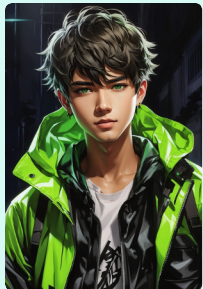


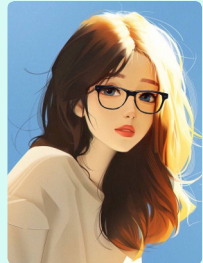
emphasise

LEARN ABOUT THE USER IN (5 MINS)

NAME: YUVARAJA SRINIVAS
AGE : 19
LOCATION : ANDHRA PRADESH
OCCUPATION : SOFTWARE ENGINEER
GOAL : TO BECOME A SENIOR TECH ENGINEER



NAME: VENNELA
AGE : 17
LOCATION : ANDHRA PRADESH
OCCUPATION : SOFTWARE ENGINEER
GOAL : TO BECOME SUCCESSFUL MOTIVATOR



GAIN INSIGHTS (GROUP DISCUSSION)
WHAT ARE THE BIGGEST PAIN POINTS?

THIER
WORK
PRESSURE

WHAT DO THEY NEED TO ACCOMPLISH ?
THEY MUST WORK HARD TO ACCOMPLOSH THIR GOALS

WHAT INSIGHTS YOU CAN BRING TO USER EXPERIENCE BASED ON
YOUR EXPERIENCE OR GOAL ?

WE CAN BRING MAJOR CHANGES IN MOBILE FOR BETTER EXPERIENCE OF USER

DEFINE



WHAT IS OUR GUIDING QUESTION ?
WE MIGHT BE BRINGING BETTER EXPERIENCE IN
BATTERY PERFORMSNCE OF MOBILES AND HEATING
ISSUE AND LAG ISSUES

explore 15 mins

PROBLEM TO SOLVE : BATTERY PERFORMANE,HEATING ISSUES,BETTER
GAMING EXPERIENCE

HOW MIGHT WE SOLVE THE ABOVE PROBLEM? (5 MINUTE INIDIVIDUAL
BRAIN STROM) rememnber to think big and evaluate yet?

BATTERY SOULTION

1. INCERASING BATTERY CAPACITY
2. IMPLEMENTING MORE WATTS BATTERY
- 3.ADVANCE COOLING SYSTEM
- 4.SMART BATTERY MANAGEMENT
5. BaTTERY SAVING FEATURES

HEATING ISSUE

- 1.ADVANCE COOLING SYSTEM
2. INSTALL MORE FANS
3. HEAT PIPES AND VAPOUR CHAMBERS
- 4.ADJUSTABLE FAN SPEED
- 5.INCREASE VENTILATION

GAMING EXPERIENCE

- 1.INCREASING GRAPHIC CARD
- 2.OPTIMIZING HARDWARE IN MOBILE
- 3.SOUND QUALITY
- 4.MULTIPLAYER FEATURE
- 5.SMOOTH GAMEPLAY



implementing battery, heat issue gaming experience

TEXT

PRESENT YOUR IDEA TO ANOTHER TEAM
(5 mins each team; 2 min for'pitch' ; 4 min for
feedback)

what feedback did they have?
they gave that this is the best phone
which has long lasting battery
This phone has better gaming
expeience and has less heating
problems when compared to other
laptops

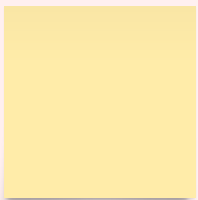
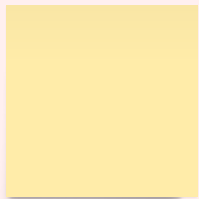
what does it look like in action



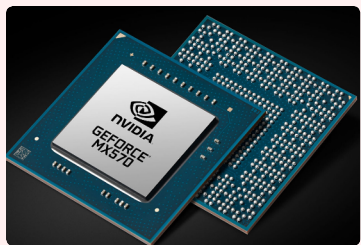
PROTOTYPE 1
1.BATTERY DESIGN
2.FAN DESIGN
3.GRAPHIC CARD

Implement the feedback,prototype again

Description of the idea i key points to include in package



what does it look like in action?



prototype
1.battery design
2. fan design
3.graphic card