements

→ At least a low-fidelity with support for several tasks

→ 3-5 member team

## Additional Requirements

### Task descriptions:-

specify scenario to perform tasks.

- \* Questions: We also need to frame a set of questions beforehand (usability issues)
- \* Evaluators report on these issues while they perform the tasks
- \* Evaluators need to give report about it

## Heuristic Evaluation

- \* doesn't required end users.
- \* we can ask evaluators to tick on a checklist of features of the system as a whole

evaluate a system with a checklist

### Nielsen's 10 Heuristics:

- \* Visibility of system status
- \* Match between system and the real world
- \* User control and freedom

- \* consistency and standards
- \* Error prevention
- \* Recognition rather than recall
- \* flexibility and efficiency of use
- + aesthetic and minimalist design
- \* help users recognize, diagnose and recover from errors
- + help and documentation.

→ Reports are combined to determine heuristics that are violated.

### Self reports and evaluation

#### Questionnaire:

post-task questionnaire - After scenario Questionnaire

#### Expectation measure

post-session questionnaires - system usability scale

Computer System Usability (CSUQ)

Questionnaires for user interface satisfaction (QUIS)

+ usefulness, satisfaction, ease

SUS score as percentage

we can score in the example is 55 percent

- \* It is generally assumed that an SUS score around 70 percent or higher is desirable
- scores lower than that might indicate usability problems.

figma - medium fidelity prototype, vertical

prototype

## Interface design to system

Two phases

- preliminary (high-level) design

- Detailed Design (also called module specification document)

## High level design

Identification of modules

Control relationships between modules

Definition of interfaces between modules

## DFD (Data flow Graph)

### Graphical notations

### Detailed Design

- + Identification of data structures and algorithms

### Good design

Coverage - should implement all functionalities of

functional reqd SRS

Correctness - should correctly implement all function  
-alities

Understandability - easy understanding

Efficiency - in terms resource required

(Memory, time, disk space, processing power etc.)

Maintainability - should be amenable to change

### Cohesion and coupling

- + Good software design requires

- clean decomposition of the problem into modules
- Neat arrangement of modules in a hierarchy

Modularization depends on cohesion and coupling

Cohesion (of a module)

Logical - if all functions perform similar operations

Temporal - if all functions should be performed in the same time span

Procedural / functional - if all functions are part of the same procedure (algorithm)

Communication - if all functions refer to or update same data structure

Sequential - output from one element is input to the next element of the module

Coupling (between modules)

Data - if two modules communicate through a data item (e.g. passing an integer between two modules)

Control - if data from one module is used to control the flow of instruction in the other module

Content - if two modules share code

— / —

- Application modules or high autonomy
- high cohesion and low coupling → functionally independent

## Basic Design Approaches

+ function oriented design (DFD)

+ object oriented design (UML)

DFD - Basics

+ flow of data through a process of a system

+ provides overview of

\* what data (processed by a system)

\* Transformations that are performed

\* which data stored

\* what results are produced and where they go

+ good communication (flow) between

→ user and (system) designer

→ Designer and developer.

## Components of DFD

- \* Source / sinks
- + processes — series of actions that transform data
- + Data stores

Miracle - No input flow

Black hole - No output flow

Gray hole - No process after output flow

## DFD Levels

- Level 0 — Context diagram
- Level 1 — Overview diagram
- Level 2 — Detailed diagram

## Entity Relationship Diagram

Entity relationship diagram

To express rich internal structure, organization and relationship in data stores

## Components

- + Entity
- + Attribute
- + Relationship